

Increase member engagement with a mobile app for your association!



How are you connecting with your members?

54% of associations reported a decrease or lack of growth in their membership, with the primary reason being members not feeling engaged.

With the average person spending **4+ hours** per day on their smartphones, incorporating mobile into your strategy the perfect way to bridge this gap and connect with your members where they're already spending their time.

How do associations benefit from an app?

- **Events:** Whether for smaller meetings or your large annual conference, save time and money on reprinting while ensuring attendees always have the most up-to-date information with the push of a button.
- **Membership Guide:** Provide convenient access to all your association's information while also facilitating increased communication through features like surveys, polls, and live social feeds.
- **Session Verification:** Keeping accurate records of member attendance at meetings or annual conferences (e.g. CPD credits) is now as simple as scanning a QR code.

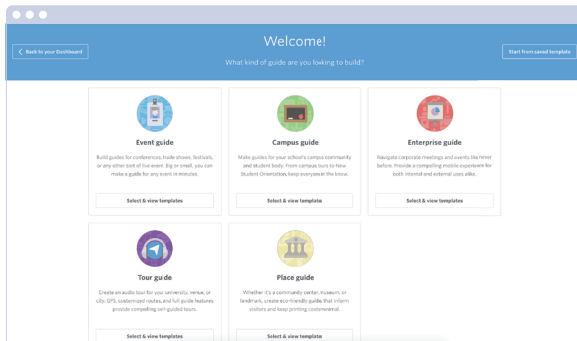


How it works

Utilizing our powerful content management system called Builder, we give **YOU** the power to quickly and easily build custom and fully branded mobile applications that fit your needs.

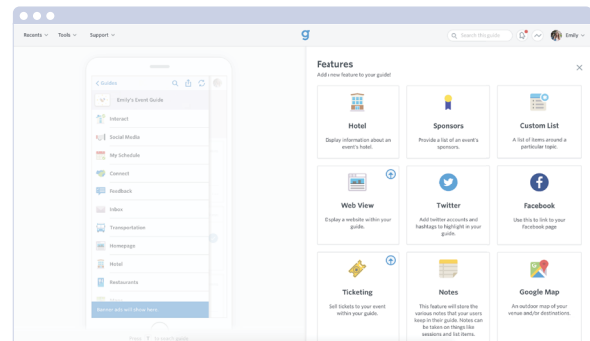
1

Choose a template



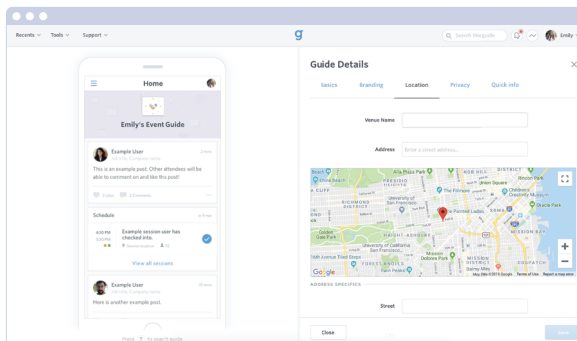
2

Select your features



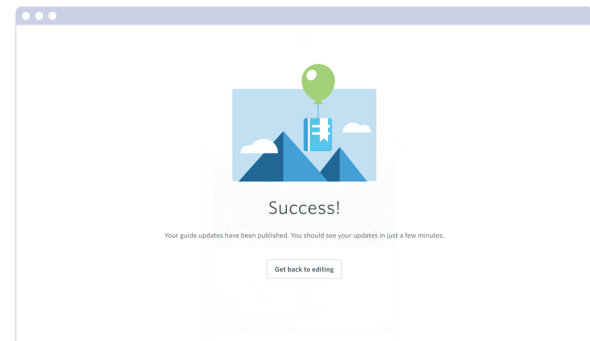
3

Fill with content



4

Publish it



Guidebook has worked with more than 600 associations

