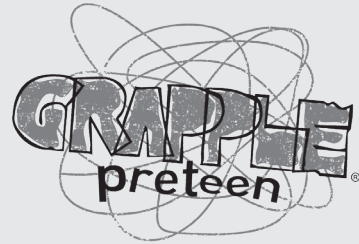


Grapple Parent Page

Grapple Question:

Is Being Happy What Matters?



Kids Learn:

Being Content

Dig Into the Bible:

2 Corinthians 6:4-10; Philippians 4:11-14; Colossians 3:10-11

Companies pay big bucks to market to kids, mostly by sending the message that you can't be happy without their product. The Campaign for a Commercial-Free Childhood (commercialfreechildhood.org) reports that about \$17 billion is spent annually on marketing to children and that children under 14 spend \$40 billion each year.

Sit down to watch TV with your family tonight—but this time, don't mute the commercials. Instead, work together to make a list of all the products that are advertised during the commercial breaks of a normal 30-minute prime-time TV show. Talk about the difference between being happy and being content (read Philippians 4:11-14 to get you started). Remind your preteen that having everything shown on TV wouldn't make him or her happy—but it's still possible to be grateful and content!