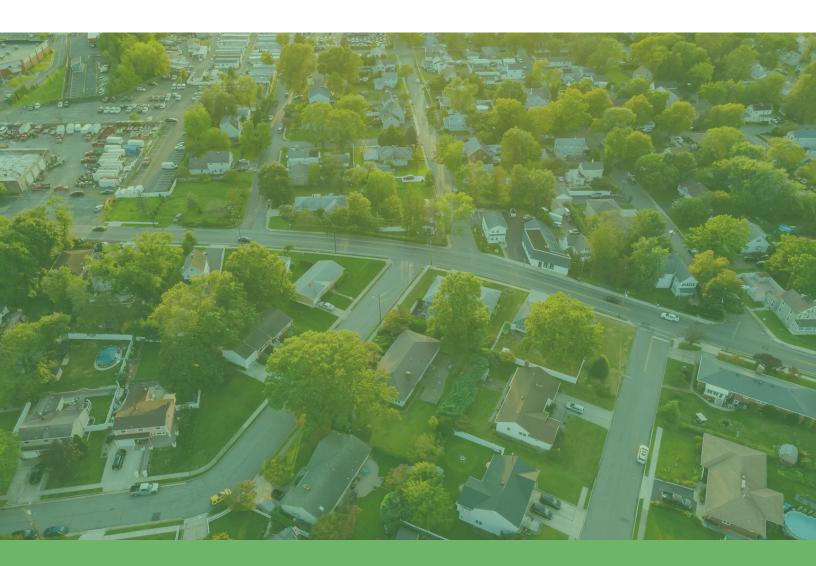


KNOW YOUR COMMUNITY



YOU CAN'T **REACH** YOUR COMMUNITY UNLESS YOU **KNOW** YOUR COMMUNITY.



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YOU ARE READING ONE OF THE MOST IMPORTANT REPORTS FOR YOUR CHURCH.

What makes the Know Your Community report so important?

Your church's address is not an accident. God sovereignly placed your church there to reach the people around you. Do you know them? This report will help you understand your neighbors. Jesus' Great Commandment (Matthew 22:34-40) gives clear instructions: Love your neighbor. Knowing your neighbor is the first step to loving your neighbor.

What is in this report?

The following pages will reveal what makes your community unique. This report includes two key attributes often used to describe a particular group of people:

1) Demographics

Demographics are who people are. Common demographics include age, gender, and ethnicity. These attributes are often external features not related to what a person believes or how a person behaves.

2) Psychographics

Psychographics are what people prefer. Common psychographics include motivations, beliefs, and priorities. These attributes are often internal features that are impossible to know without asking.

How should you read this report?

Undoubtedly, there is a lot of information here! You may need to read the report several times to process everything. Start with the first section, which includes several infographics. They make the data more accessible. Then, move to the more detailed section. Look for surprises and confirmations. Surprises are those pieces of data you did not expect. Confirmations will corroborate what you already believe about your community.



KNOW YOUR **COMMUNITY** REPORT

What should you do with surprises and confirmations?

Surprises reveal areas of needed ministry. For example, if your community is younger than anticipated, then you should examine your ministries to see if they are aligned with reaching this demographic.

Confirmations reveal areas of focus. If you know your community is ethnically diverse, and this report corroborates your perception, then your church should stay focused on ethnic diversity.

How is the community defined?

In most cases, we use drive time to determine the boundaries of the community. Common drive times are ten minutes (for more dense communities) and twenty minutes (for less dense communities). We use drive time for a few reasons:

- Other reports use a radius around the location to determine the community. However, a radius definition often draws in features that distort data. A large lake or a major highway can alter the results when included in a radius. Drive time works around these distortions for a clearer picture of the actual community.
- Drive time is an easy way to grasp your community. Other reports use zip codes to determine the community, but most people do not quickly recall where one zip code ends and another begins.

In select cases, we will use either a radius or zip codes to determine the boundaries of the community. Some locations require a different approach than drive time.



ESRI TAPESTRY SEGMENTATAION

How accurate is the data?

We partner with ESRI to produce these reports. ESRI's software is the most powerful mapping and spatial data analytics technology available.

How was the Know Your Community report created?

Our team spent months developing a proprietary process that assembles the most relevant data for your church. Billions of data points exist within ESRI's systems. We've streamlined an approach that brings you the most pertinent features of your community in a way that is understandable.

What is tapestry segmentation?

A special report called "Tapestry Segmentation" is in the detailed section following the infographics. It's one of the unique features of the Know Your Community report. Tapestry segmentation classifies neighborhoods into sixty-seven unique segments based on both demographics and psychographics. Several easy-to-understand terms are used to describe communities. You will read terms like "Rooted Rural" and "Rustbelt Traditions" and "Up and Coming Families." The below picture demonstrates the uniqueness of communities in the United States. Tapestry segmentation is a way to understand the nuances of your neighborhood.



Look at your top ten tapestry segmentations. Likely, the top ten segments make up most of your community. Then **click here** to find many more details about each segment. Read about your top ten segments and take notes about what surprises you and what confirms your perceptions about your community. This exercise may take a couple of hours, but you will learn a lot about the people in your community.

CHECK OUT THESE FOLLOW-UP RESOURCES



The Hope Initiative

Reinvigorate yourself and your church for the task of evangelism

The Hope Initiative is for pastors and churches looking to reinvigorate their commitment to evangelism. Expand your outreach and connect with your community through this simple, reproducible 30-day program.



Good News Neighbors Toolkit

A Simple Plan for Every Size Church to Reach the Community

The Good News Neighbors resource begins with a basic idea: Use neighbor gift bags to create a culture of inviting people to church. This toolkit has everything you need to get started. Your church exists not only in the community but also for the community. This outreach program can be the way you train your church to be good news neighbors.



