

Cover-to-Cover Promotion Kit (Promotion resources)

A. General Promotion

- a. Cover-to-Cover [Brochure](#). (Request hardcopy brochures from trish@villageschoolsofthebible.org.)
- b. Cover-to-Cover [Class Schedule](#).
- c. [General Instructions](#) for Cover-to-Cover.
- d. Cover-to-Cover [Promotional Examples](#).
- e. Rotator Example - [PDF version](#). (Request the PowerPoint version from trish@villageschoolsofthebible.org).
- f. Two Levels of Cover-to-Cover: [Diploma and Certificate](#).
- g. [Online](#) or [Live](#) Classes – Which is for you?
- h. Student [Testimonies](#):
 - i. Exceed expectations. See [Brad's assessment](#) of Cover-to-Cover.
 - ii. [Angela's](#) testimony.
 - iii. Why [Justin](#) recommends Cover-to-Cover.
- i. Village Schools Logo and Color Brand Standards. (If needed, request these from trish@villageschoolsofthebible.org).
- j. Village Schools of the Bible [web site](#).
- k. Banner stands (Reserve these through trish@villageschoolsofthebible.org).
- l. Promotion handout cards (Request these from trish@villageschoolsofthebible.org).
- m. [Sign up sheets](#).

B. Promotion to Young Adults and their Parents.

- a. [Fulfill a High School Course](#) through Cover-to-Cover.
- b. [University Credits](#) through Cover-to-Cover.
- c. Student and Parent Testimonies:
 - i. [Mother and daughter](#) video testimony.
 - ii. A [young dad's](#) video testimony.

Questions? Contact trish@villageschoolsofthebible.org or call Trish at 952.540.9460.