



 **state college alliance church**

**ANNUAL BUSINESS REPORT 2025**

# TABLE OF CONTENTS

<b>2024 Annual Membership Meeting Minutes</b>	<b>Page 3</b>
<b>2025 New Members</b>	<b>Page 7</b>
<b>Church Officers and Elected Leaders</b>	<b>Page 8</b>
<b>Nominating Committee Report</b>	<b>Page 10</b>
<b>2025 Financial Results</b>	<b>Page 11</b>
<b>2026 Budget</b>	<b>Page 14</b>
<b>Attendance Update</b>	<b>Page 18</b>

# 2024 Annual Membership Meeting Minutes | 02.28.25

In accordance with the bylaws, this year's annual meeting included engagement from both in-person and remote participants at [live.scalliancechurch.com](https://live.scalliancechurch.com).

Prior to the meeting, attendees were able to enjoy coffee and cookies.

Start time: 7:05 PM when Aaron called the meeting to order.

## SESSION 1 - CELEBRATION

- Welcome and Praise Reports (Part 1) — Ahead of the meeting, Seth & Jill interviewed several attendees, then shared what some of our people appreciate about State College Alliance Church:
  - Scripturally based messages
  - Able to develop deep friendships
  - A church with intentional multi-generational efforts
  - We are a singing church
  - A welcoming community
  - Thankful for 30 years of friendships
  
- Staff Updates
  - Dan Min and Aden Wertz in their new pastoral roles:
    - Dan Min, Pastor of Spiritual Formation (Worship/Belong)
    - Aden Wertz, Pastor of Missional Engagement (Serve/Send)
  - Julie Banks - moved to full-time custodial work
  - Keith Maurer - part-time Care and Connections Director
  - Katy McIver - ALME Candidate (Alliance Licensed Ministry Experience) for Missions
  - Andy and Lauren Hendry - ACF Pastoral Couple on campus
  
- Membership Update
  - All new members were recognized and welcomed (reference page 6 of the 2024 Annual Business Report)
  - All members that passed away were also recognized.
  
- Care Team Update - reference page 15 of the 2024 Impact Report that describes the various areas of focus that the team works with.
  
- Financial Update - Phil Savage
  - General Fund giving was \$5,597 in excess of Expenses. Overall General Fund giving was \$80,382 higher than the previous year.
  - Designated Funds Giving:
    - \$103,747 to the Great Commission Fund
    - \$283,333 to the Faith Forward Campaign
    - \$18,410 to the Benevolence Fund
    - \$123,508 to Other Missions
  - The mortgage balance was reduced by \$459,739 and now stands at \$707,445.

- Phil then led in prayer, thanking God for his provision, and asking in faith that the mortgage might be completely extinguished in the next year.
- Q&A -
  - Emory Enscoe has been church Treasurer for 35 years, and was recognized for his many years of faithful service.
  - No questions at this point in the meeting.
- Announce Quorum
  - A total of 128 members are needed for quorum. 138 members have checked in at this point in the meeting. Having met the required quorum, the meeting proceeded into the Business portion.

**SESSION 2 - BUSINESS** - Ash Holleman and Wes Miller

- Aaron then handed the chair over to Wes Miller to conduct the Business Section of the meeting
- Approval of Minutes - MOTION 1 referencing pages 2-5 of the 2024 Annual Business Report

**MO250228.1** It was moved and seconded to accept the minutes of the February 23, 2024 Annual Meeting.

**Approved via Voice/Chat Vote (in-person/online) with no dissenting votes (in-person or online)**

- Election of Nominated Leaders - MOTION 2 referencing page 9 of the 2024 Annual Business Report  
**MO250228.2** It is moved and seconded to approve the Nominating Committee's report and to elect all to the positions as listed.  
**Approved via Voice/Chat Vote (in-person/online) with no dissenting votes (in-person or online)**

Ash then led the congregation in prayer, thanking God for all of our past, existing, and newly elected leaders of the church.

- Nominations for Nominating Committee -
  - Wes reviewed the process of being nominated to the Nominating Committee.
  - There were seven nominations submitted ahead of the meeting:
    - Tara Arnold
    - Don Cistaro
    - Nicole Min
    - Maryellen Moen
    - Dale Mohler
    - Alyssa Roush
    - Emily Wertz

An opportunity was given to receive nominations from the floor, of which there were none.

