

# Healthy Choices Caring Communities (HC3)



Healthy Choices Caring Communities (HC3), a Fulton County community coalition, working to reduce underage substance-use, uses data from our local Health Status Report ([www.hc3partnership.org/about/health-status-report](http://www.hc3partnership.org/about/health-status-report)) to help us prioritize issues facing our youth and

determine evidenced-based strategies to address those issues through a wide variety of activities and events. In 2017, this data strongly influenced and shaped our work with the community.

National data which showed that **youth, whose parents** or other adults, **spoke** with them about the dangers of substance use, were **50% less likely** to use vs. those not having those conversations.

**63% of Fulton County youth**, reported **parents** as their **number one influence** for making decisions about underage substance use.

Only **28% of Fulton County youth** reported having a **conversation with** their **parents**, about **substances** in the past 30 days.

Based on this information, HC3 and YAC (Youth Advisory Council) members began to strategically plan:

- ◆ How to help parents understand what a powerful influence they have on their young people.
- ◆ How to build parent skills around starting and continuing conversations about the dangers of substance use.
- ◆ How to increase the number of parents who are having regular conversations with their young people.

Visit us on the web: [www.HC3Partnership.com](http://www.HC3Partnership.com)

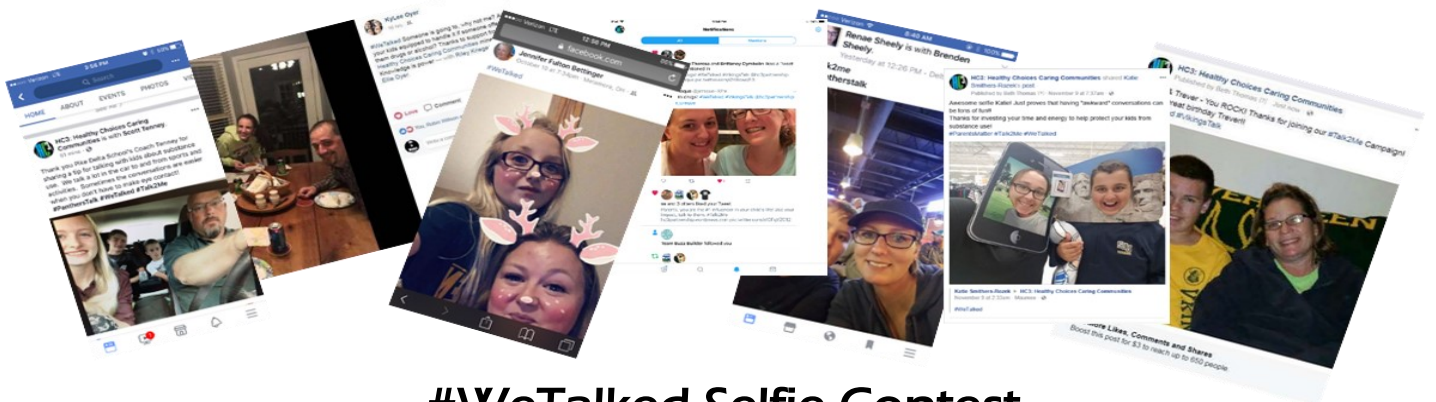


## Engage Inspire Empower

Provide information through the development by YAC members of a video helping parents to understand the amount of influence they have on their young people and encouraging parents to use their impact! (Watch this video at <https://youtu.be/HeWLSXhHmRO>.)

### Talk2Me Spirit Shirts

Build skills with a fun reminder for parents to use their impact! Fulton County Prosecutor's Office provided funding for "spirit shirts" for middle school youth in all seven county school districts. The back of the shirts feature our #Talk2Me Logo and connects parents to our website resources on how to start and continue difficult conversations.



### #WeTalked Selfie Contest

Provide support by connecting with parents through parent-teacher conferences and other youth groups to encourage and support parents in having a conversation with their young people about the dangers of substance use.

A FULTON COUNTY COALITION **WORKING TOGETHER** TO  
**REDUCE UNDERAGE SUBSTANCE USE.**



# know<sup>!</sup><sup>®</sup>

## Parent Tips

# Start Talking!

Building a Drug-Free Future

[starttalking.ohio.gov](http://starttalking.ohio.gov)



## Parenting Resources

Build skills by encouraging parental participation in the KNOW Parenting Tips and share resources found in Start Talking campaign.



Provide support by encouraging the networking of parents through HC3's blog ([www.hc3partnership.wordpress.com](http://www.hc3partnership.wordpress.com)) and the community events page on our website ([www.hc3partnership.org/events](http://www.hc3partnership.org/events)).



FOLLOW OUR BLOG 

## SPEAKOUT Tip line

Increased access and reduced barriers by increasing community knowledge of the SPEAKOUT tip line ([www.hc3partnership.org/tip-line](http://www.hc3partnership.org/tip-line)) for youth/adults to report underage drinking.



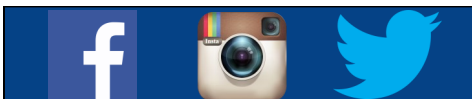
**UNDERAGE PARTY?**

Text **SPEAKOUT** (and your tip info) to 274637 (CRIMES)

stop the party... before it happens!

[www.HC3Partnership.org](http://www.HC3Partnership.org) Click Tip Line

Logos for various partner organizations including the Four County Suicide Prevention Coalition and various local government seals.



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Website: [HC3Partnership.org](http://HC3Partnership.org)

Blog: [hc3partnership.wordpress.com/](http://hc3partnership.wordpress.com/)

Facebook: [HC3.Healthy.Choices.Caring.Communities](https://www.facebook.com/HC3.Healthy.Choices.Caring.Communities)

Twitter: [HC3Partnership](https://twitter.com/HC3Partnership)

Instagram: [HC3Partnership](https://www.instagram.com/HC3Partnership)

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Visit our website: [www.HC3Partnership.org](http://www.HC3Partnership.org)