

16th Annual Steps of Success 5K Run/Walk

September 12th, 2026

Downtown Nashville - John Lewis & Demonbreun St.
(7:30 AM - 5K Start)



Charity Beneficiary

TRANSFORMATION LIFE CENTER
»»» IGNITE . INSPIRE . TRANSFORM .

2026

Sponsorship Opportunities

MORE THAN A RACE... A PATHWAY TO SUCCESS

OUR MISSION:
IGNITE (PURPOSE), INSPIRE (SUCCESS) AND TRANSFORM THE LIVES OF COLLEGIATE STUDENTS AND YOUTH LIVING IN UNDERSERVED COMMUNITITES

TRANSFORMATION LIFE CENTER
IGNITE . INSPIRE . TRANSFORM .
Cultivating Tomorrows Leaders, Today!

Pathway to Success Initiative (P2SI)

Pathway To Success Leadership Academy is a transformational experience that enhances the preparedness of future leaders in the African American/Black community. P2SI is designed to assist, support and empower collegiate/high school and champion professional development of the next generation of leaders.

Steps of Success 5k

The Steps of Success 5k Run/Walk fundraiser helps fuel the mission, programs and services of Transformation Life Center. Funds from the 5k run/walk also provide scholarships to students in need of financial support to help fund their education.

Talent Pipeline

TLC's mission is to produce a pipeline of successful future leaders in the African American/Black community who are career and job ready. P2SI high-performing students are offered internship and full time job opportunities along with unique mentoring opportunities with our Ignite Network partners.



Black Men Run/Brown Boys Read

This program focuses on Literacy, Leadership and Health/Wellness of black and brown boys who are reading below the third grade reading level. Male role models read books to inspire the love of reading. After reading, the boys go our for a healthy walk/run with men in the Black Men Run Nashville Chapter.

Community Service

Students in our programs are required to "Pay It Forward" through FREE service learning projects throughout the year centered around positively impacting underserved communities.

Ignite Network

Through this robust network, industry and community leaders, as well as organizations, share their expert knowledge and benchmarked practices by facilitating workshops, serving as mentors or advisors to our students and/or non-profit organization.

"Cultivating future leaders and a highly capable workforce to positively impact the community and the world!"

OUR VISION





[Every Step Counts — Because Every Student Matters](#)

More than a decade ago, Demetrius Short crossed a graduation stage as the first in his immediate family to earn a college degree—a milestone not marked by ease, but by endurance.

As a student at Fisk University in the early 1990s, Demetrius faced the kind of adversity that derails many: no scholarship, no car, little food, and nights spent sleeping on a dorm director's couch or a friend's floor. Yet every morning, dressed in a suit and carrying a briefcase, he walked 3.1 miles from campus to his downtown internship, determined not to become another dropout statistic.

Years later, while retracing that same path, Demetrius had a divine moment—an encounter with God that would change everything. With tears in his eyes, he asked, “Why did I have to go through this?” And God replied, “Every step you took was a step toward your success.” That revelation birthed a movement.

Demetrius committed to running a 5K in a full suit and sneakers as a symbolic tribute to his journey—transforming his past pain into a pathway for others. From that vow came the Steps of Success 5K, now celebrating its 15th year, and the founding of the Pathway to Success Leadership Academy, an initiative equipping underserved students with the tools, mentorship, and mindset to succeed in college, career, and life.

[Why We Run](#)

The Steps of Success 5K is more than a race. It's a powerful, community-driven experience that transforms footsteps into futures. Each step taken helps young leaders outrun barriers like food insecurity, financial hardship, academic instability, and lack of access to opportunity.

Now more than ever, in today's challenging educational and economic climate, our work must go further. The demand is real. The need is urgent. And the opportunity to make a lasting difference is in your hands.

[Join the Movement](#)

You can help pave the way for the next generation of leaders.

By becoming a sponsor, donor, or participant in the 15th Annual Steps of Success 5K and 1 Mile Family Fun Run/Walk, you're not just supporting an event—you're fueling a mission. A mission to ensure that no student walks alone in their pursuit of purpose.

Let's take these steps together. Because every stride we take today leads to someone's success tomorrow.



EVENT DETAILS

EVENT TIMELINE

16th Annual Steps of Success 5K and 1 Mile Family Fun Run/Walk

Saturday, September 12th, 2026

Downtown Nashville - John Lewis & Demonbreun Street

6:00 AM - Registration Open

7:10 AM - Pre-Race Warmup

7:30 AM - 5K Start

7:40 AM - 1 Mile Fun Run/Walk Start



Your sponsorship investment creates a "Pathway To Success" for hundreds of underserved youth and collegiate students who participate in our life changing programs - FREE!



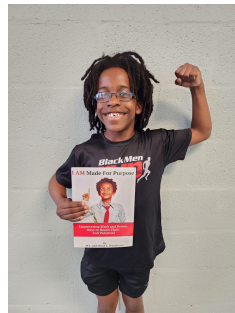
OUR GOALS

5K FUNDRAISING GOAL -2026

\$80,000

TO SUPPORT OUR NON-PROFIT
CHARITY

TRANSFORMATION LIFE CENTER
IGNITE . INSPIRE . TRANSFORM .



