



# CommUnity

## Crisis Services and Food Bank

Dear CRC Members & Friends,

In case you weren't able to make it to The Big Reveal Launch Party last evening, we want you to be among the first to hear the exciting news!

For nearly 50 years, our community has helped The Crisis Center build critical programs and services from the ground up, making The Crisis Center the primary resource for people experiencing emotional, material, or financial crisis. With your support, John, we will continue to address the needs of the community.

Today we're at a turning point. Our services have evolved over the past few years to serve a larger community - locally, statewide, and nationally. In that time, we've discovered our name can be a barrier to those seeking our services. It's also prevented us from securing millions of dollars in funding in the past five years alone.

That's why last night, we announced that The Crisis Center is changing its name to **CommUnity Crisis Services and Food Bank** - or **CommUnity** for short - to better reflect who we serve and how we serve.

### **Why CommUnity?**

The name "CommUnity" has roots in our founding and everything we do. Our organization was founded by members of the community, is financially supported by the community, is staffed by volunteers from the community, and serves the community. Volunteers remain the heart of our organization.

CommUnity combines two things that are central to our mission: first, providing critical and life-changing services that have emerged directly from our community, and second, the unity of our clients, leaders, staff, volunteers, donors, and partners.

We are united in a common purpose: to provide a welcoming and empowering resource for those seeking services and support for emotional crisis, food, basic needs, and disaster recovery.

### **What's changing? Just our name. Not our services.**

We will continue to provide food assistance to more than 1,000 Johnson County families each week. Our Mobile Crisis Outreach Program will continue to support Johnson County and surrounding communities, and we will continue to provide 24/7 support for individuals experiencing emotional crisis.

### **What's Next?**

We thank you for championing our cause and advocating for us. We hope you'll celebrate this change and help to spread awareness around our new name.

To learn more about our name change, impact, and mission, please visit our website, now located at [builtbycommunity.org](http://builtbycommunity.org), or contact Sara Sedlacek, Director of External Relations, at 319-351-2726 ext. 108 or [sara.sedlacek@builtbycommunity.org](mailto:sara.sedlacek@builtbycommunity.org)

With gratitude,

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Executive Director

CommUnity Crisis Services and Food Bank