

Chapel Worship 8:30 a.m.
Sunday School 9:30 a.m.
Sanctuary Worship 10:45 a.m.
RETURN SERVICE REQUESTED

Rev. Brian Matthews, Lead Pastor
Rev. Bob Langston, Local Missions and Pastoral Care
Dr. Roberto Escamilla, Minister of Evangelism
Physical Address: 129 West 14th Street
(580)332-1398 / PO Box 566 - Ada, OK 74821
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NON-PROFIT ORGANIZATION
PAID
ADA, OK 74820
PERMIT NO. 237



The First United Methodist Church

ADVOCATE



Vol. 65, Number 53

Tuesday, September 25th, 2018



Brian Matthews

A couple weeks ago I attended a Pastor's Retreat at Canyon Camp. During the retreat we talked about some of the best advertising slogans of all time. Since then I've been thinking a lot about advertising and marketing. Since I am at home on doctor's orders allowing my surgically repaired body to heal, I decided to spend some time reading about good advertising. According to one

source I found, here are the 9 key decisions that must be made before an ad or commercial can be constructed:

Describe your ad's audience using demographics and psychographics.

- Determine where this audience consumes content.
- Establish how your brand/product will be positioned.
- Set company goals for this advertisement.
- Identify the advertisement's channel and format.
- Write the ad's primary text copy.
- Incorporate persuasive messaging into your ad copy.
- Add a natural call to action and/or callback to your logo.
- Adapt the design for your brand, ad channel, and ad format.

Within this same article they listed some of the best advertising slogans/campaigns of all time. Let's see if you can name the product simply from the slogan...and just to make it a little more difficult, the answers will be listed somewhere in the newsletter.

1. Just Do It (Nike)
2. Absolut _____ (Absolut Vodka)
3. Whasssup? (Budweiser)
4. Great Taste, Less Filling (Miller Lite)
5. The Most Interesting Man in the World (Dos Equis)

6. Does she, or doesn't she? (Clairol)
7. Dilly Dilly! (Bud Light)
8. It takes a a licking, but keeps on ticking (Timex)
9. Never had it, never will (7 Up)
10. It's finger lickin' good! (KFC)

Each of these campaigns/slogans made their creators and companies rich! Why? In part because we are a society with a short attention span and advertisers know if they can implant these slogans in our brain we will remember when we are looking for a product.

All of this discussion of advertising started because I was in a discussion about the importance of church mission statements. I am a pastor who believes the church must have a good mission statement in order to fully become who the Lord needs us to be. Not because we will somehow be transformed into our mission statement, but because every person, group, family, organization, and yes church needs a plan...needs a trajectory...needs to know where it wants to go in order to take steps in the right direction. For now this simply gives you some insight into where my brain has been recently, but you can expect this topic to be on the front burner in the near future.

I want to sign off saying "Thanks" for all the prayers, cards, calls, visits, and food in the aftermath of my back surgery. I will be following the recommendation of my surgical team and will be working a little, and resting and recuperating a lot from home this week (17th-23rd) with the expectation to really hit the ground running (or walking gingerly as the case may be) on the 24th. Take care, thanks to everyone for filling in, and I really look forward to being in worship with you real soon!

Jesus is Lord,
Pastor Brian Matthews

Newsletter DEADLINE DATES

Date it will be mailed:
October 30th

Articles Due by:
October 17th



Choirs are in full
"sing and ring" again!
Voices of Praise already

sound terrific! The Chancel Ringers want to welcome our newest ringer, Carol Linder. Be ready for some cool arrangements of well known hymns and other favorites. And our Chancel Choir is growing by leaps and bounds! Our newest members, Kay Shaw and Carol Linder are among a great group of people who love to sing. New members are always invited to sing.

JAM

Jesus And Me

First United Methodist Church of Ada

Children's Ministry

Our curriculum will follow one bible story and verse over a 4-6 week period (depending on the story). All rotations will apply to the bible and verse for that month.