**MO250228.3** It is moved and seconded to close the nominations for the 2024 Nominating Committee.

**Approved via Voice/Chat Vote (in-person/online) with no dissenting votes (in-person or online)**

Approval of the 2 top vote recipients will be tallied at the end of the in-person and online voting process.

- Online and In-Person Voting - process was reviewed and then began.
- Praise Reports (Part 2) — Seth & Jill
  - Thankful for a praying community, with leadership by all of the pastors.
  - Thankful for the kids' ministries.
  - Thankful for the outward focus of the church (Alliance Sports Camp, Feed my Starving Children, etc.)
  - Aaron then recognized Emory Ensore and Dave Bowers for their many years of service in the Treasurer/Assistant Treasurer roles. They have been working with the next group of treasurers to ensure a smooth transition.

### **SESSION 3 - VISION**

- Vision for the Year: Encountering Jesus/Impacting Your World
  - AARON: Set Vision/Structure - reviewed Dan and Aden's roles as ratified at last year's business meeting.
    - Discipleship will be an area of focus this year.
    - Reviewed the Armor Model - where Heaven and Earth intersect.
    - Encountering Jesus/Impacting the World - reviewed by Aaron.
    - Worship, Belong, Serve, and Send - we use this model to drive the church to implement our vision.
  - DAN: Provided an update on the Discipleship Process
    - Worship: Meredith was acknowledged for her efforts as Worship Coordinator, as well as all of the volunteers in both services.
    - Belong: Brian and Susie Landes were acknowledged for their leadership efforts in Community Groups.
    - Discipleship Journey: Progress at SCAC - Dan will continue to focus on the ministry of Discipleship. It is encouraging to see some of our people actively making disciples. However, more work needs to be done to clearly define what Discipleship is, and how to effectively implement it outside of the Sunday services. "Encountering Jesus and Impacting the World" is what we will be aiming for in all areas of ministry.
  - ADEN: Provided an update with living examples of progress made and where we are heading.
    - Keith Maurer's role - Care & Community Director focusing on facilitating connections in the church family.
    - Katy McIver's role - Director of Multicultural Ministries focusing on Conversational English classes.
    - Other ministries that focus on Gospel impact were highlighted: Front Yard Mission, Wood for Good, Food Pack, Church Plants, Sports Camp, Missions Opportunities, etc.
    - Cady and John Wieck - They are answering the call to missions and will be returning to Germany in April for three months. Aden then led the congregation in prayer over Cady and John as they step out into the mission field.
  - AARON: Spoke to "Where do we go from here?"
    - Further Clarity in 2025 as to the Discipleship Pathway - stay tuned as the Lord reveals next steps.
    - Build on what is already happening: Praying for Revival, Celebrating Commitments, Enjoying the ride.
    - Attendance Update

- Services are not currently balanced, with second service growing steadily and first service stabilizing.
  - Online continues to decrease as expected.
  - Staff is working hard to meet as many needs as we can.
  - We are not planning to go to a third service at this time.
- Celebrating Milestones for Nittany Christian School and Alliance Christian Fellowship
    - NCS 50th Celebration - Mandy Conrad, Development Director, gave an update on the plans for the celebration to be held at the church on March 28. All are invited to attend.
    - ACF 50th Celebration - Andy and Lauren Hendry, ACF pastor and wife gave an update on plans for an early November celebration that will include a tailgate on Saturday and a combined church service with the home church travelling on campus to join ACF.
  - Care Team Update - The Prayer Chain is available for prayer needs of the church.
  - Q&A
    - Q - is there an update on the Lilly Foundation grant for Aaron's sabbatical?
    - A - Aaron was not selected for the funding, but the framework of the sabbatical will be used for Aaron's upcoming time away this summer.
  - Announce Results of Voting
    - A total of 140 members voted for the Nominating Committee representatives (15 voted online, and 125 voted in-person). It was reported that Nicole Min and Dale Mohler received the most votes and were elected to serve on the Nominating Committee for 2025.
  - Adjournment and Closing Prayer and Doxology

**MO250228.4** It is moved and seconded to adjourn the Annual Meeting.

**Approved via Voice/Chat Vote (in-person/online) with no dissenting votes (in-person or online)**

The meeting adjourned at 8:35

Submitted by Keith A Walker, outgoing Church Secretary and David Ulmer, newly elected Church Secretary

