



IGNITING PURPOSE – INSPIRING SUCCESS – TRANSFORMING LIVES

2019 PARTNER SPONSORSHIP OPPORTUNITIES



ABOUT US

Transformation Life Center is a non-profit organization cultivating future leaders to positively impact their communities and give back to underserved youth. Our mission is to **IGNITE (purpose)**, **INSPIRE (success)** and **TRANSFORM (the lives)** of collegiate students through four specific areas: faith, education, leadership, health and wellness. By connecting students to premium resources and instilling in them non-traditional skills, we are providing an undeniable experience that holistically propels students to achieve and assists with a success model that our successors can implement beyond four years.

OUR PROGRAMS

The Steps of Success 5K (SOS5K) is the most anticipated event of the year and serves as the first point of exposure for collegiate students into our success community. The 5K walk/run is an engagement opportunity where all of our constituents (runners, sponsors, business professionals, students and volunteers) come together to meet community needs. Awards are given to race participants, **#IGNITE** scholarships are awarded to college students and **#INSPIRE** and **#TRANSFORM** scholars are recognized.

What makes us different? When students cross our run/walk finish line, they have the opportunity to opt-in to the Pathway to Success Initiative, thus our mantra **“More Than A Race, A Pathway to Success.”**

The **Pathway to Success Initiative (P2SI)** serves as the framework by which our strategy evolves into long-term impact. It consists of four focus areas: Faith, Education, Leadership, and Health & Wellness with two program tracks: traditional and non-traditional. The **traditional track** serves students in four-year institutions. The **non-traditional track** serves high school students and at-risk youth in the same focus areas, with trades as the emphasis.

Each focus area is a transformational experience combining the latest ideas, models, curriculum, skills and tools that **ignite** purpose, **inspire** success and **transform** the lives of not only collegiate students, but also, high schoolers, at risk individuals, underserved youth and young adults. The age range for this Initiative is 15 – 24.



"The Pathway to Success Initiative helped prepare me to be a step above others in my confidence. The skills taught to me prepared me to land a paid internship position with a top Fortune 500 company. I not only received the job, but also a support system and mentor to guide me. My future looks great!"

-Myles Harris, Fisk University



"I am happy to have received the Steps of Success 5K scholarship and I look forward to becoming a consistent part of the Transformation Life Center community."

-Asia Bryanne Greenleaf, Meharry Medical College



"In a future office, I want to be able to give my own Oral Health Day to allow those in the community around me to move up in life. I am proud to be a part of a community that encourages others success."

-Alexandra Bilunas, Meharry Medical College

WHY SPONSOR?

Becoming a sponsor allows for your organization to build its own pathway to success within the Transformation Life Center community. In partnership with us, you have the unique opportunity to connect with other professionals, give back to your local community, grow your business and have access to an above-average talent pipeline. You can choose a partnership on one day or make a year-long investment. Whatever your choice, we're happy to welcome you to Transformation Life Center.

Your benefits include:

- + High visibility
- + Exclusivity + Presented by opportunities
- + Strong consumer audience
- + Product sampling / sale opportunities
- + Development and team-building opportunities for your organization and employees
- + Consumer and brand loyalty
- + Community engagement and relations
- + A reflection of your organization's values and vision to other stakeholders
- + Access to exclusive collegiate talent pipeline for internships and/or hiring opportunities



#PATHWAY PARTNERSHIP



*As a **PATHWAY PARTNER** you are essential to introducing collegiate students to our programs and services. Your investment in them at this level helps them pay it forward to youth living in underserved communities and jumpstarts their holistic journey to ignite, inspire and transform lives.*

IGNITE LEVEL: "Sponsor A Student" to participate in the Steps of Success 5K at \$25.00 per student

- Your sponsored student(s) will run/walk in the Steps of Success 5k at no cost
- Your sponsored student(s) will qualify to win college scholarships on race day
- Your sponsored student(s) can opt-in the Pathway to Success Initiative workshops
- Sponsor name displayed on the "Step of Fame" wall at 5K event

