

OUTREACH WEEK THEME IDEAS

Expanded List

The goal of an **OUTREACH WEEK THEME** is to catch the attention of students on campus while causing them to want to know more about your event. On page 115 of the Outreach Guide you learned about a few popular outreach themes we've seen students choose over the years, and below is a longer list of themes students have used.

I Agree

All Christian students wear shirts that say, "I Agree with _____" (Fill in the blank with the name of the president of your club). The president would then wear a shirt that says, "I'm _____." Pick a spiritual theme that you want to talk about and have the president share at the rallies what everyone is agreeing with. Students will ask all week, "What are you agreeing with?" It is a great promotion theme that will allow you to easily catch the attention of the students at your school, share with them about what you believe (great personal witnessing opportunity), and invite them to your rallies to learn more.

Share the Passion

At Easter time, share about the passion of Christ. This Outreach Week theme fits perfectly in the week leading up to Easter, culminating on a Share the Passion rally on Good Friday. Most students have no idea what Good Friday or Easter are all about. Share about why Jesus died, what it means for our faith that He rose again, and what it means for their lives.

Meant for More

Like the SwitchFoot song says, "We Were Meant to Live for So Much More." Students may not know what they are looking for, but they are searching for something to fulfill them. Help them see that our deepest desire is not for things of this world, because when these desires are fulfilled we remain unsatisfied. We were meant for eternity. Ask the questions, "Do you find that life is always the same? Are you looking for more than what this world offers?"

Looking for True Love?

Around Valentine's Day, the topic of love is on everyone's mind. Many students are looking for love that will satisfy and complete them, love that can't be found on earth. You have the answer – only the perfect love of God can satisfy.

I'm Changed

When we are saved, we become a new creation. We change. Have speakers focus on the way God has changed them. Use t-shirts and have each student personalize the message on their shirt with, "I used to _____." (Drink, Cut, Party, Be insecure, Hate myself, Think I had to be perfect, etc.) Help students on campus see the power of God and how it changes our lives.

The Real Reason for the Season

Think Christmas is about presents? Just like Easter, most students don't know what Christmas is really about. By hosting an Outreach Week just before winter break, you can pique the interest of your campus by advertising that you know the real reason for the season – and it's not about Santa.

I Know Him, Do You?

Simple Question. Huge Results. This is a great conversation starter because students will ask, "Do I know Who?" Many students know about God, but do not know him personally. This Outreach Week theme speaks boldly about accepting Christ personally into our lives.

Love, You Think You Know It...But You Have No Idea

On the front of the promotion shirt, put the first part of the slogan, and on the back, put the second part. Many students have been hurt, failed, and abused. They are looking for love, but it seems to always fail them. This Outreach Week theme speaks of the unconditional love of God. Speak of the love of God and the sacrifice He made.

For What You're Worth

Help the guys and girls on your campus start to see their worth God. Many are selling themselves short, settling for a worldly love, and they have no idea that God who loves them, died for them. The worth was in the cost, and the cost was His life.

WHY?

Many students know about God, but don't know what He means to their life. There is much apathy in this generation of students, so this Outreach Week theme forces students to think through questions such as, "Why does it even matter to believe in God?" "Why should I care about Christianity?" "Why did Jesus die?" "Why must I receive Jesus into my life?"

WHO?

Who is Jesus? What did He do? Ask the questions that students have. Make them think through who He is to them.

5 Problems, 1 Solution

Pick 5 common problems at your school that relate to students. Don't just focus on the symptoms like drugs and alcohol, but speak of real heart issues: Insecurity, Fear, etc. The one solution is Jesus. Each day, at each rally, speak of each problem and talk about how Jesus fits into our lives and what it means to live for Him.



Remember

By no means is this an exhaustive list of Outreach Week themes. Think creatively! As a leadership team, pick an Outreach Week theme that best meets the needs of the students at your school, while giving you clear opportunities to share the gospel message with them. Make sure that in your theme, the gospel remains central!