

SUNDAY, JULY 31, 2016, 2-9 PM  
 2016



Restoring unity among all Christians is one of the goals of the teachings of the Second Vatican Council. EXCLAIM! is designed to reach the entire Christian Community – from regular church-going Catholics to those who no longer attend and to Christians of other denominations. It is an opportunity for Christians of all ages to witness how the Church is real, relevant and alive. It will also be an opportunity for non-Catholics to witness the beauty of a Catholic Liturgy through the closing Mass.

WWW.EXCLAIMTOLEDO.ORG  
 © 2015 EXCLAIM!

**EXCLAIM! 2016**  
 @ The Monsignor Schmit  
 CYO Athletic Complex  
 555 S. Holland-Sylvania Road, Toledo, OH

# Sponsorship Brochure

## EXCLAIM! Our History

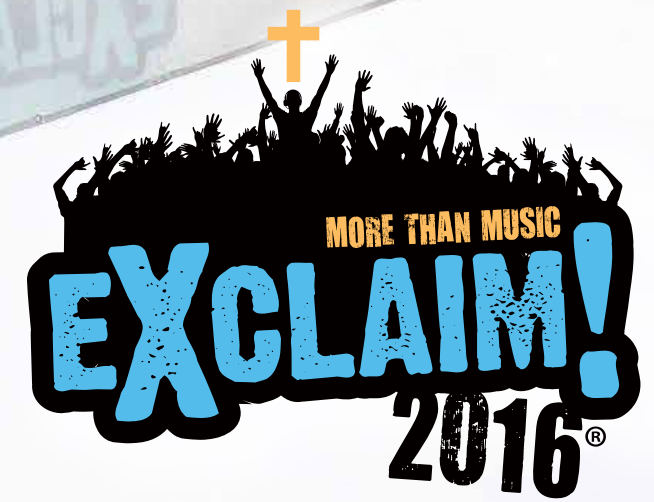
In 2010 a group of Toledo area Catholics created a free, local, family-friendly, daylong outdoor music festival featuring nationally prominent Christian musicians. The mission was to use contemporary music and today's media to inspire and rekindle the faith in people of all ages. In that first year, EXCLAIM! 2010 drew 4,000 people.

This is the 7th year for EXCLAIM!, and we anticipate a crowd of more than 10,000 people from Ohio, Michigan and neighboring states. EXCLAIM! has become the largest outdoor Christian music festival in the northwest Ohio region.

EXCLAIM! has grown to offer something for everyone: contemporary praise music from national artists; activities, rides and games for children and teens; corporate and organization displays with information on Catholic/Christian ministries and businesses; opportunities for personal prayer and reflection; and an inspirational outdoor closing Catholic Mass.

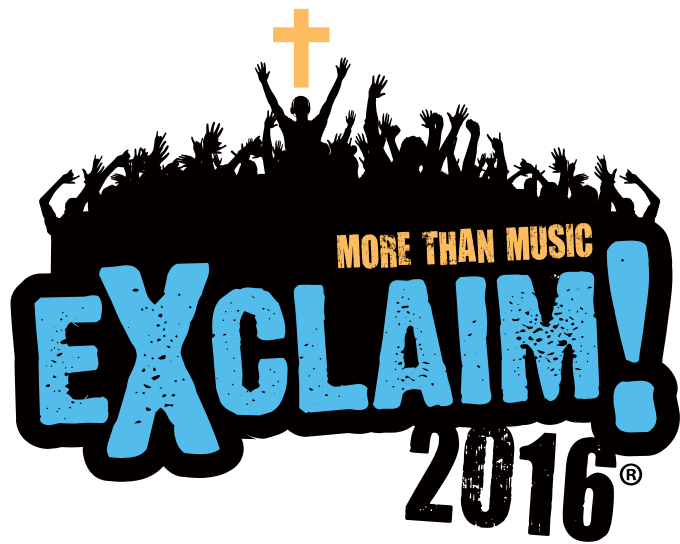
EXCLAIM! has a Catholic identity, but it is open to all Christians. Since it is a free event, it is made possible by our generous sponsors, media partners, and hundreds of volunteers.

**Be a sponsor... and help change lives!**



**SUN., JULY 31, 2016, 2-9 pm**  
**THE MONSIGNOR SCHMIT**  
**CYO ATHLETIC COMPLEX**  
 555 S. Holland-Sylvania Road, Toledo, OH

**exclaim!:**  
**our 7th year!**  
 www.exclaimtoledo.org



**Dear EXCLAIM! 2016 Sponsor:**

Imagine over 10,000 people of all ages gathered together in one place, for one day, for one ultimate reason: for Christians to witness how the Church is real, relevant, and alive. From cities in Ohio, Michigan, Indiana, and even New York, they came to EXCLAIM!

