

Exercise Your Board Profile

- 1) What demographics do you have in abundance?**
(age, sex, geography, ethnicity, part time or full time residents etc.)

- 2) What demographics are you missing or do you need to strengthen? Why are they important?**

- 3) What professions / industry / spheres of influence do you have in abundance? What are the important spheres of influence?**

- 4) What professions / industry / spheres of influence are you missing or need to strengthen?**