

ENGINE INSIGHTS

ACCELERATED INTELLIGENCE COMPANY ASSESSMENTS

USES

- Review acquisition targets
- Evaluate potential partners
- Size up competitors
- Assess new suppliers

WHAT YOU GET

Company & Industry Overview: Provides an overview of the company, its recent history, financials, locations, key personnel, and place in the industry. Discusses the industry's recent history, market size, growth, and competitive environment.

Business & Operations: Presents the company's business model and strategies, describes their operations and key processes.

Products & Services: Describes the key products and services offered by the company and the channels used to deliver them to the market.

Companies are embedded in a wider environment than just their customers and themselves. Competitors, suppliers, partners, distributors, dealers, and new entrants all have influence over a company's business environment. Competitively successful organizations must develop and rely upon an effective evaluation of their environment utilizing a wide array of intelligence sources. **That's where ENGINE's Company Assessments can help!**

Sales & Marketing: Reviews the marketing and branding approach of the company. Presents messaging and place in the market the company is trying to carve out. Discusses the customer experience the company is targeting and delivering.

External Environment: Discusses the broader business environment including company partnerships, M&A activity, trends, disruptors, and competitive activity.



HOW IT WORKS

- Discuss your business situation and needs with an ENGINE Accelerated Intelligence analyst.
- Decide on which product(s) is best suited to address your needs.
- Provide any necessary background information or materials.
- We execute the research, create and deliver the report.

PRICING GUIDELINES

Pricing assumes:

- 1) The company is fairly well tracked (public vs private), and any major gaps can be filled with a small number of interviews with industry experts or participants.
- 2) The topics reported on do not deviate from those described. Any changes in scope will require a custom quote.

As described, Company Assessments are \$6,000 per company and are delivered in 4 to 5 business days.