Activities include art, bible skills, snacks, cooking, games, drama and science. The kids will rotate through each activities over the course of the month.

Please call Kim Moon at (580) 272-4038 or the church office at (580) 332-1398 if you have any questions or would like more information.

Hope you join us for J.A.M. !!
"So in Christ Jesus you are all children of God through faith." Galatians 3:26



Dr. Kevin Watson

PhD, Southern Methodist University, 2012
MDiv, Wesley Theological Seminary, 2005
BA, University of Oklahoma, 2002

Muntz-Myers Lecturer Sept 30-Oct 1

Sunday Morning: "Made for Connection"
Sunday Evening: "The Meaning of Methodism"

Monday Morning: "Difference Makers"
Monday Pastor's Lunch: "Unity, Holiness, and the Mission of Methodism"

An ordained elder in the Oklahoma

Conference of The United Methodist Church, Dr. Watson currently teaches at Candler School of Theology at Emory University in Atlanta, GA. Before going to Candler, Dr. Watson taught at Seattle Pacific University in Seattle, WA.

Watson is the author of *A Blueprint for Discipleship: Wesley's General Rules as a Guide for Christianing* (Discipleship Resources, 2009), *The Class Meeting: Reclaiming a Forgotten (And Essential) Small Group Experience* (Seedbed, 2013), and *Pursuing Social Holiness: The Band Meeting in Wesley's Thought and Popular Methodist Practice* (Oxford University Press, 2014).

CHILDREN'S MINISTRIES

Children ages 4
thru 6th Grade
PLEASE JOIN US FOR A
**PAINT PALETTE
PARTY!**

Sunday, Sept. 30th at 6:00 pm
(Nursery will be provided for younger children)

TRUNK OR TREAT & FALL FESTIVAL



TRUNK OR TREAT/FALL FESTIVAL IS COMING SOON!!

SUNDAY, OCTOBER 28, 2018 FROM 4 TO 6 PM

You won't want to miss this fun event for the whole family!! In addition to the trunk or treat, we will have crafts, hot dogs, a cake walk and more. Of course we need lots of help for this event. We will have a sign up board out shortly, but in the meantime you can be thinking about how you might want to participate!! We will need:

Decorated cars serving treats

Hot dogs in crock pots
Lots and lots of extra candy!!
(bring by the church office)

Chili
Buns
Condiments
Chips
Soft Drinks
Cakes for the cake walk
Volunteers to help serve food and work the craft tables

Everyone is welcome so make sure you invite all your friends! Hope to see you there!!

SATURDAY, SEPTEMBER 29th

From 7:00 am to 11:00 am

Located at the Ada High School

Ada Cougar Water Color Run is an untimed 5K and Fun Run including splashes of colored, nontoxic water. The route will include 'Splash Zones' and lanes for those who opt out of getting splashed!

The 5K will begin at 8:00am

Fun Run at 8:30am.

Registration begins at 7:00am

Tickets are the same price for all ages and both races (\$20).

CURRENT-PAST CHURCH EVENTS



Pastor Roberto holds one of our newest members, Karley May Keiser.

Acolyte Training
September, 2018



CHILDREN'S MINISTRY
VBS REUNION!