# 2025 New Members

First Name	Last Name	Membership Start Date
Paul	Bastrikov	12/9/2025
Julie	Beierlein	6/10/2025
Cindy	Chang	12/9/2025
Anna Raquel	Duiker	7/8/2025
Cynthia	Egolf	6/10/2025
Darrell	Egolf	6/10/2025
Kelly	Enscore	8/12/2025 (reactivated)
Tonya	Fiedler	12/9/2025
Roger	Greene	4/8/2025
Shannon	Greene	4/8/2025
Alexis	Harr	1/14/2025
Brian	Harr	1/14/2025
David	Koslicki	6/10/2025
Lisa	Koslicki	6/10/2025
Eric	Kroner	12/9/2025
Chris	Ligetti	1/14/2025
Rachelle	Patterson	9/10/2025
Timothy	Patterson	9/10/2025
Jay	Reapsome	1/14/2025
Kelley	Reapsome	1/14/2025
Glenn	Roth	7/8/2025
Susan	Roth	7/8/2025
Janell	Schaak	1/14/2025
Cinnamon	Schwinn	6/10/2025
Aleksandr	Shmakov	2/11/2025
Angela	Shmakov	2/11/2025
Lee	Taylor	1/14/2025
Meghan	Vidt	12/9/2025
Jason	Whitford	1/14/2025
Jessica	Whitford	1/14/2025
John	Williams	12/9/2025
Lori	Williams	12/9/2025
Jordan	Williamson	9/9/2025
Chienwei	Wu	12/9/2025

# Church Officers and Elected Leaders

<b>ROLE/OFFICE</b>	<b>NAME</b>	<b>First Term Began</b>	<b>Current Term Expires</b>
<b>Church Secretary</b> <i>(3 year term)</i>	David Ulmer	2025	2028
<b>Treasurer</b> <i>(2 year term)</i>	Beth Yoder	2025	2027
<b>Assistant Treasurer (1)</b> <i>(2 year term)</i>	Rick Witmer	2025	2027
<b>Assistant Treasurer (2)</b> <i>(2 year term)</i>	Keith Walker	2025	2027
<b>Elder Board (10)</b> <i>(3 Year Term)</i>	Don Jones	2022	2028
	Wes Miller	2020	2028
	David Ulmer	2025	2028
	Ashley Holleman	2019	2026
	Eric Wafula	2023	2026
	Keith Walker	2017	2026
	Tom Stauffer	2023	2026
	Chris Cunningham	2021	2027
	Phil Savage	2021	2027
	Bob Whitaker	2024	2027
<b>Trustee Board (8)</b> <i>(3 Year Term)</i>	George Arnold	2024	2027
	Roger Greene	2025	2028
	Jeff Miller	2020	2026
	Mike Whetzel	2023	2026
	Jim Grant	2024	2027
	Jonathan Lietzke	2024	2027
	Scott Miller	2024	2027

<b>Care Team: (3 Year Term)</b>			
<b>Benevolence Team</b>	Rob Shedd	2017	2026
	Beth Shedd	2017	2028
	Judith Bowers	2024	2027
	Rob Cathcart	2024	2027
	Steve Haas	2016	2026
	Chris Ligetti	2025	2028
<b>Event Food Prep (Kitchen)</b>	Tabitha Hsu	2025	2028
	Mark Hilliard	2024	2027
	Dean Lapp	2023	2026
	Mary Hilliard	2024	2027
	Jackie Stauffer	2024	2027
	Carla Himes	2025	2028
<b>Visitation</b>	Roger Young	2022	2028
	Jeanne Byron	2025	2028
	Karen Grant	2021	2026
	Lee Bishop	2020	2026
	Barb Rhine	2021	2027
	Sjoerd Duiker	2022	2028
<b>Postal Care</b>	Erin Koncoski	2022	2028
	Karen Schall	2022	2028
	Pat Alters	2018	2027
<b>Personal Meal Prep</b>	Anto de Padua	2023	2026
	Kaitlyn Hulse	2025	2028
<b>Hospital Visitation</b>	Denny Moline	2025	2026
	Dottie Sandusky	2025	2027
	Nancy Frederick	2025	2028

# 2025 Nominating Committee Report

The Nominating Committee wishes to thank our dedicated team of servant leaders who continue to impact our church family in such wonderful ways. It is a beautiful thing to see your gifts in action as we advance Christ's Kingdom together at State College Alliance Church.

