

PERSONALIZE YOUR RALLIES

You shouldn't feel limited to any specific framework for presenting the gospel. Your leadership team can personalize your rallies as much as you'd like! Over the years, clubs have come up with their own creative and unique ways to reach their campus. Need some ideas? Look over these examples for some rally inspiration...and don't forget to think outside the box!

1

Cardboard Testimony Video.

School policies did not allow the gospel to be shared verbally, so Christian club students made a cardboard testimony video to explain how Christ had changed their lives. These students stood up in the lunchroom with their personalized signs and played the video for their peers to see!

2

Personal Letter Follow-Up.

Christian club members went around their campus asking students to sign up to receive a letter from a club member or leader about their life and how God had changed them. Over 100 students asked to be sent a personal letter, which was then hand-delivered by a club member.

3

Men and Women Breakout.

Students hosted two separate rallies – a men's rally and a women's rally – at the same time on campus. The speaker for the men was a male youth pastor, while the speaker for the women was a female college student. Each had a different theme, allowing the speakers to touch on important gender-specific topics and personalize the gospel message in a way that other rallies cannot.

4

Apologetics Surveys.

The club collected the most commonly asked questions about God by surveying their peers on campus for a week. Then, they hosted a rally with an apologetics speaker who addressed each question and presented the gospel. This enabled the speaker to meet the students exactly where they were. Surveying students all week also doubled as a great promotion strategy for the last rally of that week!

5

Break-Dancers in the Quad.

The Christian club wanted to reach students in the quad at lunch, but excessive noise made it hard to keep the attention of the crowds. So, the club contacted a group of break-dancers to come perform and then share their testimonies of how God had changed their lives! An audience of 500 was captivated by their performance and heard about the power of God!

Every campus is different. Pray that God will give you great ideas to meet the needs on your campus and get the attention of students. Now get those creative juices flowing and don't hold back!



Believe it can happen

Camas Christian Club discovers creative ways to share Christ

On Tuesday and Wednesday of their Outreach Week, the students at Camas High School in Camas, WA hosted an event during lunch called “Truth is.” It was a spin off of the Facebook fad that involved writing honest, and sometimes mean, thoughts about people on Facebook. **The Christian club wanted to turn this idea on its head: they wanted to bring it to life and make it encouraging.**

In the school’s common area, the students set up posters at tables with free cookies and root beer floats. There were two lists on the poster. One was a list of names of Christian students in the school. They could vote for a student to share a “truth is” about their life. In the next few days, the top ten students voted would be posting a video on Facebook sharing what they know to be the ultimate truth: the Truth of Jesus Christ.

The second list presented an opportunity for students to write down their own name to receive an encouraging letter. Hundreds of students signed up asking for a letter. The Christian club con-

sidered both Tuesday and Wednesday witnessing days because **they shared the gospel through the 200 letters** they wrote. Tuesday night, a dozen students met at a local church for a “letter writing party” and stayed up all night to write their letters, encouraging each other, and holding each other accountable to finish. The next day they even hand-delivered their letters to each person they had written to.

Dozens of amazing stories came up as the letters began to be distributed. One in particular stands out: a football player who was friends with many of the guys in the Christian club received two very important letters from good friends who wanted him to know Jesus. One of the students shared after he gave the letter to him

“He almost cried. I have never seen him like that.”

This creative outreach idea enabled the Christian club to share Christ with their friends in a very personal and meaningful way.



Believe it can happen

Freedom from drug abuse
in Christ

The Christian club at El Rancho High School invited a pastor to share his experience with drug addiction in their health class. At the end of the health class, the pastor encouraged the students to come to the Christian club's meeting during lunch to hear more of his story.

109 students, most of whom had never been to the Christian club, came, ate chili dogs and heard Pastor Wes share his testimony of God saving him from his addiction to drugs. He presented the gospel, and **20 students raised their hands, indicating their desire to have a relationship with the God who saves them.**

The club provided contact cards so they could follow up with those who attended, and they even brought in a counselor to talk to the students individually about drug abuse.

Bringing in a pastor to their school to talk about drug abuse provided broken students an opportunity to meet God and find hope in a dark world.