\$20,000+ - TITLE SPONSOR

EXCLUSIVE NAMING RIGHTS "[YOUR COMPANY] STEPS OF SUCCESS 5K RUN/WALK

- Speaking opportunity and verbal recognition on race day
- [Your Company] on large Steps of Success 5K Scholarship checks presented on race day
- Company logo included on 5K:
 - Race t-shirt (Most prominent)
 - Runner Race Bibs
 - Main Event Banner + Start/Finish Shute
 - Email and social media posts
 - Website with link to your company website
- Vendor Booth prominently located in the vendor pavilion
- Company volunteer opportunities at 5k
- 15 Complimentary race entries for your company
- Post race branding and workshop opportunities with Pathway To Success Leadership Academy and Brown Boys Read Initiative

\$15,000 - 1 MILE FUN RUN/WALK PRESENTING SPONSOR

EXCLUSIVE NAMING RIGHTS "1 MILE FAMILY FUN RUN/WALK PRESENTED BY [YOUR COMPANY]"

- Speaking opportunity and verbal recognition on race day
- 1 Mile Course marked with [Your Company] name/logo
- Company logo included on 5K:
 - Race t-shirt (2nd most prominent)
 - Runner Race Bibs
 - Main Event Banner + Start/Finish Shute
 - Email and social media posts
 - Website with link to your company website
- Vendor Booth prominently located in the vendor pavilion
- Company volunteer opportunities at 5k
- 10 complimentary race entries

\$10,000 - "PATHWAY TO SUCCESS" TRAINING SPONSOR

EXCLUSIVE NAMING RIGHTS "PATHWAY TO SUCCESS" SPONSOR PRESENTED BY [YOUR COMPANY]

- Couch to 5K Training Sponsor leading up to the race
- Company logo included on 5K:
 - T-shirt
 - Email and social media posts
 - Sponsor banner
 - Event webpage with link to your company website
- Vendor Booth located in the vendor pavilion
- Company volunteer opportunities at 5k
- 5 complimentary race entries

\$6,000 - FINISHER MEDAL SPONSOR

EXCLUSIVE NAMING RIGHTS "FINISHER MEDAL" PRESENTED BY [YOUR COMPANY]

- Company logo included on 5K:
 - Finisher Medal
 - T-shirt
 - Email and social media posts
 - Sponsor banner
 - Event webpage
- Vendor Booth located in the vendor pavilion
- Company volunteer opportunities at 5k
- 5 complimentary race entries

\$5,000 - T-SHIRT SPONSOR

EXCLUSIVE NAMING RIGHTS FOR T-SHIRT SPONSOR PRESENTED BY [YOUR COMPANY]

- Company logo included on 5K:
 - T-shirt
 - Email and social media posts
 - Sponsor banner
 - Event webpage
- Vendor Booth located in the vendor pavilion
- Company volunteer opportunities at 5k
- 3 complimentary race entries

\$2,500 - "TRANSFORM" PRE-RACE SPONSOR

PRE-RACE EVENT + WARM-UP SPONSOR [YOUR COMPANY]

- Sponsor the pre-race registration + warm-up experience on race day
- Stage recognition throughout the 6:45 AM - 7:40 AM pre-race event
- Company logo included on 5K:
 - T-shirt
 - Email and social media posts
 - Sponsor banner
 - Event webpage
- Vendor Booth located in the vendor pavilion
- Company volunteer opportunities at 5k
- 3 complimentary race entries

\$2,000 - "INSPIRE" WATER STATION SPONSOR (2 AVAIL.)

WATER STATION PRESENTED BY [YOUR COMPANY]

- Company signage at water station
- Company logo included on 5K:
 - T-shirt
 - Social media post
 - Sponsor banner
 - Event webpage
- Vendor Booth located in the vendor pavilion
- Company volunteer opportunities at 5k
- 2 complimentary race entries

\$1,000 - "IGNITE" MILE MARKER SPONSOR (6 AVAIL.)

MILE MARKER 1, 2 AND/OR 3 PRESENTED BY [YOUR COMPANY]

- Company signage at 1, 2 or 3 mile markers on the race course
- Company logo included on 5K:
 - T-shirt
 - Social media post
 - Sponsor banner
 - Event webpage
- Vendor Booth located in the vendor pavilion
- Company volunteer opportunities at 5k
- 2 complimentary race entries

\$500 - "SUCCESS" SPONSOR

SHOWCASE YOUR BUSINESS ON A YARD SIGN LOCATED ON THE PATHWAY TO THE START/FINISH LINE

- Company logo included on 5K:
 - Yard Sign
 - T-shirt
- Vendor Booth located in the vendor pavilion
- Company volunteer opportunities at 5k

\$250- VENDOR BOOTH

SHOWCASE YOUR BUSINESS, PRODUCTS AND SERVICES

- 10 x 10 booth space in the vendor pavilion (Note: You must provide your own table + tent)
- Opportunity to put collateral in race goodie bags



THANK YOU!

WWW.TRANSFORMATIONLIFECENTER.ORG

WWW.STEPSOFSUCCESS5K.ORG

CONTACT:

DEMETRIUS SHORT

DSHORT@TRANSFORMATIONLIFECENTER.ORG

615-997-6841