

## **Board Member Activities: What You Can Do**

Contact 10 Prospects Personally By Phone

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Send a Letter to Suspects/Prospects in Your Community

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Call Donors to Thank Them for Their Gifts

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Drop a Personal Note to Lapsed Donors

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Identify Prospects for Cultivation Events

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Donate to the Best of Your Ability

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Identify and Recruit Future Board Members

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Speak Frequently About Your Organization and its Programs and Purpose

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Accompany Staff on Solicitation/Cultivation Visits

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Provide Names and Addresses for Direct Mail Campaigns

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Identify Potential Corporate Donors