

Annual Campaign Program Options

Called to Serve

by Leo B. Waynick, Jr.
LeWay Resources, Inc.
1-800-72-LEWAY

- This program invites the congregation to explore stewardship as it relates to vocation.
- Members are challenged to consider how they serve Christ in the church, in the community, in the home, in the world, and in the workplace.
- The program culminates with volunteers telephoning each household to discuss the church's ministry and each household's financial commitments.

Celebrate the Faith

by Leo B. Waynick, Jr.
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- Focuses on the actions people can take to develop a strong personal faith.
- Invites members to commit themselves to one or more faith disciplines for a five-week period.
- Encourages financial commitments being received on Celebrate the Faith Sunday.

Celebrate the Gift

by Leo B. Waynick, Jr.
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- Helps a congregation develop a joyous spirit as it celebrates the gift of faith, the gift of fellowship, and the gift of community.
- Focuses on a prayer connection that unites members in prayer for one another.
- Helps members – through the use of celebration cards – identify positive characteristics about their church, its members, and its mission and ministry.

Courage to Care

by Leo B. Waynick, Jr.
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- Members are invited to commit themselves to at least one act of caring through a "Care Connection."
- Visitation teams share with members in their homes aspects of next year's program
- Well-trained visitors discuss with members the ways that God is calling the church to ministry.

Cycles of Discipleship

by Jack Phillips
614-798-8943

- A new, innovative year-round stewardship program — not a one-time emphasis — based on three annual renewal cycles. Each cycle is designed for a four-month period.
- Introduced through four special Sundays — Celebration Sunday, Vision Sunday, A Place for You Sunday, and Discipleship Sunday.
- Motivates people to give as a response of their gratitude for God's grace.
- Kit includes 9 program guides, a training video, resource materials CDROM, age-graded Discipleship Lessons, and online support with updates and resource materials.

Giving: Growing Joyful Stewards in Your Congregation

by Ecumenical Stewardship Center
1-800-972-0433

- An annual journal filled with stewardship articles, including a basic annual stewardship campaign
- The journal offers a different theme each year.
- The journal provides an announcement letter, cover letter with estimate of giving card, financial enlistment timeline, and other theme material (available from Cokesbury).

In the Light of Grace

by Resource Services, Inc.
1-800-527-6824

- A two-Sunday budget program with mailers that stimulate congregations to examine giving in a new light.
- Lessons and seminars further help church members apply stewardship to their daily lives.
- All the components build toward a churchwide experience called Commitment Sunday.
- The program is available in two versions: The first presents the Bible's precepts on tithing; the second emphasizes general stewardship and growth in giving.

Living Stewardship Program

1-800-443-2872

- Focuses on a different theme each year.
- Provides separate, custom printed material for targeted audiences, such as current contributing members and inactive members. Bases pricing on church membership.
- Enables different approaches to be used in reaching various segments of the congregation.

New Beginnings: My Opportunity for Giving

by Paul Wilkes
1-800-936-0363

- *My Opportunity for Giving* has a simple — yet profound — goal: To make stewardship a way of life for congregants.
- *My Opportunity for Giving* creates an "attitude of gratitude" by carefully leading members through a thoughtful consideration of the time, the talent, and the treasure they have been given by God.
- "Stewardship — It's Already in Your Heart" is the bold — but certainly true — statement that

underlies the *New Beginnings* approach.

The New Consecration Sunday

by Herb Miller

1-800-672-1789

- A self-directed campaign.
- Requires an outside leader/speaker.
- Requires a meal for church leaders and a catered luncheon for the entire congregation.
- Emphasizes the Christian responsibility of the giver to give.
- Requires that estimate of giving cards be received on Consecration Sunday.

Quill: The Personal Demonstration Stewardship Program

by Church Fund-raising Services, Inc.

1-800-826-2048

- *Quill* focuses on a personalized appeal for each church member.
- The manual is lengthy (200 pages), but highly detailed with step-by-step directions.
- Handwritten letters on personal stationary in hand-addressed envelopes mailed to self-selected prospects with the personal witness of the author and an invitation to join him/her in increasing giving is the "mechanical secret" of *Quill's* success.

Unto Us Is Given

by Leo B. Waynick, Jr.

LeWay Resources, Inc.

1-800-72-LEWAY

- *Unto Us is Given* is rooted in the belief that God gave us the gift of Jesus "special delivery."
- All members are encouraged to focus on receiving God's gifts and to pass them on in greater abundance.
- On Special Delivery Sunday, teams of two people make a special delivery of an Advent booklet to each member's home. During the visit, the team offers to "special-deliver" the member's estimate of giving card back to the church.

This listing is provided as a resource for church leaders. This listing of firms does not claim to list all companies that produce resources and services in these areas. The list is not to be construed as an endorsement or recommendation for any one firm or program. The listing is provided for informational purposes only.

**For Additional Stewardship Resources, Visit:
www.pcusa.org/stewardship**

