

# Before submitting, download this form to your computer first!



Please complete this form and submit to:  
200 West Bay Drive, Largo, FL 33770  
P 727-596-7625 x100  
F 855-815-9277  
ania.hansen@munce.com

**Retail Membership applies to Christian retailers affiliation. Retail members are entitled to free registration and eligibility for entry into the cash prize drawings at CPE International shows.**

## General Info

|              |     |         |             |
|--------------|-----|---------|-------------|
| Company Name |     | SAN#    |             |
| Address      |     |         |             |
| City         |     | State   | Postal Code |
| Telephone    | Fax | Website |             |

## Store Information (Please fill out as completely as possible to help us serve you better)

- Brick and mortar only
- Brick and mortar plus online
- Online only

Total number of locations \_\_\_\_\_

Square footage of main store \_\_\_\_\_

Square footage of branch store \_\_\_\_\_

What category best describes your store?

- Full service
- School/College
- Church
- Other \_\_\_\_\_

Do you have a store café?

- Yes
- No
- No, but we serve coffee

What POS system do you use?

\_\_\_\_\_

Do you use Social Media for your store?

- Facebook
- Twitter
- Instagram
- Other \_\_\_\_\_

Annual Sales Volume

- \$0 - \$100,000
- \$100,001 - \$250,000
- \$250,001 - \$500,000
- \$500,001 - \$750,000
- \$750,001 - \$1,000,000
- More than \$1,000,000

Product categories you sell  
(Please check all that apply)

- |  |                                  |
|--|----------------------------------|
| <input type="checkbox"/> Bibles          | <input type="checkbox"/> DVD     |
| <input type="checkbox"/> Books           | <input type="checkbox"/> Fiction |
| <input type="checkbox"/> Children        | <input type="checkbox"/> Gifts   |
| <input type="checkbox"/> Church Supplies | <input type="checkbox"/> Music   |

How would you best describe your primary customer base?

(Multi-cultural, active church-goers, high/low income, touristy, inner-city/rural, younger/older generation, etc.)

\_\_\_\_\_

If there were one thing you feel your business does very well, what would that be?

\_\_\_\_\_

If there were one area in your business that you would like to improve, what would that be?

\_\_\_\_\_



## RETAIL MEMBER APPLICATION

Please complete this form and submit to:  
200 West Bay Drive, Largo, FL 33770  
P 727-596-7625 x100  
F 855-815-9277  
ania.hansen@munce.com

### Payment Information

Annual Affiliation Fee: ~~\$120.00~~ First Year Membership Complimentary

- Please fill out form
- Due March 31 of each year
- **Revenue from dues and other sources are used for the benefit of Christian retail stores and the support and development of the trade association.**

### Main Contact

|              |     |   |             |
|--------------|-----|---|-------------|
| Name         |     | Title                                       |             |
| Company Name |     | Address (if different from general address) |             |
| City         |     | State                                       | Postal Code |
| Telephone    | Fax | Email                                       |             |

### Secondary Contact

|           |       |
|-----------|-------|
| Name      | Title |
| Telephone | Email |

### Billing

|   |     |       |             |
|---|-----|-------|-------------|
| Contact (if different from main contact)    |     | Title |             |
| Address (if different from general address) |     |       |             |
| City  |     | State | Postal Code |
| Telephone                                   | Fax | Email |             |

**You will be invoiced annually with a due date of March 31st.**

### Communication Consent

- I agree to receive Christian Retail Association, Inc. communications and newsletter containing information about upcoming training, market development programs and events.  
*You can withdraw your consent at any time.*

Thank you for your interest in Christian Retail Association, Inc. If you have any questions, please call 727-596-7625 x100 for assistance.