Invite Your One

Create a Culture of Invitation and Evangelism in Your Church

Most people visit a church because someone invited them. In this online course, Dr. Thom Rainer walks you through how to move your church from inward to outward and have an inviting culture.



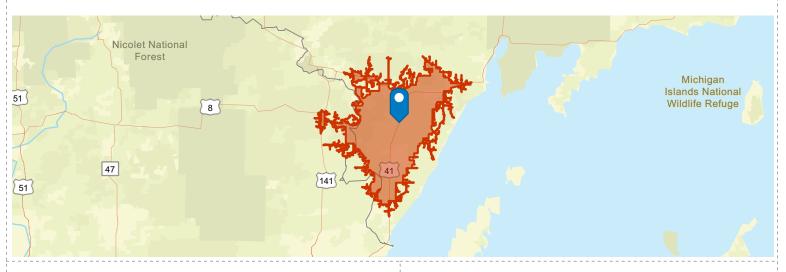




Church Answers is the world's leading provider of practical ministry resources for churches and church leaders. The ministry is headquartered in Franklin, Tennessee, though its team members live around the United States, with a few in other countries. You can learn more about Church Answers at churchanswers.com.

Carney Evangelical Free Church 2

52 Church St, Carney, Michigan, 49812



EDUCATION

7%

No High School Diploma



40% High School Graduate



36% Some College



1/%
Bachelor's/Grad/Prof Degree

KEY FACTS

12,000

Population



Average Household Size



Median Age

\$59,648

Median Household Income

BUSINESS



