

What to Know Before You Attend





We are honored you will be joining us at our virtual For All Now Forum to participate in a data driven dialogue around how we might continue to break through the organizational mechanisms that continue to be barriers to creating inclusive workplaces and a great place to work for all.

We are all keenly aware of the impact this challenging landscape has on employees, some more so than others. Promoting a sense of inclusion in the decisions and actions leaders and organizations are taking right now is the only assurance that all employees will move forward together for a brighter future.

This is truly a time of restoration at many levels. As purpose-driven leaders, dedicated to the mission of creating a great place to work for all, it's also important that we find space and time for our own personal renewal. We are all better together. Creating an opportunity to connect, share and learn from each other will help us all move out of this crisis even stronger.

We look forward to you joining us September 9th and 10th via Zoom.

Sincerely,
Tony Bond

Event Information

Date

- **September 9, 2020**
Start: 1:00pm PT / 4:00pm ET
End: 3:00pm PT / 6:00pm ET
- **September 10, 2020**
Start: 8:00am PT / 11:00am ET
End: 1:45pm PT / 5:00pm ET

How to join us

- Via Zoom
- Zoom Event login to use for both days. Click [HERE](#)
- Questions about Zoom please email events@greatplacetowork.com our support team will respond immediately to your inquiry.

General FAQs

- We have listed general information on our website [HERE](#)

Agenda

To manage the cognitive load, something we all experience from operating in a virtual world and virtual meetings, the agenda will include multiple refresh and refuel breaks.

Wednesday, September 9 | Day 1

1:00pm PT / 4:00pm ET

Welcome Remarks

2:35pm / 5:35pm ET

Wrap Up & Reflections

1:05pm PT / 4:05pm ET

Keynote: Tim Ryan, US Chair & Senior Partner, PwC

2:50pm / 5:50pm ET

Musical Performance By Kendall Ramseur & Closing Remarks

1:35pm PT / 4:35pm ET

Keynote: Professor Ibram X. Kendi

3:00pm / 6:00pm ET

Day 1 Forum Ends

Thursday, September 10 | Day 2

8:00am PT / 11:00am ET

Welcome Remarks

11:00am PT / 2:00 ET

Share Out & Reflections

8:15am PT / 11:15am ET

Fireside Chat: Michael C. Bush, Great Place to Work and Cynt Marshall, CEO, Dallas Mavericks

11:15am PT / 2:15pm ET

Diversity, Equity & Inclusion Panel:

- Dr. Akilah Cadet, CEO & Founder, Change Cadet
- Frans Johansson, CEO, The Medici Group

8:45am PT / 11:45am ET

Executive Leaders Panel: Moderated by Ellen McGirt, Senior Editor of *Fortune* with:

- Michael Matthews, SVP, Human Resources, Chief Diversity & Corporate Responsibility Officer, Synchrony
- Carin Taylor, Chief Diversity Officer, Workday
- Darren H. Burton, Vice Chair, Human Resources, KPMG LLP

11:45am PT / 2:45pm ET

Great Place to Work share out

12:10pm PT / 3:10pm ET

Virtual Lounges

12:55pm PT / 3:55pm ET

Refresh & Refuel Break

1:15pm PT / 4:15pm ET

Share Out & Reflections

1:35pm PT / 4:35pm ET

Musical Performance by Kendall Ramseur & Closing Remarks

9:30am PT / 12:30pm ET

Refresh & Refuel Break

10:00am PT / 1:00pm ET

Virtual Lounges

10:45am PT / 1:45pm ET

Refresh & Refuel Break

1:45pm PT / 4:45pm ET

Forum Ends

Speakers



Tim Ryan

Tim Ryan is US Chair and Senior Partner of PwC, where he is responsible for leading the US firm and its approximately 55,000 people. Tim serves on the US Board of Partners and Principals as well as the Network Leadership Team, which includes the senior partners from the network's four largest territories. He also serves as Asia Pacific Americas (APA) Leader. Tim plays an active role in the Center for Audit Quality (CAQ), a non-partisan and non-profit group dedicated to enhancing investor confidence and public trust in the global capital markets. He also serves on the Financial Accounting Foundation's Board of Trustees and as a member of its Standard-Setting Process Oversight Committee. Tim is the co-founder of CEO Action for Diversity & Inclusion™, the largest ever CEO-driven business commitment to advance diversity and inclusion in the workplace.



**Professor Ibram
X. Kendi**

Ibram X. Kendi is a #1 New York Times bestselling author, professor of history and international studies, and the Director of the Boston University Center for Antiracist Research. He is an Ideas Columnist at *The Atlantic*, and a correspondent with CBS News. He is the author of four books including *Stamped from the Beginning: The Definitive History of Racist Ideas in America*, which won National Book Award for Nonfiction, and the *New York Times* bestsellers *How to Be an Antiracist* and *STAMPED: Racism, Antiracism, and You*, co-authored with Jason Reynolds. His newest book, *Antiracist Baby*, published on June 16th, 2020.



