

April 2017

Dear Friends,

For more than 67 years, our daily devotional, *Today*, has helped God's people refresh, refocus, and renew their life in Christ through daily Bible reading, reflection, and prayer. When we first launched *The Back to God Hour* radio program in 1939, it didn't take long for the broadcast to spread to audiences across North America—and then to the world. And as people heard the Gospel—many for the first time—they asked for resources to help them learn more about the Bible. So in 1950, we introduced *The Family Altar*, which we later re-titled, *Today*.

The response was amazing! Within months of the first printing, the subscription list grew to 40,000, and by 1990—*Today's* 40th anniversary—circulation neared 300,000. The little printed devotional was blessing families and changing lives across North America. And it had long since started reaching seekers and new believers on every continent except Antarctica (and I imagine someone has almost certainly taken a copy of *Today* to Antarctica!).

These days we print only about 210,000 *Today* booklets in North America—not because people are less interested in growing in faith. Rather, using today's technology—email, web, social media, and smartphone apps—we reach more people than ever, to the tune of several hundred thousand online *Today* readers!

Today

refresh, refocus, renew

And with the support friends and readers like you, that number multiplies. With joy, we hear stories of blessing and transformation. Just this month, a reader named Tyree shared, "I truly enjoy reading *Today*. It has become a source of spiritual food for me. God bless all who make *Today* what it is!"

Recently, we received this encouragement for our friends who support our ministry from another reader named Ricardo: I have been enjoying *Today* readings for several years. I would like to thank all of your financial supporters, as they are indeed a large part of the equation. For without their generous heart of support, I would sadly be unable to enjoy the wonderful and exciting stories and Scripture reading that go along with the beginning of our blessed morning. Time with *Today* very much refreshes my mind, refocuses my attitude, and renews my character. Thank you!

When you read *Today*, you become part of a vast international family of believers and seekers, like Tyree and Ricardo, who are blessed by God's Word each day. As always, we thank God for blessing our ministry through the prayers and support of partners like you. Thank you.

May you too be refreshed, refocused, and renewed in God's Spirit today,



Rev. Steven Koster
Director, ReFrame Media,
the English language ministry of Back to God Ministries International

