



To whom it may concern,

On Saturday, June 23, Wayzata Free Church will host a city-wide 5K Run/Walk and Kids Fun Run benefiting the Minnesota Law Enforcement Memorial Association (LEMA). LEMA is dedicated to assisting the families and home agencies of law enforcement officers who have died in the line of duty.

Our goal is to raise \$25,000 for LEMA. This is lofty goal and we would love your financial partnership to help us meet it. Your sponsorship helps to defray the cost of organizing the event, course management, t-shirts, and complimentary drinks and snacks for registered participants. All additional funds from sponsorships not used to cover event-related expenses will be directed to LEMA. All donations are tax-deductible.

Thank you for being a part of our community and for your consideration. Your participation is a way we can collectively say thank you to our law enforcement community for their daily service and sacrifice.

If you have any questions or would like to partner with us, please email Tina Hoversten at wellnessteam@wayzatafree.org.

Blessings,

George Kenworthy, PhD, EdD
Spiritual Formation and Outreach Pastor
Wayzata Free Church

Sponsorship Opportunities

Level 1 | \$250

- + 1 race entry (includes 1 race t-shirt)
- + Business name on race-day signage

Level 2 | \$500

- + Business logo on race t-shirt
- + 2 race entries (includes 2 race t-shirts)
- + Business logo on race-day signage

Level 3 | \$1,000

- Sponsor a mile marker (3 available)
- + Business logo on signage at 1 of 3 mile markers
- + Table at event (donor provides materials/staff/etc.)
- + Business logo on race t-shirt
- + 4 race entries (includes 4 race t-shirts)
- + Business logo on race-day signage

Level 4 | \$2,500

- Sponsor a water station (2 available)
- + Minimum of 3 social media mentions during event promotion
- + Live "thank you" from a LEMA representative at the event
- + Business logo on signage at 1 of 2 water stations
- + Table at event (donor provides materials/staff/etc.)
- + Business logo on race t-shirt
- + 6 race entries (includes 6 race t-shirts)
- + Business logo on race-day signage

Level 5 | \$5,000 (and above)

- + Business name and website included on official race communication
- + Minimum of 4 social media mentions during event promotion
- + Live "thank you" from a LEMA representative at the event
- + Table at event (donor provides materials/staff/etc.)
- + Business logo on race t-shirt
- + 8 race entries (includes 8 race t-shirts)
- + Business logo on race-day signage

Organization Name _____

Address _____

Contact person _____

Contact email _____

Contact phone _____

Website _____

Sponsorship level: 1 2 3 4 5

We plan to send materials/giveaways for the participant bags: yes no

If yes, what item would you like us to include:

Artwork and logos should be submitted to wellnessteam@wayzatafree.org.

Logos for t-shirts will be printed only in one color and should be submitted as a hi-res (300 dpi) EPS or JPEG files (Photoshop and Illustrator files can also be accepted).

Participants can register for the Serve 5K at goo.gl/zc8Lfh

(a promotion code will be emailed to you for complimentary race entries/t-shirts, where applicable, upon receipt of your completed sponsorship form and donation)

Please send completed form and check (made payable to Wayzata Free Church) to:

Wayzata Free Church (care of Serve 5K)
705 County Road 101 North
Plymouth, MN 55447

Sponsorship form, logos (where applicable) and checks must be received no later than May 31 for inclusion.

If you are providing giveaway items or swag bag materials, we will follow up with you regarding quantity and make arrangements for pick up or delivery.