in partnership with





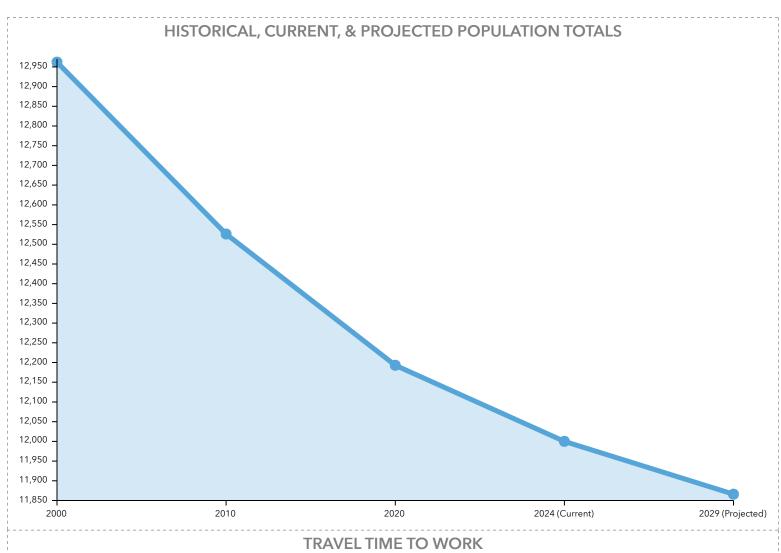
429

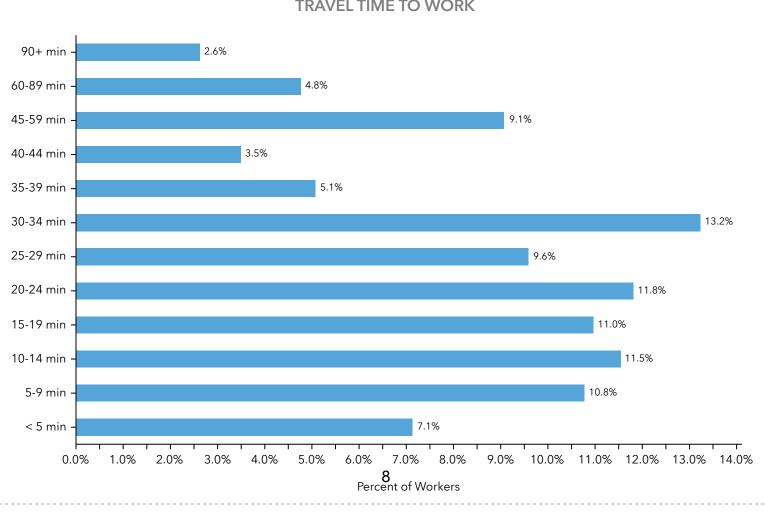
Total Businesses

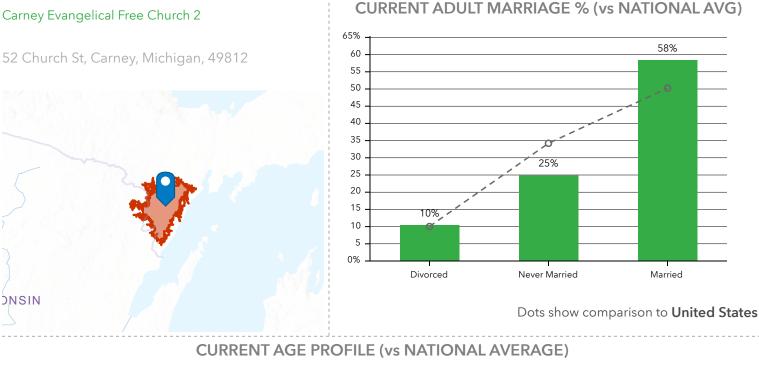


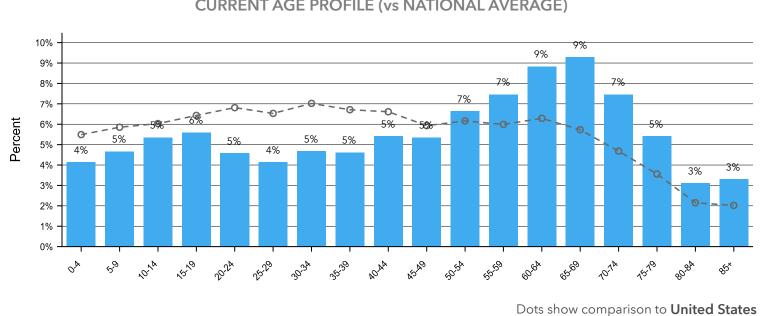
4,519

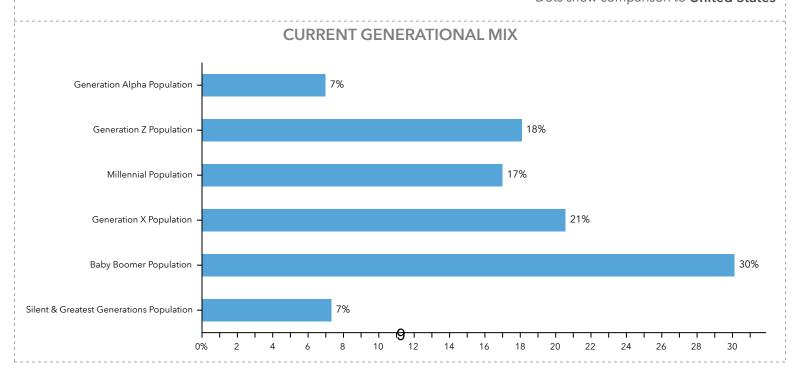
Total Employees

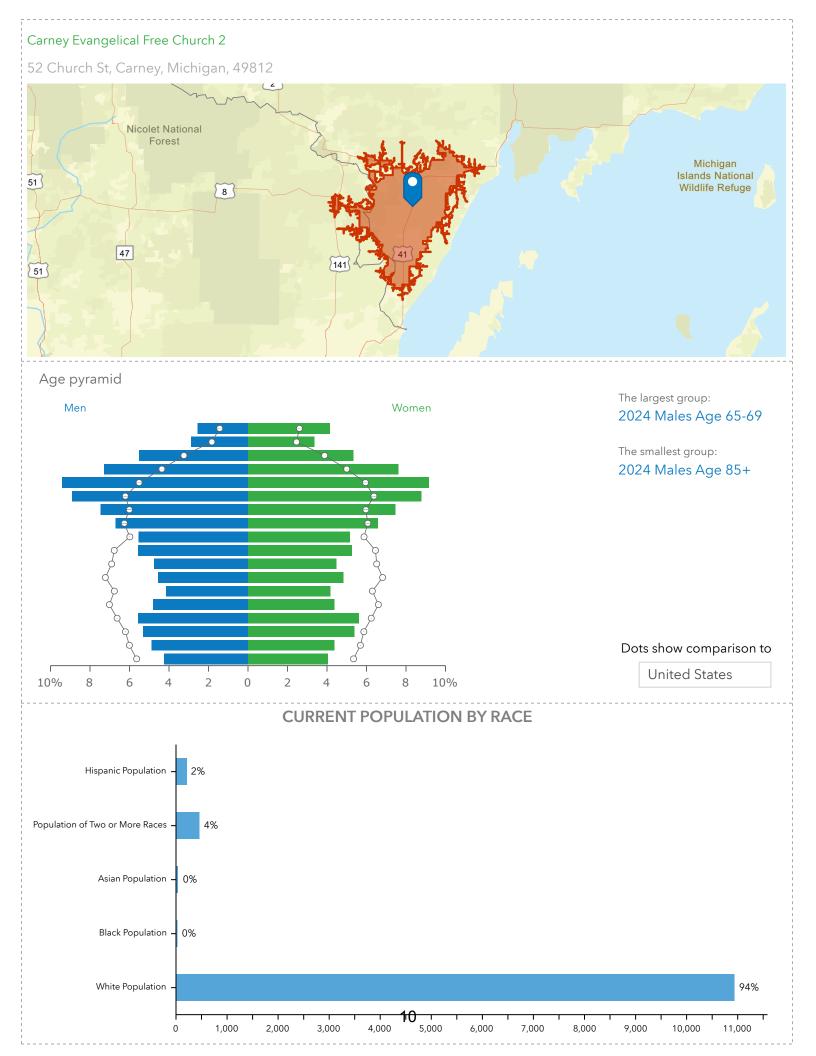




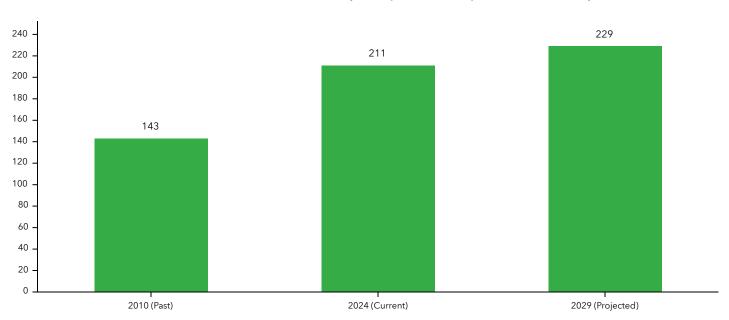




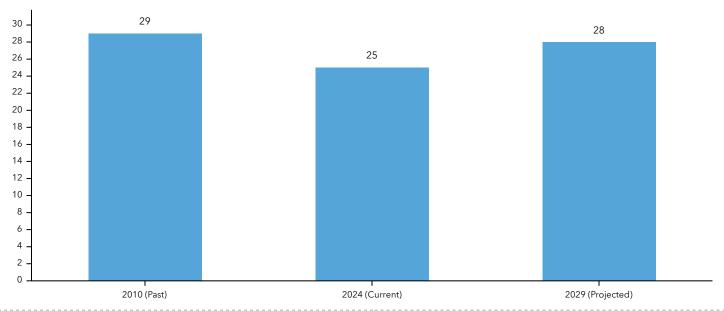






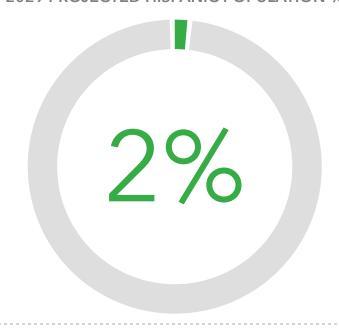


BLACK POPULATION (PAST, CURRENT, & PROJECTED)

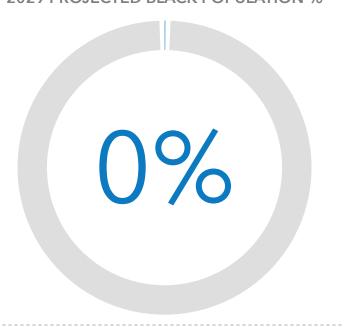


11



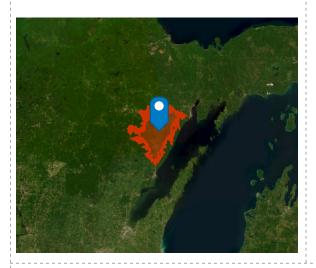


2029 PROJECTED BLACK POPULATION %



Carney Evangelical Free Church 2

52 Church St, Carney, Michigan, 49812



2024 Households by income (Esri)

The largest group: \$50,000 - \$74,999 (18.5%)

The smallest group: \$200,000+ (3.6%)

Indicator ▲	Value	Diff
<\$15,000	8.0%	-0.6%
\$15,000 - \$24,999	8.7%	+2.4%
\$25,000 - \$34,999	9.1%	+2.4%
\$35,000 - \$49,999	15.4%	+5.3%