The following names are submitted by the Nominating Committee for election by our members:

## Elders

- Ashley Holleman *Re-elect*
- Brian Landes *New Election*
- Cliff McKean *New Election*
- Tom Stauffer *Re-elect*
- Eric Wafula *Re-elect*

## Trustees

- Jeff Miller *Re-elect*
- Mike Whetzel *Re-elect*

## Care Team (Deacons and Deaconesses)

- Scott Adam - Benevolence Team *New Election*
- Darin Barker - Benevolence Team *New Election*
- Ron Byron - Benevolence Team *New Election*
- Bruce Jankura - Benevolence Team *New Election*
- Jeremy Koncoski - Benevolence Team *New Election*
  
- Nicole Min - Kitchen Team *New Election*
- Karen Cunningham - Kitchen Team *New Election*
- Amy Folk - Kitchen Team *New Election*
  
- Karen Grant - Visitation *Re-elect*
- Lee Bishop - Visitation *Re-elect*
  
- Anto de Padua - Personal Meal Prep *Re-elect*
  
- Denny Moline - Hospital Visitation *Re-elect*

## 2025 SCAC Nominating Committee:

Aaron Henning, Nicole Min, Dale Mohler, Seth Roush, Eric Wafula

# Summary of Financial Results

**Year ended December 31, 2025**

## Statement of Operations

For the year ended December 31, 2025, General Fund giving of \$1,440,523 exceeded General Fund spending of \$1,436,528 by \$3,995. Further, 2025 General Fund giving was \$72,998 higher than giving to the General Fund in 2024. In addition, December 2025 giving to the General Fund of \$172,283 was the 8th consecutive year of giving over \$150,000 for the final month of the year.

In addition to the General Fund, other primary giving categories for 2025, included:

● Faith Forward Campaign *	<b>\$343,065</b>
● Great Commission Fund	<b>\$100,983</b>
● Benevolence Fund	<b>\$19,032</b>
● ACF	<b>\$62,947</b>
● NCS	<b>\$22,414</b>
● AWAKE Life Conference	<b>\$44,705</b>
● Other missional support	<b>\$78,441</b>

\* Includes gifts totaling \$61,943 from Nittany Christian School in 2025

## Statement of Financial Condition

The Faith Forward giving noted above was applied entirely to the mortgage principal during 2025. Combined with the normal monthly mortgage payment principal reduction, the mortgage for 2025 was reduced by \$506,855. The outstanding mortgage balance on December 31, 2025, was \$200,590. As of December 31, 2025, the cash in bank balance was \$354,861. The fund balances for other designated funds totaled \$181,601 on December 31, 2025.

A rollforward of the General Fund Reserve balance from December 31, 2024, follows:

General Fund Balance on December 31, 2024	<b>\$268,630</b>
<b>2025</b> Allocation to Samaria Fund	<b>(4,000)</b>
Full Year <b>2025</b> Giving in excess of spending	<b>3,995</b>
<b>General Fund Balance on December 31, 2025</b>	<b><u>\$268,625</u></b>

# Corporate Revenue & Expenditures

January 2023 through December 2025

	Jan – Dec 2023	Jan - Dec 2024	Jan - Dec 2025	3 Year Total
Ordinary Income/Expense				
Income				
101 – General Fund Giving	\$1,287,143	\$1,367,525	\$1,440,523	\$4,095,192
Expense				
E01 – General Fund Expenses	1,264,982	1,361,928	1,436,528	4,063,438
E01 adj. - Mortgage Principal Paydowns	<u>(115,840)</u>	<u>(180,109)*</u>	<u>(148,121)</u>	<u>(444,070)</u>
Net Expenses	<u>1,149,142</u>	<u>1,181,819</u>	<u>1,288,407</u>	<u>3,619,368</u>
Net Ordinary Income/(Loss)	138,001	185,706	152,116	475,824
Other Income/Expense				
Other Income				
190.1 - Cap Campaign Funds Retained	0	0	0	0
190.2 - Cap Campaign Funds Expended	239,519	283,333	343,065	865,917
190.3 - Other Designated Funds Inc / (Dec)	(13,172)	(2,877)	100,640	84,591
Apportionments of General Fund (a)	<u>(5,447)</u>	<u>(2,216)</u>	<u>(4,000)</u>	<u>(11,663)</u>
Total Other Income	<u>220,900</u>	<u>278,240</u>	<u>439,705</u>	<u>938,845</u>
Net Income	\$358,901	\$463,946	\$591,821	\$1,414,668

