

# RALLIES

For more information on rally types, locations and speakers, see page 113 of the Outreach Guide.



- 1 Choose the theme of your Outreach Week that will unite all of your rallies together.**  
*\*Do not worry about picking topics for every rally right now...just focus on your overall theme for the week.*

Outreach Week Theme: \_\_\_\_\_

- 2 Choose the type of rally you would like for each day of your Outreach Week.**  
*(Gospel, Apologetic, Promotion)*

- 3 Choose where you will host each rally.**  
*(Indoor, Outdoor, Specific location on campus.)*

- 4 Choose what type of speaker/performer you would like to have for each event.**  
*(Guest speaker, student testimony, break-dancer, etc.) \*Do not worry about choosing specific people yet. You'll do that in a later step.*

**KNOW YOUR OPTIONS:** We recommend doing a rally almost every day of your Outreach Week. Did you know that you can host multiple rallies in the same day? You could do a gospel rally at lunch and an apologetics rally after school so that people can come back and ask questions!

## Schedule it Out!

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
Type of Rally					
Indoor/Outdoor					
Specific Location					
Type of Speaker or Performer					

# WITNESSING

For more information on witnessing strategies, how to do them and what they include, see page 119 of the Outreach Guide.



- 1** Choose which witnessing strategies you would like to use for your Outreach Week. *(Personal Witnessing, Survey Evangelism)*
- 2** Choose which day of the week you would like to use them.

**KNOW YOUR OPTIONS:** We recommend using these strategies almost every day of the week. Did you know you can even choose both strategies for the same day? You could do survey evangelism at lunch and personal evangelism after school. And/or after school, as students are passing out Christian materials, you could also be focused on personal witnessing.

*Schedule it Out!*

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
Personal Witnessing					
Survey Evangelism					

# CHRISTIAN MATERIALS

For more information on witnessing strategies, how to do them and what they include, see page 123 of the Outreach Guide.



- 1** Choose the Christian materials strategies you would like to use for your Outreach Week. (Mass Distribution, Personal Distribution)
- 2** Choose which day of the week you would like to use them.

**KNOW YOUR OPTIONS:** We recommend using these strategies almost every day of the week. You can even choose to use the strategies multiple times per day. You could use the mass distribution strategy for both before school and at lunch. Or while a rally is happening, you could schedule a mass distribution strategy outside to reach different students at the same time, and help raise awareness for your rallies.

*Schedule it Out!*

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
Mass Distribution					
Personal Distribution					

# KICK-OFF

For more information on Kick-Off Events, what they accomplish and how you can plan one, see page 127 of the Outreach Guide.



## 1 Choose which activities you would like to have at your Kick-Off Event.

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|--|--|
| <input type="radio"/> <b>Vision Casting</b>                      | <input type="radio"/> <b>Worship</b>             |
| <input type="radio"/> <b>Preparing Your Promotion Strategies</b> | <input type="radio"/> <b>Games</b>               |
| <input type="radio"/> <b>Witnessing Training</b>                 | <input type="radio"/> <b>Food</b>                |
| <input type="radio"/> <b>Materials Distribution Training</b>     | <input type="radio"/> <b>Your Creative Ideas</b> |
| <input type="radio"/> <b>Extended Time of Prayer</b>             |  |

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## 2 Choose where you will host your Kick-Off Event. (Brainstorm different churches that may allow you to use their facilities)

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*Note:*

You will lock this decision in at a later step, but you can start thinking of who you can ask...

## 3 Choose when you will host your Kick-Off Event. (CSP recommends you host it the weekend before your Outreach Week, so you build momentum going into your week. Look at a calendar. What day/evening seems best to you?)

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**Note:** CSP may plan a city-wide Kick-Off Event in your area! Check with your Campus Mentors to see if one is being planned. These events provide a great opportunity for multiple schools and a ton of community members to come together and launch your Outreach Weeks together!

# CELEBRATION EVENT

For more information on Celebration Events, what they accomplish and how to plan them, see page 131 of the Outreach Guide.



## 1 Choose which activities you would like to have at your Celebration Event.

- Share Stories
- Extended Prayer
- Dream About Next Semester
- Worship
- Games
- Food

## 2 Choose where you will host your Celebration Event. (Brainstorm different churches that may allow you to use their facilities)

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*Note:*

You will lock this decision in at a later step, but you can start thinking of who you can ask...

## 3 Choose when you will host your Celebration Event. (CSP recommends you host it the weekend after your Outreach Week, so you don't lose momentum leaving the week and you can close out the week together. Look at a calendar. What evening seems best to you?)

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**Note:** CSP may plan a city-wide Celebration Event in your area! Check with your Campus Mentors to see if one is being planned. These events are an encouraging, exciting, and inspiring way to see how other schools in your area are impacting students for Christ!

# FOLLOW-UP

For more information on Follow-Up strategies, how to accomplish them and why they are important, see page 133 of the Outreach Guide.



**1** **Choose what day your leadership team will host a calling party.**  
*(CSP recommends that you choose a date within one week of your Outreach Week)*

- We commit to hosting a calling party on** .....
- We will use a different method to get in touch with students** .....

**2** **Choose how many club meetings after your Outreach Week you will designate as follow-up club meetings.** *(CSP recommends that you designate 1-3 club meetings to intentionally gear your content to meeting the needs of new believers and those seeking to know more about Christ)*

**Our Club commits to hosting ..... # of follow-up club meetings**

# PROMOTION

For more information on Promotion strategies and how to do them, see page 136 of the Outreach Guide.



## **1** Choose which strategy you want to use for your Promotion Plan.

- Posters
- Flyers
- T-Shirts
- Inviting Friends
- Walk Arounds
- Class Announcement
- P.A. Announcement
- Social Media Blast
- Your Own Ideas:

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