\$50,000 - \$74,999	18.5%	+2.8%
\$75,000 - \$99,999	15.8%	+3.0%
\$100,000 - \$149,999	16.2%	-1.4%
\$150,000 - \$199,999	4.8%	-4.7%
\$200,000+	3.6%	-9.0%

Bars show deviation from

United States

POPULATION BY GENERATION













7.3%

30.1%

20.5%

17.0%

18.1%

7.0%

Greatest Gen: Born 1945/Earlier Baby Boomer: Born 1946 to 1964 Generation X: Born 1965 to 1980 Millennial: Born 1981 to 1998 Generation Z: Born 1999 to 2016

Alpha: Born 2017 to Present

2024 Race and ethnicity (Esri)

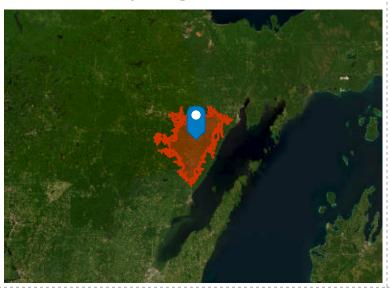
The largest group: White Alone (91.12)

The smallest group: Pacific Islander Alone (0.03)

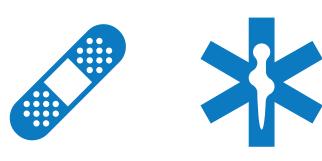
Indicator ▲	Value	Diff	
White Alone	91.12	+30.87	
Black Alone	0.21	-12.28	
American Indian/Alaska Native Alone	3.90	+2.75	
Asian Alone	0.33	-6.03	
Pacific Islander Alone	0.03	-0.19	
Other Race	0.57	-8.23	
Two or More Races	3.83	-6.90	
Hispanic Origin (Any Race)	1.76	-17.88	

