

corporate connection card

Name of Corporation: _____

Name of Personal Connection: _____

Phone Number: _____

Email: _____

Select One:

- Please reach out on my behalf
- I will personally connect with this individual/corporation

Name of Corporation: _____

Name of Personal Connection: _____

Phone Number: _____

Email: _____

Select One:

- Please reach out on my behalf
- I will personally connect with this individual/corporation

YOUR CONTACT INFORMATION

Name (print): _____

Student Name(s): _____

Cell Phone: _____

Email: _____

example CORPORATE SCRIPTS

OVERVIEW

"Trimont Christian Academy is doing a unique fundraiser this year in hopes of raising \$50,000 to go towards upgrading our security systems and to help keep tuition affordable. The event itself is called Feed the Need. This is a service based fundraiser where instead of hosting a golf tournament or gala, we will gather our students together on March 27, 2020 to pack 10,000 meals. These meals will then be shipped to Haiti to be distributed to orphanages and schools."

VALUE/PARTNERSHIP TO COMPANY

"We have structured our corporate packet this year to bring a mutual partnership between our school and (company name). Our desire is to make our families into supporters of (company name) by creating unique marketing opportunities to solicit your (product or service). Some of these opportunities include....(share/reference benefits packet)"

CUSTOMIZING BENEFITS

"We know that the benefits listed in this packet have not been customized specifically for your organization, so if you have ideas of how we can better market (company name), we'd love to discuss how we can add those benefits to promote your company best to our families and community."

WHAT PERCENTAGE GOES TO THE SCHOOL?

"Most fundraiser expenses range from 30-60%. The higher percentage is product sales and lower are less involved crowd-funding opportunities. I love that I get to share that we are working with a company that ranges from 35-20% depending on total funds raised. This includes all of our food, materials and shipping to Haiti."

