



## Instructions:

Fill in the chart to the right and the boxes on the next page with the decisions you made in the “Design Your Outreach” sections.

This worksheet will help you make a few last key decisions and then compile all of the decisions that you have made about the design of your outreach into a comprehensive plan. This worksheet will become an important reference point for the rest of your steps, so complete it as thoroughly as possible!

# 1 Choose the Dates for Your Outreach Week

- **Try to avoid overly busy times at your school** (i.e. Large events such as prom and homecoming or standardized testing weeks and the weeks before/during midterms and finals).
- **Keep in mind holidays:** If you can, plan your Outreach Week before holidays, so you can share about the real meaning of that occasion (i.e. Christmas, Easter etc.) But, try to create enough space before the holidays to complete your follow-up plans. Leave at minimum 1 week to host your follow-up club meeting before break, or pick it back up right where you left off.

# 2 Fill in this Chart with Your Outreach Strategy Decisions

- **Instructions:** Fill in when you will host your 3 main outreach strategies: Rallies, Witnessing, and Materials-Distribution. (We encourage you to do each strategy each day of the week. A full Outreach Week will have a minimum of 3-5 rallies, 3-5 witnessing days, and 3-5 materials-distribution events.)

### ▶ Remember Your Options



### ▶ But Know Your Limits

- **You can do each strategy multiple times in the same day** (as you can see, on each day there are two columns of bubbles for each strategy).
- **You can do different outreach strategies on the same day at the same time** (as you can see, on each day within each strategy is the option for before school, during lunch, or after school time slots).
- If you are a new club, we encourage you to only do each strategy one time per day. Do what you can do, and do that well. Focus on the **quality** of your outreaches.

# Master Outreach Plan

THEME : .....

