

# Master Evangelism Class

## Lesson 17

### What are Creative Strategies for Evangelism? Part 1

**Description:** Using his creative approach, Mikel French teaches on how the Holy Spirit unlocks the hearts of those whom we evangelize. By taking us through the story of the woman at the well, he leads us through these seven, strategic words utilized while Jesus ministered to the Samaritan woman: observation, conversation, presentation, visitation, revelation, hesitation, and invitation.

**Meet the Evangelist:** <https://mikelfrench.com> Mikel French's ministry spans the globe. He has challenged "Spiritual Awakening" all across America where many celebrations extended into multiple weeks and has conducted crusades in France, Sweden, Russia, Romania, Poland, Ukraine, Moldova, Serbia, Germany, South Africa, Malawi, the Philippines, Hong Kong, Taiwan, Haiti, Japan, Singapore, India and Thailand. He conducted an outreach celebration in Manila, Philippines reaching 200,000 teenagers with The Book of Hope. Mikel has a creative and uniquely fresh anointing, coupled with a sound balance of humor which ministers to adults and youth alike. God also uses Mikel in a powerful way of teaching and leading thousands of people each year in receiving the Baptism of the Holy Spirit. He preaches with fire, passion and an anointed gifting to draw the lost into the Kingdom of God. He emphasizes evangelism and inspires revival that refuels, energizes, and generates an anticipation and atmosphere for God to move in the miraculous.

**Key Scriptures:** John 4; Psalm 51:10-13; Romans 14:17; 1 Corinthians 13:1

#### **Key Points:**

- The Holy Spirit is God in action.
- Jesus wants us to think creatively when we share Him with others. The Holy Spirit will compel us to join in His creative evangelism.
- Learn to use the natural to illustrate the supernatural.
- God does not need expert witnesses. He needs eye-witnesses.

#### **Notes:**

The Holy Spirit is God in action! The Holy Spirit is creative, contagious, and compelling.

If you ask, the Holy Spirit will give you both the power, and the understanding of how, to unlock the hearts of people in every situation.

Everything Jesus taught, He demonstrated.

Learn these seven words as examples of how Jesus witnessed to the woman at the well:

#### 1. Observation

The ability to discern differences

Difference either divide or unite—Jesus unites

## 2. Conversation

Use the lessons learned from the acronym SPEAK: Story, passion, encourage, affirm, and knowledge created by Rick Warren

## 3. Presentation

Use the natural to introduce supernatural

Jesus used water. “Whosoever drinks of this water will have eternal life.”

## 4. Visitation

The Holy Spirit awakens the conscience and unlocks the heart

Visitation is the moment when it is obvious that the Holy Spirit is moving in action

## 5. Revelation

Reveal Jesus

Revelation is made up of three things

- a. Is that so?
- b. That’s so!
- c. Then, do so!

Revelation requires a response

## 6. Hesitation or Procrastination

The twelve disciples went into the city, but brought no one back to meet Jesus

## 7. Invitation

Jesus sent one woman into the city as an eye-witness of His ability to offer salvation. She brought Him the entire city.

The twelve had become expert witnesses. But, in a trial, the person who has the greatest value to the jury is not the expert witness, it is the eye-witness. “I saw Him.”

**Your Notes Page:**