



LOOKING FORWARD: DEMOGRAPHIC CHANGE, ECONOMIC SHIFTS, AND THE NEXT CALIFORNIA

11.02.16

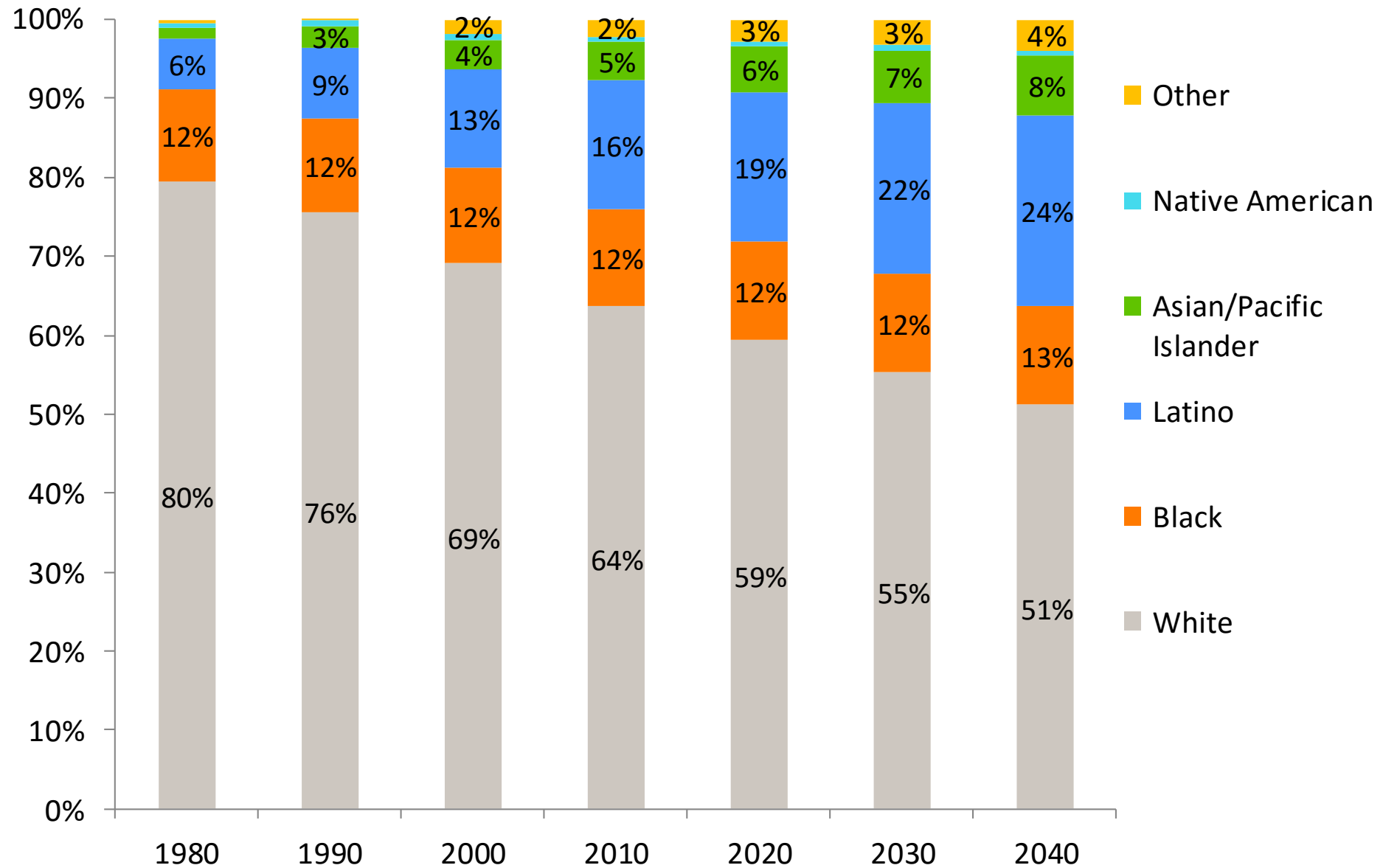
MANUEL PASTOR



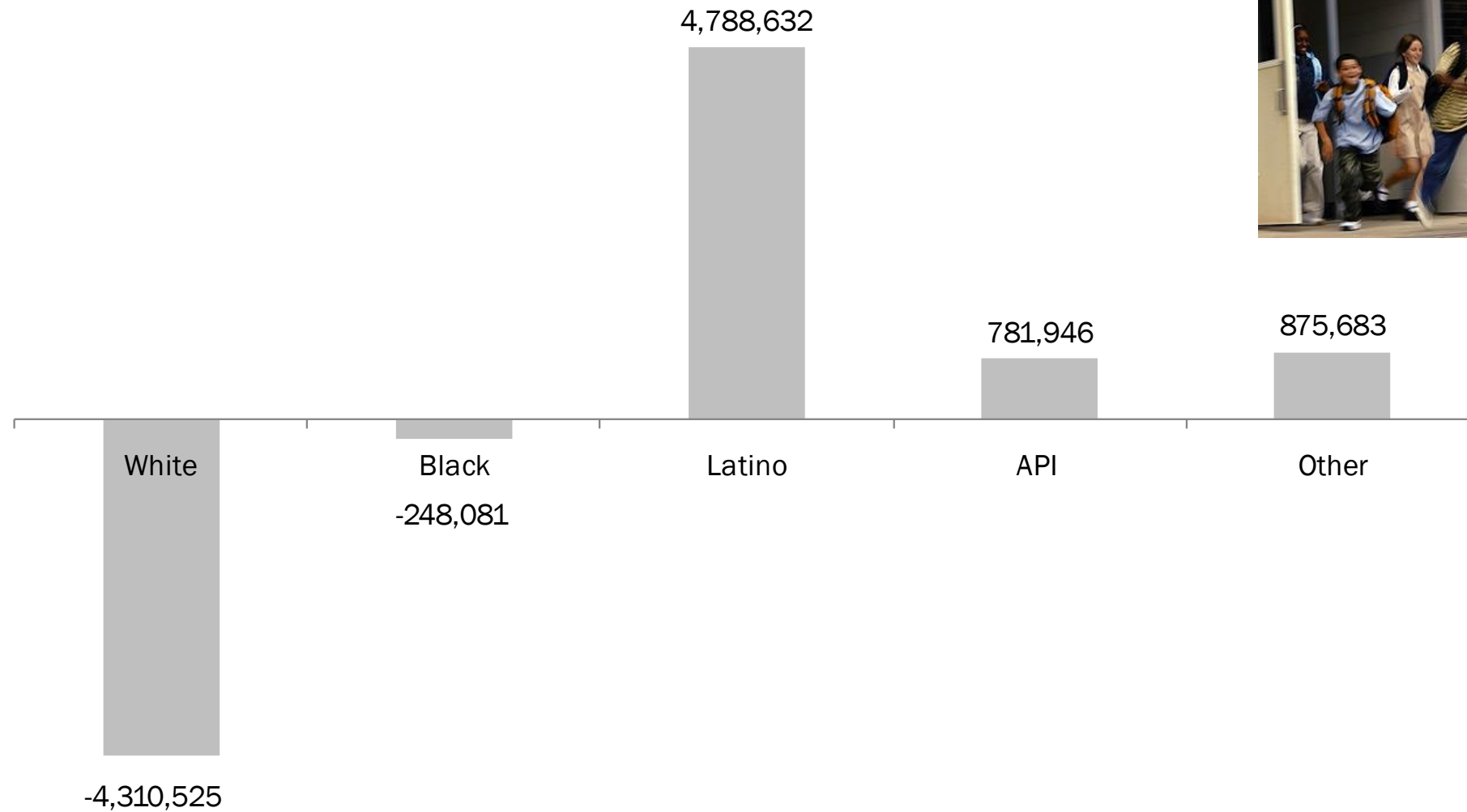
@Prof_MPastor

Changing Demographics

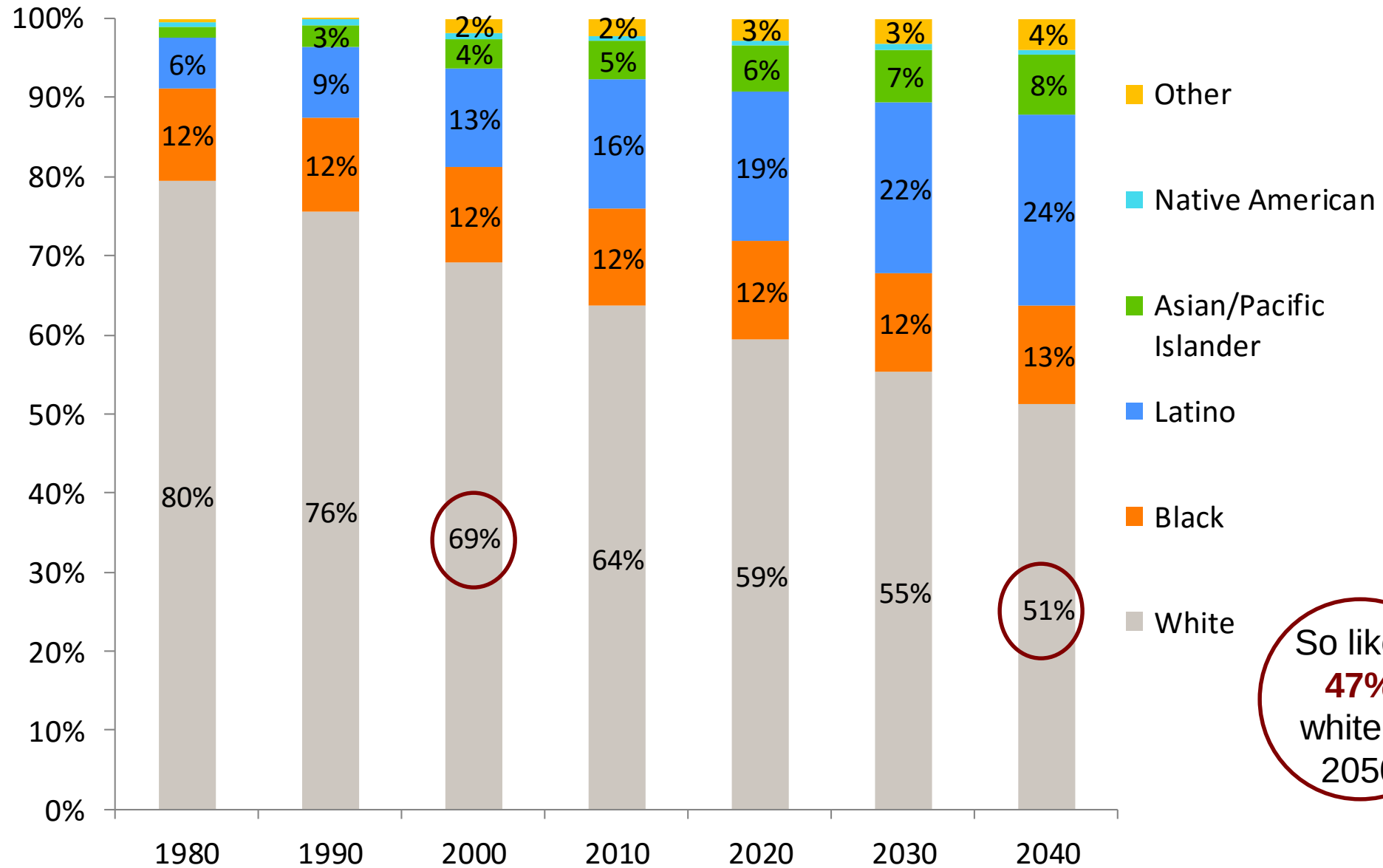
United States, 1980-2040



U.S. Change in Youth (<18) Population by Race/Ethnicity, 2000-2010

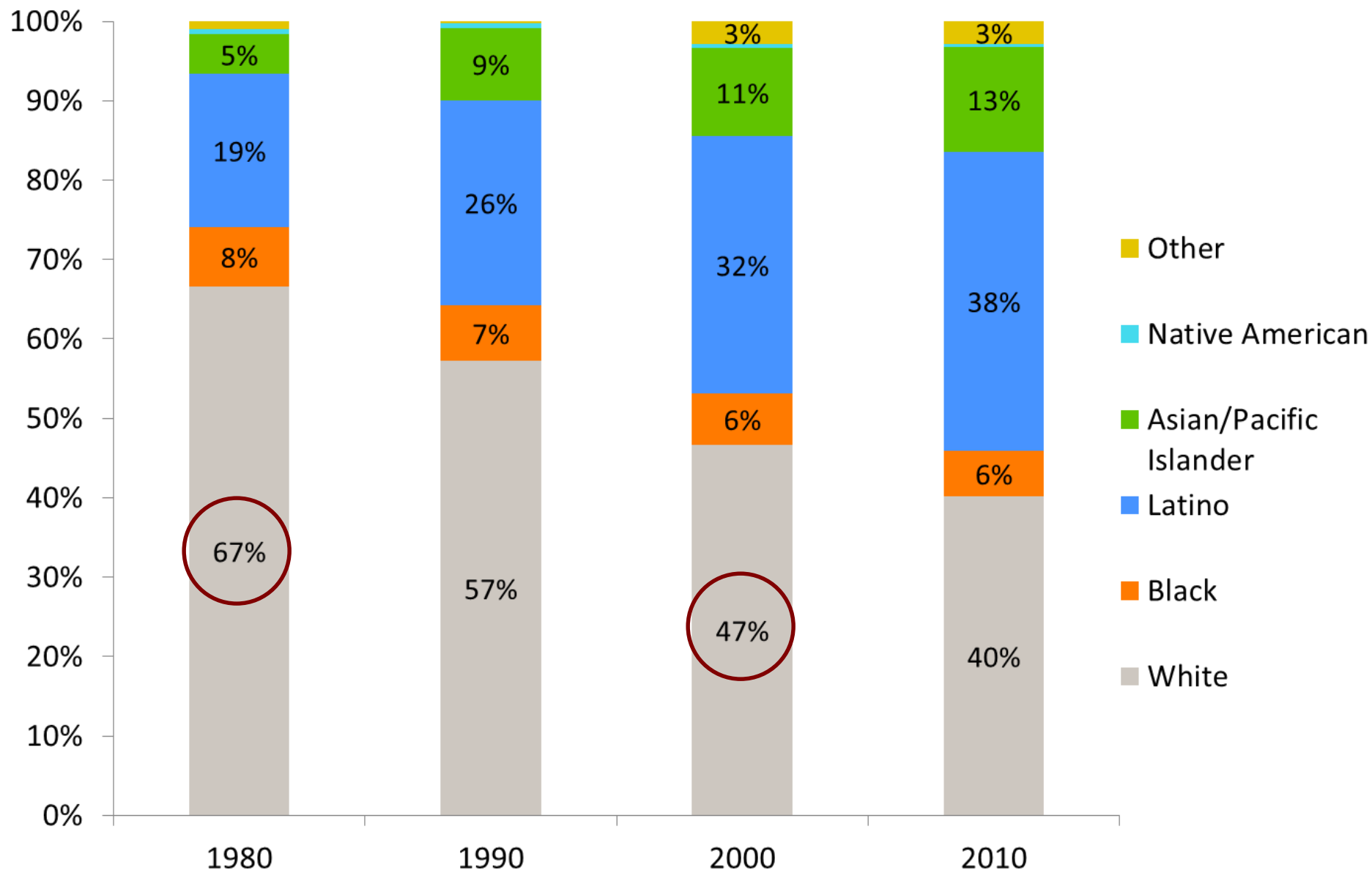


Changing Demographics United States, 1980-2040

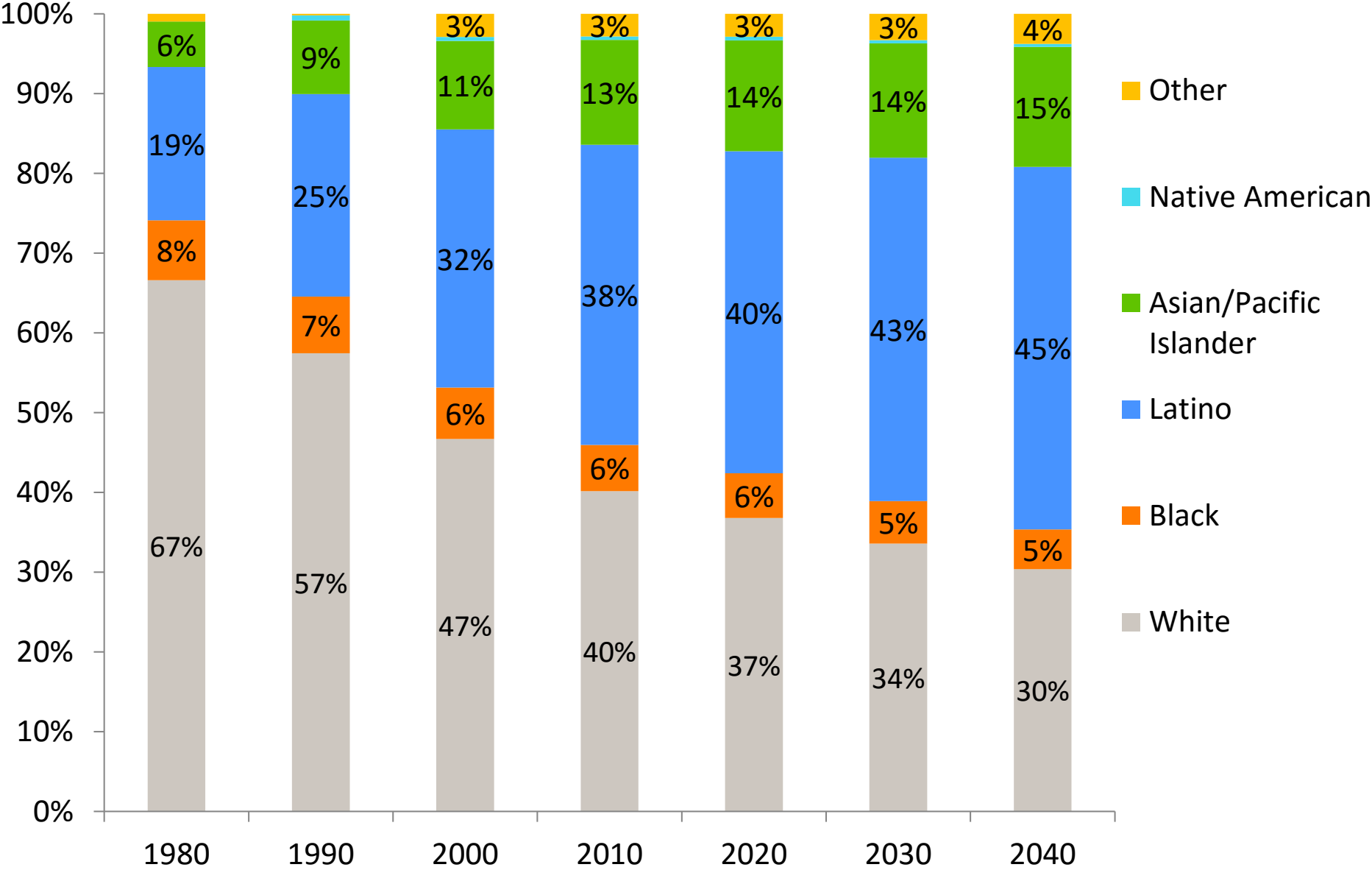


So likely
47%
white in
2050

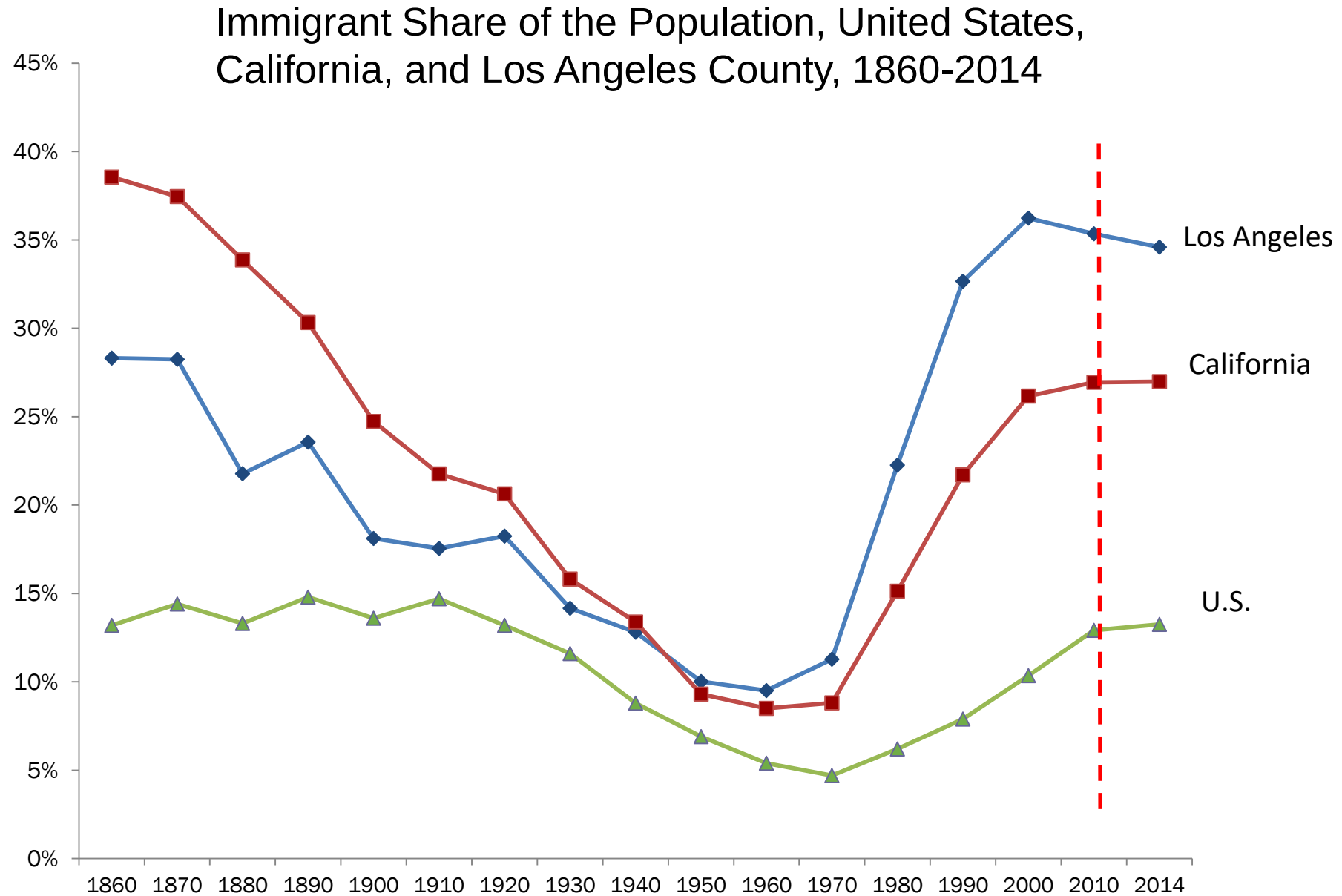