OCTOBER 2018

Sun	Mon	Tue	Wed	Thu	Fri
	<p>1</p> <p>10:00 am: Women's Brunch Noon Pastor's Lunch 5:15 pm: Low Impact Exercise Group (Fellowship Hall) 5:30 pm: Mary Martha Women's Group (parlor) 6:00 pm: Cub Scouts (CLC/Classroom) 8:00 pm: ECU Wesley Fusion</p>	<p>2</p> <p>10:00 am: Talmidim Bible Study (Library) 11:00 am: Prayer Warriors (Sanctuary-Prayer Room) 3:30 pm: Voice's of Praise</p>	<p>3</p> <p>8:00 am: Methodist Men's Breakfast (Aldridge Coffee Shop, 200 S. Broadway)</p>	<p>4</p> <p>5:00 pm: Local Unit Leadership UMW Team Meeting (Library) 5:15 pm: Low Impact Exercise Group (Fellowship Hall) 6:00 pm: Stephen Ministers Supervisory Group Meeting (Lindsay Classroom)</p>	<p>5</p> <p>10:30 pm: Youth Group (Youth Room)</p>
<p>7</p>	<p>8</p> <p>10:00 am Ruth Rachel (Parlor) Noon: Church Management Team (Library) 5:15 pm: Low Impact Exercise Group (Fellowship Hall) 5:30: Mary Martha (Parlor) 6:00 pm: Cub Scouts (CLC/Classrooms) 8:00 pm: ECU Wesley Fusion</p>	<p>9</p> <p>10:00 am: Talmidim Bible Study (Library) 11:00 am: Prayer Warriors (Sanctuary-Prayer Room) 3:30 pm: Voices of Praise</p>	<p>10</p>	<p>11</p> <p>5:15 pm: Low Impact Exercise Group (Fellowship Hall) 5:30 pm GSPS Board meeting (Parlor) 6:00 pm: District Boy Scout Round Table Meeting (Fellowship Hall, Fellowship Class, Lindsay Classroom)</p>	<p>12</p> <p>7:00pm: Youth Group (Youth Room)</p>
<p>14</p>	<p>15</p> <p>5:15 pm: Low Impact Exercise Group (Fellowship Hall) 6:00 pm: Cub Scouts (CLC/Classrooms) 8:00 pm: ECU Wesley Fusion</p>	<p>16</p> <p>10:00 am: Talmidim Bible Study (Library) 11:00 am: Prayer Warriors (Sanctuary-Prayer Room) 3:30 pm: Voices of Praise</p>	<p>17</p> <p>8:00 am: Matthew 25 Mission Packaging (St. Luke's Episcopal) FALL BREAK! No Children's, Youth or Mosaic</p>	<p>18</p> <p>8:00 am: Matthew 25 Mission Distribution (St. Luke's Episcopal) 5:15 pm: Low Impact Exercise Group (Fellowship Hall) 6:00 pm: Stephen Ministry Supervisory Group Meeting (Lindsay Classroom)</p>	<p>19</p> <p>FALL BREAK— No Youth</p>
<p>21</p>	<p>22</p> <p>5:15 pm: Low Impact Exercise Group (Fellowship Hall) 6:00 pm: Cub Scouts (CLC/Classrooms) 8:00 pm: ECU Wesley Fusion</p>	<p>23</p> <p>10:00 am: Talmidim Bible Study (Library) 11:00 am: Prayer Warriors (Sanctuary-Prayer Room) 3:30 pm: Voice's of Praise</p>	<p>24</p> <p>11:00 pm: Golden Agers (Fellowship Hall)</p>	<p>25</p> <p>5:15 pm: Low Impact Exercise Group (Fellowship Hall) 7:30 pm: District Scout Leaders Meeting (Lindsay Classroom)</p>	<p>26</p> <p>10:30 pm: Youth Group (Youth Room)</p>
<p>28</p> <p>4:00—6:00 pm Trunk or Treat /Fall Festival (Front of Church/CLC)</p>	<p>29</p> <p>5:15 pm: Low Impact Exercise Group (Fellowship Hall) 6:00 pm: Cub Scouts (CLC/Classrooms) 8:00 pm: ECU Wesley Fusion</p>	<p>30</p> <p>10:00 am: Talmidim Bible Study (Library) 11:00 am: Prayer Warriors (Sanctuary-Prayer Room) 3:30 pm: Voice's of Praise</p>	<p>31</p>		

