



To whom it may concern,

Last June, Wayzata Free Church hosted a 5K Run/Walk and Kids Fun Run to support the Minnesota Law Enforcement Memorial Association (LEMA). Thanks to our sponsors and over 300 participants, we raised over \$25,000.

On Saturday, June 22, Wayzata Free Church will host its second city-wide Serve 5K with the goal of raising another \$25,000 for LEMA. As you may know, LEMA is dedicated to assisting the families and home agencies of law enforcement officers who have died in the line of duty.

We invite you to partner with us this year to help us meet our goal. Your sponsorship helps to defray the cost of organizing the event, course management, t-shirts, and complimentary drinks and snacks for registered participants. All additional funds from sponsorships not used to cover event-related expenses will be directed to LEMA. All donations are tax-deductible.

Thank you for being a part of our community and for your consideration. Your participation is a way we can continue to collectively say thank you to our law enforcement community for their daily service and sacrifice.

If you have any questions or would like to partner with us, please email Tina Hoversten at wellnessteam@wayzatafree.org.

Blessings,

George Kenworthy, PhD, EdD
Spiritual Formation and Outreach Pastor
Wayzata Free Church

Sponsorship Opportunities

Level 1 | \$250

- + 1 race entry (includes 1 race t-shirt)
- + Business name on race-day signage

Level 2 | \$500

- + Business logo on race t-shirt
- + 2 race entries (includes 2 race t-shirts)
- + Business logo on race-day signage

Level 3 | \$1,000

- Sponsor a mile marker (3 available)
- + Business logo on signage at 1 of 3 mile markers
- + Table at event (donor provides materials/staff/etc.)
- + Business logo on race t-shirt
- + 4 race entries (includes 4 race t-shirts)
- + Business logo on race-day signage

Level 4 | \$2,500

- Sponsor a water station (2 available)
- + Minimum of 3 social media mentions during event promotion
- + Live “thank you” from a LEMA representative at the event
- + Business logo on signage at 1 of 2 water stations
- + Table at event (donor provides materials/staff/etc.)
- + Business logo on race t-shirt
- + 6 race entries (includes 6 race t-shirts)
- + Business logo on race-day signage

Level 5 | \$5,000 (and above)

- + Business name and website included on official race communication
- + Minimum of 4 social media mentions during event promotion
- + Live “thank you” from a LEMA representative at the event
- + Table at event (donor provides materials/staff/etc.)
- + Business logo on race t-shirt
- + 8 race entries (includes 8 race t-shirts)
- + Business logo on race-day signage

Organization Name _____

Address _____

Contact person _____

Contact email _____

Contact phone _____

Website _____

Sponsorship level: 1 2 3 4 5

Artwork and logos should be submitted to wellnessteam@wayzatafree.org.

Logos for t-shirts will be printed only in one color and should be submitted as a hi-res (300 dpi) EPS or JPEG files (Photoshop and Illustrator files can also be accepted).

Participants can register for the Serve 5K at: bit.ly/2lF3xDI

(a promotion code will be emailed to you for complimentary race entries/t-shirts, where applicable, upon receipt of your completed sponsorship form and donation)

Please send completed form and check (made payable to Wayzata Free Church) to:

Wayzata Free Church (care of Serve 5K)
705 County Road 101 North
Plymouth, MN 55447

Sponsorship form, logos (where applicable) and checks must be received no later than May 31 for inclusion.