



**Boots, Chaps & Cowboy Hats  
SPONSOR BENEFITS  
Saturday, August 28, 2021  
Coyote Drive-In Theater**

**EXECUTIVE PRODUCER                      \$10,000+**

**Pre-Event Benefits**

- Logo recognition in Arlington Today event ads
- Company logo placed prominently on print and promotional materials to include all print ads and AUM newsletter (3000+ recipients')
- Company logo on AUM website
- Logo recognition on invitations
- Social media recognition
- Opportunity to provide sponsorship highlight video to share on social media prior to dinner
- Virtual check presentation to be shared on social media

**Event Day Benefits**

- Opportunity to submit a pre-recorded video with a representative from your company to play during the Drive-In Movie Dinner program or a corporate commercial
- 12 parking spots on the first row of the drive-in theatre reserved for your company, with a maximum of 24 guests total
- VIP treatment with a personal attendant to get drinks, etc. for your parking spots
- 2 drink tickets per guest attending
- Banner on auction tent with sponsor logo
- Sponsored closing credits by your company

**DIRECTOR                                      \$7,500**

**Pre-Event Benefits**

- Logo recognition in Arlington Today event ads
- Company logo placed prominently on print and promotional materials to include all print ads and AUM newsletter (3000+ recipients')
- Company logo on AUM website
- Logo recognition on invitations
- Social media recognition
- Opportunity to provide sponsorship highlight video to share on social media prior to dinner
- Virtual check presentation to be shared on social media

### **Event Day Benefits**

- 10 parking spots in a premium location at the drive-in theatre reserved for your company, with a maximum of 20 guests total
- 2 drink tickets per guest attending
- Listing on closing credits for your company
- Banner on auction tent with sponsor logo

### **SCREENWRITER                      \$5,000**

#### **Pre-Event Benefits**

- Logo recognition in Arlington Today event ads
- Name recognition and logo on social media
- 2 drink tickets per guest attending
- Logo recognition on invitations

#### **Event Day Benefits**

- 8 parking spots at the drive-in theatre reserved for your company, with a maximum of 16 guests total
- Listing on closing credits for your company

### **ACTOR \$2,500**

#### **Pre-Event Benefits**

- Name recognition in Arlington Today event ads
- Name recognition in social media
- Logo recognition on invitations

#### **Event Day Benefits**

- 6 parking spots at the drive-in theatre reserved for your company, with a maximum of 12 guests total
- Listing on closing credits for your company

### **FAN \$1,200**

#### **Event Day Benefits**

- 5 parking spots at the drive-in theatre reserved for your company, with a maximum of 10 guests total
- Listing on closing credits for your company