SUNDAY AND WEDNESDAY ACTIVITIES

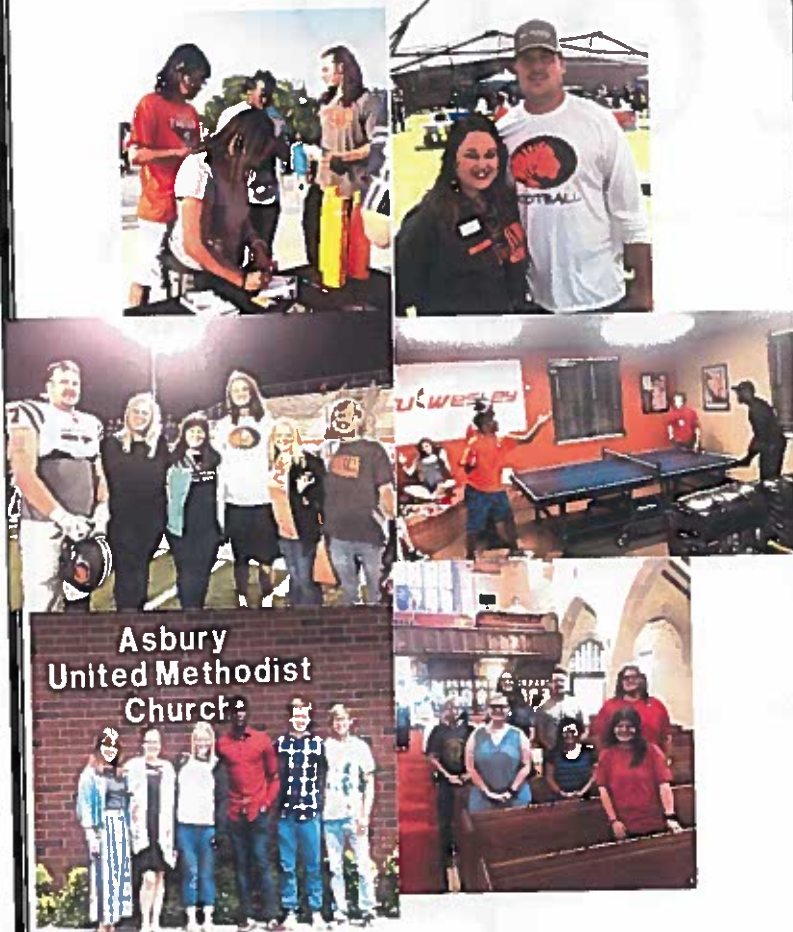
SUNDAYS

- 8:30 am: Worship Service (Chapel)
- 9:30 am: Sunday School
- 10:45 am: Worship Service (Sanctuary)
- 3:30 pm: Park Ministry (Glenwood Park)

WEDNESDAYS

- 10:00 am: Rebekah Bible Study (Library)
- 12:00 pm: Men's Bible Study (Library)
- 1:00 pm: Knitting Group (Parlor)
- 4:00 pm: J.A.M
- 5:00 pm: Mosaic Meal
- 6:00 pm: Youth Group (Youth Room)
- 6:00 pm: Mosaic Classes
- 6:00 pm: Bell Practice
- 6:00 pm: Bible Adventure
- 7:15 pm: Chancel Choir Practice

ECU WESLEY



Asbury United Methodist Church:

Pictures the first 4 weeks of the fall semester! #ecuwesley18



- ECU Wesley Weekly FUSION Worship Service: Monday's @ 8 pm (unless there is no classes)
- Random Snacks of Kindness each Thursday @ 11 am behind the University Center
- Football Bible Study each Tuesday @ 7 pm @ the ECU Wesley (Big Room)
- #freshman18 Bible Study each Thursday @ 8 pm @ the ECU Wesley (Big Room)
- Upperclassmen Bible Study each Thursday @ 8 pm @ the ECU Wesley (FUSION room)

Follow us on social media:



Facebook: ECU Wesley
Twitter & Instagram: [ecu_wesley](https://www.instagram.com/ecu_wesley)

Janey Wilson

ECU Wesley Campus Minister

Email: ecuwesley@gmail.com

ECU Wesley Website: www.ecuwesley.org

ECU Wesley Office: (580) 436-3400

ARE YOU INTERESTED IN WAYS TO GIVE TO YOUR CHURCH?

