

INITIATE EXHIBITOR INFORMATION

Initiate is a Christian Leadership Conference designed with Children's and Student Ministries Pastors/Leaders in mind. Our hope is to engage all leaders in our general sessions and break outs by giving leadership principles that apply to us all as leaders regardless of the demographic or context we find ourselves in.

EVENT DETAILS

Date: November 6 & 7, 2020

Location: Calvary Pentecostal Church, 1421 Lansdowne Street West, Peterborough, Ontario.

EVENT INFORMATION

- Approximate attendance: 200+ students, youth/children's pastors and leaders
- Three general sessions including worship, teaching and ministry time
- Specialized breakout sessions for children's, jr. high and youth ministry leaders

BENEFITS

- Exposure to roughly 30 churches across the Eastern Ontario District
- Face to face opportunity to promote your organization
- Advertising opportunities

SET UP/ TEAR DOWN

Set up: November 1, 2020 at 5:00pm

Tear Down: November 2, 2020 at 5:00pm

DEADLINE FOR APPLICATION

October 12, 2020

ADVERTISEMENT & VIDEO SPECIFICATIONS AND DEADLINES

Advertisement:

Final add size: 5.5" wide x 8.5" high

Acceptable File Types: pdf, ai, jpg

Resolution/ File Size: All files should be saved at 300 dpi

Other information: No bleed, and ½" safe area (no text) around all four edges

Due Date: October 11, 2020

Video:

Acceptable video file extension formats:
mp4 or mov only

Video will be played once with sound and any subsequent plays will be without sound.

Length: no more than 2 minutes

Due Date: October 18, 2020

CONTACT INFORMATION

Youth Event Facilitator—Ashley Livingston
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Phone: 905-373-7374 ext. 5

Website: www.eodyouthchannel.com
Twitter: @EODstumin
Instagram: @EODstumin

PACKAGES AVAILABLE

Standard: \$150.00

Includes: 1 table and 2 passes

Gold: \$250.00

Includes: 1 table, 2 passes and video in pre service loop.

Premium: \$350.00

Includes: 1 table, 2 passes, video in pre service loop and public acknowledgment from Initiate stage.

Advertise Only:* \$200.00

Includes one full page in the event booklet.

Add on:

Additional exhibitor pass: \$25.00

Extra Table: \$50

In Kind Sponsor:

Do you have a product or service that you would like to provide in exchange for an exhibitor space? Please contact us our office for details.



* Exact exhibit space location will be pre-determined and at the discretion of **EOD Youth Channel**

* Any additional people representing the organization (adults or children) must be registered by the organization at the rate of \$25.00

* Requests to sell merchandise must be made on the application form
