

# HOSTING A FOLLOW-UP WEEK

Want to make the most of the Follow-Up Phase? You've already received training on hosting a follow-up club meeting and you've received training on how to plan a follow-up series for the few weeks following your Outreach Week. But consider doing something more! Similar to hosting multiple rallies during an Outreach Week, imagine hosting a week's worth of follow-up events the week following your Outreach Week. The value of a Follow-Up Week is

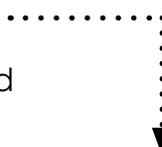
that your momentum is high. Students will have just attended your rallies, and God will undoubtedly be working in their hearts. If you host a Follow-Up Week, they'll have ample opportunities to plug into the Christian community on your campus and learn more about Christ, the week directly following your rallies. We encourage you to pray together and brainstorm how God might use your club to follow up with students at your high school.

## REMEMBER!

Less important than the exact follow-up strategy you use is the focus that needs to be on making sure students don't fall through the cracks once your Outreach Week is over! Give them multiple opportunities to find more information about Jesus, whom they have just heard about. Intentionally help them plug into your Christian community on campus and into your local churches.

## WHAT FOLLOW-UP EVENT OPTIONS DO YOU HAVE?

Below are the various follow-up event options you have and examples of how you can structure those club meetings:



### Follow-Up Club Meeting

*The week after your Outreach Week, devote your normal club meeting to follow-up topics and purpose.*

**Topic:** Basic gospel message and what it means to be a Christian

### Follow-Up Series

*The few weeks after your Outreach Week, devote your normal club meetings to follow-up topics.*

**Week 1:** Basic gospel message and what it means to be a Christian

**Week 2:** How to pray and read your Bible

**Week 3:** The Holy Spirit's role in the life of a Christian

### Follow-Up Week:

*The week after your Outreach Week, devote each lunch period to hosting a follow-up focused club meeting.*

**Monday:** Basic gospel message and what it means to be a Christian.

**Tuesday:** How to pray and read your Bible

**Wednesday:** The Holy Spirit's role in the life of a Christian (& Info Table at lunch)

**Thursday:** Question and Answer Day

**Friday:** Apologetics topic

## HOW TO PLAN A FOLLOW-UP WEEK ①

### ● Plan to host different follow-up events throughout the week:

Brainstorm and decide which topics you will include (See page 378 for ideas).

Plan to host an info table during lunch. Students can even write down questions at the table that will be answered during the Q&A Day.

Plan to host a Question & Answer Day.

Plan to host an apologetics event for students who might be stuck on topics such as evolution.

*Remember, the purpose of follow-up events is to give interested students and new believers the opportunity to keep growing in their knowledge of the gospel. Therefore, as students attend, invite them to meet with you for a one-on-one, or invite them to church with you.*

### ● Plan out the details:

Set a time, date, and location for each event.

Invite different pastors to speak and invite students to their youth groups.

Use the training you received during your Design and Details Phases to plan your Follow-Up Week. The planning steps are very similar. Don't forget to get administration approval if needing to reserve a room, promote your events, and mobilize your club to be involved.

## ②

## HOW TO PROMOTE A FOLLOW-UP WEEK

- Personally invite everyone on your follow-up spreadsheet to each specific event:
- Divide up the names among club leaders making sure to prioritize students who accepted Christ or showed strong interest in becoming a Christian.
- Use all the methods of contact that students listed. Start with a phone call or text and then try Facebook messaging or emailing them.
- Promote the follow-up events each day during the Follow-Up Week just as you did for the rallies during your Outreach Week:
- Promote your follow-up events at your rallies each day. Invite students to come.
- Use posters, fliers, class announcements, and social media to promote each follow-up event.