Changing Demographics California, 1980-2010



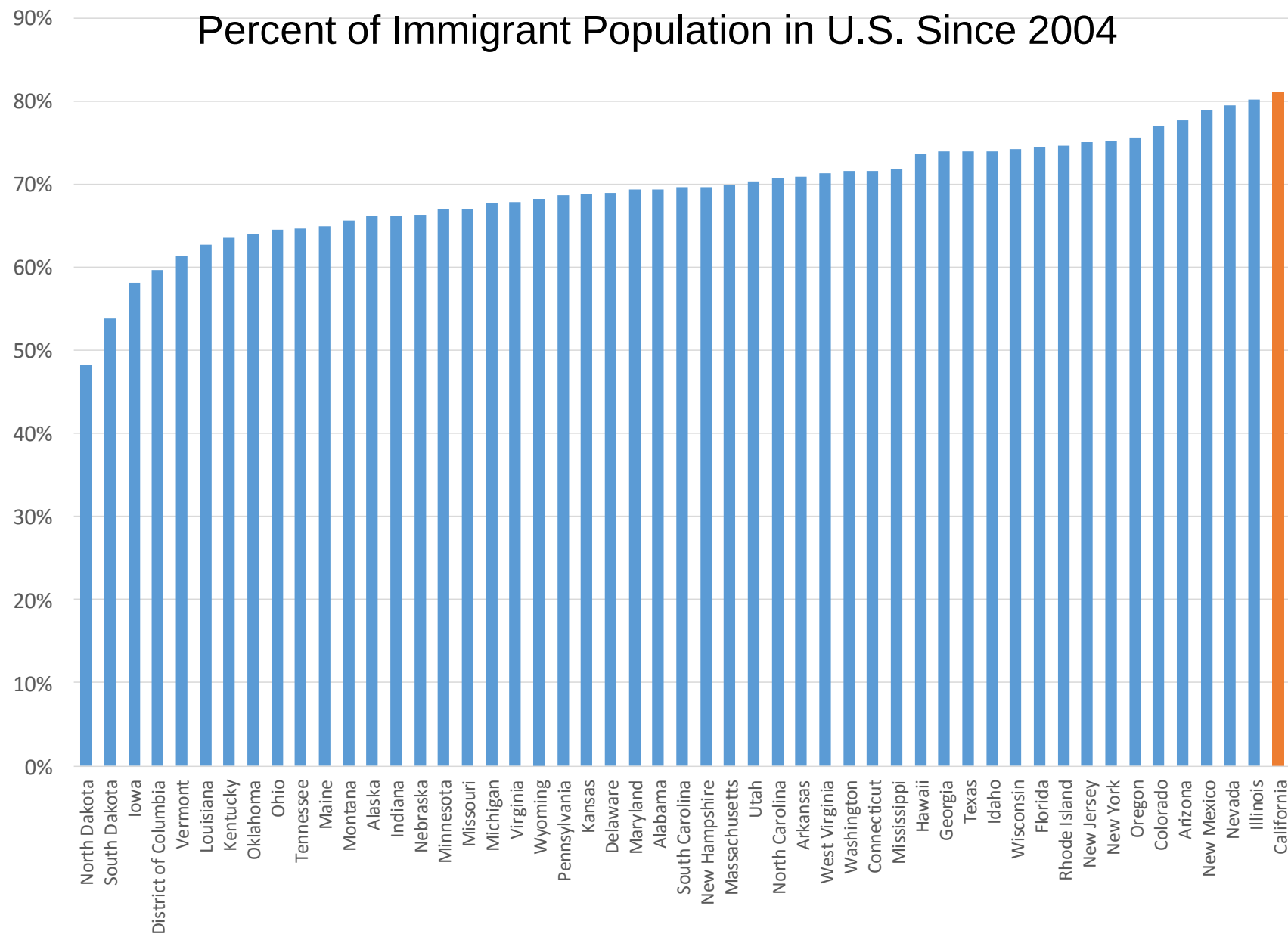
Changing Demographics,
California, 1980-2040



IMMIGRATION AS NON-FACTOR



A MORE SETTLED IMMIGRANT POPULATION



THE LEGACY OF THE PAST

More than one-quarter of Californians are immigrants.
Almost half of those are citizens.

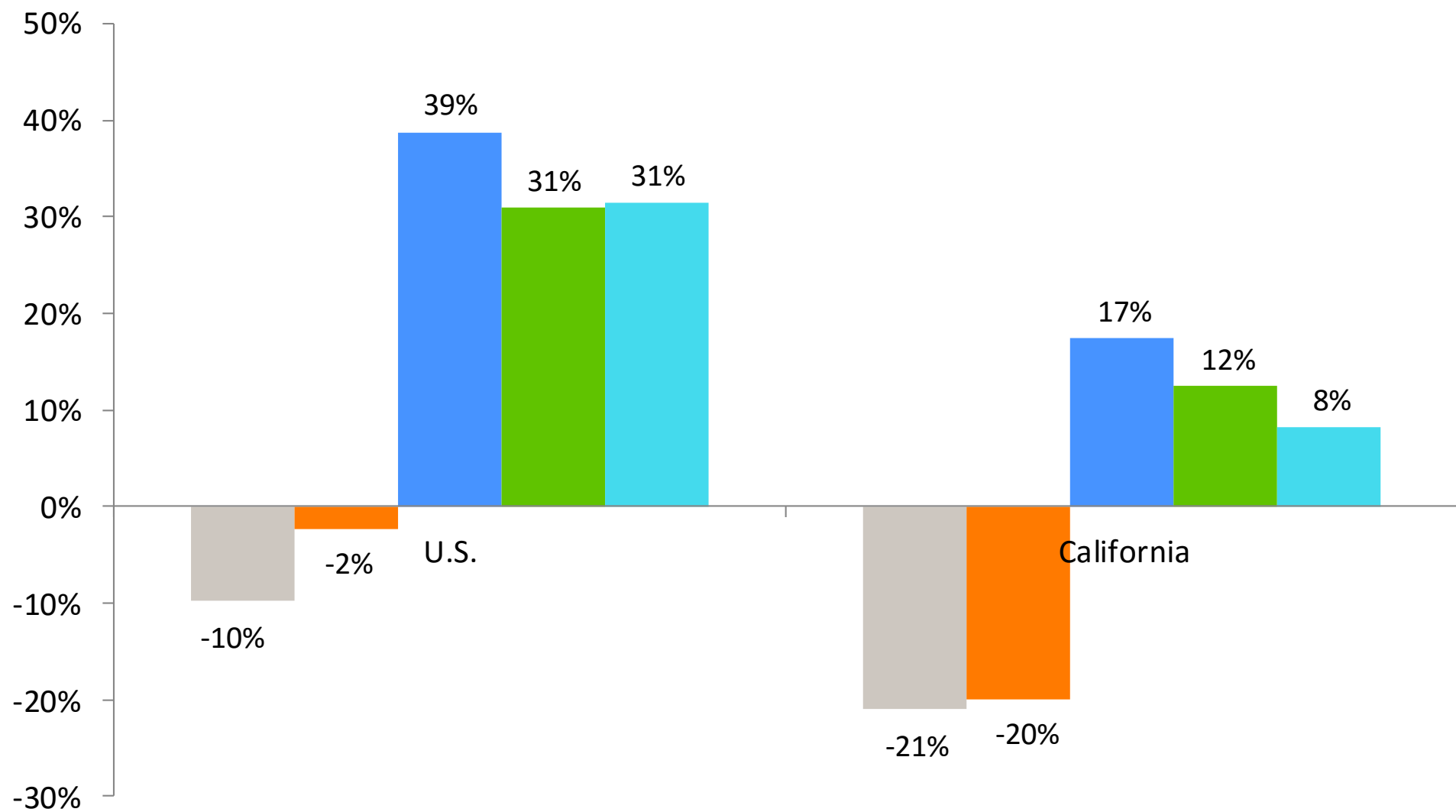
Nearly 50% of children in California have at least one immigrant parent.

Together, immigrants and their children make up more over forty percent of the California population.

