



# CPE INTERNATIONAL 2019 ADDITIONAL ADVERTISING OPPORTUNITIES

August 25-27, 2019  
www.cpeshow.com

Thank you for sending in your signed contract! Below are additional advertising opportunities at CPE International. Please fill out this form and return before July 19, 2019. However, if you are interested in sponsorship opportunities, please submit by June 7, 2019 for approval.

## Exhibitor Information

Company Name	
Company Contact	Contact Email

Pricing Information	Amount	Qty	Total
Vendor Product Pitch (Sunday Lunch)*	\$1,500		
Banquet Dinner Sponsorship (Sunday or Monday)*	N/A		
Movie Sponsorship (Sunday)*	N/A		
Devotional Sponsorship (Monday or Tuesday)*	N/A		
Comedy Show Sponsorship (Monday)*	N/A		
Full Page Program Ad	\$500		
Promotional Video or Slide	\$250		
Welcome Bag Insert	\$100		

\*Pending approval, you will be notified with additional information regarding room location, sound check and AV needs. All will be approved no later than June 7, 2019.

**Grand Total**

### Vendor Product Pitch - \$1,500

This is a unique opportunity to speak directly to retailers with a 15-minute product pitch. You would make this pitch 4 times to 4 different groups of retailers. We have 5 open spots for this.

### Banquet Dinner Sponsorships

This sponsorship should be used as a way to showcase your best author or artist and their recent project and to encourage the retailers and vendors.

### Movie Sponsorship

Prescreen an upcoming Christian film to independent Christian retailers to gain their feedback and support. We prefer a film that has not yet been in theaters, but we are not limited to that.

### Devotional Sponsorships

Showcase author or artist by allowing them to deliver a 15- to 20-minute devotional to start the day with God as the focus. You will have an additional 10 to 15 minutes to present product. Only retail will be in attendance.

### Comedy Show Sponsorship

After a long day on the show floor, we are looking for some comic relief. This is a 30- to 45-minute spot for both retailers and vendors to relax and laugh a little at the end of the day.

### Full Page Program Ad Information - \$500

This addition allows you to place a full color, full page, ad in our CPE Program.

If you will be participating, please follow the instructions below:

- Send ad to Andrea Stock (andrea.stock@munce.com) by July 19, 2019
- Ad Specs: Bleed Area = 8.75" x 11.25"; Trim Area = 8.5" x 11"; Live Area = 8.25" x 10.75"

### Promotional Video or Slide Information - \$250

This addition allows you to show a 2-3 minute video to promote your company. These videos will be shown during meals at CPE:

- Send a mp4 file to Andrea Stock (andrea.stock@munce.com) by July 19, 2019.

### Welcome Bag Insert Information - \$100

This addition allows you to include show specials, catalogs, and small products for the Welcome Bags.

If you will be participating, please follow the instructions below:

- Send 150 Welcome Bag Inserts
- Ship to: Embassy Suites, Attn: Sue Brewer/CPE Welcome Bag Inserts, 1200 Conference Center Blvd, Murfreesboro, TN 37129
- Must be received before Thursday, August 22, 2019. **DO NOT SHIP WITH YOUR BOOTH PRODUCT!**

Yes, I agree to pay the fee and will send the following item(s): \_\_\_\_\_

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

I have read and understand all Terms & Conditions attached to this contract. We plan to partner with CPE for 2019. I am authorized by the company I represent to commit to this agreement.