

Chronicle

Duke Department Rate

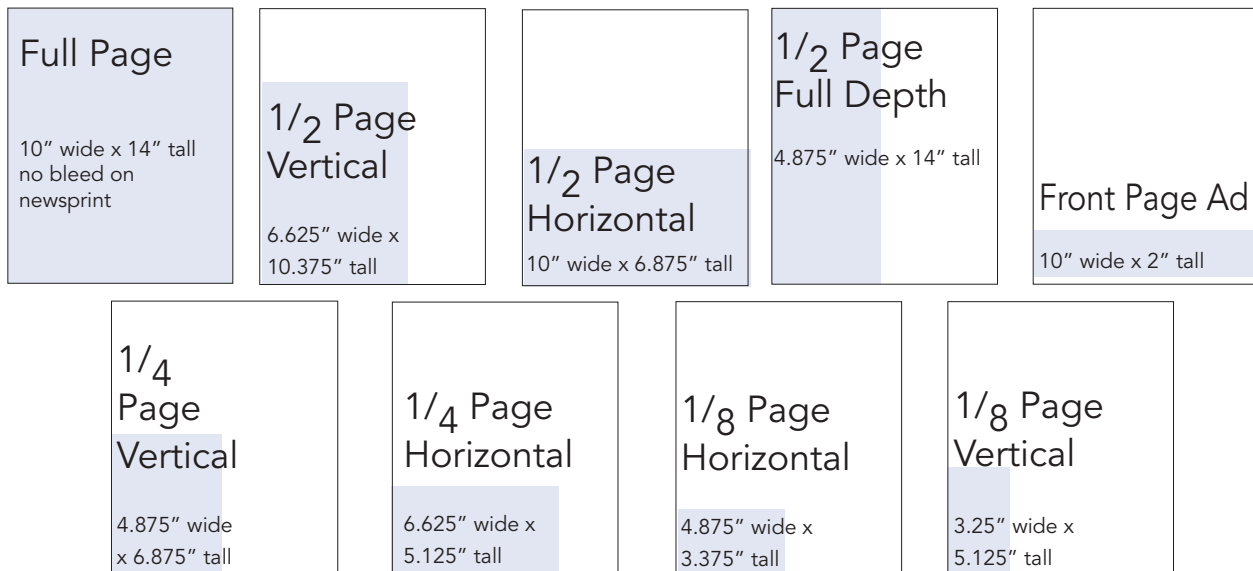
Ad Size	Full Color	Spot Color	Black & White
Full Page	\$924	\$776.16	\$739.20
Half Page	\$462	\$394.60	\$369.60
Quarter Page	\$259.80	\$209.80	\$184.80
Eighth Page	\$167.40	\$117.40	\$92.40
Front Page	\$400		

Student Group Rate

Ad Size	Full Color	Spot Color	Black & White
Full Page	\$743.40	\$624.46	\$594.72
Half Page	\$372.36	\$322.36	\$297.36
Quarter Page	\$100	\$75	\$50

Specs

We accept PDF files from many programs or JPEGs, PDFs or EPS files from Photoshop. Fonts must be embedded. With Photoshop files, resolution must be at least 300 dpi. With images embedded in ads, we suggest a resolution of 200 dpi.



Deadlines Space, Copy and Payment: 3 p.m., two business days prior to publication.

Cancellation or changes cannot be accepted after deadline.
Special issues and holidays have advanced deadlines, see publication calendar for more info.

Circulation 8,000 copies / 3x a week on Monday, Wednesday, Friday