

Sponsorship Brochure

EXCLAIM! Our History

In 2010 a group of Toledo area Catholics created a free, local, family-friendly, daylong outdoor music festival featuring nationally prominent Christian musicians. The mission was to use contemporary music and today's media to inspire and rekindle the faith in people of all ages. In that first year, EXCLAIM! 2010 drew 4,000 people.

This is the 6th year for EXCLAIM!, and we anticipate a crowd of more than 10,000 people from Ohio, Michigan and neighboring states. EXCLAIM! has become the largest outdoor Christian music festival in the northwest Ohio region.

EXCLAIM! has grown to offer something for everyone: contemporary praise music from national artists; activities, rides and games for children and teens; corporate and organization displays with information on Catholic/Christian ministries and businesses; opportunities for personal prayer and reflection; and an inspirational outdoor closing Catholic Mass.

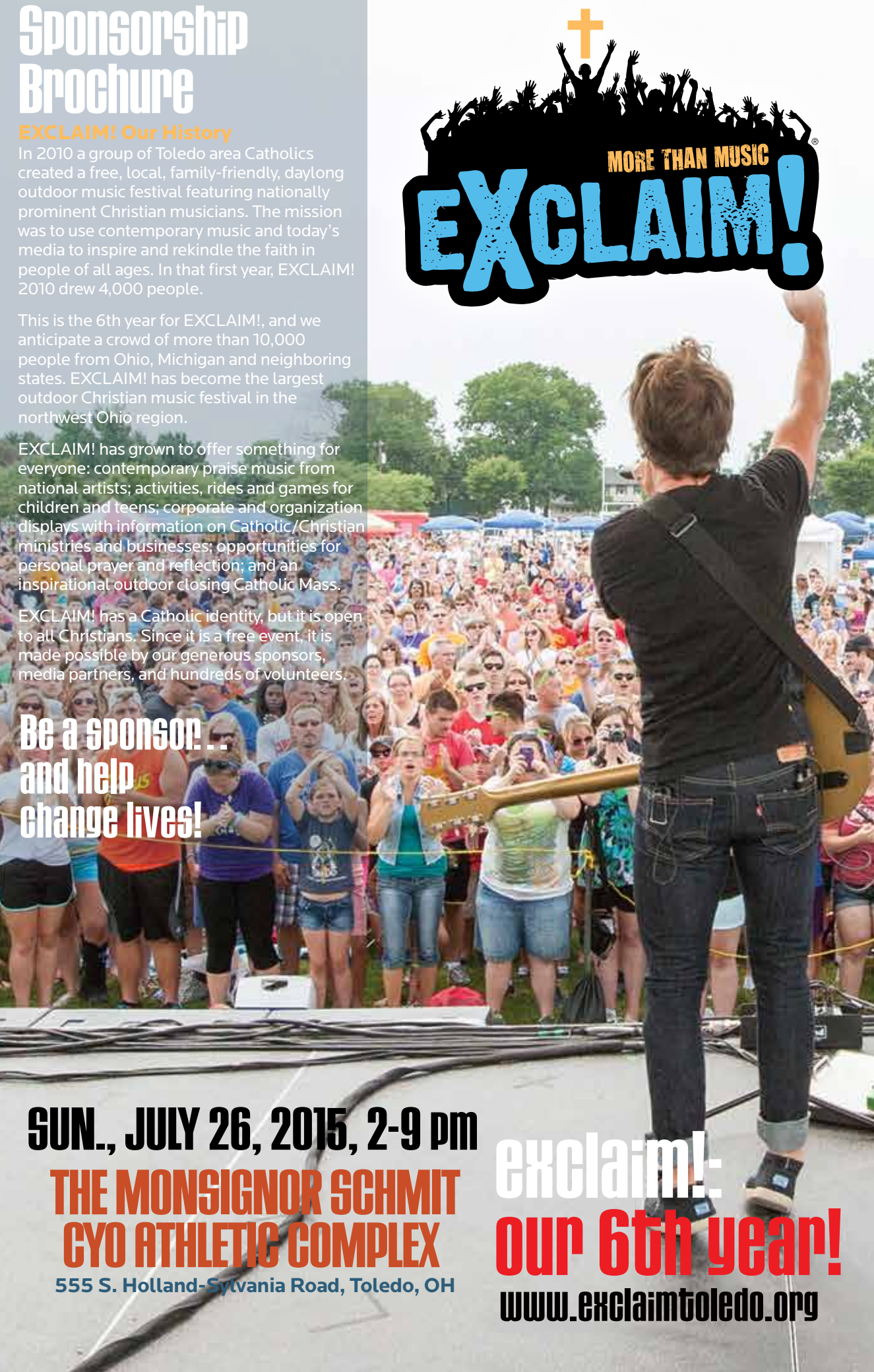
EXCLAIM! has a Catholic identity, but it is open to all Christians. Since it is a free event, it is made possible by our generous sponsors, media partners, and hundreds of volunteers.