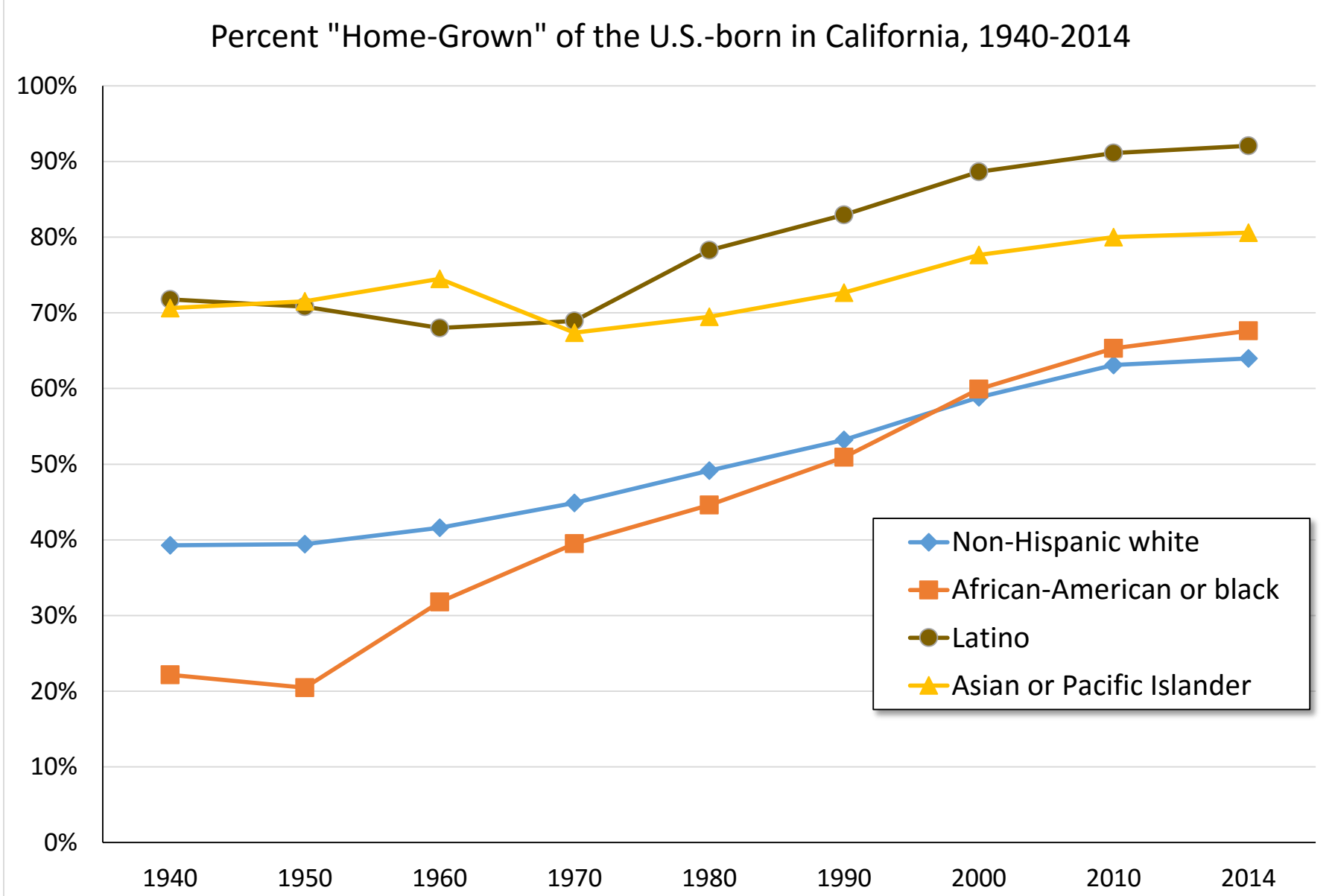


Change in Youth Population by Race/Ethnicity U.S. and California, 2000-2010

White Black Latino API Other

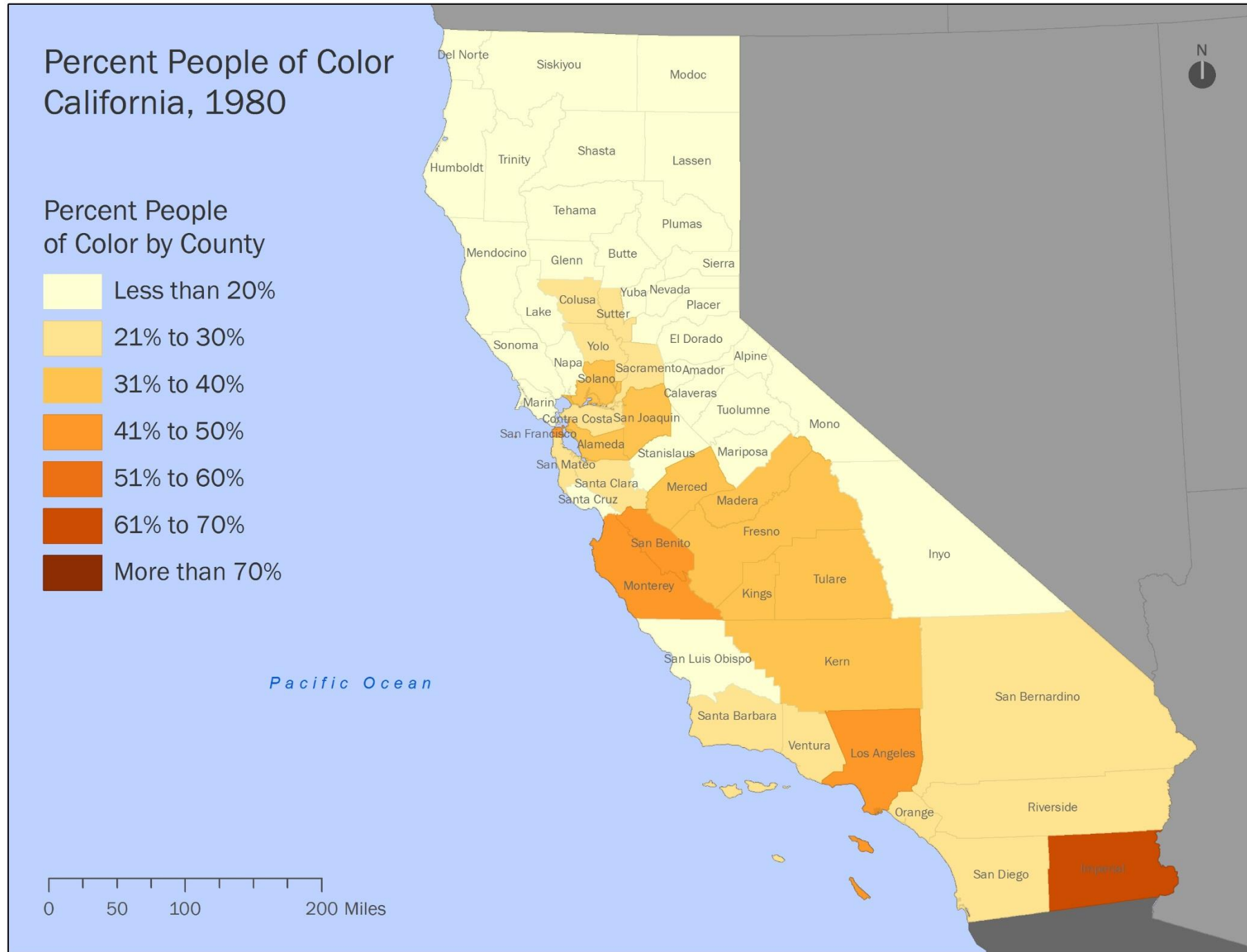
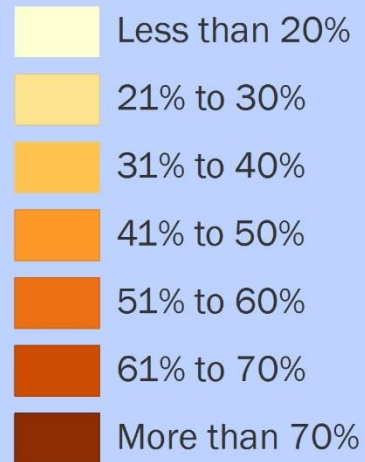


SHOULD I STAY OR SHOULD I GO?



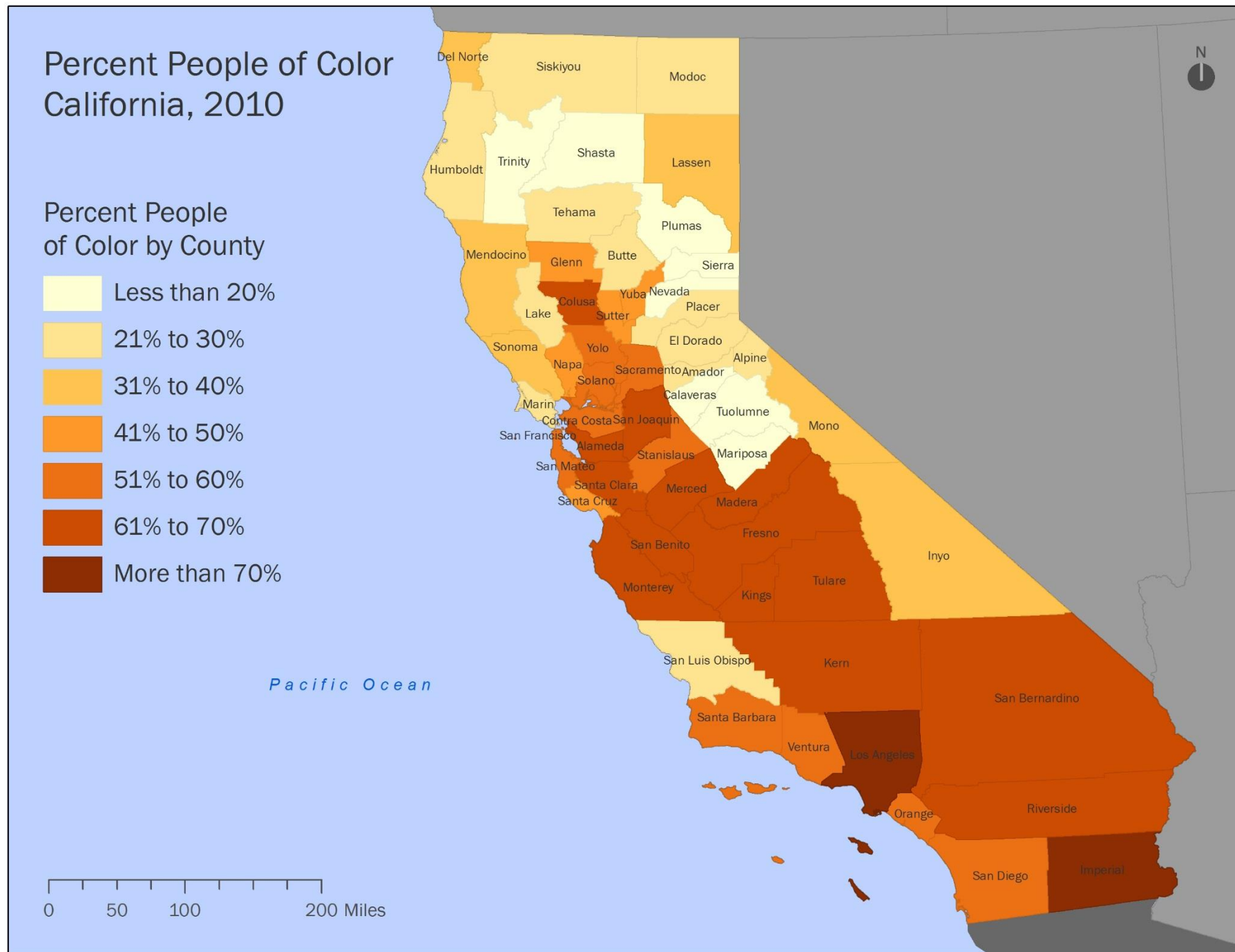
Percent People of Color California, 1980

Percent People of Color by County



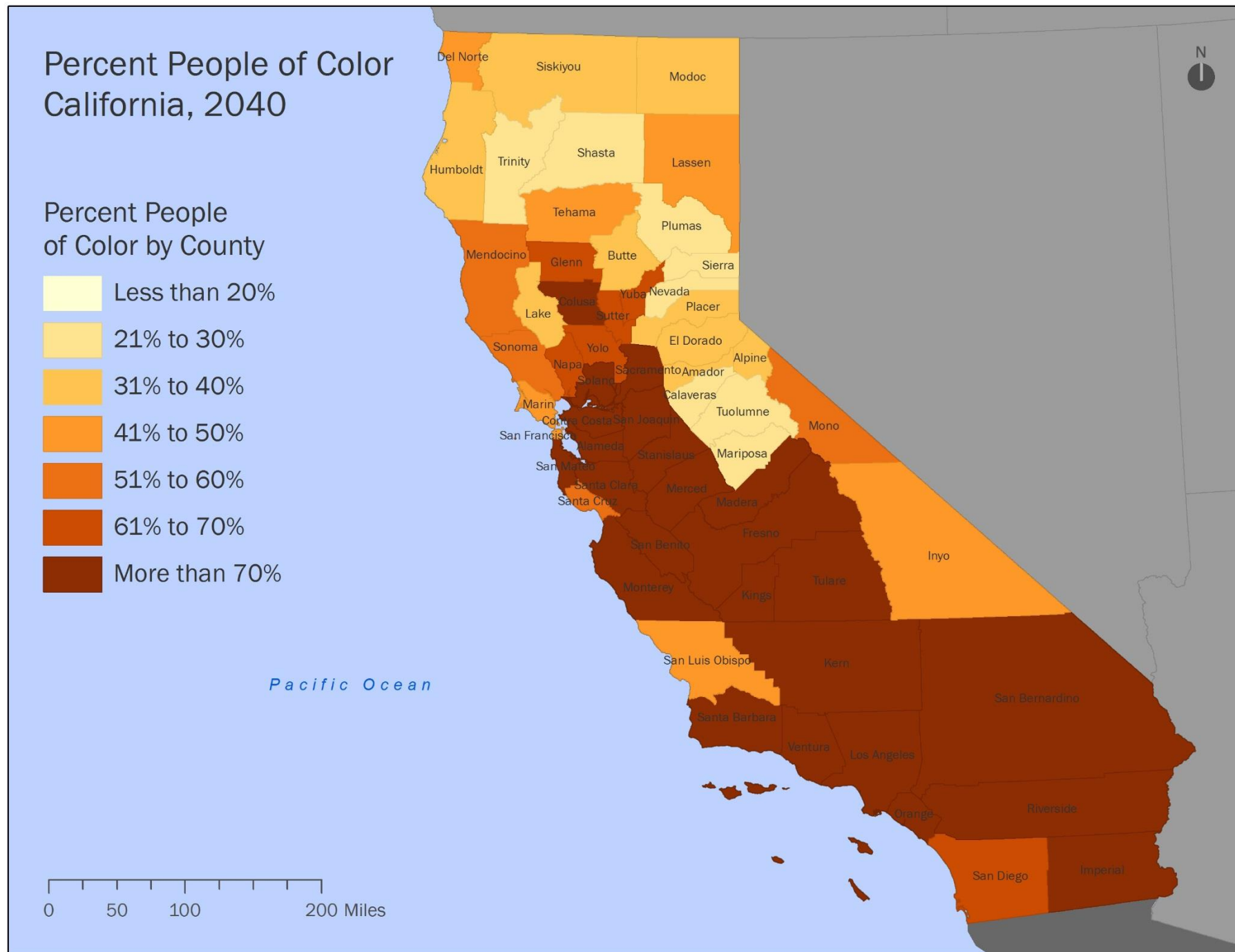
Percent People of Color California, 2010

