

**Registration for CPE is always FREE for retailers** and includes all exhibits, training, personality party and more!

**Beginning with CPE International Fall 2019, CRA membership will be required to be eligible for part of the reimbursement amount and the cash prize drawings.**

**Register by 7/29/19 to be eligible for your highest level of reimbursement.**

### REGISTER BY 7/29/19

Order from 30 exhibitors AND experience a product presentation from 15 others to receive:

- All meals FREE for two people\*
- Up to 2 nights at Embassy Suites\*\*
- Up to \$250 travel allowance\*\*\*

Order from 24 exhibitors AND experience a product presentation from 12 others to receive:

- All meals FREE for two people\*
- One night at Embassy Suites\*\*
- Up to \$150 travel allowance\*\*\*

Order from 12 exhibitors AND experience a product presentation from 6 others to receive:

- All meals FREE for two people\*

### REGISTER AFTER 7/29/19

Order from 30 exhibitors AND experience a product presentation from 15 others to receive:

- All meals FREE for two people\*
- Up to 2 nights at Embassy Suites\*\*
- Up to \$100 travel allowance\*\*\*

Order from 24 exhibitors AND experience a product presentation from 12 others to receive:

- All meals FREE for two people\*
- One night at Embassy Suites\*\*
- Up to \$50 travel allowance\*\*\*

Order from 12 exhibitors AND experience a product presentation from 6 others to receive:

- All meals FREE for two people\*

### Here is how to qualify:

- Complete the Reimbursement Checklist in your CPE program by asking each exhibitor to initial the checklist for EITHER an order OR a product presentation. Each vendor should be prepared with a short overview of their company and products in verbal and/or printed form.
- You must place the required number of orders AND experience additional product presentations from other exhibitors. If you place more than the required number of orders, orders may count as product presentations but presentations may not count as orders.
- Please fill in your travel, hotel and payment details in the appropriate area on the Reimbursement Checklist.
- Turn in your completed Reimbursement Checklist to the Registration Desk prior to leaving the show.
- Each buying point that writes orders to qualify for at least the minimum reimbursement level will receive two tickets free of charge for each ticketed meal. Tickets in excess of two will be billable.

**This program is based on an honor system that orders placed with vendors to qualify for reimbursement will be followed through to completion and paid for timely.**

\*All attendees are invited to enjoy a luncheon during show floor hours on Monday and Tuesday; however, all other meals will be chargeable if the minimum reimbursement requirements are not met. Meal charges are detailed on the badge & meal registration form.

\*\*Accommodation reimbursements will be made up to but not exceeding the CPE's room rate of \$139/night (base rate only) for a standard room at the approved event hotel. Guest is responsible for any and all hotel fees and taxes. The Muncie Group will not reimburse additional accommodation charges for room upgrades or amenities charged to your room.

\*\*\*Travel allowance is for airfare or mileage based on 36 cents per mile up to the amount qualified for.