

Nanette Kryske Towsley **Director of Communications**

After more than 25 years of advertising, marketing, and consulting, Nanette jumped to the "A team"—working to further worthwhile ministries to make the world a better place. From corporate world to the "real" world, as Director of Communications at All Saints' Episcopal Church in Phoenix, Nanette gets to marry the best of marketing and communications with the ability to truly help people at all the touch points of their lives. In addition, she provides the liturgical materials needed for all worship services. She still dabbles in the creative and marketing arenas for fun. The real reward is making a difference in people's lives through simple acts of kindness.

From owning and running an advertising agency for 15 years with annual billings exceeding \$9 million (Bellewood Group), to being a Director of Branding for the Phoenix office of a \$13 Billion Internet consulting firm (marchFirst) to helping people re-market themselves after being laid off (for world's largest career transition organization, Right Management), Nanette says all of her work is about "finding creative solutions for today's dog-eat-dog world." At one time, she was "Mom" to more than 150 refugees known as "The Lost Boys of Sudan." She currently lives in Phoenix, Arizona with her husband and a myriad of rescued pets including, but not limited to, chickens, dogs, cats, cockatoos, and a horse. Her extracurricular activities also include Krav Maga (Israel's hand-to-hand combat system), firearms training, and reading thrillers/mysteries. She hails from Los Angeles, California, where she was a graduate of UCLA. She has never met a chocolate chip cookie she did not like.