Carney Evangelical Free Church 2

52 Church St, Carney, Michigan, 49812



HEALTHCARE COST STRUGGLES



2,856

Somewhat Struggles with Healthcare Costs 1,677

Completely Struggles with Healthcare Costs

POVERTY



471

Households Below the Poverty Level



2%

Households with Public Assistance Income



Households Below the Poverty Level



7%

Households Receiving Food Stamps/SNAP

HOUSING STATS







\$177,740 \$9,229

Median Home Value

Average Spent on Mortgage & Basics

\$482

Median Contract Rent

EMPLOYMENT



















Blue Collar























12%

51%

36%



Unemployment Rate

13

Services

AT RISK POPULATION





195

Unemployed Population Age 16+ 669

Population Age 15+: Widowed

AT RISK POPULATION







1,394

3,428

168

Households With Disability Population 65+

Households Without Vehicle

HOUSEHOLDS WITH PETS



53%



36%

Owns a Dog

Owns a Cat

HOUSEHOLDS WITH CHILDREN







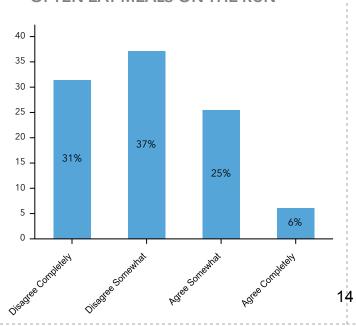
726

193

138

Married with Children Single Mothers Single Fathers

OFTEN EAT MEALS ON THE RUN



ANNUAL HOUSEHOLD SPENDING





\$398

Alcohol

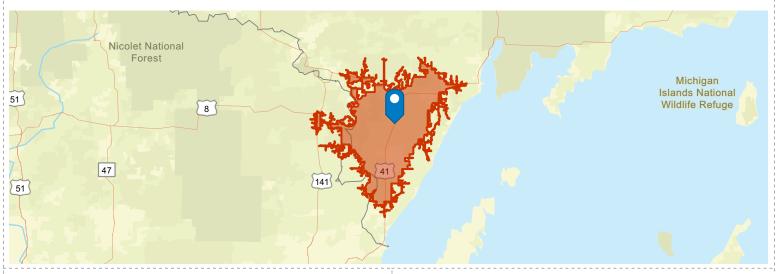
\$1,497

Meals at Restaurants

\$2,464

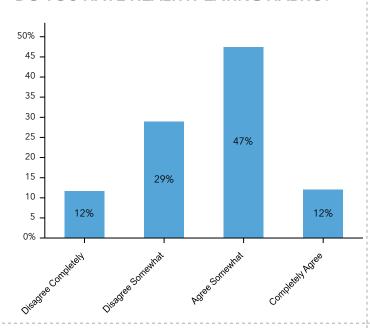
Clothing

Carney Evangelical Free Church 2



15

DO YOU HAVE HEALTHY EATING HABITS?



VOLUNTEERED FOR A CHARITABLE ORG

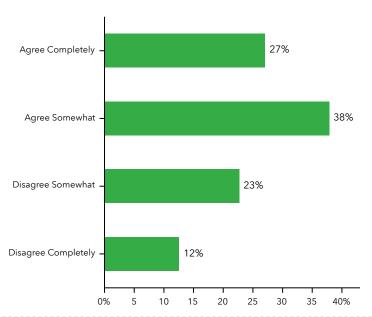


18%↑

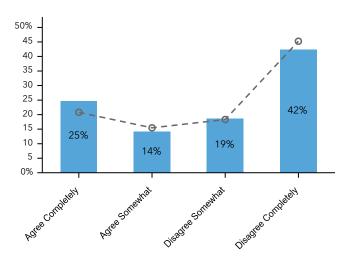
Volunteered for a Charitable Organization Last 12 Mo (%) is 2% higher than

United States, which has a value of 16%

DO YOU EXERCISE REGULARLY?



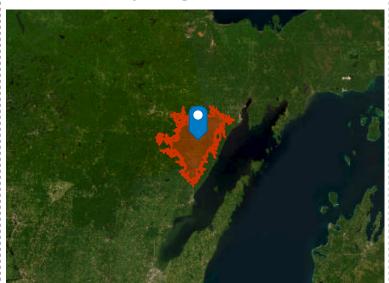
DO YOU ATTEND RELIGIOUS SERVICES REGULARLY? (vs NATIONAL AVERAGE)



Dots show comparison to **United States**

Carney Evangelical Free Church 2

52 Church St, Carney, Michigan, 49812



CONTRIBUTED TO A RELIGIOUS ORGANIZATION

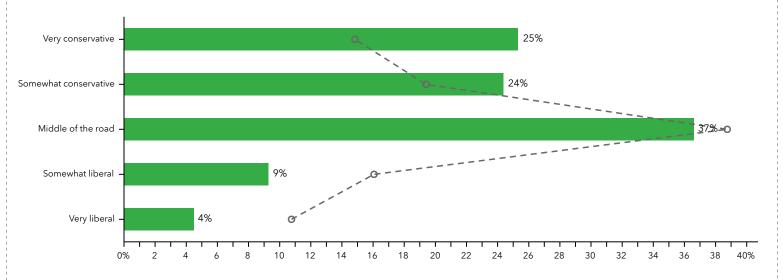


28% ↑

Contributed to Religious Organization Last 12 Mo (%) is 5% higher than

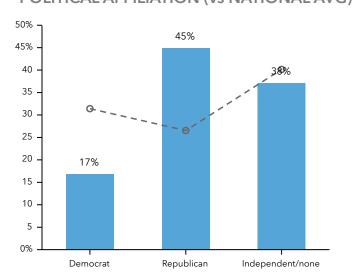
United States, which has a value of 23%

SELF-REPORTED POLITICAL LEANING (vs NATIONAL AVERAGE)



Dots show comparison to **United States**

POLITICAL AFFILIATION (vs NATIONAL AVG)



Dots show comparison to United States 16

Know Your Community

Report Powered By:



THE SCIENCE OF WHERE™

ChurchAnswers.com



Carney Evangelical Free Church 2 52 Church St, Carney, Michigan, 49812 Drive time: 30 minute radius

Latitude: 45.58867 Longitude: -87.55424

Prepared by Esri

	2018-2022 ACS Estimate	Percent	MOE(±)	Reliability
TOTALS				
Total Population	11,953		250	111
Total Households	4,733		100	III
Total Housing Units	7,278		116	111
POPULATION AGE 3+ YEARS BY SCHOOL ENROLLMENT				
Total	11,601	100.0%	241	
Enrolled in school	2,211	19.1%	74	111
Enrolled in nursery school, preschool	103	0.9%	17	Ш
Public school	76	0.7%	15	III
Private school	26	0.2%	9	11
Enrolled in kindergarten	183	1.6%	18	111
Public school	171	1.5%	18	111
Private school	12	0.1%	2	111
Enrolled in grade 1 to grade 4	408	3.5%	25	111
Public school	363	3.1%	25	111
Private school	45	0.4%	11	П
Enrolled in grade 5 to grade 8	579	5.0%	44	III
Public school	515	4.4%	44	III
Private school	64	0.6%	10	III
Enrolled in grade 9 to grade 12	562	4.8%	27	111
Public school	526	4.5%	27	III
Private school	37	0.3%	7	III
Enrolled in college undergraduate years	338	2.9%	26	III
Public school	318	2.7%	17	111
Private school	20	0.2%	20	
Enrolled in graduate or professional school	38	0.3%	9	Ī
Public school	23	0.2%	6	
Private school	15	0.1%	7	
Not enrolled in school	9,390	80.9%	156	III
POPULATION AGE 65+ BY RELATIONSHIP AND HOUSEHOLD TYPE				
Total	3,030	100.0%	80	111
Living in Households	2,826	93.3%	80	•
Living in Family Households	2,144	70.8%	78	111
Householder	1,103	36.4%	45	111
Spouse	865	28.5%	39	111
Parent	107	3.5%	29	-
Parent-in-law	7	0.2%	4	11
Other Relative	29	1.0%	8	
Nonrelative	34	1.1%	51	
Living in Nonfamily Households	682	22.5%	29	
Householder	651	21.5%	28	
Nonrelative	31	1.0%	5	
Living in Group Quarters	203	6.7%	10	111