(a) Represents Board of Elder apportionments of General Fund Reserves designated funds as follows:

- January 2023 apportionment to Samaria Fund - 2023	\$5,447
- January 2024 apportionment to Samaria Fund - 2024	\$2,216
- January 2025 apportionment to Samaria Fund - 2025	\$4,000

\*Includes \$50,000 mortgage principal payment

# Corporate Balance Sheet

Assets	<u>December 31, 2024</u>	<u>December 31, 2025</u>
Cash in bank accounts	\$247,210	\$354,861
Other Current Assets	\$0.00	\$0.00
<b>Total Current Assets</b>	<b>\$2547,210</b>	<b>\$354,861</b>
<b>Total Fixed Assets</b>	<b>\$10,378,317</b>	<b>\$10,378,317</b>
<b>TOTAL ASSETS</b>	<b>\$10,625,527</b>	<b>\$10,733,178</b>
<b>Liabilities &amp; Equity</b>		
Current Liabilities	\$21,065	\$24,235
Mortgage Indebtedness	\$707,445	\$200,590
<b>Total Liabilities</b>	<b>\$728,510</b>	<b>\$224,825</b>
Equity		
Opening Equity and Retained Income	\$9,547,426	\$10,058,127
53A Capital Campaign Fund	0	0
53B Other Designated Funds	\$80,961	\$181,601
53C General Fund Reserve	\$268,630	\$268,625
<b>Total Retained Allocation of Funds</b>	<b>\$349,591</b>	<b>\$450,226</b>
<b>Total Equity</b>	<b>\$9,897,017</b>	<b>\$10,508,353</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$10,625,527</b>	<b>\$10,733,178</b>

## 2025 Actuals & 2026 Budget

<b>Account</b>	<b>2024 Actual</b>	<b>2025 Actual</b>	<b>2026 Budget</b>
1110-Church Ministries & Operations	1,367,525	1,440,523	1,558,582
<i>510s-Worship</i>			
511-Worship ministry	6,368	3,442	7,560
512-Media & Technology	6,042	6,137	8,391
514-Pulpit Supply	503	701	750
515-Special Services	720	1,386	1,000
516-Seasonal Décor	1,253	600	1,000
<b><i>Worship Total</i></b>	<b>14,887</b>	<b>12,266</b>	<b>18,701</b>
<i>520s-NextGen Discipleship</i>			
**521-Nursery	50	N/A	
522-Kids Sunday School	4,241	4,813	4,850
523-AWANA	1,271	1,302	2,000
524-Alliance Sports Camp	4,204	6,378	7,500
525-Kids Outreach	2,479	2,066	2,000
526-AWAKE	13,658	21,424	20,000
*527-AWAKE Transportation	N/A	9,597	10,000
+528 AWAKE Mission Trips	N/A	N/A	3,000
+529 AWAKE LIFE Conference	N/A	N/A	5,000
<b><i>NextGen Discipleship Total</i></b>	<b>25,903</b>	<b>45,580</b>	<b>54,350</b>

<b>Account number</b>	<b>2024 Actual</b>	<b>2025 Actual</b>	<b>2026 Budget</b>
<i>530s-Adult Discipleship</i>			
531-General Adult Discipleship	747	502	700
532-Women's ministry	1,374	579	1,000
533-Men's ministry	559	792	1,000
**534-20/30 Connect	100	0	N/A
535-Prime Timers	562	478	700
*537-Community Group Resources		1,096	500
538-Special Events (picnics, etc.) <i>(Changed to 'Church Wide Events' in 2026)</i>	3,424	3,191	3,650
**539-Transportation (e.g. retreats)	10,561	N/A	N/A
<b><i>Adult Discipleship Total</i></b>	<b>17,327</b>	<b>6,638</b>	<b>19,550</b>
<i>540s-Service/Outreach</i>			
541-Missions	5,455	14,585	19,180
542-Community Outreach	2,437	4,439	4,500
543-Church Plants	5,000	5,220	5,220
544-Care Team Expenses	350	410	1,100
545-Kitchen Supplies)	2,707	3,450	3,500
546-Hospitality ministries / Newcomer expenses <i>(Changed to 'Connections &amp; Guest Experience' in 2026)</i>	182	1,630	2,250
548-Coffee Ministry	2,962	3,125	3,200
<b><i>Service/Outreach Total</i></b>	<b>19,094</b>	<b>32,859</b>	<b>38,950</b>