Cynt Marshall

Cynt Marshall is the CEO of the Dallas Mavericks, President & CEO, Marshalling Resources Consulting and retired AT&T SVP-Human Resources & Chief Diversity Officer. Marshall has been a dynamic force for inclusion and diversity within the Mavericks organization and over a 36-year career at AT&T. When Cynt was hired as new the CEO of the Mavs in March 2018, she set her sights on a culture transformation. Her vision was for the Mavericks organization to become the NBA standard for inclusion and diversity, and brought transparency, trust and her values-based leadership style that evolved the company culture in her first 100 days. Prior to her joining the Mavs, Cynt founded Marshalling Resources, a consulting firm specializing in Leadership, Diversity & Inclusion, Culture Transformation and overall optimization of people resources. Upon the company naming its first Chief Inclusion Officer in June 2017, Cynt worked with The Dow Chemical Company to develop and implement a strategy for institutionalizing an inclusive culture.

Speakers



Ellen McGirt

Ellen is an award-winning journalist, and covers race, culture and leadership in a daily column for *Fortune* called RaceAhead. Her reporting has taken her inside the C-Suites of Facebook, Nike, Twitter, Intel, Xerox and Cisco; on the campaign trail with Barack Obama, and across Africa with Bono to study breakthrough philanthropy. In the past, she's written for *Time*, *Money* and *Fast Company*, where she wrote or contributed to more than twenty cover stories. Back when the web was young, she was the founder of a financial website for women called "Cassandra's Revenge," and established similar sites for AOL and Oxygen Media. Ellen was the lead editor for *Your First Leadership Job*, a book published by Wiley in 2015. She attended Brown University.



Michael Matthews

Michael was appointed Chief Diversity, Inclusion and Corporate Responsibility Officer for Synchrony in 2019. In this role he is the Senior Vice President of Human Resources responsible for strategy development and execution for Diversity & Inclusion and Corporate Responsibility & Citizenship including the Synchrony Foundation. Previously, he assumed the role of HR Leader for Enterprise Operations – Synchrony Financial where he partnered with the Chief Operating Officer and led HR for Global Operations and Collections, Process Governance, Corporate Security, Sourcing, Supplier Risk Management, Facilities and CRA; an organization consisting of approximately 8,500 Synchrony and 2,200 3rd party employees in over 20 locations in the US, India and the Philippines. Following, Michael moved to be the SVP, HR for Risk, Marketing and CareCredit. In this role where he partnered with the CEO of CareCredit, the Chief Marketing Officer and the Chief Risk Officer led the HR function for their businesses.



Darren H. Burton

Darren H. Burton is the Vice Chair, Human Resources, at KPMG LLP. Since joining KPMG, Mr. Burton has established a future-focused HR strategy to help meet the firm's evolving business demands, with an emphasis on building workforce capability, amplifying and sustaining firm culture, and addressing industry and technological disruption. Prior to KPMG, Mr. Burton was the Vice President of Corporate Human Resources & Enterprise HR Operations at Raytheon Company. In this role, he oversaw all HR strategies and initiatives for 16,000 employees, and led HR efforts for more than 10 acquisitions.

Speakers



Carin Taylor

Carin Taylor is chief diversity officer at Workday and has global responsibility for the development and execution of Workday's inclusion and diversity strategy. Additionally, Carin serves on the board of Watermark, a nonprofit organization whose mission is to increase the number of women in leadership positions.

Prior to joining Workday, Carin served as the head of diversity, inclusion, and innovation at Genentech where she was responsible for strategic initiatives including executive coaching, building and leading highly effective teams, and increasing employee engagement. Before Genentech, Carin held various positions in human resources, inclusion and diversity, finance, and customer service at Cisco Systems.



Dr. Akilah Cadet

Dr. Akilah Cadet is the Founder and CEO of Change Cadet consulting firm, which offers a broad array of anti-racism and diversity services including strategic planning, crisis rebuilding, advising, executive coaching and facilitation. Cadet (her last name) is a French term that means soldier. As it's often an uphill battle for BIPOC, women, and underrepresented communities to achieve success and equity in the workplace, Change Cadet prepares soldiers of change to overcome these continuous battles so individuals and companies can thrive. Akilah has 15+ years of experience working in various organizations, with both private and public sector companies. She literally has all the degrees, lives in Oakland, CA, has a rare heart condition, and is a proud Beyoncé advocate.



Frans Johansson

Author, entrepreneur, and acclaimed international speaker, Frans Johansson has inspired readers and audiences worldwide with his ideas on leadership and success, innovation, and diversity. Innovation legend Clay Christensen cited Frans's debut book *THE MEDICI EFFECT* as "one of the most insightful books on managing innovation that I have ever read," while his follow up, *THE CLICK MOMENT*, was hailed by Fast Company as the book that challenges traditional business-school thinking, and has been charged with destroying the 10,000 hour rule. Since its publication in 2004, *THE MEDICI EFFECT* has become the definitive book on diversity driving innovation, influencing numerous industries and fields such as architecture, design, economic development, education, and investing.

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Community Permissions for Virtual Lounges

We welcome you to join us in a way most authentic for you. This means:

- Having a zoom background or having no zoom background
- Cat cameos!
- Enjoying a bite of food while on camera
- To stand and stretch when you need to
- To show up however you are
- To not apologize for working from home with pets, children, roommates, or a lived-in roommate