Source: U.S. Census Bureau, 2018-2022 American Community Survey

Reliability: III high

■ medium low



Carney Evangelical Free Church 2 52 Church St, Carney, Michigan, 49812 Drive time: 30 minute radius Prepared by Esri Latitude: 45.58867

	2010 2022			
HOUSEHOLDS BY TYPE AND SIZE	2018-2022 ACS Estimate	Percent	MOE(±)	Reliabili
Family Households	3,251	68.7%	96	
•		41.2%	81	
2-Person	1,950			
3-Person	576	12.2%	25	
4-Person	433	9.1%	39	
5-Person	192	4.1%	17	
6-Person	40	0.8%	7	
7+ Person	60	1.3%	29	
Nonfamily Households	1,482	31.3%	39	
1-Person	1,350	28.5%	39	
2-Person	124	2.6%	13	
3-Person	8	0.2%	4	
4-Person	1	0.0%	13	
5-Person	0	0.0%	0	
6-Person	0	0.0%	0	
7+ Person	0	0.0%	0	
OUSEHOLDS BY PRESENCE OF PEOPLE UNDER 18 YEARS BY				
HOUSEHOLD TYPE				
Households with one or more people under 18 years	1,058	22.4%	51	
Family households	1,058	22.4%	51	
Married-couple family	726	15.3%	46	
Male householder, no wife present	138	2.9%	15	
Female householder, no husband present	193	4.1%	15	
Nonfamily households	1	0.0%	13	
Households with no people under 18 years	3,675	77.6%	89	
Married-couple family	2,018	42.6%	78	
Other family	175	3.7%	15	
Nonfamily households	1,482	31.3%	39	
HOUSEHOLDS BY PRESENCE OF PEOPLE 65 YEARS AND OVER,				
HOUSEHOLD SIZE AND HOUSEHOLD TYPE				
Households with Pop 65+	1,867	39.4%	55	
1-Person	606	12.8%	28	
2+ Person Family	1,225	25.9%	46	
2+ Person Nonfamily	36	0.8%	7	
Households with No Pop 65+	2,866	60.6%	90	
1-Person	744	15.7%	31	
2+ Person Family	2,025	42.8%	85	
2+ Person Nonfamily	97	2.0%	13	
HOUSEHOLD TYPE BY RELATIVES AND NONRELATIVES FOR	3,	2.070	15	
POPULATION IN HOUSEHOLDS				
Total	11,696	100.0%	249	
In Family Households	9,996	85.5%	249	
In Married-Couple Family	8,203	70.1%	243	
Relatives	8,130	69.5%	244	
Nonrelatives	72	0.6%	28	
In Male Householder-No Spouse Present-Family	717	6.1%	68	
Relatives	642	5.5%	67	
Nonrelatives	75	0.6%	11	
In Female Householder-No Spouse Present-Family	1,077	9.2%	48	
Relatives	982	8.4%	43	
Nonrelatives	95	0.8%	10	
In Nonfamily Households	1,700	14.5%	45	
	•			



Carney Evangelical Free Church 2 52 Church St, Carney, Michigan, 49812

Drive time: 30 minute radius

Prepared by Esri

Latitude: 45.58867 Longitude: -87.55424

	2018-2022 ACS Estimate	Percent	MOE(±)	Reli
POPULATION AGE 5+ YEARS BY LANGUAGE SPOKEN AT HOME				
AND ABILITY TO SPEAK ENGLISH				
Total	11,370	100.0%	224	
5 to 17 years				
Speak only English	1,622	14.3%	76	
Speak Spanish	8	0.1%	3	
Speak English "very well" or "well"	8	0.1%	3	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other Indo-European languages	12	0.1%	11	
Speak English "very well" or "well"	10	0.1%	13	
Speak English "not well"	2	0.0%	3	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	2	0.0%	5	
Speak English "very well" or "well"	2	0.0%	5	
Speak English "not well"	0	0.0%	0	
·	0	0.0%		
Speak English "not at all"			0	
Speak other languages	5	0.0%	5	
Speak English "very well" or "well"	5	0.0%	5	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
18 to 64 years				
Speak only English	6,478	57.0%	178	
Speak Spanish	81	0.7%	21	
Speak English "very well" or "well"	73	0.6%	19	
Speak English "not well"	8	0.1%	4	
Speak English "not at all"	0	0.0%	0	
Speak other Indo-European languages	92	0.8%	23	
Speak English "very well" or "well"	90	0.8%	23	
Speak English "not well"	2	0.0%	2	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	24	0.2%	13	
Speak English "very well" or "well"	24	0.2%	12	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other languages	16	0.1%	4	
Speak English "very well" or "well"	16	0.1%	4	
Speak English "not well"	0	0.0%	0	
-	0	0.0%		
Speak English "not at all"	U	0.0%	0	
65 years and over	2.020	25.00/	00	
Speak only English	2,939	25.8%	83	
Speak Spanish	6	0.1%	3	
Speak English "very well" or "well"	6	0.1%	4	
Speak English "not well"	0	0.0%	1	
Speak English "not at all"	0	0.0%	0	
Speak other Indo-European languages	81	0.7%	42	
Speak English "very well" or "well"	77	0.7%	43	
Speak English "not well"	4	0.0%	3	
Speak English "not at all"	0	0.0%	0	
Speak Asian and Pacific Island languages	2	0.0%	2	
Speak English "very well" or "well"	2	0.0%	2	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak other languages	2	0.0%	2	
Speak English "very well" or "well"	2	0.0%	2	
Speak English "not well"	0	0.0%	0	
Speak English "not at all"	0	0.0%	0	
Speak English flot at all	O	0.0 /0	0	
		B 10 1 100		
rce: U.S. Census Bureau, 2018-2022 American Community Survey		Reliability: III high	📗 medium 📗	low