<b>Account number</b>	<b>2024 Actual</b>	<b>2025 Actual</b>	<b>2026 Budget</b>
<i>550s-Building/Facilities</i>			
551-Equipment R&M	704	2,747	5,000
552-Building R&M	46,765	51,488	84,000
553-New capital equipment	5,678	1,809	5,000
554-Utilities	77,209	84,654	89,000
555-Building inspections & service contracts	9,101	4,792	7,000
559-Capital improvements to reserve account	30,000	30,000	40,000
<b><i>Building/Facilities Total</i></b>	<b>169,458</b>	<b>175,490</b>	<b>230,000</b>
<i>560s-Administrative</i>			
561-Professional Fees ( <i>Changed to 'Copying &amp; Printing' in 2025</i> )	3,228	1,256	10,000
562-Office Supplies, postage and print materials	2,833	2,673	3,200
563-Telephone and Internet Services ( <i>Changed to 'IT Services' in 2025</i> )	10,653	19,324	18,500
564-Insurance (church)	18,233	17,223	16,581
++565-Office service agreements	9,854	9,923	N/A
566-Clearances	372	429	800
567-Leadership Development	4,816	5,950	6,200
568-District Conference & General Council	3,896	7,290	4,850
**569-Ferguson Township Water Fee	4,018	N/A	N/A
<b><i>Administration Total</i></b>	<b>57,902</b>	<b>64,069</b>	<b>60,131</b>

<b>Account number</b>	<b>2024 Actual</b>	<b>2025 Actual</b>	<b>2026 Budget</b>
<i>570s-Payroll/Benefits</i>			
571-Payroll	632,177	745,107	780,000
572-FICA ( <i>Included in '571-Payroll' in 2025</i> )	23,601	N/A	N/A
574-Health Care & Benefits	97,777	114,232	190,000
579-Reimbursable expenses ( <i>Changed to 'Lead Pastor Ministry Expenses' in 2025</i> )	2,371	777	2,400
<b><i>Payroll/Benefits Total</i></b>	755,926	860,116	972,400
<i>580s-Banking Fees/Mortgage</i>			
581-District Unified Fund	74,082	67,371	71,500
582-Mortgage Principal	180,109	148,121	75,000
583-Mortgage Interest	33,902	15,890	6,000
584-Banking Fees	13,340	8,128	12,000
<b><i>Banking/Mortgage Total</i></b>	301,432	239,510	164,500
<b>Total Expenses</b>	1,361,928	1,436,528	1,558,582
<b>Giving in excess of spending</b>	5,597	3,995	0

*\*New category in 2025*

*\*\*Closed category in 2025*

*+New category in 2026*

*++Closed category in 2026*

# Attendance Update

## Annual Sunday Morning Attendance Averages

Year	Online	In Person	Kids	Total
2018	0	489	109	598
2019	0	508	98	606
2020	283	181	36	500
2021	203	232	54	489
2022	146	377	77	600
2023	117	450	88	655
2024	125	470	84	679
2025	138	522	84	744

We are thrilled to continue to see God calling people to worship at State College Alliance Church in person and online. While this sustained growth has required us to solve some problems with seating, parking, and traffic flow for Communion, we celebrate God's faithfulness as people encounter Jesus and impact the world through SCAC. Here are some specific things we are celebrating:

- Our in-person attendance and overall attendance continues to grow, now at the highest levels on record.
- The change to a unified worship service in October caused a significant boost to attendance at the 9am service (up 47%) and overall attendance between the two (up 21%). We are so thankful to everyone who helped us navigate this transition with unity.
- Every week we have people joining our services online from home and around the world. We are grateful for the hard work of our media team who make it possible for worship services and sermons to be streamed live and on-demand through our website and platforms like YouTube, Facebook, and Spotify. As a result, we are seeing increased engagement across these platforms.