

MINISTRY PLAN

PURPOSE

WHY DO WE EXIST?

▶ **TO SEE GOD'S PRESENCE,
PURPOSE, AND POTENTIAL
AWAKENED IN EVERY LIFE WE
TOUCH.**

MINISTRIES

WHAT DO WE DO?

▶ **KEYSTONE MINISTRIES:

SUNDAY SERVICE
(WORSHIP/WORD/MINISTRY)
CHILDREN'S MINISTRY
YOUTH GROUP**

MISSION

WHAT IS OUR CURRENT OBJECTIVE?

▶ **GROW INSIDE -> OUT

SPIRIT, SOUL & BODY**

STRATEGY

HOW WILL WE WIN?

▶ **MAKE IT SIMPLE
ACT BOLDLY
BRAG ABOUT JESUS**

VISION

WHAT DOES IT LOOK LIKE?

▶ **EVERYONE IS ROOTED
EACH SEASON OF LIFE IS
TOUCHED
TEACHING AT ALL LEVELS**

GOALS

WHERE DO WE WANT TO END UP?

▶ **NEW BUILDING UPDATES
NEW LEADERS
NEW MEMBERS EVERY
4 MONTHS**

VALUES

HOW DO WE BEHAVE?

▶ **LEADERS THAT EQUIP
ENGAGED WORSHIP
REAL LIFE MEETS A REAL GOD
SPIRIT FLOWING**

METRICS

WHAT ARE WE GOING TO MEASURE?

▶ **# ATTENDANCE + GUESTS
DECISIONS
% ROOTED
GIVING - TOTAL \$ / AUTO %
BUDGET - TREND \$ / GROWTH**