Carney Evangelical Free Church 2 52 Church St, Carney, Michigan, 49812

Drive time: 30 minute radius

Prepared by Esri

Latitude: 45.58867 Longitude: -87.55424

	2018-2022 ACS Estimate	Percent	MOE(±)	Reliability
WORKERS AGE 16+ YEARS BY PLACE OF WORK				
Total	5,166	100.0%	170	III
Worked in state and in county of residence	3,242	62.8%	134	111
Worked in state and outside county of residence	1,063	20.6%	62	111
Worked outside state of residence	861	16.7%	59	III
SEX BY CLASS OF WORKER FOR THE CIVILIAN EMPLOYED POPUL AND OVER	ATION 16 YEARS			
Total:	5,256	100.0%	171	
Male:	•	55.8%	100	Ш
	2,931			Ш
Employee of private company workers	2,043	38.9%	73	Ш
Self-employed in own incorporated business	170	3.2%	32	•
Private not-for-profit wage and salary workers	102	1.9%	10	
Local government workers	140	2.7%	50	
State government workers	93	1.8%	29	Ш
Federal government workers	42	0.8%	5	•
Self-employed in own not incorporated business workers	338	6.4%	22	111
Unpaid family workers	2	0.0%	3	
Female:	2,325	44.2%	85	111
Employee of private company workers	1,576	30.0%	81	111
Self-employed in own incorporated business	26	0.5%	9	
Private not-for-profit wage and salary workers	302	5.7%	16	•
Local government workers	172	3.3%	15	•
State government workers	52	1.0%	10	111
Federal government workers	78	1.5%	14	•
Self-employed in own not incorporated business workers	115	2.2%	14	111
Unpaid family workers	4	0.1%	2	•
POPULATION IN HOUSEHOLDS AND PRESENCE OF A COMPUTER				
Total	11,696	100.0%	249	Ш
Population <18 in Households	2,232	19.1%	103	III.
Have a Computer	2,221	19.0%	104	Ш
Have NO Computer	10	0.1%	9	
Population 18-64 in Households	6,638	56.8%	177	Ш
Have a Computer	6,295	53.8%	177	III
Have NO Computer	343	2.9%	43	
Population 65+ in Households	2,826	24.2%	80	111
Have a Computer	2,273	19.4%	53	111
Have NO Computer	553	4.7%	55	III
HOUSEHOLDS AND INTERNET SUBSCRIPTIONS				
Total	4,733	100.0%	100	111
With an Internet Subscription	3,875	81.9%	97	Ш
Dial-Up Alone	29	0.6%	3	
Broadband	2,056	43.4%	64	III
Satellite Service	823	17.4%	34	
Other Service	54	1.1%	7	111
Internet Access with no Subscription	121	2.6%	21	111
With No Internet Access	738	15.6%	39	Ш

Source: U.S. Census Bureau, 2018-2022 American Community Survey

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Reliability: III high

■ medium low

November 26, 2024

Page 4 of 8



Carney Evangelical Free Church 2 52 Church St, Carney, Michigan, 49812

Drive time: 30 minute radius

Prepared by Esri

Latitude: 45.58867 Longitude: -87.55424

	2018-2022 ACS Estimate	Percent	MOE(±)	Reliabilit
WORKERS AGE 16+ YEARS BY MEANS OF TRANSPORTATION				
TO WORK				
Total	5,166	100.0%	170	11
Drove alone	4,163	80.6%	149	1
Carpooled	469	9.1%	54	11
Public transportation (excluding taxicab)	7	0.1%	3	I
Bus or trolley bus	1	0.0%	2	
Light rail, streetcar or trolley	0	0.0%	1	_
Subway or elevated	1	0.0%	3	
Long-distance/Commuter Train	0	0.0%	0	
Ferryboat	4	0.1%	5	
Taxicab	0	0.0%	0	•
Motorcycle	0	0.0%	0	
	5			
Bicycle		0.1%	3	<u></u>
Walked	111	2.1%	16	
Other means	54	1.0%	14	II
Worked at home	357	6.9%	38	<u> </u>
NORKERS AGE 16+ YEARS (WHO DID NOT WORK FROM HOME)				
BY TRAVEL TIME TO WORK				
otal	4,809	100.0%	159	
Less than 5 minutes	343	7.1%	32	
5 to 9 minutes	518	10.8%	56	<u> </u>
10 to 14 minutes	555	11.5%	45	
15 to 19 minutes	527	11.0%	27	
20 to 24 minutes	568	11.8%	62	
25 to 29 minutes	461	9.6%	63	II.
30 to 34 minutes	636	13.2%	42	•
35 to 39 minutes	244	5.1%	17	I
40 to 44 minutes	168	3.5%	45	I
45 to 59 minutes	436	9.1%	27	11
60 to 89 minutes	229	4.8%	28	•
90 or more minutes	126	2.6%	9	
Average Travel Time to Work (in minutes)	N/A		N/A	
Average Traver fille to work (in fillinutes)	IN/A		N/A	•
FEMALES AGE 20-64 YEARS BY AGE OF OWN CHILDREN AND EM	PLOYMENT STATUS			
Total	3,069	100.0%	93	II.
Own children under 6 years only	202	6.6%	26	11
In labor force	158	5.1%	15	•
Not in labor force	44	1.4%	21	I
Own children under 6 years and 6 to 17 years	175	5.7%	32	<u>II</u>
In labor force	135	4.4%	32	<u> </u>
Not in labor force	41	1.3%	4	
Own children 6 to 17 years only	548	17.9%	28	<u> </u>
In labor force	462	15.1%	28	-
Not in labor force	86	2.8%	5	<u> </u>
No own children under 18 years In labor force	2,144 1,410	69.9% 45.9%	76 73	<u> </u>
III IGUUU IIII E	1.410	43.9%	/3	