Percent People of Color by County



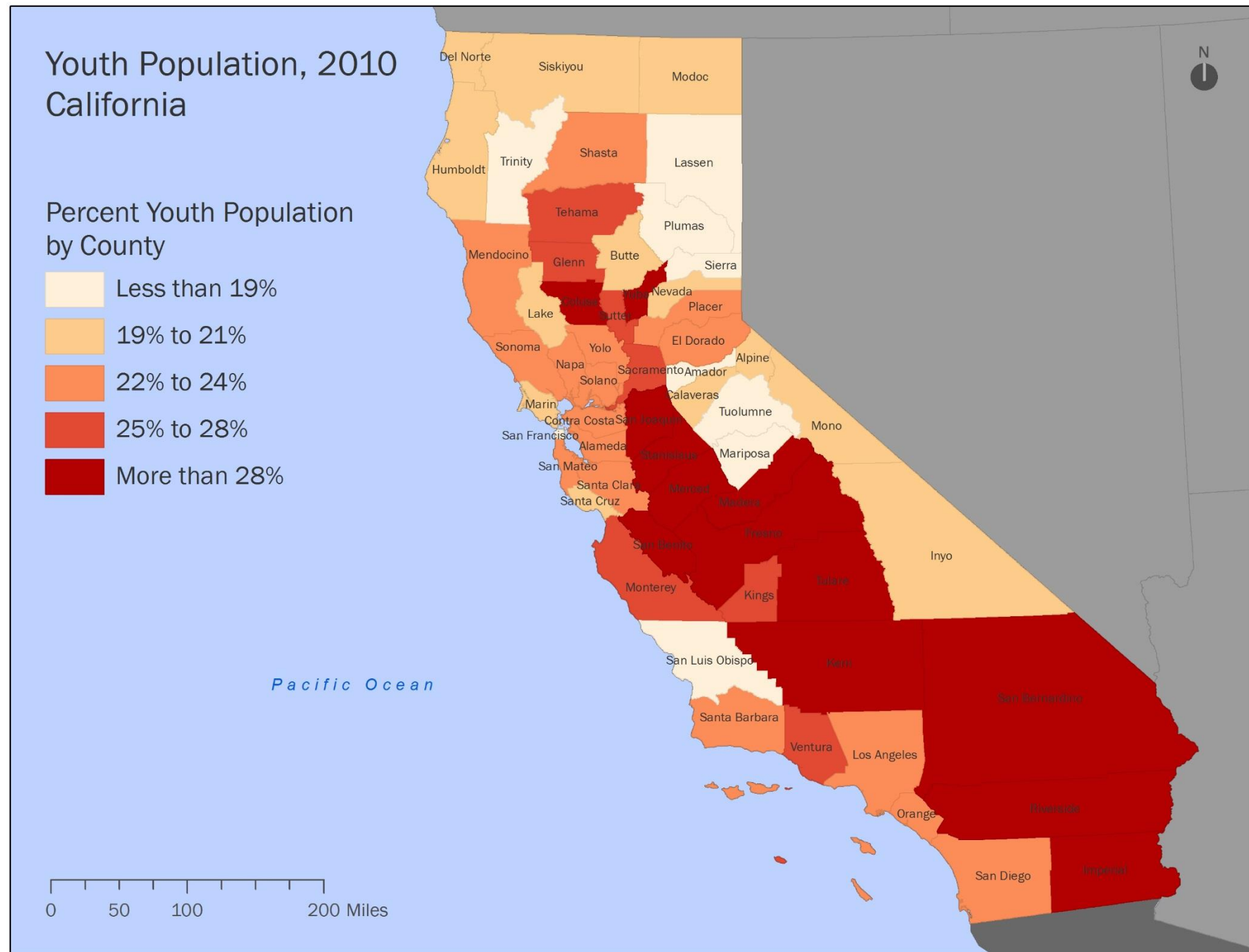
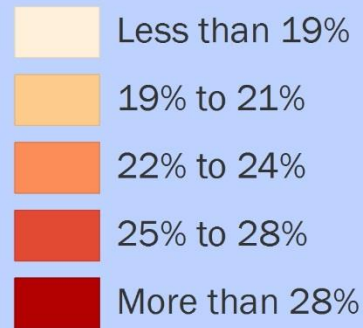
Percent People of Color California, 2040

Percent People of Color by County



Youth Population, 2010 California

Percent Youth Population by County

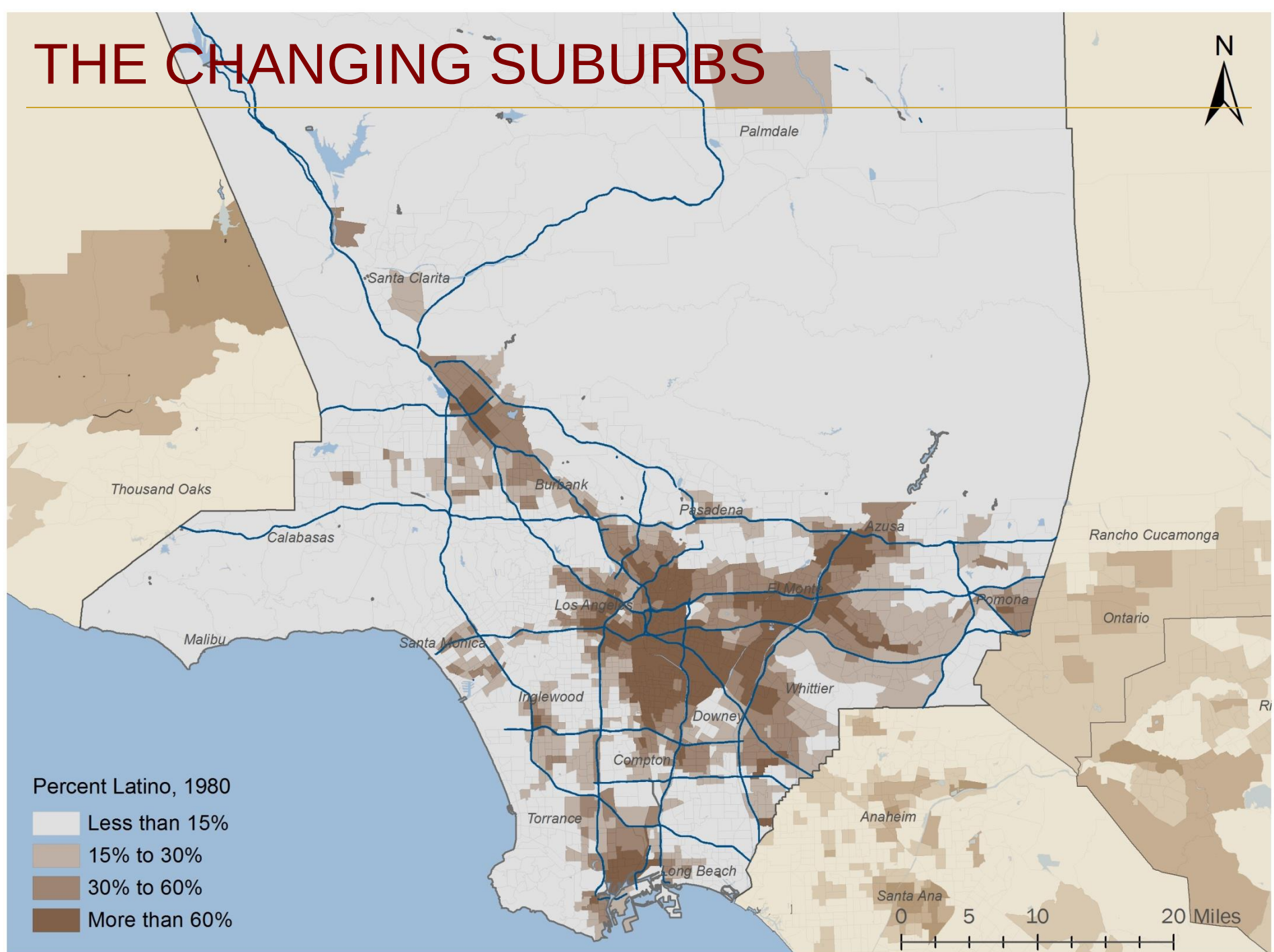


Source: U.S. Census Bureau; Natural Breaks (Jenks) classification

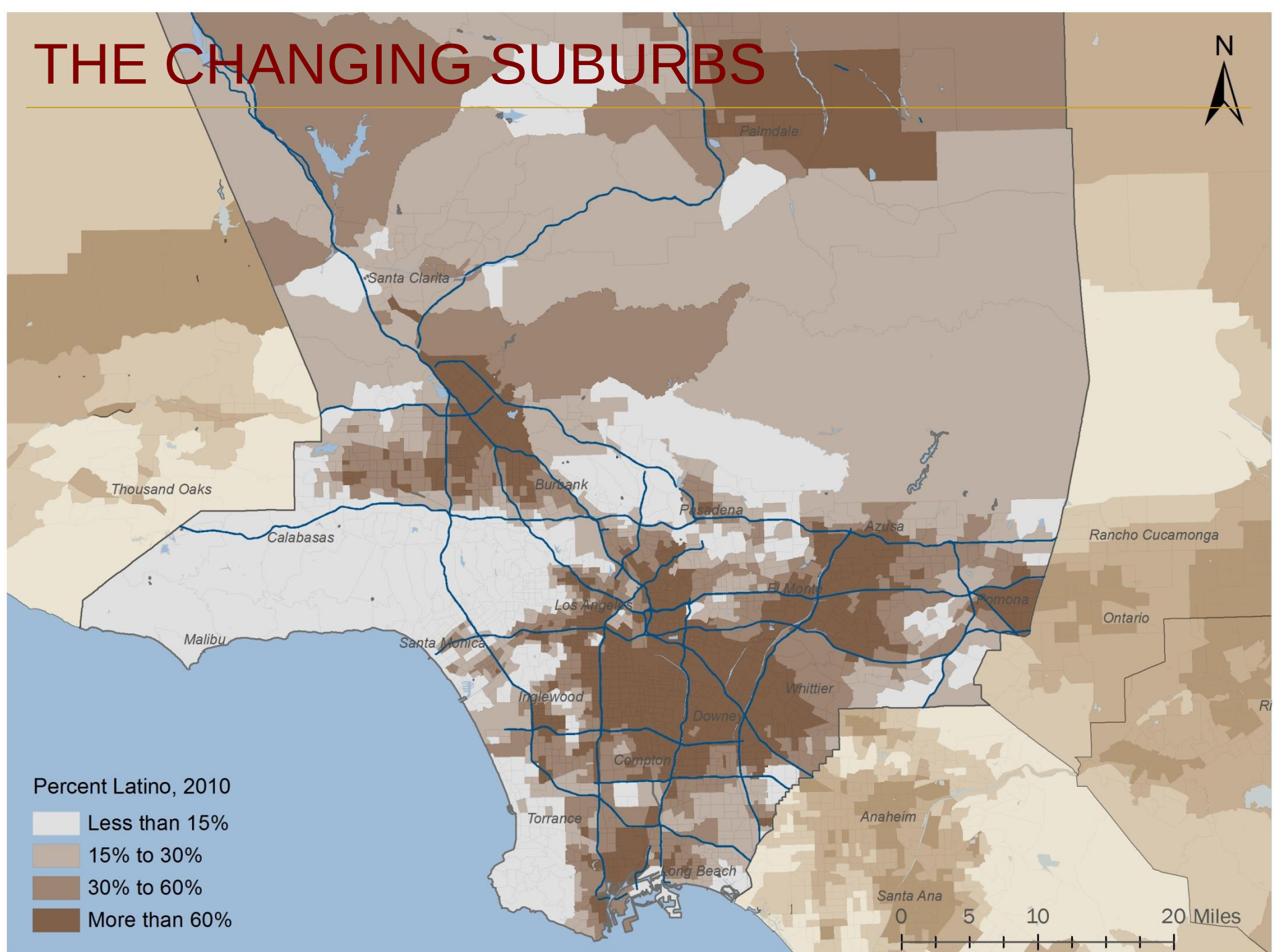
THE CHANGING SUBURBS . . .



THE CHANGING SUBURBS



THE CHANGING SUBURBS



BAY AREA BLOWOUT

Going, going, gone?

Percent People of Color by County, 1980 to 2040



Sources: U.S. Census Bureau; Woods & Poole Economics, Inc.

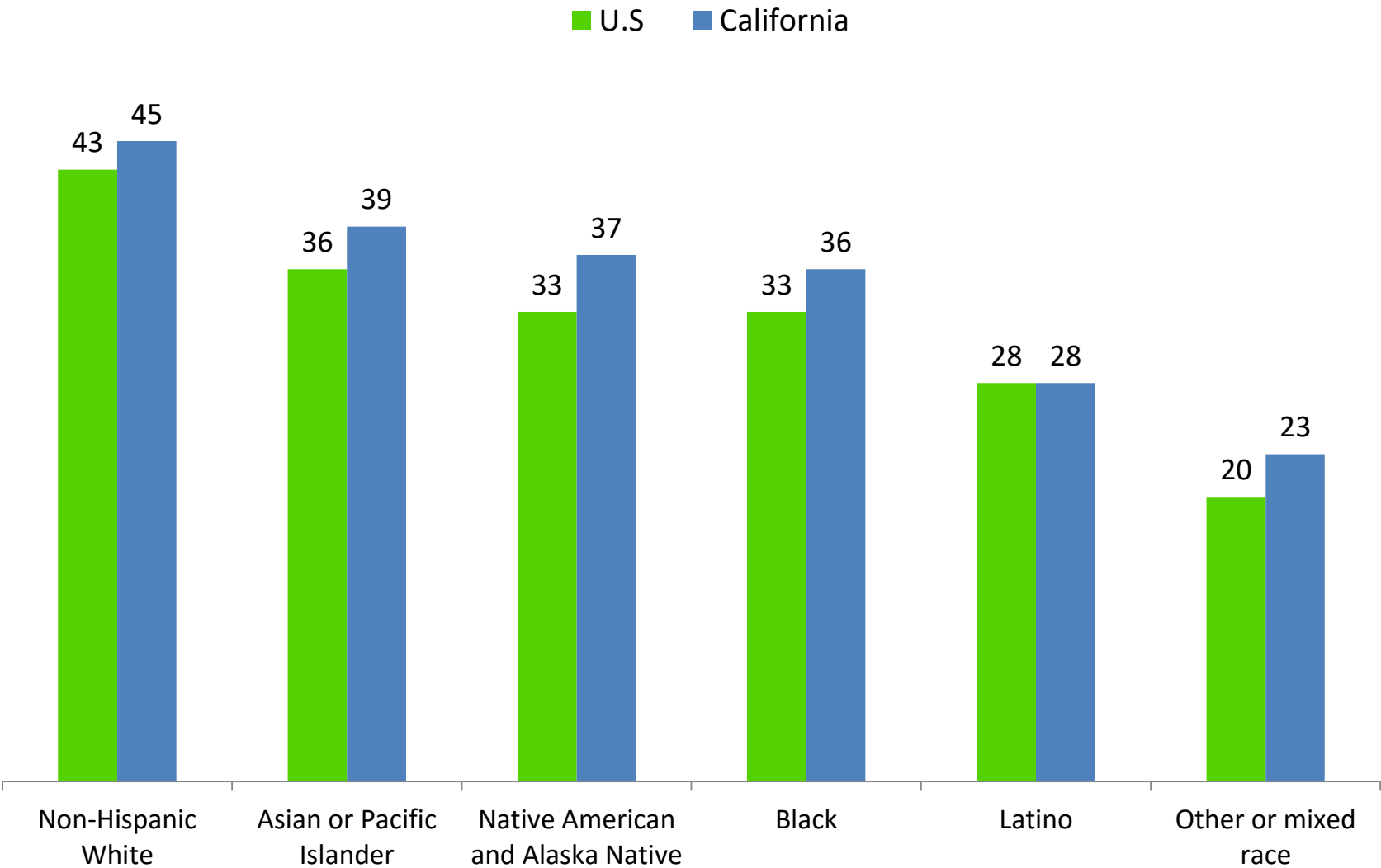
CENTRAL CITY COMEBACK OR “PUSH-OUT”

