



LEAD UP

**EXPANDING YOUR REACH
THROUGH VOLUNTEERS**

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There is nothing better than a team that works like a well-oiled machine, but how do you create that? What does it take to build a team that dreams together, plans together, and executes efficiently? In this resource, you will find how to put together your dream team.

1. Recruit Like Jesus Did:

- Emulate the approach of Jesus, who recruited and built his disciples through personal one-on-one invitations. Recognize that the most effective recruitment often occurs through personal relationships and direct engagement.
- Encourage your existing volunteers and team members to invite others into the fold. Personal endorsements and connections can be powerful motivators for potential volunteers.

2. If You Want to Build Bigger, You Have to Build Deeper:

- Acknowledge that growth requires more than just your individual efforts. It involves building deeper and more meaningful relationships with your volunteers.
- Invest time in getting to know your volunteers personally, understanding their motivations, and aligning their skills and passions with your organization's needs.

3. There's Power in Numbers:

- Recognize that you cannot do everything alone, and there are individuals around you with unique gifts and talents. Empower and release these individuals to contribute their expertise to your cause.
- Leverage the diverse talents within your volunteer base to create a well-rounded team that can address various aspects of your organization's mission.

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4. Connection is Key:

- Understand that your time and skills are limited. It's essential to seek out others who can connect with individuals or groups that you may not have access to or be able to relate with effectively.
- Foster relationships with community leaders, influencers, and individuals who can act as bridges between your organization and the wider community.

5. Always Think Long Term:

- Prioritize long-term sustainability and growth over short-term gains. Jesus' disciples were not recruited for a quick mission but for a lasting impact.
- Build a volunteer program with a focus on continuity, nurturing relationships, and planning for the future. Encourage volunteers to commit to the organization for the long haul.
- If you want to travel fast, travel alone. If you want to travel far travel with others around you. It's not about speed but longevity.

6. Patience:

- Understand that leadership and volunteer development take time. Just as Jesus spent 3 1/2 years with his disciples, be patient with the growth and development of your volunteers.
- Recognize that not all volunteers will respond immediately or in the same way to your leadership. Continue to provide guidance, support, and mentorship over time.