Spring Executive Development Series (EDS)
Leading in a Rapidly Changing Environment

March 23-24, 2018
Meeting Room: Kennedy Ballroom

Learning Objectives for the Educational Sessions:

- Examine concrete examples of the application of Neuroleadership theory.
- Review strategies for alternative sources of revenue.
- Improve your ability to handle transitions in times of rapid change.
- Identify strategies for board service that also support career development.

Friday, March 23

7:30 a.m.-5:00 p.m.
Registration Open Roosevelt Foyer
Networking Lounge Open Longworth Room

8:00-9:00 a.m.
Light Continental Breakfast

9:00-10:15 a.m.
Welcome and Opening Plenary Session
Using Neuroleadership for Organizational Change*

Neuroleadership is an emerging organizational behavior theory and is a new way of conceptualizing performance. Brain science is linked to the way we lead, perform, and manage, and our ability to be effective. Dean McDaniel has had extensive experience in application of this theoretical model and provides examples on how to meet the needs of your employees, increase rewards and decrease threat.

Speaker: Anna McDaniel, PhD, RN, Dean and Linda Harman Aiken Professor, University of Florida College of Nursing, and Associate Vice President, Academic-Practice Partnerships, UF Health Shands, Gainesville, FL

Moderator: Patricia Davidson, PhD, RN, Dean and Professor, School of Nursing, Johns Hopkins University, Baltimore, MD

10:15-10:45 a.m.
Good Morning Coffee & Tea Break
Friday, March 23

10:45 a.m.-12:00 p.m.
**Plenary Session**
Getting on Board(s) Without Getting Off Track: Board Service as Career Catalyst*
Dr. Morrison-Beedy is the former Dean of the University of South Florida, College of Nursing and has just completed 18 months as a Fulbright Scholar in the UK/Scotland as well as a Fellowship for Global Nursing Leadership, International Council of Nurses, Switzerland. She has served on many boards and will offer her experiences in board service as central to the movement to place more qualified nurses on healthcare boards.

*Speaker: Dianne Morrison-Beedy, PhD, RN, Chief Talent and Global Strategy Officer, College of Nursing, The Ohio State University, Columbus, OH
*Moderator: Linda Scott, PhD, RN, Dean and Professor, School of Nursing, University of Wisconsin-Madison, Madison, WI

12:00-2:00 p.m.
**Lunch** (on your own)

2:00-3:15 p.m.
**Plenary Session**
Evolving to Entrepreneurship: Strategies for Scholarship and Survival*
Deans are confronted on an ever-increasing basis with the need to develop alternative sources of revenue. Many are looking to entrepreneurship as a way to balance the books. How do you develop a revenue stream without losing sight of your academic mission? Innovative strategies for survival are presented.

*Speaker: F. Patrick Robinson, PhD, RN, Dean, School of Nursing and Health Sciences, Capella University, Minneapolis, MN
*Moderator: Linda Scott, PhD, RN, Dean and Professor, School of Nursing, University of Wisconsin-Madison, Madison, WI

3:15-3:45 p.m.
**Networking & Refreshment Break**

3:45-5:00 p.m.
**Plenary Session**
Steering the Ship in Uncertain, Choppy Waters*
There are many uncertainties in today’s changing academic environment. The response to these challenges requires a certain degree of agility while maintaining the stability and sustainability of the organization. Dr. Krejci has served in a variety of leadership roles, and has learned how to be nimble yet strategic in an ever evolving academic milieu.

*Speaker: Janet Krejci, PhD, RN, Dean, College of Nursing, Marquette University, Milwaukee, WI
*Moderator: Susan Dean-Baar, Dean and Professor, College of Nursing, University of Missouri-St. Louis, St. Louis, MO

6:00 pm
**Networking Dinners**
A great opportunity for you to connect with other participants while enjoying the local cuisine! Simply choose from our pre-selected restaurants posted near the registration desk and sign-up – it’s just that easy. Participants are responsible for their own tabs and share transportations costs (if any). We meet at 6:45 p.m. in the hotel lobby.
Saturday, March 24

6:30 a.m.
Optional Early Bid Walking Group
Join the group a few minutes early in the hotel lobby for a self-guided walk to the beach departing promptly at 6:30 a.m.

8:00 a.m.-12:00 p.m.
Registration Open
Networking Lounge Open

8:00-9:00 a.m.
Light Continental Breakfast

9:00-10:15 a.m.
Tabletop Discussions
Leading in a Rapidly Changing Environment*
Tabletop exercises are discussion-based sessions centered on timely topics solicited from the participants prior to EDS. Tables are labeled with a discussion issue, and participants rotate tables depending on topics of mutual interest. This is a great opportunity for aspiring and experienced academic leaders to learn from each other while being guided by an expert facilitator.
Facilitated by the Executive Development Series Subcommittee

1. Ensuring succession planning/Who gets the development dollars?
2. Dealing with the media
3. Issues with Workload
4. Requests for payment by Preceptors
5. Expected Scholarship Outcomes for Deans

10:15-10:45 a.m.
Good Morning Coffee & Tea Break

10:45 a.m.-12:00 p.m.
Closing Plenary Session
Navigating the New Normal: Leadership Transitions in Rapidly Changing Environments*
As the former senior advisor to the President of Johns Hopkins and Chief of Staff to the Provost at the University of Pennsylvania, Dr. Chiang has had extensive experience in leadership transitions, the onboarding of new administrators, and strategic and crisis communications. She will be joined by the President of Rotenberg Associates, Amy Rotenberg, a former federal law clerk who has experience in the White House Office of Policy Development and is an expert in strategic communications. Come hear seasoned leaders who are adept at facilitating organizational change while maintaining alignment with strategic priorities both within academic settings and the White House.
Speaker: Lois Chiang, JD, CEO of Periscope Advisory, A Leadership Advisory LLC, Lawrence, KS and Amy Rotenberg, JD, President, Rotenberg Associates, Strategic Communications and Counsel, Washington, DC
Moderator: Patricia Davidson, PhD, RN, Dean and Professor, School of Nursing, Johns Hopkins University, Baltimore, MD
CE Credit Hours

The American Association of Colleges of Nursing is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation.

For sessions awarding contact hours (which are denoted with an * throughout the schedule), participants must attend in entirety, evaluate each electronically after the meeting, and print the continuing education (CE) certificate. Attendees may earn up to 7.5 CE hours for the Spring Executive Development Series. An email with a link to the evaluation will be sent to all attendees upon completion of the meeting. Evaluations may also be accessed via the AACN App.

There are no known conflicts of interest concerning planners and presenters.

Speaker Presentations

Speaker presentations and/or handouts are provided via the AACN App based on when they were made available to AACN, as well as if each speaker granted permission to publish them. Therefore, not all speaker materials may be accessible prior to or after the meeting. Feel free to contact speakers directly to ask for copies of their presentations and/or handouts.

Save the Date! 2019 Spring Executive Development Series

The Fairmont – Washington, DC

March 22-23, 2019