



CRA TODAY 2020 CONTRACT

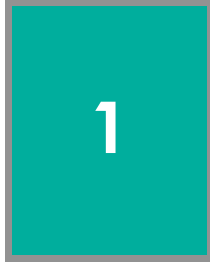
Vendor: _____

Print Issue: _____

Contract Date: _____

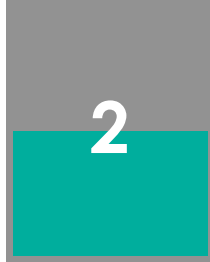
Publication Date: _____

Image Due Date: _____



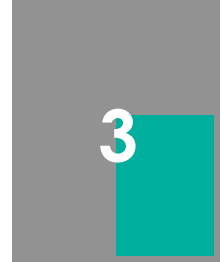
FULL PAGE

Live Area 8" x 10.125"
Bleed 8.25" x 10.375"



HALF PAGE

Live Area 8" x 5.0625"
Bleed 8.25" x 5.187"



1/4 PAGE

Live Area 4" x 5.0625"
Bleed 4.25" x 5.187"

4-COLOR ADS:

COST

QTY

TOTAL

	COST	QTY	TOTAL
Full Page Ad	\$950		
Multiple Full Page Ads	\$850		
Half Page Horizontal Ad	\$600		
1/4 Page Vertical Ad	\$400		
Two Page Spread Ad	\$1700		
Product Focus Ad*	\$100		

SPECIAL POSITION ADS:

COST

QTY

TOTAL

	COST	QTY	TOTAL
Inside Front Cover	SOLD		
Inside Back Cover	\$1400		
Back Cover	\$1600		

GRAND TOTAL

PRINTING

Web heat offset, Saddle-stitched binding, 45lb. gloss coated, grade #4 Process inks adhere to SWOP standards, **We only accept digital files through:** inDesign, tiff, eps, hi-res, jpeg

FONTS

It is **preferred** that all fonts be converted to curves or outlines to prevent missing or damaged font issues. Please include all fonts used in the ad. Please do not use TrueType Fonts.

COLOR

All color images must be saved as **CMYK (4C process)**. All colors used in type and design elements should also be built in CMYK. All images must be 300dpi at 100% print size.

*12 Products per page, 15-20 words of copy, 1"x1.5" cover image

Print Name

Signature

Email

Date

This agreement will be governed and construed in accordance with the laws of the state of Florida, as applied to agreements entered into and to be performed entirely within Florida. Any litigation or other dispute resolution between parties relating to this agreement shall take place in Pinellas Co, FL. The parties consent to personal jurisdiction of the courts of Pinellas Co, FL. Vendor agrees to place ad space in the described publication for the designated and appropriate amount in exchange for the designated and appropriate advertising space. CRA Today reserves the right of refusal on any advertising and/or product representation at any time. By signing this agreement, you agree that this is a legally binding contract between the Vendor/Publisher and CRA Today.