





## VISION

Enrich peoples  
lives daily

## MISSION

Water treatment rock n' roll  
through radical invention,  
unique delivery and  
star wars ingredients

## VALUES

Reflect integrity  
Sparkle with excellence  
Create good chemistry  
with people  
Ruled by the Golden Rule  
Be immersed in courage  
Foster Servant-Leadership

## OUR MISSION

Water treatment rock n' roll through radical invention, unique delivery and star wars ingredients.

## OUR VISION

Enrich peoples lives daily..

## OUR VALUES

### **REFLECT INTEGRITY**

We want our ethical and moral character to be crystal clear in every action and interaction. Respect, accountability, and honesty are critical ingredients that everyone deserves.

### **SPARKLE WITH EXCELLENCE**

We will always go above and beyond. Doing our honest, absolute best every day delights our customers and allows us to continuously improve and innovate, bringing quality to every aspect of our products.

### **CREATE GOOD CHEMISTRY WITH PEOPLE**

Relationships are KING. We strive for strong and long-term connections with them and everyone in our pool of people, including employees, suppliers, and business and channel partners.

### **RULED BY THE GOLDEN RULE**

We treat everyone as we want to be treated. Respect, trust, support and grace are essential to cultivate a productive environment where each person can shine.

### **BE IMMERSED IN COURAGE**

We will face challenges boldly but wisely, meet uncertainty with faith, confidence and conviction; act consistently with our beliefs, in spite of criticism, fear, or degree of difficulty. Like daring visionaries, we will enthusiastically embrace failures as we continue to learn and grow.

### **FOSTER SERVANT-LEADERSHIP**

We will put others first in a truly humble way. Serving each other with our gifts and talents so we can serve others together.

## Randy Roseth – President King Technology

How does having Mission, Vision & Values statements affect how you manage the business? Example?

Why was it important to create M/V/V statements?

## Lisa Iverson – Human Resource Manager

How does a company incorporate ‘faith at work’ without discrimination?

How can an employer provide an environment that allows for prayer and servant leadership?



*“Inspired by the colors of the Fall season, Soul’s Eyes reflects an embodied state of reflection and introspection.*

*Much like the green leaves of summer that surrender their innocence to the seasonal transition of Fall, Soul’s Eyes provides an inner path to follow and a subtle invitation toward self awareness and change”.*



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