

PRIMARY LOGO



ALTERNATE/SECONDARY LOGOS



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The Church & School Logo files can be obtained by emailing the office: info@stpaulsonalaska.org

GUIDELINES

- * To preserve the integrity of the Church Logo, be sure not to crowd the logo next to other text, artwork, design elements.
- * The logo is available in two layout options above.
- * The logo should only be used in the 4 colors above.
- * The preferred background for the logo is absolute White or Black.
- * When positioning the logo on a photo make sure that there is sufficient contrast to allow for easy readability.
- * Place the logo in an uncluttered, simple area of the photo.

COLORS



VENETIAN RED

CMYK: 00/90/85/29

RGB: 181/18/27

#B5121B

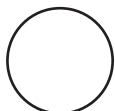


AUBERGINE / BLACK

CMYK: 00/11/09/86

RGB: 35/31/32

#231F20



WHITE

CMYK: 00/00/00/00

RGB: 255/255/255

#FFFFFF



GRAY70

CMYK: 00/00/00/30

RGB: 179/179/179

#B3B3B3

FONTS

HEADLINES: ARIAL BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

BODY COPY: ARIAL

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

HEADLINES: TIMES NEW ROMAN BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

BODY COPY: TIMES NEW ROMAN

ABCDEFGHIJKLMNOPQRSTUVWXYZ

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