Have you ever considered the different ways you can give to your church? Consider this- We always need Volunteers for the following:

- Altar Guild
- Kitchen help
- Bereavement Meals
- Prayer Team
- Children and Youth Ministry
- Park Ministry plus many more.

Check with the church office if you might be interested in any of these.

There are also several ways to give monetary gifts:

- By check or cash in the offering plates
- Automatic draft from your bank (contact the church office for more information)
- On line through our website, fumcada.org
- FUMC of Ada Foundation
- UMCOR, the United Methodist Committee on Relief, needs funds to help people following natural disasters

We appreciate your willingness to serve and give to The First United Methodist Church of Ada.



Sympathy to Vicki Creed and family on the loss of her mother Jean Logsdon Long Meek



PRAYERS: Avery Anderson, Raymond Annanders, Pat Beasley, Sam Bumpus, Ann Dicus, Larry Drennan, Ed Echalk, Scottie Furiminsky, Jeff Hayes, Kim Holton, Elinor Hutchinson, Ruthie Kerr, Bill Larney, Janet Larney, Ray Larsen, Joe and Lynn Marquis, Brian Matthews, Amelda McCortney, Betty McCutcheon, Joe Murray, Willard Rhynes, Marty Skinner, Ella Strader, Bobby Thomas, Darrel Thompson, **Kathy Wilkin**, Richard Williams, Rance Willis

LONG-TERM PRAYERS: Bud Blackburn, Cliff Chapman, Wanda Gopen, Holly Hawk, Jennifer Hood, Randy Johnson, Chuck Lindholm, Mike Manning, Lenora Mayer, Cindy Minor, Johnny Moss, Tim Mummey, Greg Perry, Glen Ray, William Quinn Senior, Jimmy Smith, Lindsay Snow, Doc Stokes, Dimples Walden, Kathy Wilkin, Karen Williams

EXPECTANT MOTHERS: Katie Jackson, Taylor Hayden Adams (Carol Hayden's granddaughters)

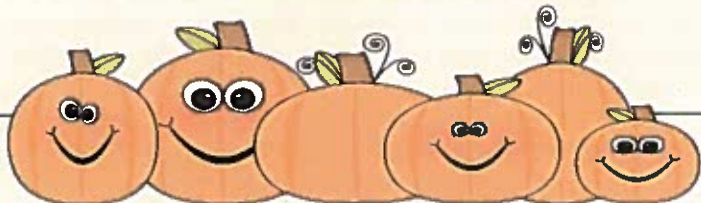
JOIN US!



United Methodist Women invite you to enjoy coffee with Dr. Kevin Watson, speaking on "Difference Makers" at 10:00 a.m. in the Fellowship Hall on Monday October 1, 2018.

SAVE THE DATE!! OCTOBER 26TH

Table Hoppers is going to Bricktown!
For more information call or text
Carol Hayden 580-399-0705



In order for a man to get his heart back, he's got to take a journey. One that involves risk, danger, and a point of no return. It is a four-day quest into the recovery of the masculine soul. Contact the church for more information.

Memorials

Mary Jo Schoepflin

- By: Mary Ann Briggs
- By: Eddie and P. Davis
- By: Carla Herman Webber
- By: Mary Jane Muntz

FRIDAYS IN OCTOBER



5th-	Home Game: 10:30 pm- 12:00 am
12th-	Away Game: 7:00 pm-10:00 pm
19th-	Fall Break (no meeting)
28th-	Home Game: 10:30 pm- 12:00 am



CHECK OUT THESE NEW CLASSROOMS!

The Homebuilders, Lindsey and Transformers Classes moved to new places and improved their new rooms!

News from

Ada Early Childhood Center

The students at AECC are back to school and ready for another great year. We currently have 353 students who are eager to learn. We could not do what we do without the support of our community and in particular FUMC. Already you have shown us support by helping clean up around our building, supplied us with Clorox wipes and prayed for our students and staff. Your support is so valued and we thank you for your help.