— COMEBACK CITY

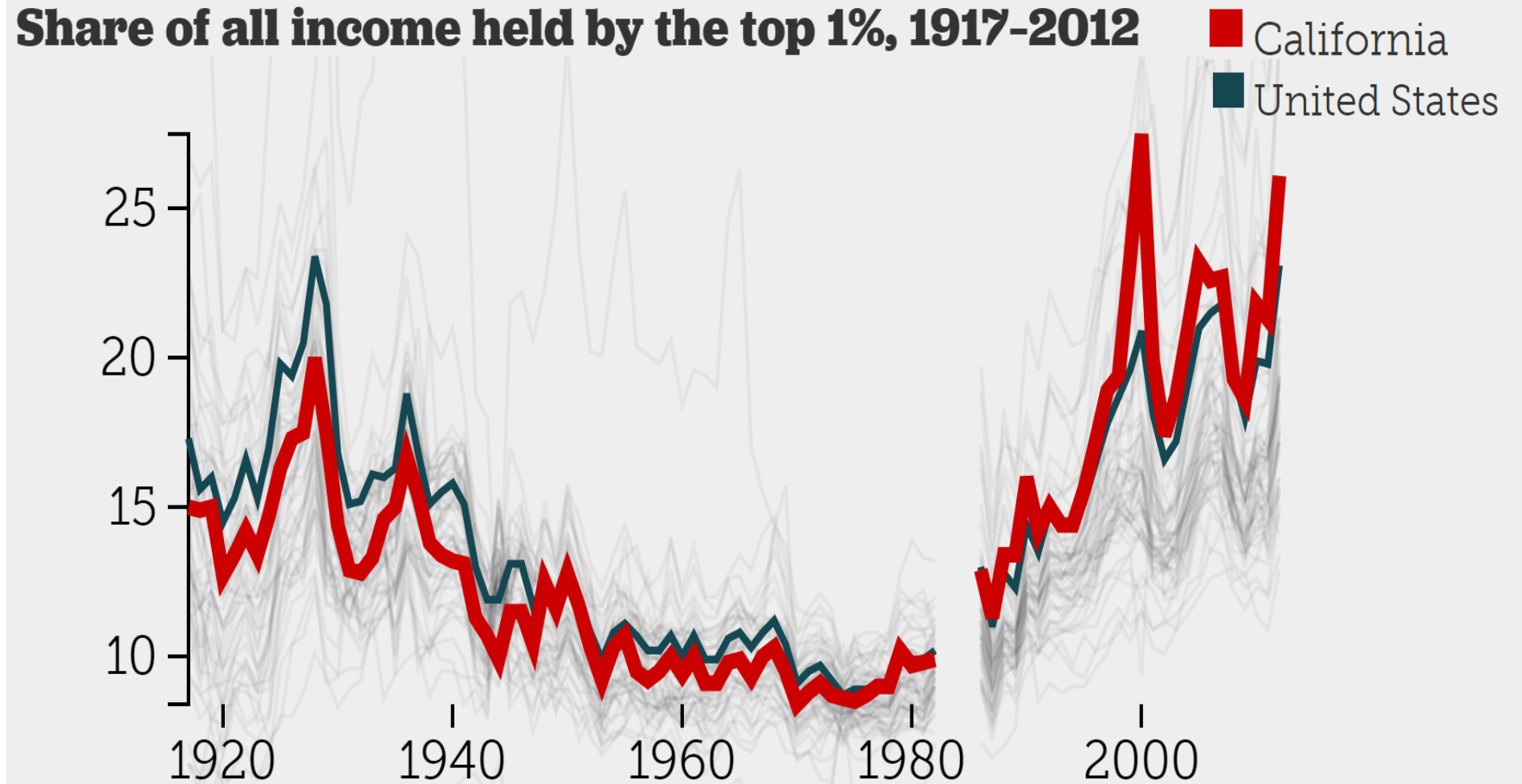


A NEW GENERATION GAP?

Median Age by Race/Ethnicity, 2014



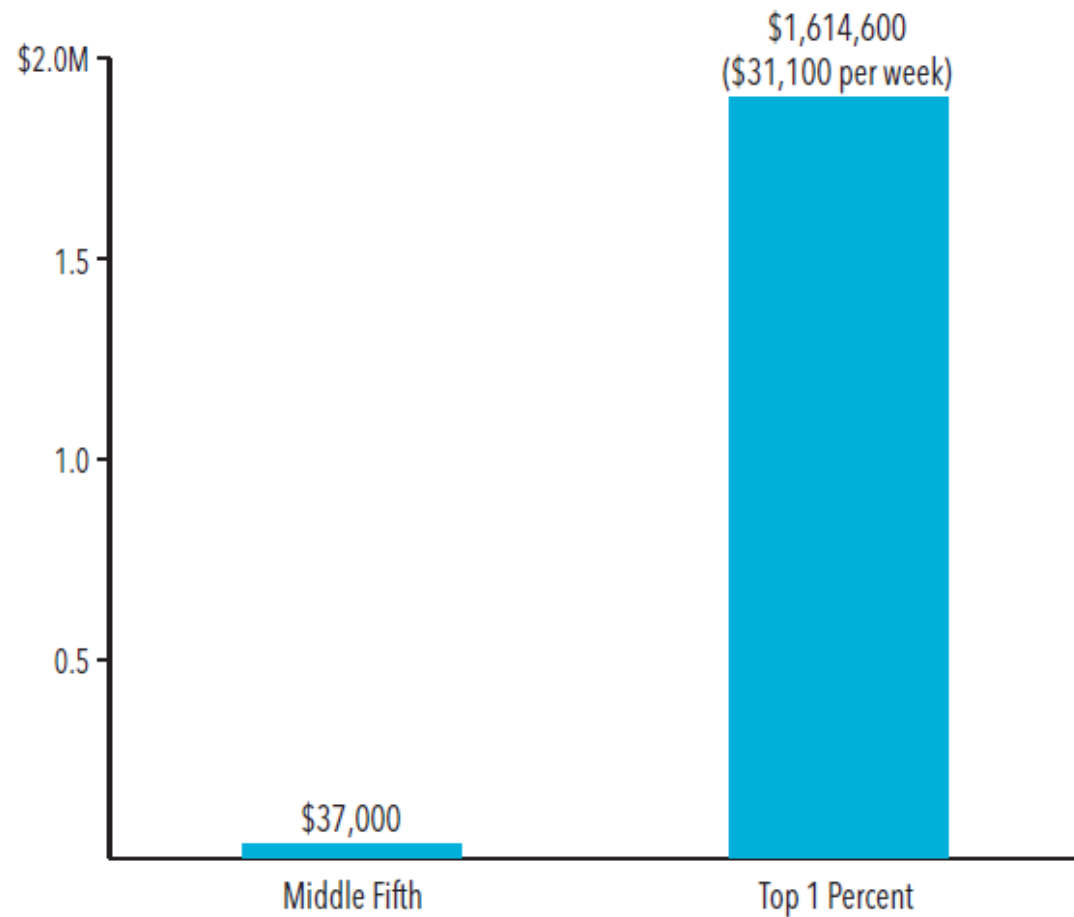
CHALLENGE OF INEQUALITY



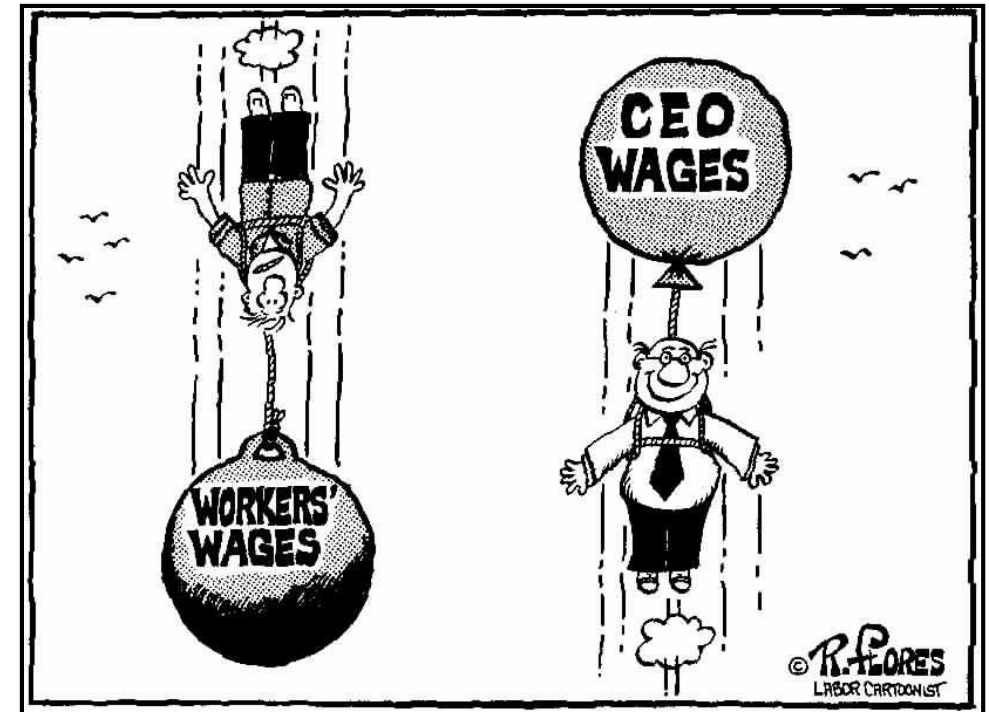
Source: Economic Policy Institute

CHALLENGE OF INEQUALITY

Californians' Average Adjusted Gross Income, 2013



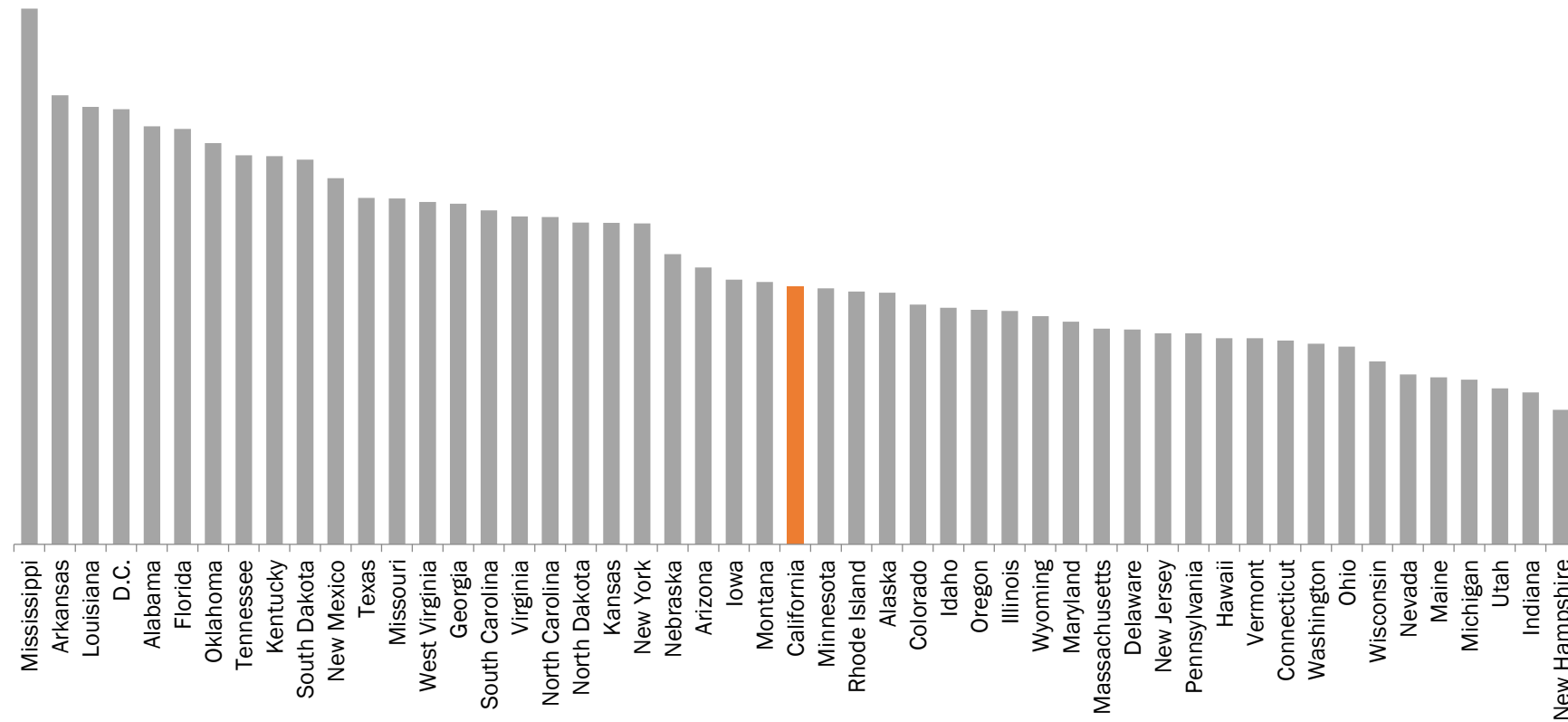
Note: Figures are in 2013 dollars and are rounded to the nearest hundred.
Source: Franchise Tax Board