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
date	date	date	date	date
<b>RALLY</b> <b>TYPE</b> 1 2 Gospel <input type="radio"/> <input type="radio"/> Apologetics <input type="radio"/> <input type="radio"/> Promotion <input type="radio"/> <input type="radio"/>  <b>TIME</b> 1 2 During Lunch <input type="radio"/> <input type="radio"/> After School <input type="radio"/> <input type="radio"/>  <b>LOCATION</b> 1 2 _____ <input type="radio"/> _____ <input type="radio"/>  <b>SPEAKER</b> _____ <input type="radio"/> _____ <input type="radio"/>	<b>RALLY</b> <b>TYPE</b> 1 2 Gospel <input type="radio"/> <input type="radio"/> Apologetics <input type="radio"/> <input type="radio"/> Promotion <input type="radio"/> <input type="radio"/>  <b>TIME</b> 1 2 During Lunch <input type="radio"/> <input type="radio"/> After School <input type="radio"/> <input type="radio"/>  <b>LOCATION</b> 1 2 _____ <input type="radio"/> _____ <input type="radio"/>  <b>SPEAKER</b> _____ <input type="radio"/> _____ <input type="radio"/>	<b>RALLY</b> <b>TYPE</b> 1 2 Gospel <input type="radio"/> <input type="radio"/> Apologetics <input type="radio"/> <input type="radio"/> Promotion <input type="radio"/> <input type="radio"/>  <b>TIME</b> 1 2 During Lunch <input type="radio"/> <input type="radio"/> After School <input type="radio"/> <input type="radio"/>  <b>LOCATION</b> 1 2 _____ <input type="radio"/> _____ <input type="radio"/>  <b>SPEAKER</b> _____ <input type="radio"/> _____ <input type="radio"/>	<b>RALLY</b> <b>TYPE</b> 1 2 Gospel <input type="radio"/> <input type="radio"/> Apologetics <input type="radio"/> <input type="radio"/> Promotion <input type="radio"/> <input type="radio"/>  <b>TIME</b> 1 2 During Lunch <input type="radio"/> <input type="radio"/> After School <input type="radio"/> <input type="radio"/>  <b>LOCATION</b> 1 2 _____ <input type="radio"/> _____ <input type="radio"/>  <b>SPEAKER</b> _____ <input type="radio"/> _____ <input type="radio"/>	<b>RALLY</b> <b>TYPE</b> 1 2 Gospel <input type="radio"/> <input type="radio"/> Apologetics <input type="radio"/> <input type="radio"/> Promotion <input type="radio"/> <input type="radio"/>  <b>TIME</b> 1 2 During Lunch <input type="radio"/> <input type="radio"/> After School <input type="radio"/> <input type="radio"/>  <b>LOCATION</b> 1 2 _____ <input type="radio"/> _____ <input type="radio"/>  <b>SPEAKER</b> _____ <input type="radio"/> _____ <input type="radio"/>
<b>WITNESSING</b> <b>TYPE</b> 1 2 Personal <input type="radio"/> <input type="radio"/> Survey <input type="radio"/> <input type="radio"/>  <b>TIME</b> 1 2 Before School <input type="radio"/> <input type="radio"/> During Lunch <input type="radio"/> <input type="radio"/> After School <input type="radio"/> <input type="radio"/>	<b>WITNESSING</b> <b>TYPE</b> 1 2 Personal <input type="radio"/> <input type="radio"/> Survey <input type="radio"/> <input type="radio"/>  <b>TIME</b> 1 2 Before School <input type="radio"/> <input type="radio"/> During Lunch <input type="radio"/> <input type="radio"/> After School <input type="radio"/> <input type="radio"/>	<b>WITNESSING</b> <b>TYPE</b> 1 2 Personal <input type="radio"/> <input type="radio"/> Survey <input type="radio"/> <input type="radio"/>  <b>TIME</b> 1 2 Before School <input type="radio"/> <input type="radio"/> During Lunch <input type="radio"/> <input type="radio"/> After School <input type="radio"/> <input type="radio"/>	<b>WITNESSING</b> <b>TYPE</b> 1 2 Personal <input type="radio"/> <input type="radio"/> Survey <input type="radio"/> <input type="radio"/>  <b>TIME</b> 1 2 Before School <input type="radio"/> <input type="radio"/> During Lunch <input type="radio"/> <input type="radio"/> After School <input type="radio"/> <input type="radio"/>	<b>WITNESSING</b> <b>TYPE</b> 1 2 Personal <input type="radio"/> <input type="radio"/> Survey <input type="radio"/> <input type="radio"/>  <b>TIME</b> 1 2 Before School <input type="radio"/> <input type="radio"/> During Lunch <input type="radio"/> <input type="radio"/> After School <input type="radio"/> <input type="radio"/>
<b>MATERIALS DISTRIBUTION</b> <b>TYPE</b> 1 2 Mass <input type="radio"/> <input type="radio"/> Personal <input type="radio"/> <input type="radio"/>  <b>TIME</b> 1 2 Before School <input type="radio"/> <input type="radio"/> During Lunch <input type="radio"/> <input type="radio"/> After School <input type="radio"/> <input type="radio"/>	<b>MATERIALS DISTRIBUTION</b> <b>TYPE</b> 1 2 Mass <input type="radio"/> <input type="radio"/> Personal <input type="radio"/> <input type="radio"/>  <b>TIME</b> 1 2 Before School <input type="radio"/> <input type="radio"/> During Lunch <input type="radio"/> <input type="radio"/> After School <input type="radio"/> <input type="radio"/>	<b>MATERIALS DISTRIBUTION</b> <b>TYPE</b> 1 2 Mass <input type="radio"/> <input type="radio"/> Personal <input type="radio"/> <input type="radio"/>  <b>TIME</b> 1 2 Before School <input type="radio"/> <input type="radio"/> During Lunch <input type="radio"/> <input type="radio"/> After School <input type="radio"/> <input type="radio"/>	<b>MATERIALS DISTRIBUTION</b> <b>TYPE</b> 1 2 Mass <input type="radio"/> <input type="radio"/> Personal <input type="radio"/> <input type="radio"/>  <b>TIME</b> 1 2 Before School <input type="radio"/> <input type="radio"/> During Lunch <input type="radio"/> <input type="radio"/> After School <input type="radio"/> <input type="radio"/>	<b>MATERIALS DISTRIBUTION</b> <b>TYPE</b> 1 2 Mass <input type="radio"/> <input type="radio"/> Personal <input type="radio"/> <input type="radio"/>  <b>TIME</b> 1 2 Before School <input type="radio"/> <input type="radio"/> During Lunch <input type="radio"/> <input type="radio"/> After School <input type="radio"/> <input type="radio"/>

### 3 Fill in these Boxes with the Remaining Decisions You Made

**KICK-OFF EVENT ▶**

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**Date:**

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**Location:**

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**Activities:**

<input type="radio"/> <i>Vision Casting</i>	<input type="radio"/> <i>Worship</i>
<input type="radio"/> <i>Preparing Your Promotion Strategies</i>	<input type="radio"/> <i>Games</i>
<input type="radio"/> <i>Witnessing Training</i>	<input type="radio"/> <i>Food</i>
<input type="radio"/> <i>Materials Distribution Training</i>	<input type="radio"/> <i>Your Creative Ideas</i>
<input type="radio"/> <i>Extended Time of Prayer</i>	.....
	.....

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**CELEBRATION EVENT ▶**

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**Date:**

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**Location:**

.....

**Activities:**

- Share Stories*
- Extended Prayer*
- Dream About Next Semester*
- Worship*
- Games*
- Food*

## FOLLOW-UP ►

Date (of Calling Party):

- Our club will use a different method to get in touch with students. Write it Below.*

Follow-Up Club Meetings:

- Our club commits to hosting ..... Follow-Up Club Meetings*



## PROMOTION ►

Strategies:

- Posters*
- Flyers*
- T-Shirts*
- Inviting Friends*
- Walk Arouds*
- Class Announcement*
- P.A. Announcement*
- Social Media Blast*
- Your Own Ideas: .....*

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