



Kris Hansen, CEO of Western Home Communities



110 years 1,300 residents 900 employees 6 campuses

One Mission: Creating fulfilling lifestyles WesternHome

communities







150 acres in Cedar Falls



Site Plan

"Outlot A"

- Three Cottages (Nursing, Dementia, Assisted Living)
- Row Homes

Gathering Place

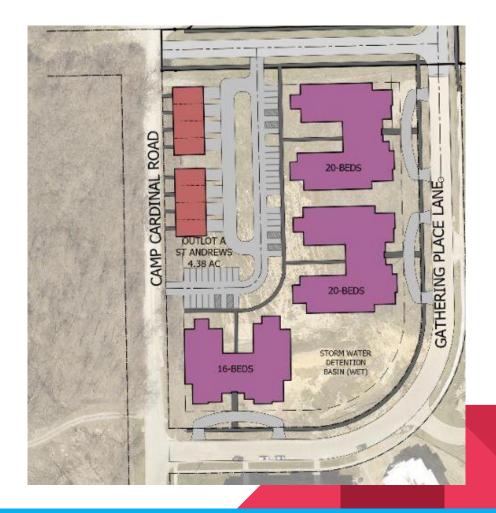
- Single Family Homes
- Duplexes
- Congregate Living



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One of two Memory Support Cottages in Cedar Falls.



Open concept kitchen and dining



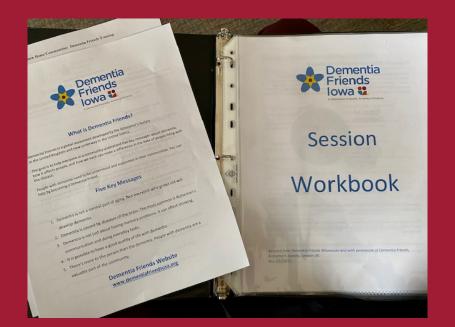
Welcoming living spaces that feel like home



Intimate dining spaces for family and guests



Success stories from The Cottages













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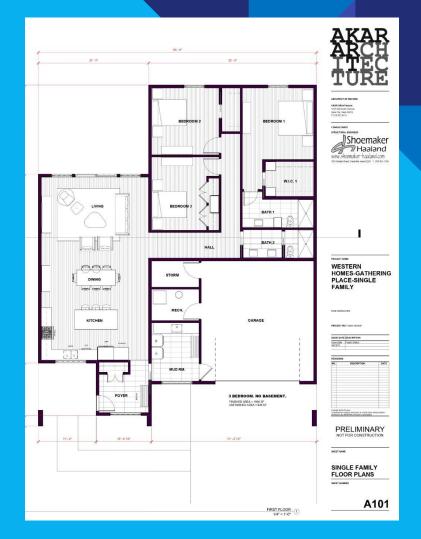






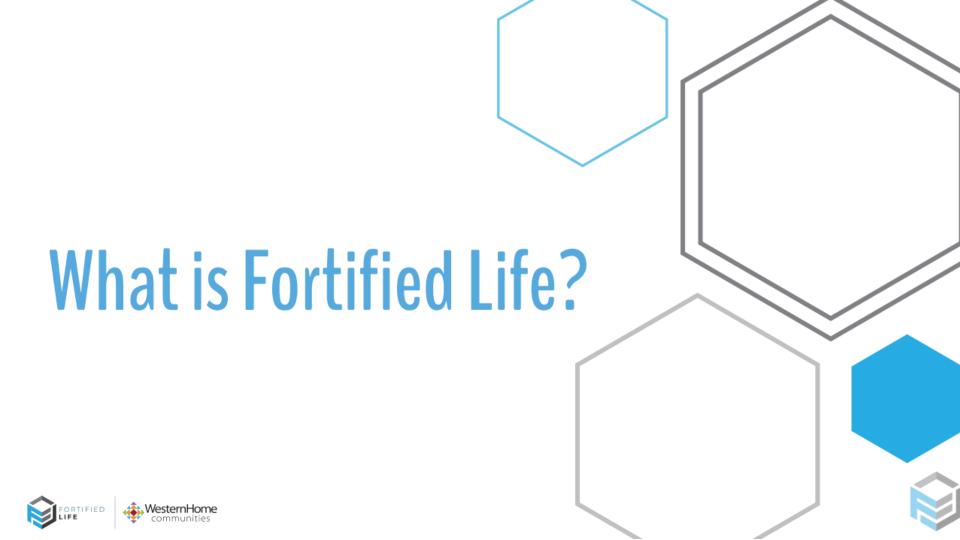
Single Family Home Concepts

Single Family Floor Plan





Duplex Floor Plan



Three Pronged Approach

Home Ownership

Fortified Life is designed to keep members at home for as long as possible, wherever home may be.

Asset Protection

Fortified Life lowers the cost of care while increasing the quality and flexibility of care.

Wellness First

Fortified Life offers a holistic suite of services that promote wellness and the ability for members to stay in their homes for as long as possible.