Currently we are developing STEM labs in each of our buildings.

We are in need of:

- cotton balls,
- popsicle sticks,
- paper towels,
- toilet tissue tubes

and other items that will help us to create a state of the art STEM lab for our students. If you would be willing to help us with any of the above mentioned items, or if you would like to volunteer in a classroom or in another way, we would love to have you.

Above all, please continue to pray for our safety and the well-being of our students and staff.

Cindy Brady

Opportunities of the Week



Church Family Prayer List

Notes From The Park

By Clay and
Leslie Carley



September Notes From the Park
August 19, 2018

We were concerned that we might get rained out today at the park, but, no, it was hot and sunny with a little breeze! We were able to provide about 475 meals today, and it was a ice, traditional Sunday dinner of chicken, mashed potatoes and gravy, green beans, biscuits, and cookies or cupcakes. Thank you Tim for the new shoes that you provided for the elementary age children, and thanks also to Fred and Karen who brought canned vegetables from their Baptist Church.

August 26, 2018

It was hot and humid, but not over 100°, and we had a wonderful breeze to help make us comfortable, and it was a good thing, because we provided nearly 800 meals today! The lines were long, but we served it all in about 30 minutes. We have the best crew! Thank you to

all who came to serve, you never let anyone go without an encouraging smile. We are truly blessed by each one of you.

September 2, 2018

After the high number of meals we served last week, we were not sure how many to expect today, but considering the fair is this weekend, it is the last day the pool will be open, and it is a holiday weekend, we only provided about 500 meals today! Unfortunately, even after all the years that we have been serving Sunday Dinner at the park, there are still people who don't realize that we serve even on holidays! Hunger doesn't go away just because it is a holiday. We also serve on Thanksgiving and Easter. We do not usually serve on Christmas anymore, because now, many restaurants open and serve free meals throughout Ada, including Davo's Diner.

September 9, 2018

We were thankful to have Lucas join us at the park today. Great to know that he is recovering. We are asking for prayers for Wilson who is in the hospital after having several strokes.

Thank you to our volunteers. With their help, we provided about 575 meals. Special thanks to Fred and Karen who brought watermelon to the park. A wonderful treat on a Sunday afternoon! Thanks also to KFC, J.D.'s Cafe, Amber's Sweet Shoppe, and Daylight Donuts. Their generosity makes it possible for us to serve each week at the park.

Thanks also to Fran and Nina who have been helping to organize the last of the summer clothing so that it could be shared at the park. We are currently collecting winter necessities and toys. Once again, we will be providing toys for parents to give out for Christmas. We ask the parents to select and wrap the gifts starting on Thanksgiving. We want to be sure that no child misses out on a gift for Christmas. This special project is Children of Hope, because every child hopes that Santa will come. We will be selling ornaments, wreaths, and other items at PEC Day... Saturday, September 29th. Please stop by and shop, all proceeds will go towards toys and games. Thank you all for your prayers and support, and we hope to see you next week, for dinner at the park.

Thank you to all who work so hard to serve our community each week, we could not continue without you! Jim, Fred, Karen, Don, Nina, Fran, Crystal, Tim, David, Clay, Colin, the Missionary Sisters from the Church of Jesus Christ of latter-day saints, , and all who help to unload everything when we arrive. You are all amazing, and we appreciate all that you do. Special thanks to Marty and Dorothy. They are prayer warriors! No Sunday dinner is served without them praying for us. And thanks to Janie for her donation.

ATTENDANCE

August 26th, 2018

Sunday School	194
Chapel Service	88
Sanctuary Service	152
Online	7

Total Worship 247

September 2nd, 2018

Sunday School	130
Chapel Service	65
Sanctuary Service	155

Total Worship 220

September 9th, 2018

Sunday School	178
Chapel Service	60
Sanctuary Service	184

Total Worship 244

September 16th, 2018

Sunday School	167
Chapel Service	58
Sanctuary Service	156

Total Worship 214