

## TLC PRIVACY POLICY

### DONOR PRIVACY

Therapeutic Living Centers for the Blind (TLC) will always make the best efforts to protect the privacy of our donors. We hold all donor information in strict confidence and will not sell any donor information to any other organization. We will only use your information to contact you regarding your donation, update you on our progress, and inform you of any upcoming TLC events or fundraising campaigns.

While we love the opportunity to celebrate your donation by recognizing it online and in print, we understand that you may wish to keep some or all information about your donation private.

We publish a print annual report summary that contains a donor list and keep an updated list of donors on our website. Each list will give the names of every individual and organization that contributed funds during the previous calendar year. We will not report how much was given but may report on general levels of giving. You can choose at any time, to have your name removed from one or all online and printed donor lists or from any internal mailing lists. If you have any questions or would like to be removed from one or more lists, please email [gpeters@tlc4blind.org](mailto:gpeters@tlc4blind.org).

### GENERAL PRIVACY

Every time you visit our Web site, our Web server automatically collects the following non-personally identifiable information: your Internet service provider's address, the referring URL and, information on the pages you access on our site. We also collect personally identifiable information that you provide, such as survey information and information you provide when you join our mailing list. If you have visited our site before and provided us with your e-mail address, we collect information on what pages you access or visit while on our site.

### THE INFORMATION WE COLLECT IS USED:

- to generally improve the content and layout of our Web site
- to notify you about updates to our Web site
- to contact you about TLC news and updates

### COOKIES

Like many other commercial sites, our site may utilize a standard technology called a "cookie" to collect information about how our site is used. Cookies were designed to help a web site recognize a user's browser as a previous visitor and thus save and remember any preferences that may have been set while the user was previously browsing the site. Our cookie cannot retrieve any other data from your hard drive or pass on a computer virus. Our web site may use cookies to enhance your visit. Cookies can securely store a user's password, personalize Homes, identify which parts of a site have been visited or keep track of selections, such as those selected in a "shopping cart." Our cookies may collect a domain name (for example, "aol.com" or "netcom.com") and track a path through our web pages. We only use "cookies" to gather the information indicated in this policy and do not use cookies to gather personal identifying information about you (such as your name) without your consent.

### SECURITY

At TLC, your trust and satisfaction is of the utmost importance. Because we respect your privacy, we have instituted policies intended to ensure that your personal information is handled in a safe and responsible manner.

## TRADEMARKS

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