Source: California Budget and Policy Center

CHALLENGE OF INEQUALITY

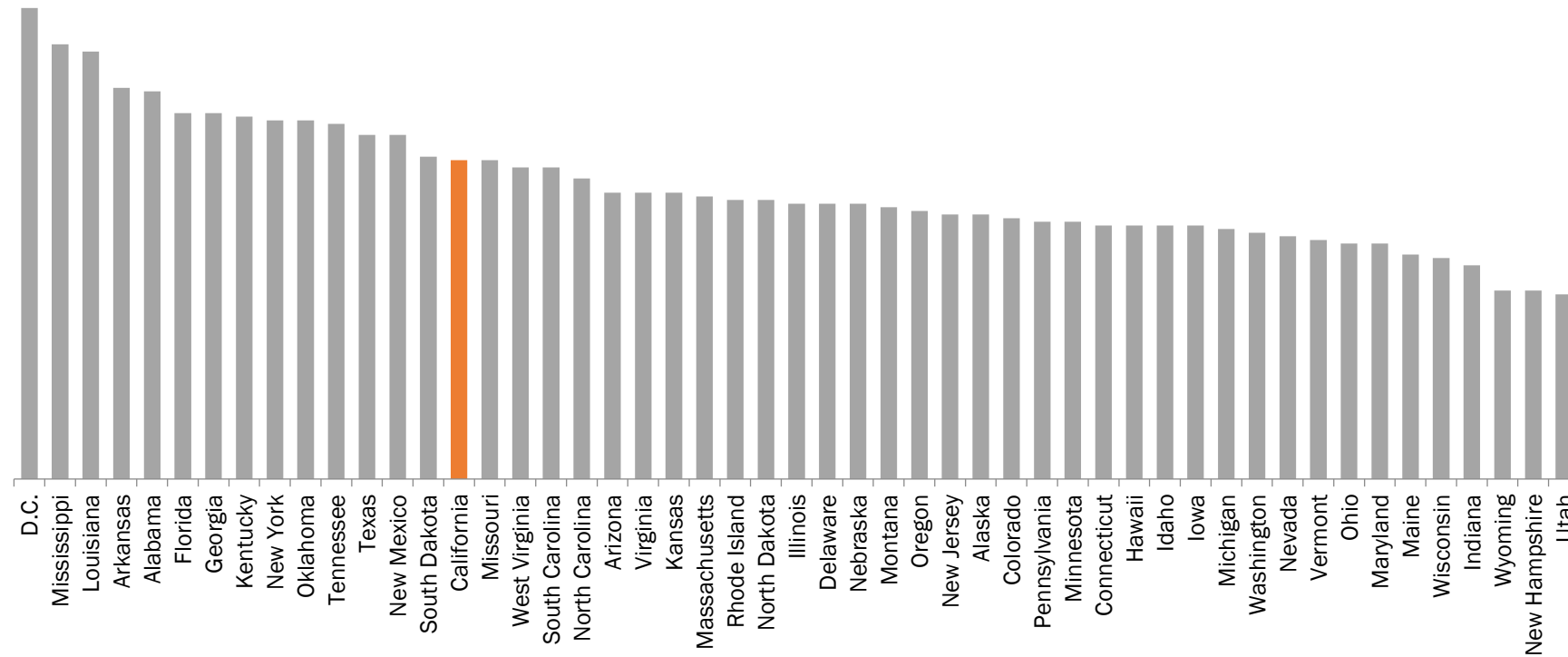
Household* Gini Coefficient, 1969



Source: US Census

CHALLENGE OF INEQUALITY

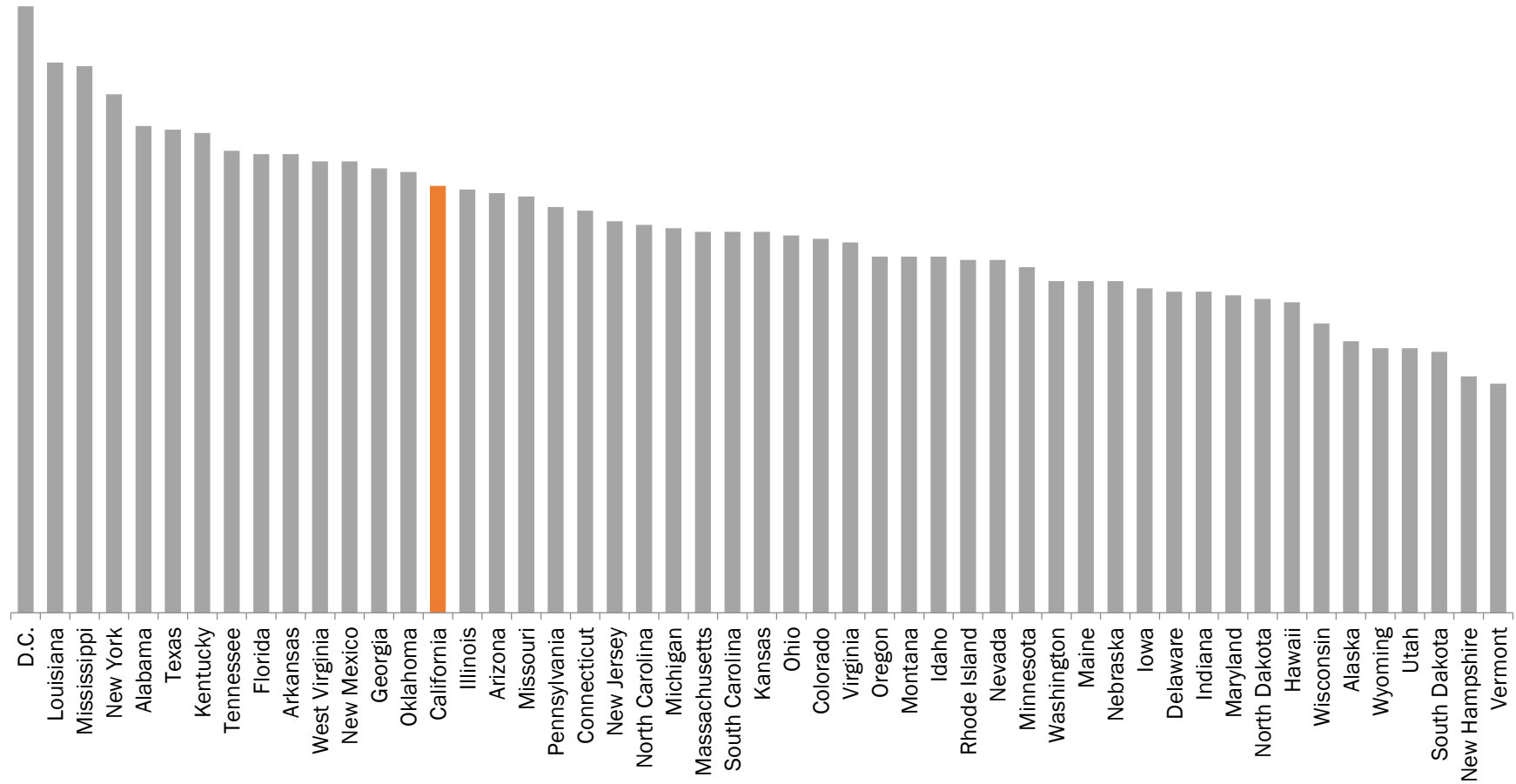
Household Gini Coefficient, 1979



Source: US Census

CHALLENGE OF INEQUALITY

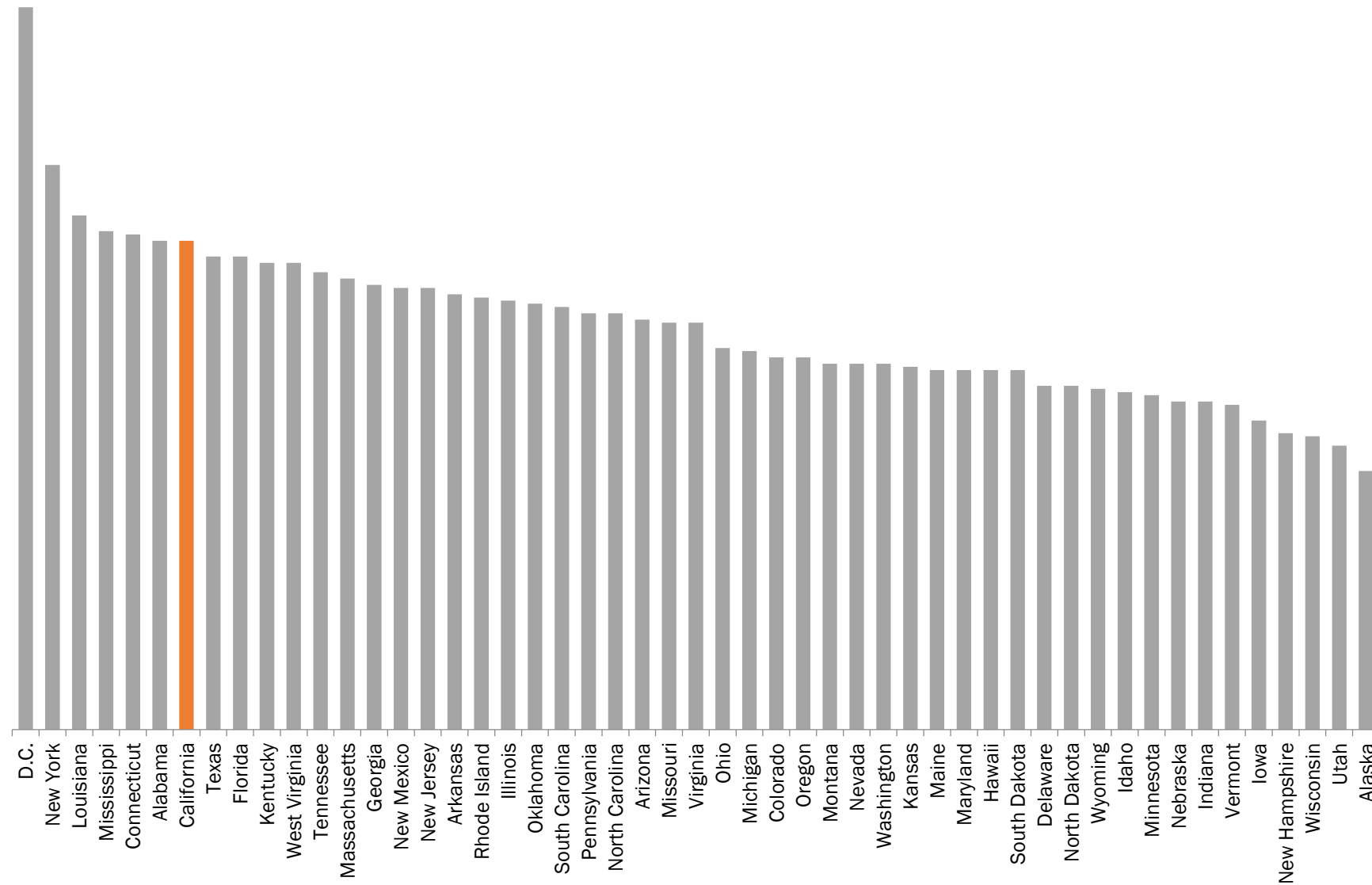
Household Gini Coefficient, 1989



Source: US Census

CHALLENGE OF INEQUALITY

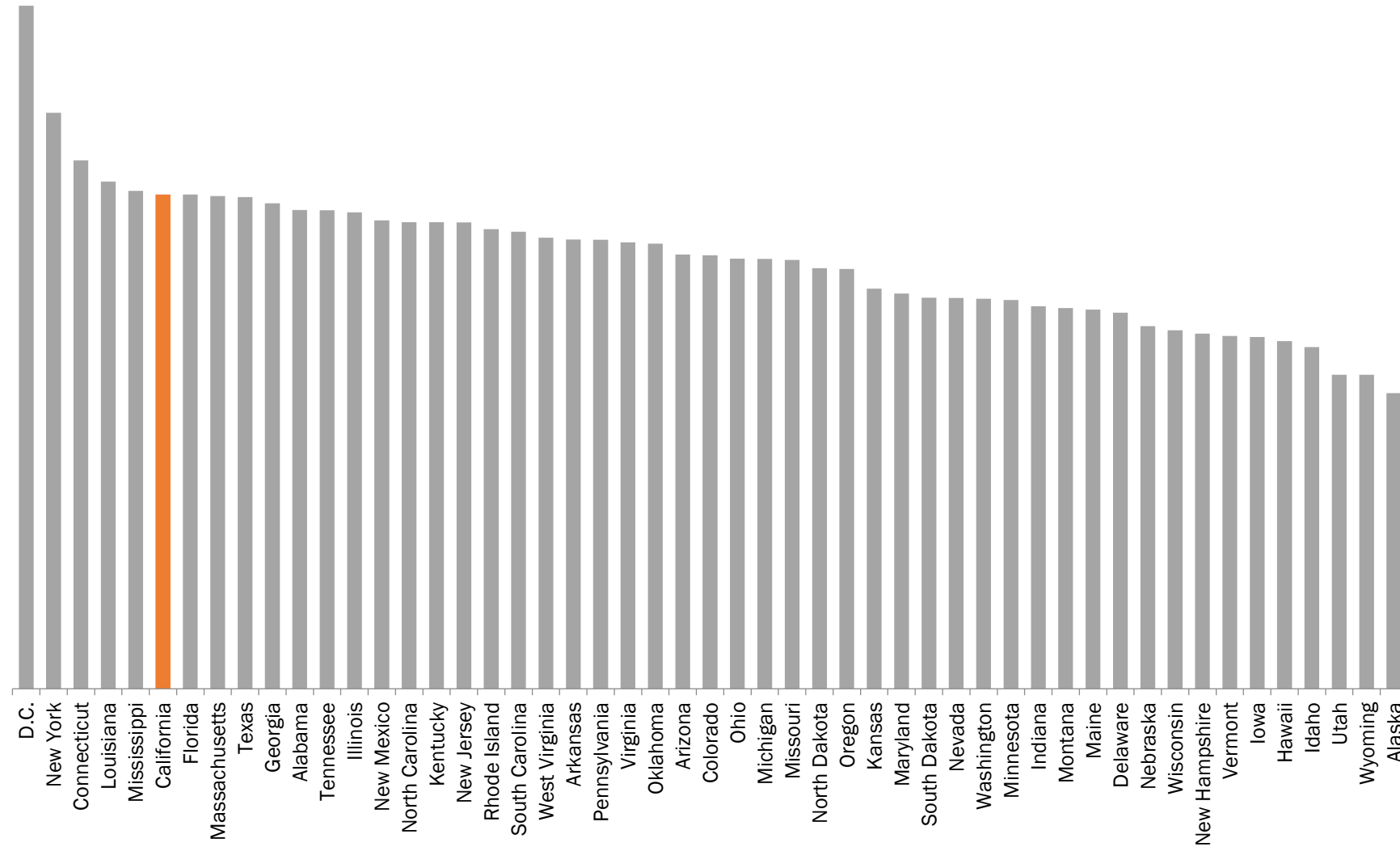
Household Gini Coefficient, 1999



Source: US Census

CHALLENGE OF INEQUALITY

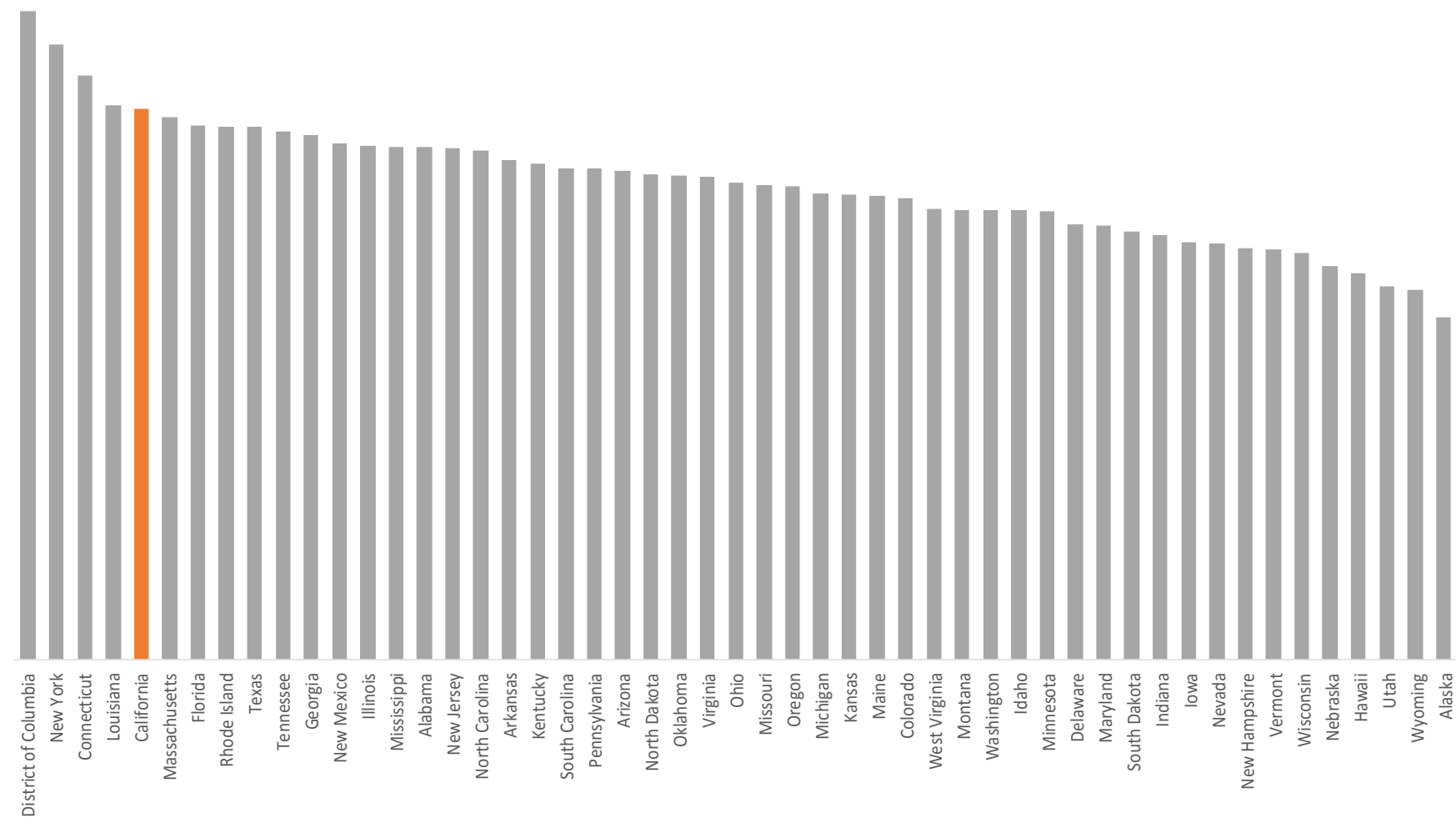
Household Gini Coefficient, 2010*



Source: IPUMS

CHALLENGE OF INEQUALITY

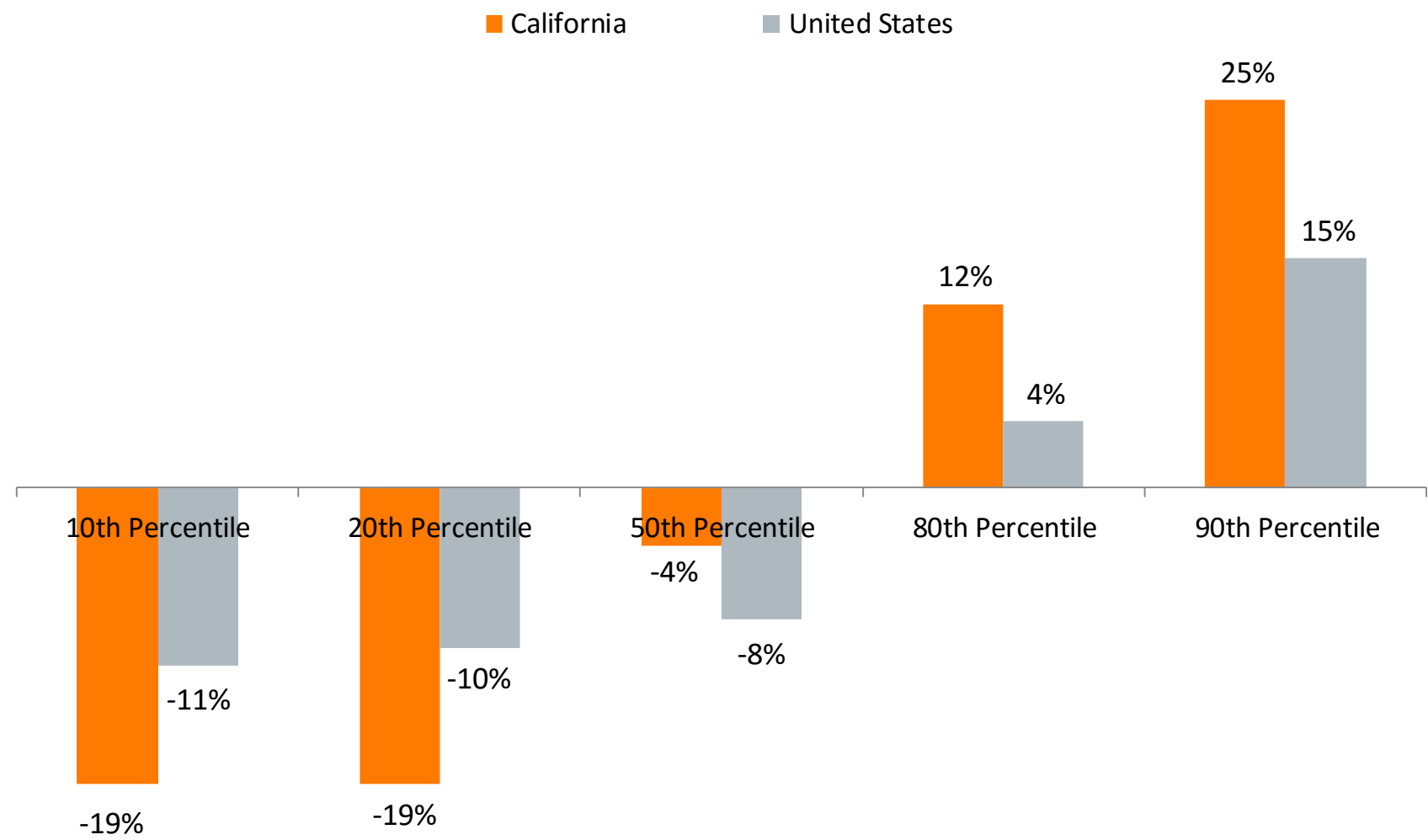
Household Gini Coefficient , 2014



Source: US Census

CHALLENGE OF INEQUALITY

