

Contest Guidelines:

- 1) You must live or work in Fulton County, Ohio in order to win this contest.
- 2) Employees of the Fulton County Health Department are welcome to join the campaign, but they are ineligible to win the grand prize.
- 3) Your video must be original content; you may use Creative Commons License also.
- 4) Video must include appropriate messaging; we are trying to encourage adults and youth to have regular conversations about the dangers of substance use. For ideas on appropriate talking tips, visit our website at:
<http://www.hc3partnership.org/talk2me/talking-tips>.
- 5) All participants who submit a video clip are offering consent for the following release:

#Talk2Me Challenge Release

In consideration of the use of my likeness in the #Talk2Me Video Contest, and for other good and valuable consideration herein acknowledged as received, I hereby grant, in perpetuity, to Healthy Choices Caring Communities, its successors and assigns, exclusive authority and permission as follows:

I perpetually and irrevocably give Healthy Choices Caring Communities, and its affiliates, licensees, successors, assigns, agents, and contractors, my consent and authorization to use my likeness in any medium and for any purpose whatsoever.

I waive any right to see or approve any recording of my likeness and any materials in which my likeness is used. I agree and understand that my likeness may be modified or distorted and that my own name, a fictitious name, or no name may be used in association with my likeness.

I irrevocably release, discharge, and hold harmless Healthy Choices Caring Communities and its subsidiaries, affiliates, licensees, successors, assigns, agents, and contractors from any claims, demands, or causes of action that I may now have or may hereafter have for defamation, slander, libel, invasion of privacy or right of publicity, copyright infringement, or any other right arising out of or relating to the use of my likeness.

By submitting a video clip, I agree and represent that I can enter this contract in my own name, that I have read the Release and fully understand its contents, and that this Release shall be binding upon me and my heirs, legal representatives, and assigns.

Please email us at HC3Partnership@gmail.com with any questions you may have on this contest!