



Dear Reimagine Friends,

What an exciting year it has been at Reimagine—and we're even more excited about what's ahead!

Over the past year, we've watched the vision of Reimagine continue to take shape in new and creative ways. We've experimented, learned, grown, and created new opportunities for people to connect with God, one another, and the creative community around us.

And together, we turned our shared commitment into meaningful action and achieved some important milestones:

- **Quarterly Creative Outreaches:** After five years, we reached our goal of offering a major creative outreach every season—our **Winter Maker's Market**, **Spring iPhone Film Festival**, **Summer SongFest**, and this fall's upcoming **Creative Summit**.
- **Sunday Watch Parties:** We launched our first Sunday Watch Party, creating a new pathway for developing Reimagine groups and inviting new people into community.
- **Spiritual Formation:** We added new modules to our Spiritual Formation groups, helping people not simply learn about spiritual practices, but actually experience them. This coming year, we'll continue exploring and practicing spiritual habits in fresh new ways.

We're grateful for what God has already done—and we believe we're just getting started.

Introducing 20/27

Two years ago, many of you participated in our very successful **25/25 Campaign**—an invitation to increase giving by \$25 per week as we moved into 2025. Your response helped make much of the growth we're experiencing today possible.

Thank you.

This year, we're building from a position of greater strength, allowing us to set a more focused and achievable goal.

We're calling it **20/27**.

The idea is simple: If everyone in our community increases their giving by only **\$20 a week in 2027** (about the cost of your morning latte several times a week), we'll reach our goal of increasing Reimagine's ongoing support by **\$3,500 per month**. We realize that some will be able to give more as they look towards the biblical goal of a "tithe", and that some may be able to give less. And for some, the \$20 weekly will be a brand-new experience of giving regularly and experiencing the spiritual benefits of a new habit!

Overall, \$20 a week in 2027 will allow us to take some significant next steps:

- **New Ventures:** Developing new Reimagine Pods and expanding our digital resources—including our Monday Message Digest blog and Spiritual Practice videos, alongside our seasonal Digital Dailies.
- **New Structures:** Beginning the process of establishing Reimagine's own Board (as we graduate from our official board being the PCJC) and inviting people into membership this fall.

- **New Growth:** Creating more opportunities for our regular Reimagine community to grow while expanding our ability to serve people throughout the larger creative community -- offering opportunities to create, connect, and grow that many simply wouldn't have otherwise.

And as you saw on Sunday, we're kicking it all off with our new fall digital series, **"Imagine: Seeing With God's Eyes."**

Then, on **October 17**, we'll bring it all together at our **Creative Summit**, welcoming some of the best voices from the worlds of improv, music, and visual arts for a unique morning of creativity, worship, and learning.

And a Special Word to Our Reimagine Partners

Some of our most faithful supporters aren't able to be part of Reimagine every week—but you continue to believe in and financially support this mission.

Thank you.

Your missional giving is a very big part of what makes it possible for Reimagine to continue moving forward and growing. And this coming year, we're planning some special gatherings specifically for you—opportunities to connect more personally with Reimagine, hear what's happening, and celebrate what your generosity is helping make possible.

Whether you're with us every week or supporting Reimagine from a distance, you are part of this story.

As Paul reminds us:

"You will be enriched in every way so that you can be generous on every occasion, and through us your generosity will result in thanksgiving to God." — 2 Corinthians 9:11

Thank you for imagining with us, creating with us, giving with us—and trusting God for what comes next.

[Our 20/27 Campaign runs September 20–October 18.](#) You can make your new **20/27 gift** now by **[clicking here](#)** or scanning the QR code below. Every gift matters—and together, an additional \$20 a week can help us take the next big steps into 2027!

With gratitude and great anticipation,

The Reimagine Finance Team

Robin Hamilton, Chair

Grace King, Treasurer

Christine Deschaine & Kazu Shimasaki, Team Members