**I/We commit to sponsoring _____ students (\$25.00 each) to participate in the 9th Annual Steps of Success 5K on Saturday, September 7, 2019.*

INSPIRE LEVEL: Make a donation to the Steps of Success 5K scholarship fund

- You invest in students who needs financial assistance to further their education
- Students receive scholarships at the Steps of Success 5K awards ceremony
- All donations are tax deductible as a contribution to our IRS 501c3 non profit

We award scholarship amounts in the follow three (3) categories to students:

- Ignite Scholarship - \$500+
- Inspire Scholarship - \$1000+
- Transform Scholarship - \$2500+ * Other: \$ _____

** I/We are pleased to make a donation in the amount of \$_____ to the scholarship fund to help students become holistically successful, make a lasting impact on their community and pay it forward to underserved youth.*

TRANSFORM LEVEL: Sponsor a future successor for one year to participate in the Pathway to Success Initiative at no cost. Successors receive personal and professional development workshops, coaching and internship opportunities.

- P2SI is accepting twenty five (25) students for the 2019-2020 calendar year
- Students receive uniforms, workbooks and materials to assist in their development
- Program includes field trips and fun activities that aid in cultivating each students

** I/We accept this partnership opportunity to ignite, inspire and transform the lives of students by sponsoring _____ students (\$1,500 each) to participate in the Steps of Success 5K walk/run and the year-long Pathway to Success Initiative workshops at no cost to the student.*

- Sponsor receives photograph & personalized gift from sponsored student
- 2 complimentary ticket to participate in the Steps of Success 5K Run/Walk
- 2 complimentary tickets to attend P2SI workshop
- Invitation to exclusive TLC professional events



2019 TRANSFORMATION LIFE CENTER PARTNERSHIP AGREEMENT

____ YES! I would like to support Transformation Life Center as a sponsor

IGNITE PARTNER

(Steps of Success 5K ONLY)

- | | |
|--|--|
| <input type="checkbox"/> \$10,000 5K Title Sponsor | <input type="checkbox"/> \$2,500 Mile Marker Sponsor |
| <input type="checkbox"/> \$6,000 1 Mile Presenting Sponsor | <input type="checkbox"/> \$1,500 Adopt A College Sponsor |
| <input type="checkbox"/> \$5,000 Family Fun Fest Sponsor | <input type="checkbox"/> \$1,000 Hydration Water Sponsor |
| <input type="checkbox"/> \$5,000 Awards Ceremony Sponsor | <input type="checkbox"/> \$1,000 Pathway PLUS Sponsor |
| <input type="checkbox"/> \$5,000 College Fit Challenge Sponsor | <input type="checkbox"/> \$500 Pathway Sponsor |

If you have questions or are interested in the INSPIRE or TRANSFORM partnership, please indicate below and contact Demetrius Short at dshort@transformationlifecenter.org or 615.997.6841

INSPIRE PARTNERSHIP

\$15,000+

TRANSFORM PARTNERSHIP

\$50,000+

- I will support with an IN-KIND donation by providing: _____
- I will make a one-time gift to Transformation Life Center in the amount of \$_____

Please submit a high resolution logo in EPS and PNG format to rwaldon@transformationlifecenter.org by MONDAY, July 8, 2019

Sponsor: _____ Contact: _____

Email: _____ Phone: _____

Signature: _____ Date: _____

How would you like to make your payment? Check Credit Card

Please make check payable to Transformation Life Center (mail check & form to):

P.O. Box 705, Hermitage, TN 37076

Call 615.997.6841 to pay by credit card

Submit via email at: dshort@transformationlifecenter.org

* Note: Your donation is tax deductible. Tax ID #26-3906467. KEEP COPY OF THIS FORM FOR YOUR RECORDS!