



SPONSOR INFORMATION

Initiate is a Christian Leadership Conference designed with Children's, Students and Worship Ministry Pastors/Leaders in mind. Our hope is to engage all leaders in our general sessions and breakouts by giving leadership principles that apply to all leaders regardless of the demographic or context they find themselves in. This year, we are hosting Initiate as a one-day conference in two locations, Initiate West & Initiate East).

EVENT DETAILS

Initiate West Date: November 6th, 2021

Initiate West Location: GTA

Initiate East Date: November 13th, 2021

Initiate East Location: Ottawa

Estimated Attendance: 30+ pastors and their groups.

Schedule: 2 general sessions, live worship, breakout sessions, hosts, and other creative elements.

BENEFITS

- Exposure to roughly 25+ churches across the Eastern Ontario District.
- Advertising opportunities.

DEADLINE FOR APPLICATION

September 30, 2021

ADVERTISEMENT SPECIFICATIONS & DEADLINES

LOGO

File Type: PNG

Due Date: Upon approval of the application.

WEBSITE

Needed: Link to social media page or website.

Due Date: Upon approval of the application.

BOOKLET AD

File Size: 8.5" x 11"

File Type: PDF, AI, JPG, PNG, EPS.

Resolution: 300 dpi

Other Info: no bleed, 1/2" safe area (no text) around all four edges.

Due Date: October 4, 2021

VIDEO

Acceptable Formats: mp4 or mov only.

Note: Video will be played once with sound and any subsequent plays will be without sound.

Length: No more than 2 minutes.

Due Date: October 15, 2021

CONTACT INFORMATION

Candace Bell

Email: cbell@eod.paoc.org

Phone: 905-373-7374 ext. 5

Website: www.eodyouthchannel.com

Facebook: EOD Youth Channel

Instagram: @eodstumin

SPONSOR PACKAGES

	PLATINUM \$400	GOLD \$300	SILVER \$200	BRONZE \$100
LIVE SHOUTOUT Live shoutout at both events acknowledging your organization.	X			
PRE-SERVICE VIDEO Video in pre-service loop. Video must be a maximum of 2 minutes long.	X			
SOCIAL MEDIA MENTION Social media mention on the @eodstumin Instagram account. Post will reach those attending as well as a broader audience.	X	X		
BOOKLET AD Half or full page ad in the conference digital booklet. This booklet will be made available to all attendees.	X	X	X	
WEBSITE PROMO Recognition as a sponsor on our website, with a direct link to you website and social media account.	X	X	X	X

FREE IN-KIND SPONSOR

Provide a merch or giveaway item to be offered to the registrant(s) either prior to, during, or after Initiate 2021 in exchange for free advertisement opportunities. This must be agreed upon by the EOD Youth Channel lead team. What this includes will be agreed upon between both parties.

NOTE

All sponsors will be subject to approval following the application. The submission of an application does not guarantee acceptance.