## The Chronicle

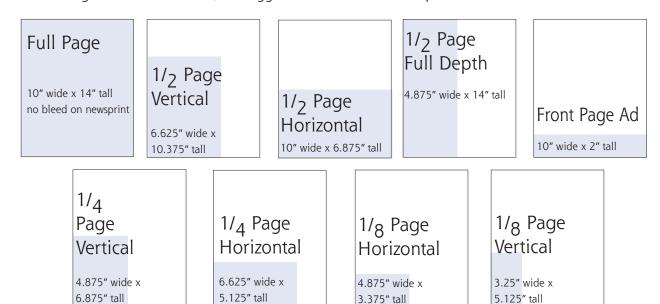
THE INDEPENDENT DAILY AT DUKE UNIVERSITY

## 2017-2018 Nonprofit Rates

Ad Size	Full Color	Spot Color	Black & White
Full Page	\$1278	\$1125	\$1023
Half Page	\$639	\$562	\$511
Quarter Page	\$330	\$305	\$255
Eighth Page	\$203	\$178	\$128
Front Page	\$400		

## **Specs**

We accept PDF files from many programs or JPEGs, PDFs or EPS files from Photoshop. Fonts must be embedded. With Photoshop files, resolution must be at least 300 dpi. With images embedded in ads, we suggest a resolution of 200 dpi.



## **Deadlines**

Space, Copy and Payment: 3 p.m., two business days prior to insertion.

If you need a proof, The Chronicle must receive copy three days prior to publication.

Cancellation or changes cannot be accepted after deadline.

Special issues and holidays have advanced deadlines, see publication calendar for more info.