Income Percentiles, Earned Income for Full-Time Workers 25-64 (\$2010)
U.S. and California, 1980-2010*

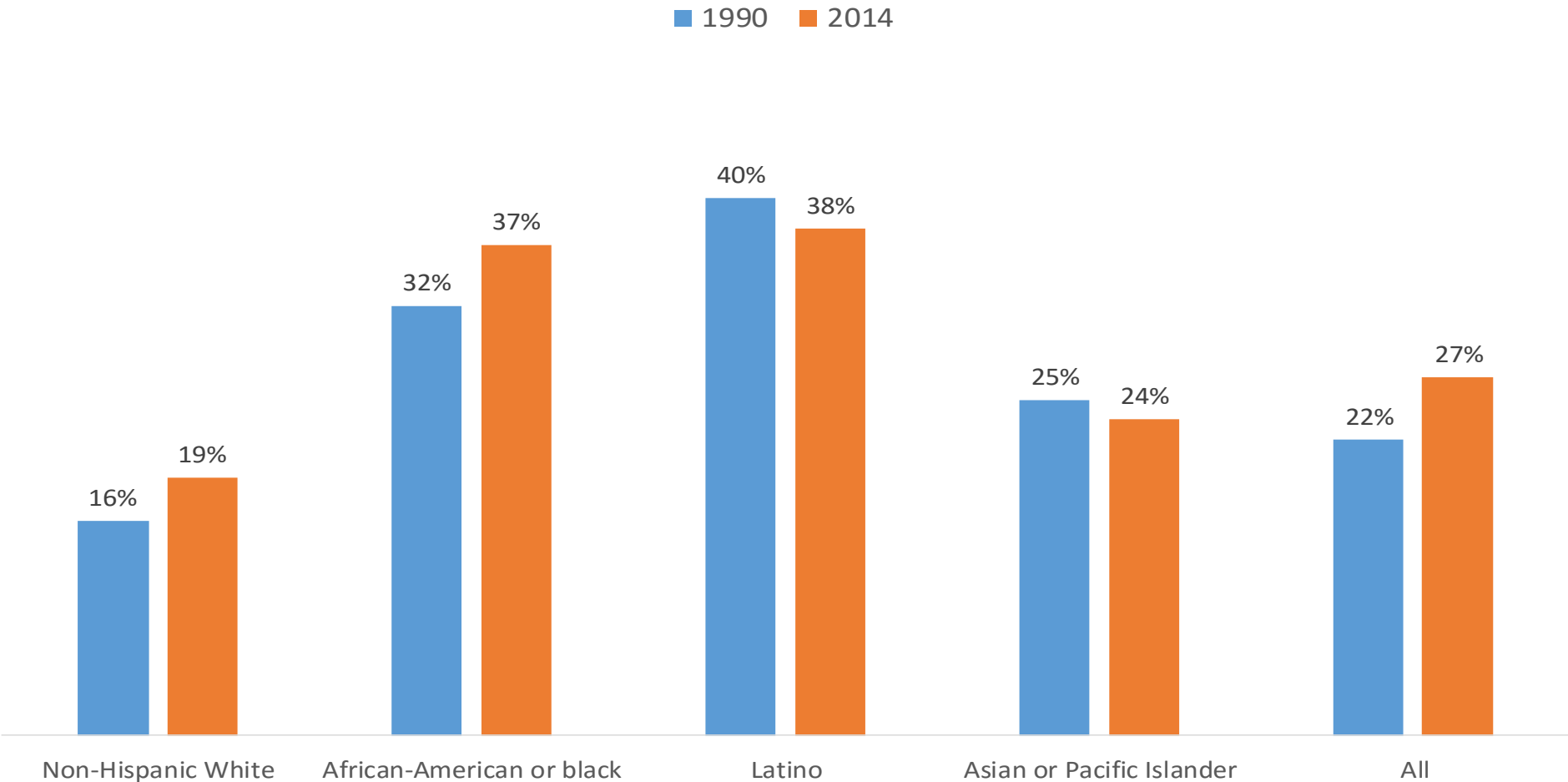


Source: IPUMS

RACIAL DISPARITIES PERSISTENT



Percent of Families Living Below 150 Percent of the Federal Poverty Line by Race/Ethnicity, California

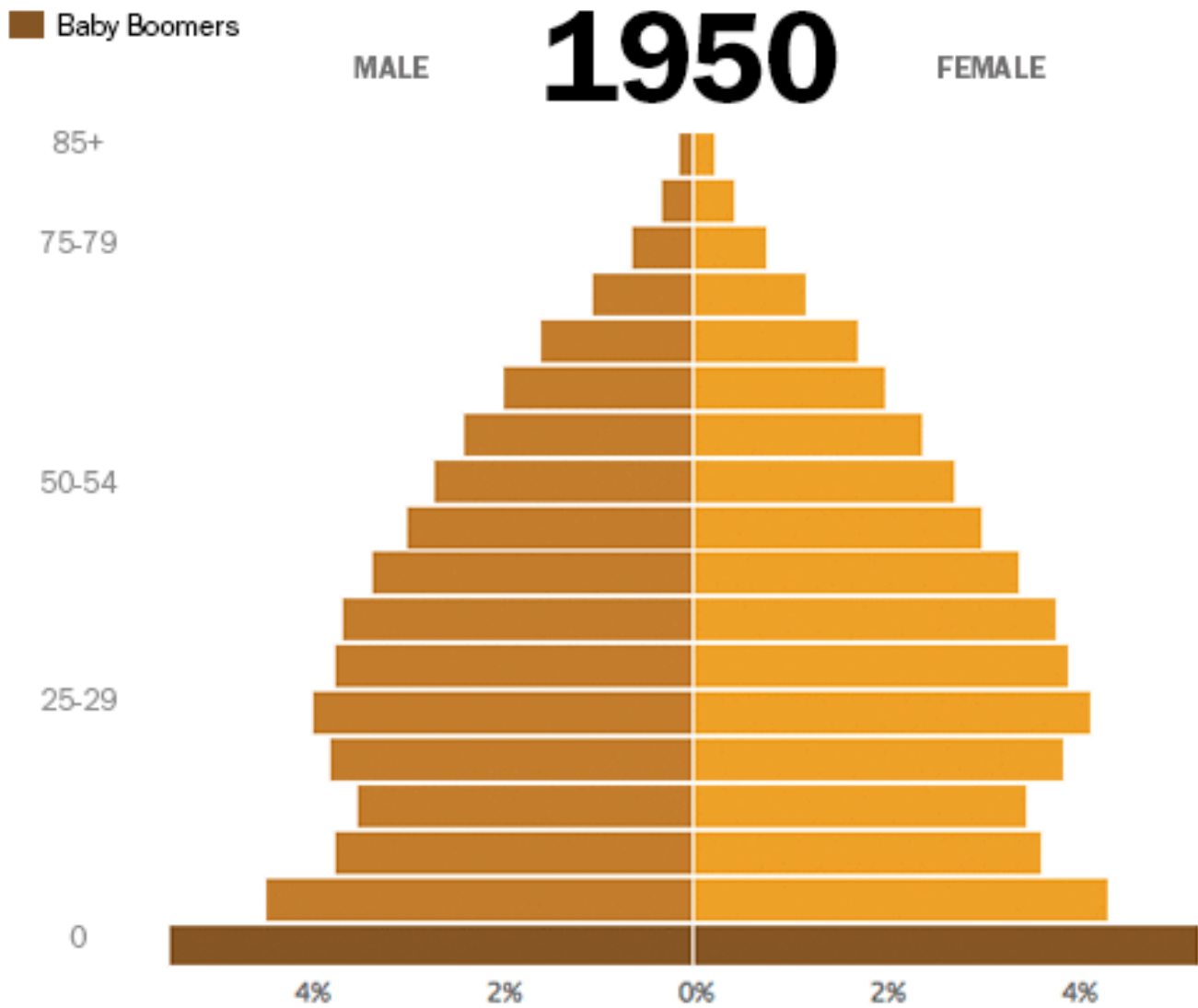


CRITICAL TO ADDRESS



NEXT AMERICA

Percent of U.S. Population by Age Group, 1950-2060



CHANGING NATURE OF WORK

Work is increasingly **precarious** – temporary, part-time, changing

Work is increasingly **creative** – innovative, talent-driven, teamed

Work is increasingly **caring** – not in treatment of workers but object of efforts

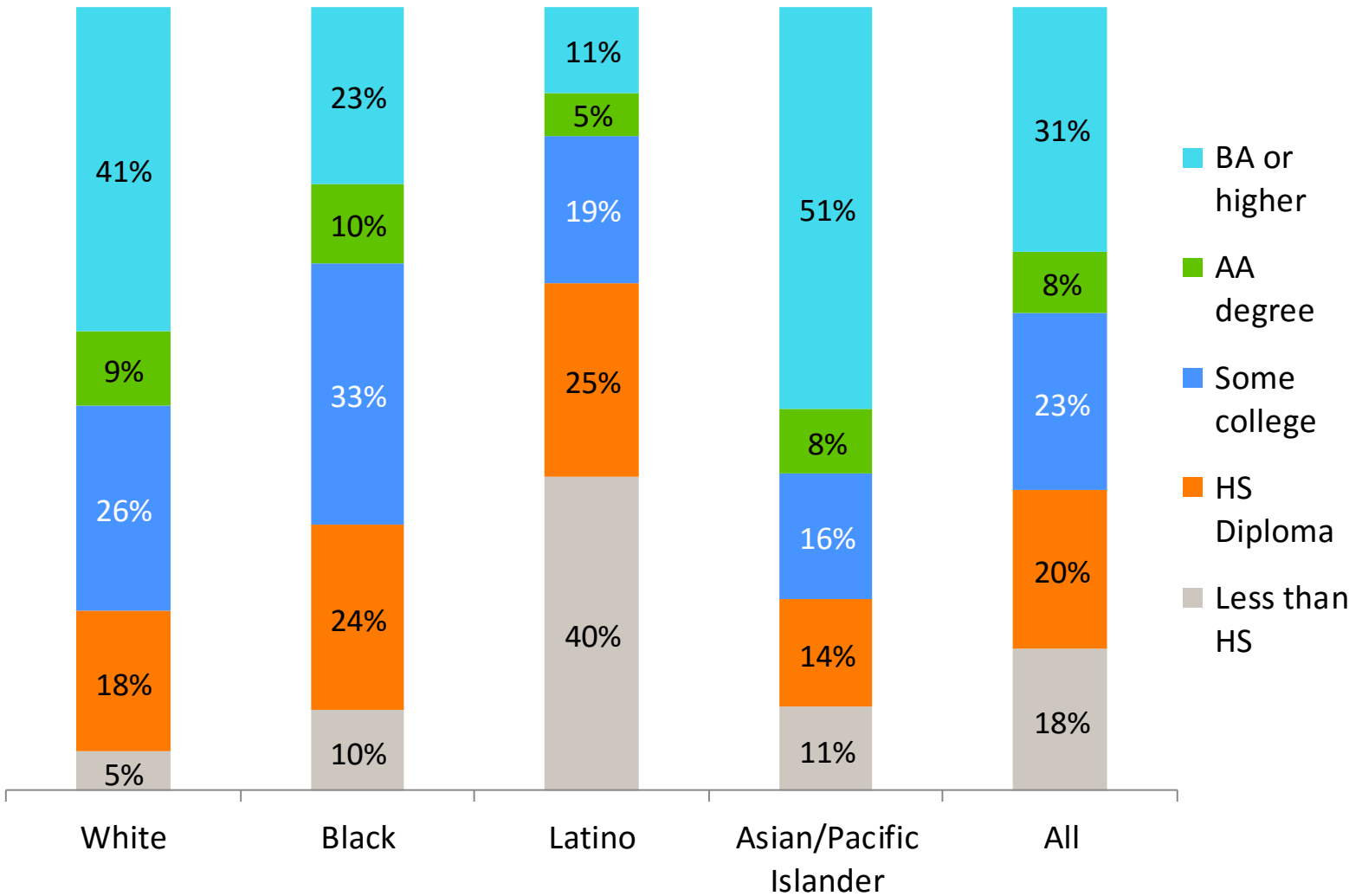


And we will need to reconsider links between:

