

STRATEGIC PLAN / STRATEGIC FOCUS AREAS

Strategic Planning...

In 2021, we discerned 6 Strategic Focus Areas to accomplish our mission as a family together. The vision we discerned for where God is leading in this strategic: preparing Daybreak to multiply the impact of the gospel in our region and beyond.

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1. Gospel Fluency

Why: Because the gospel is the power of God to liberate, heal, and empower our lives only when it becomes our natural way of thinking, feeling, and relating.

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2. Next Generation Integration

Why: Because we are seeing a nationwide and local trend where high school students transitioning into young adulthood are struggling with their faith. This is often because the only church experience they have is in a strictly student ministry context, which is no longer available to them. We are committed to developing lifelong disciples, where people of all ages feel a connection to the larger church family.

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3. Helping People Discover Jesus

Why: Because it's a critical part of Jesus' mission, we want to equip Daybreakers with an awareness and passion for the gospel, God's love for the lost, and His desire to reach them. By helping people know their story and be excited to share it, we'll create more opportunities to invite others to come and see, and look for ways to connect them with their church family.

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4. Mental Health Care

Why: Because it's important that we acknowledge the reality of how the mental health crisis keeps people from experiencing a life-changing relationship with God. We are committed to guide those who are hurting towards gospel-centered care and healing.

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5. Equipping and Leadership Development

Why: Because in order for us to be responsive to the ways God is inviting us to join Him in multiplying Kingdom impact, we need a systematic and relational way for existing leaders to reproduce themselves.

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6. Digital Technology Advancement

Why: Because without digital infrastructure investment we will not be able to effectively lead and equip as we grow, and our model will struggle to scale. We have a strong desire to plug our current and future leaders into systems that support and equip them effectively.