

# WHY IS ACCOUNTING IMPORTANT?

High school accounting teaches lifelong skills, exposes students to accounting careers and prepares them for college accounting.

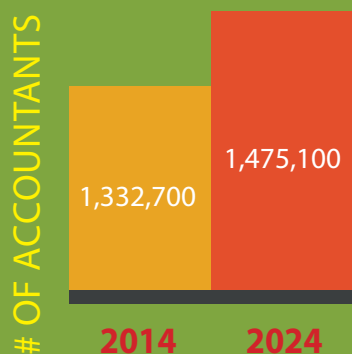
## ACCOUNTING IS A LIFE SKILL

- Knowledge of accounting helps with budgeting and managing personal finances.
- Accounting gives the basic understanding of how any entity, whether a corporation, government, or a not-for-profit, operates.
- Accounting is the language of business and the basis for many business careers.
- Accounting is the foundation for entrepreneurs, investors, managers, leaders and for everyone to better understand their own personal tax opportunities.

## ACCOUNTING CAREER OUTLOOK

- As business needs become more complex with new government regulations, new accounting standards and globalization, the demand for accountants is increasing.
- Students who earn the Certified Public Accountant (CPA) credential will make 10-15% more money than those who don't.
- Almost any hobby or interest can be turned into a CPA career, because ALL businesses need accountants!

STARTING  
SALARIES  
FOR  
WISCONSIN  
CPAS RANGE  
\$45,000–  
\$60,000



EMPLOYMENT OF  
U.S. ACCOUNTANTS IS  
EXPECTED TO GROW  
11 PERCENT BY 2024

11% There will be 142,400 more accounting jobs in 2024.