- Work and **income**
- Work and **meaning**
- Work and **security**

EDUCATION MATTERS

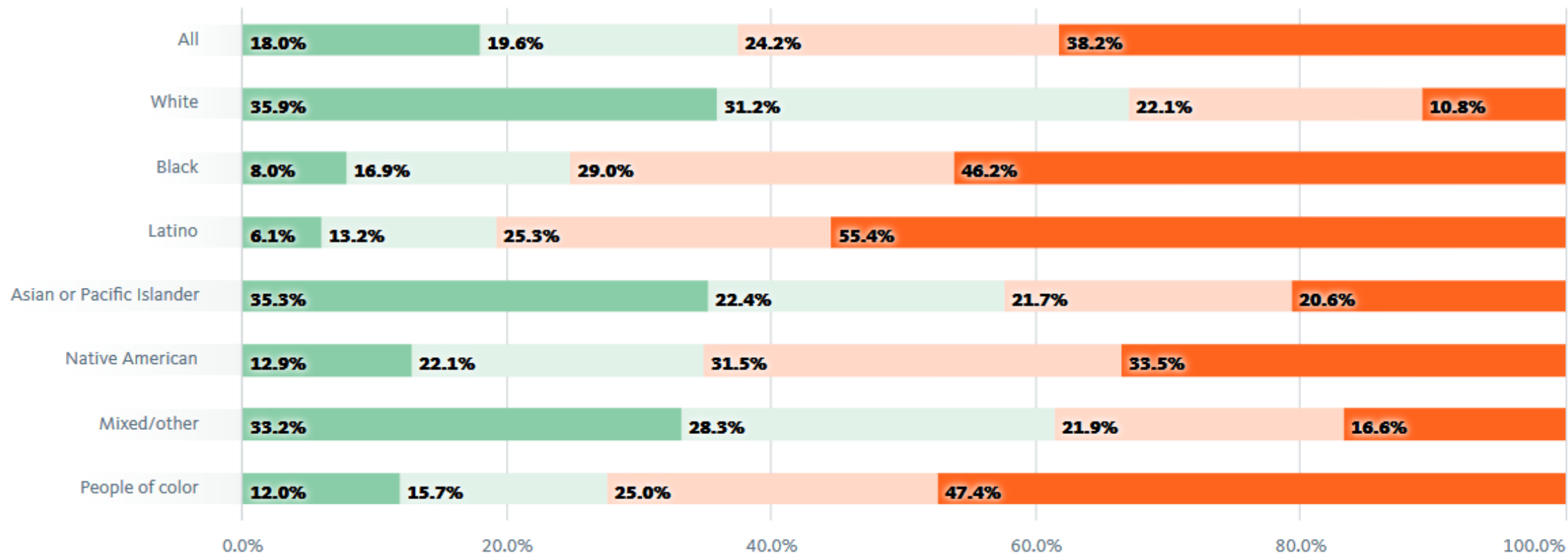
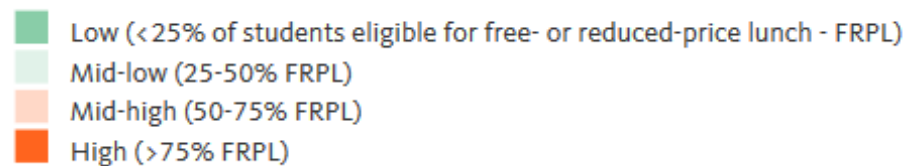
Educational Attainment (of Adults 25-64) by Race/Ethnicity
California, 2008-2012



Breakdown:

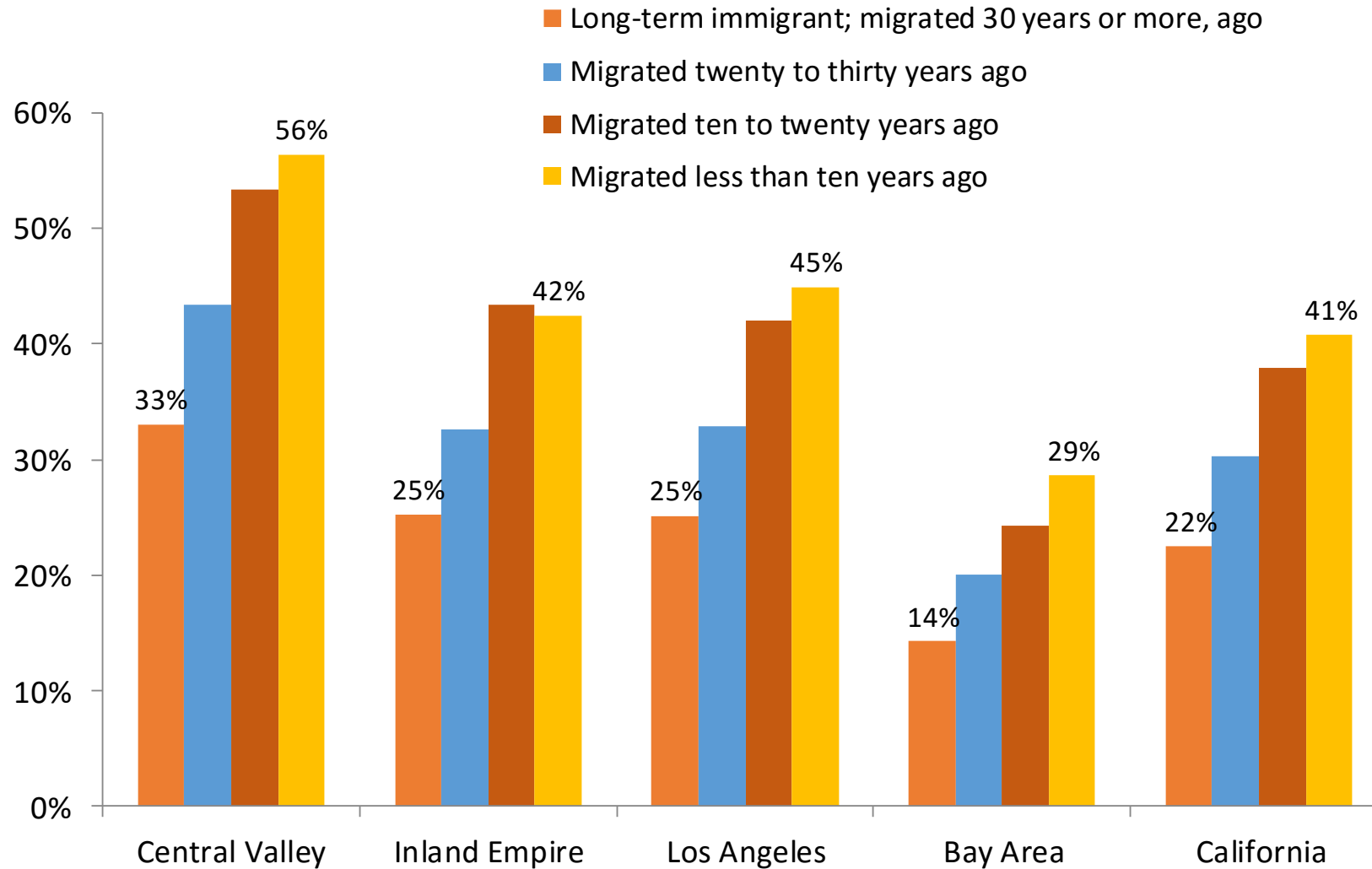
Percent of students by school poverty level: California, All public schools, 2014

California kids of color
concentrated in high-
poverty schools

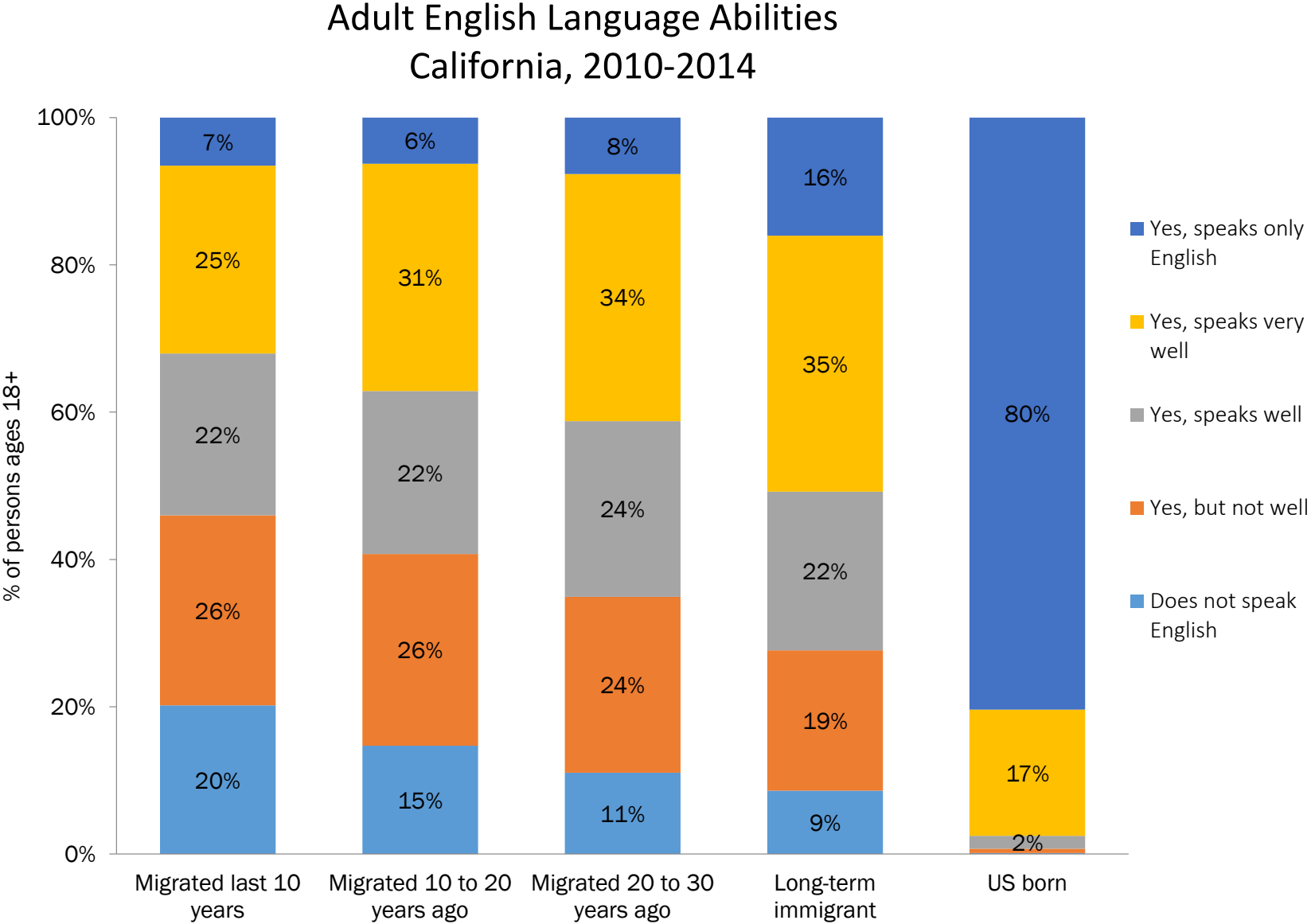


PROGRESS OVER TIME: POVERTY

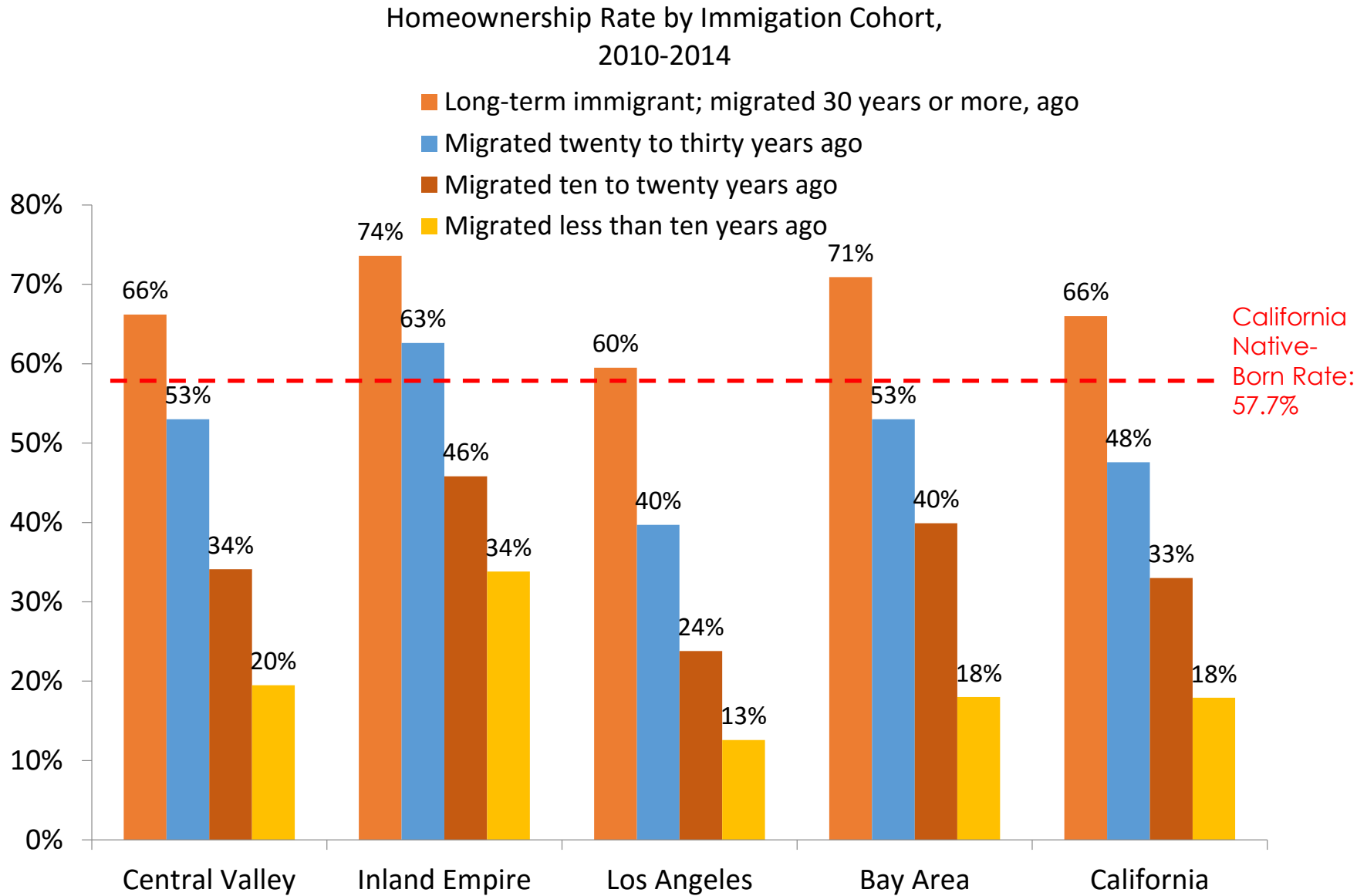
Poverty Rate (150%) by Immigration Cohort,
2010-2014



PROGRESS OVER TIME: LANGUAGE



PROGRESS OVER TIME: HOME OWNERSHIP



LEADING FORWARD



- So it's a **challenge** for all of us: business leaders must rethink the **role of equity** and **security** and all leaders must know **new demography**



- But equity proponents need to consider **economic realities**, propose **growth-enhancing** approaches, blend **inclusion** with **innovation**



- And one of the **sweet spots** for doing this is adult education which can also promote **immigrant integration** at statewide level

DEFINING IMMIGRANT INTEGRATION

Immigrant integration is

- improved economic mobility for,
- enhanced civic participation by, and
- receiving society openness to immigrants.

Integration requires an **intentional process** that addresses needs of immigrant populations into policies governing cities, regions, & states.

It is a **dynamic, two way process** in which newcomers and the receiving society can both benefit.



WHY SO CRUCIAL NOW?

- Economy has changed
- Assimilation no longer the goal
- Geography has shifted
- Government has a different role



LEADING FORWARD: DATA MATTERS

Data to Build an Equitable Economy

Contact Press + 

National Equity Atlas

PERE **PolicyLink**

About the Atlas Data Summaries Indicators Reports Data in Action

Welcome to the National Equity Atlas, a comprehensive data resource to track, measure, and make the case for inclusive growth.

Data in Action: [Data Drives Economic Opportunity in New Orleans >](#)
Data revealing that 52 percent of black men in New Orleans are jobless led Mayor Landrieu to launch an ambitious new jobs plan.





The Face of America is Changing

[Begin with the U.S. Summary](#) 

SEPTEMBER 2012

CALIFORNIA

IMMIGRANT

INTEGRATION

SCORECARD

MANUEL PASTOR
RHONDA ORTIZ
VANESSA CARTER
JUSTIN SCOGGINS
ANTHONY PEREZ

LEADING FORWARD

- Make **equity central**: baked-in, not added on
- Understand **new geography** of need and opportunity
- Stress **gains** to the whole state from **empowered workforce**
- **Tell** why this matters for restoring the **California Dream**

INCLUSIVE GROWTH



FOR MORE . . .



@Prof_MPastor

USC Dornsife
*Program for Environmental
and Regional Equity*

USC Dornsife
*Center for the Study of
Immigrant Integration*

Also follow: @PERE_USC & @CSII_USC

EQUITY, GROWTH, and COMMUNITY

What the Nation Can Learn
From America's Metro Areas



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