EXCLAIM! 2016 will be held at the CYO Athletic Complex in Toledo on Sunday, July 31, 2016 from 2-9 pm. We expect a crowd of more than 10,000 to join us for this unique, family friendly and free outdoor event that includes:

- National Christian recording artists
- Local talent
- Outdoor games
- A kids' craft area
- The Vendor Tent filled with local schools, ministries & organizations
- Outdoor Eucharistic adoration
- Food & drink

We close the day with a beautiful outdoor Mass at sunset that includes clergy, deacons, and seminarians from across the diocese.

Your sponsorship will help cover costs, including artists fees, staging, and sound equipment. This brochure provides sponsorship opportunities and a registration form. If you have any questions, please contact us or visit [exclaimtoledo.org](http://exclaimtoledo.org).

Thank you,

**Jen Ohms**  
Sponsorship Co-Chair - EXCLAIM! 2016  
419-304-0938

**Terri Zbikowski**  
Sponsorship Co-Chair - EXCLAIM! 2016  
419-867-0987

2016 EXCLAIM! SPONSORSHIP PACKAGES	PRESENTING \$30,000	MAIN STAGE \$20,000	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500	FRIEND \$1,000	ACQUAINTANCE \$500
<b>PROMOTION PRIOR TO EVENT</b>							
Toledo Blade Ads	Logo	Logo	Name				
Listing in event program	Logo	Logo	Name	Name	Name	Name	Name
Presence on EXCLAIM! web site & in social media	Logo	Logo	Logo	Logo	Logo	Name	
Listing in press releases	Name	Name	Name	Name			
<b>EVENT DAY PROMOTION</b>							
Commercials rotated on two large stage LED displays	6	4	2				
Exclusive main stage banner (sponsor provides)	1						
Live main stage recognition	X	X	X	X			
Exclusive onstage speaking opportunity	X	X					
Listing on event sponsor boards	Logo	Logo	Name	Name	Name	Name	
Presence on event t-shirts	Logo	Logo	Logo	Name			
Booth in vendor area	X	X	X	X	X	X	
VIP Reception Tent admission	12 Tickets	10 Tickets	8 Tickets	6 Tickets	4 Tickets		

## Our History

### ATTENDANCE:

2010 - 4,000  
2011 - 7,000  
2012 - 8,000  
2013 - 9,000  
2014 - 10,000  
2015 - 11,000

### DEMOGRAPHICS OF ATTENDEES:

Young People - 30%  
Adults (30-40) - 45%  
Adults (50+) - 25%

## Details

EXCLAIM! is a registered 501(c)(3) non-profit corporation. Your sponsorship is tax-deductible. Please make checks payable to:

EXCLAIM! c/o Toledo Catholic Diocese  
Mail to: Saint John XXIII  
Catholic Parish  
24250 Dixie Hwy.  
Perrysburg, OH 43551

## 2015 Sponsors

### Presenting Sponsor:

Medical Mutual

### Main Stage:

The Catholic Diocese of Toledo

### Platinum:

Mercy Health

### Gold:

LaValley, LaValley, Todak & Schaefer Co., L.P.A.

Diocese of Toledo Catholic Youth Org (CYO)

### Silver:

Bowling Green State University Stroh Center

Diocese of Toledo Youth & Young Adult Campus Ministry

### Media Partners:

The Blade  
Yes FM  
Proclaim FM  
LAMAR

### Friends of EXCLAIM!:

Air Extreme Inflatables

Century Equipment

Dei Fratelli Tomato Products

Diocese of Toledo Evangelization Dept.

Habitec Security

Hoen's Nursery

H.O.T. Printing

Lourdes University

Meredith Party Rentals

Reger's Church Supplies and Religious Gifts

SJS Investment

St. John's Jesuit High School & Academy

St. John XXIII Knights of Columbus

TDC Companies

The Andersons

### Special Thanks!

Christ the King Parish, Toledo

Corpus Christi University Parish, Toledo

Immaculate Conception Parish, Toledo

St. Aloysius Parish, Bowling Green

St. Joan of Arc Parish, Toledo

St. John XXIII Parish, Perrysburg

St. Joseph Parish, Sylvania

St. Patrick of Heatherdowns Parish, Toledo

St. Rose Parish, Perrysburg

The Historic Church of St. Patrick Parish, Toledo

## Sponsor Registration Form

Yes! I want to be a sponsor for EXCLAIM! 2016 and make a difference in lives.

COMPANY NAME

YOUR NAME

TITLE

STREET ADDRESS

CITY, STATE, ZIP

EMAIL

PHONE

### Sponsorship Level( Check one)

Presenting-\$30,000

Main Stage - \$20,000

Platinum - \$10,000

Gold - \$5,000

Silver - \$2,500

Friend - \$1,000

Acquaintance - \$500

\$1,000 or higher sponsors receive free booth space in our Vendor Tent.

I would like to use my booth space

I would like to donate my booth space to an organization who cannot afford the rental space

Please tear off form, complete, and mail with check made payable to:

**EXCLAIM! c/o Toledo Catholic Diocese**  
Mail to: Saint John XXIII Catholic Parish  
24250 Dixie Hwy.  
Perrysburg, OH 43551