**Be a sponsor...
and help
change lives!**

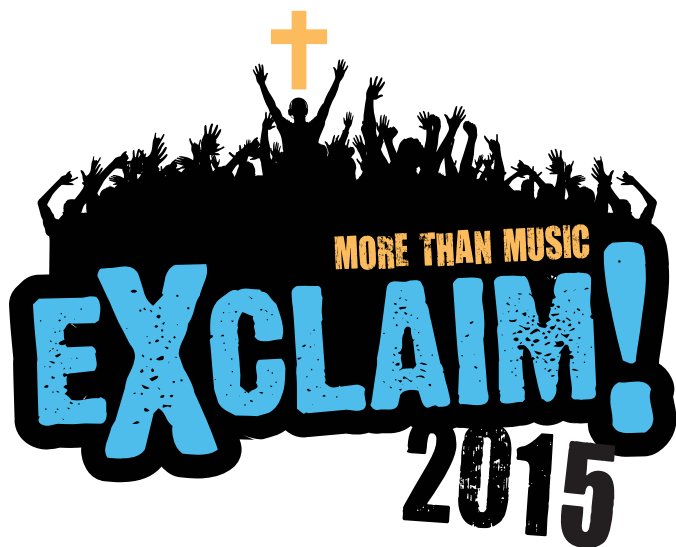
SUN., JULY 26, 2015, 2-9 pm

**THE MONSIGNOR SCHMIT
CYO ATHLETIC COMPLEX**

555 S. Holland-Sylvania Road, Toledo, OH



exclaim!:
our 6th year!
www.exclaimtoledo.org



Dear EXCLAIM! 2015 Sponsor:

Imagine over 10,000 people of all ages gathered together in one place, for one day, for one ultimate reason: for Christians to witness how the Church is real, relevant, and alive. From cities in Ohio, Michigan, Indiana, and even New York, they came to EXCLAIM!

EXCLAIM! 2015 will be held at the CYO Athletic Complex in Toledo on Sunday, July 26, 2015 from 2-9 pm. We expect a crowd of more than 10,000 to join us for this unique, family friendly and free outdoor event that includes:

- National Christian recording artists
- Local talent
- Outdoor games
- A kids' craft area
- The Vendor Tent filled with local schools, ministries & organizations
- Outdoor Eucharistic adoration
- Food & drink

We close the day with a beautiful outdoor Mass at sunset that includes clergy, deacons, and seminarians from across the diocese.

Your sponsorship will help cover costs, including artists fees, staging, and sound equipment. The enclosed brochure provides sponsorship opportunities and a registration form. If you have any questions, please contact us or visit exclaimtoledo.org.

Thank you,

Jen Ohms

Sponsorship Co-Chair - EXCLAIM! 2015
419-304-0938

Terri Zbikowski

Sponsorship Co-Chair - EXCLAIM! 2015
419-867-0987

2015 EXCLAIM! SPONSORSHIP PACKAGES

PRESENTING
\$30,000

MAIN STAGE
\$20,000

PROMOTION PRIOR TO EVENT

Toledo Blade Advertising	Full-page ad	Full-page ad
Listing in event program	Logo	Logo
Presence on EXCLAIM! web site & in social media	Logo	Logo
Listing in press releases	Name	Name

EVENT DAY PROMOTION

Commercials rotated on two large stage LED displays	6	4
Exclusive main stage banner (sponsor provides)	1	
Live main stage recognition	X	X
Exclusive onstage speaking opportunity	X	X
Listing on event sponsor boards	Logo	Logo
Presence on event t-shirts	Logo	Logo
Booth in vendor area	X	X
VIP Reception Tent admission	12 Tickets	10 Tickets

Our History

ATTENDANCE:

2010 - 4,000

2011 - 7,000

2012 - 8,000

2013 - 9,000

2014 - 10,000

DEMOGRAPHICS OF ATTENDEES:

Young People - 30%

Adults (30-40) - 45%

Adults (50+) - 25%

Details

EXCLAIM! is a registered 501(c)(3) non-profit corporation. Your sponsorship is tax-deductible. Please make checks payable to:

EXCLAIM! c/o Toledo Catholic Diocese
Mail to: Saint John XXIII
Catholic Parish
24250 Dixie Hwy.
Perryburg, OH 43551

Last Year's Sponsors

Presenting Sponsor:

Medical Mutual

Main Stage:

The Catholic Diocese of Toledo

Platinum:

Mercy

Gold:

Central Catholic High School
LaValley, LaValley, Todak & Sch
Diocese of Toledo Catholic You
Diocese of Toledo Youth & You

Silver:

RCS Production
Thrivent Financial

Media Partners:

The Blade
Yes FM
Proclaim FM
WPOS
LAMAR
Contact 29.18

Other Media Partners:
Annunciation Radio

AGE	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500	FRIEND \$1,000	ACQUAINTANCE \$500
d	1/2 page ad	1/4 page ad	1/8 page ad	Name Listing	
	Name	Name	Name	Name	Name
	Logo	Logo	Logo	Name	
	Name	Name	Name	Name	
	2				
	X	X			
	Name	Name	Name	Name	
	Logo	Logo	Name		
	X	X	X	X	
	8 Tickets	6 Tickets	4 Tickets	2 Tickets	2 Tickets

aefer Co., L.P.A.
 th Org.(CYO)
 ng Adult Campus Ministry

Friends of EXCLAIM!:

Air Extreme Inflatables
 Century Equipment
 Chick-Fil-A
 Dei Fratelli Tomato Products
 Diocese of Toledo Evangelization Dept.
 Habitec Security
 Hoen's Nursery
 H.O.T. Printing
 Jed's Barbeque & Brew (Holland-Sylvania)
 Kroger
 Lamar
 Lourdes University
 Marcos Pizza (Perrysburg)
 Meredith Party Rentals
 Munger Munger + Associates Architects, Inc.
 Rising Dawn
 Reger's Church Supplies and Religious Gifts
 Savage and Associates
 Siena Heights University
 SJS Investment
 St. John XXIII Knights of Columbus
 The Andersons
 The Appliance Center
 The Delp Company
 Walmart
 Z+Z Electrical

Special Thanks!

Christ the King Parish, Toledo
 Corpus Christi University Parish, Toledo
 St. Aloysius Parish, Bowling Green
 St. Joan of Arc Parish, Toledo
 St. John XXIII Parish, Perrysburg
 St. Joseph Parish, Sylvania
 St. Patrick of Heatherdowns Parish, Toledo
 St. Rose Parish, Perrysburg
 The Historic Church of St. Patrick Parish, Toledo

Sponsor Registration Form

Yes! I want to be a sponsor for EXCLAIM! 2015 and make a difference in lives.

COMPANY NAME

YOUR NAME

TITLE

STREET ADDRESS

CITY, STATE, ZIP

EMAIL

PHONE

Sponsorship Level(Check one)

☐ Presenting-\$30,000
☐ Main Stage - \$20,000
☐ Platinum - \$10,000
☐ Gold - \$5,000
☐ Silver - \$2,500
☐ Friend - \$1,000
☐ Acquaintance - \$500

\$1,000 or higher sponsors receive free booth space in our Vendor Tent.

☐ I would like to use my booth space

☐ I would like to donate my booth space to an organization who cannot afford the rental space

Please tear off form, complete, and mail with check made payable to:

EXCLAIM! c/o Toledo Catholic Diocese
Mail to: Saint John XXIII Catholic Parish
24250 Dixie Hwy.
Perrysburg, OH 43551



SUNDAY, JULY 26, 2015, 2-9 PM

2015

Restoring unity among all Christians is one of the goals of the teachings of the Second Vatican Council.

EXCLAIM! is designed to reach the entire Christian Community – from regular church-going Catholics to those who no longer attend and to Christians of other denominations. It is an opportunity for Christians of all ages to witness how the Church is real, relevant and alive. It will also be an opportunity for non-Catholics to witness the beauty of a Catholic Liturgy through the closing Mass.

WWW.EXCLAIMTOLEDO.ORG

© 2015 EXCLAIM!

EXCLAIM! 2015

@ **The Monsignor Schmit**

CYO Athletic Complex

555 S. Holland-Sylvania Road, Toledo, OH

THE BOOK OF Psalms

4 The ungodly are not so: but are like the chaff which the wind driveth away.
5 Therefore the ungodly shall not stand in the judgment, nor sinners in the congregation of the righteous.
6 For the LORD knoweth the way of the righteous: but the way of the ungodly shall perish.
2 WHY do the heathen rage, and imagine a vain thing?