Source: U.S. Census Bureau, 2018-2022 American Community Survey

Reliability: III high

■ medium low



Carney Evangelical Free Church 2 52 Church St, Carney, Michigan, 49812

Latitude: 45.58867 Drive time: 30 minute radius Longitude: -87.55424

	2018-2022	Dawaant	MOF(I)	Dallah:
CIVILIAN NONINSTITUTIONALIZED POPULATION BY AGE & TYP	ACS Estimate	Percent	MOE(±)	Reliabi
OF HEALTH INSURANCE COVERAGE	-13			
Total	11,754	100.0%	250	
Under 19 years:	2,416	20.6%	111	
One Type of Health Insurance:	2,123	18.1%	109	
Employer-Based Health Ins Only	1,436	12.2%	110	
Direct-Purchase Health Ins Only	48	0.4%	9	
Medicare Coverage Only	0	0.0%	0	
Medicaid Coverage Only	625	5.3%	39	
TRICARE/Military Hith Cov Only	13	0.1%	9	
VA Health Care Only	0	0.0%	0	
2+ Types of Health Insurance	197	1.7%	18	
No Health Insurance Coverage	96	0.8%	19	
19 to 34 years:	1,694	14.4%	62	
One Type of Health Insurance:	1,410	12.0%	56	
		8.8%	50	
Employer-Based Health Ins Only	1,032	0.7%	15	
Direct-Purchase Health Ins Only	84 14	0.7%	12	
Medicare Coverage Only				
Medicaid Coverage Only	267	2.3%	31	
TRICARE/Military Hith Cov Only	12	0.1%	8	
VA Health Care Only	1	0.0%	5	
2+ Types of Health Insurance	82	0.7%	11	
No Health Insurance Coverage	202	1.7%	17	
35 to 64 years:	4,807	40.9%	161	
One Type of Health Insurance:	3,967	33.8%	153	
Employer-Based Health Ins Only	2,796	23.8%	136	
Direct-Purchase Health Ins Only	537	4.6%	24	
Medicare Coverage Only	151	1.3%	9	
Medicaid Coverage Only	384	3.3%	45	
TRICARE/Military Hlth Cov Only	31	0.3%	8	
VA Health Care Only	68	0.6%	26	
2+ Types of Health Insurance	518	4.4%	24	
No Health Insurance Coverage	322	2.7%	30	
65+ years:	2,838	24.1%	80	
One Type of Health Insurance:	767	6.5%	43	
Employer-Based Health Ins Only	21	0.2%	5	
Direct-Purchase Health Ins Only	3	0.0%	11	
Medicare Coverage Only	740	6.3%	42	
TRICARE/Military Hlth Cov Only	0	0.0%	0	
VA Health Care Only	3	0.0%	5	
2+ Types of Health Insurance:	2,062	17.5%	58	
Employer-Based & Direct-Purchase Health Insurance	2	0.0%	2	
Employer-Based Health & Medicare Insurance	395	3.4%	25	
Direct-Purchase Health & Medicare Insurance	757	6.4%	32	
Medicare & Medicaid Coverage	112	1.0%	13	
Other Private Health Insurance Combos	0	0.0%	0	
Other Public Health Insurance Combos	198	1.7%	38	
Other Health Insurance Combinations	597	5.1%	19	
No Health Insurance Coverage	9	0.1%	10	

Source: U.S. Census Bureau, 2018-2022 American Community Survey

Reliability: III high ■ medium low

Prepared by Esri



Carney Evangelical Free Church 2 52 Church St, Carney, Michigan, 49812 Drive time: 30 minute radius

Latitude: 45.58867 Longitude: -87.55424

Prepared by Esri

	2018-2022			
DODULATION BY DATES OF INCOME TO DOVEDTY LEVEL	ACS Estimate	Percent	MOE(±) Re	liability
POPULATION BY RATIO OF INCOME TO POVERTY LEVEL	11 727	100.00/	250	
Total Under .50	11,737	100.0% 4.2%	250 44	
.50 to .99	495 598	5.1%	47	
1.00 to 1.24	485	4.1%	58	
1.25 to 1.49	545	4.6%	32	
1.50 to 1.84		8.0%	63	
1.85 to 1.99	944 363	3.1%	35	
2.00 and over	8,307	70.8%	240	
2.00 dild Over	0,307	70.070	240	
CIVILIAN POPULATION AGE 18 OR OLDER BY VETERAN STATUS				
Total	9,718	100.0%	187	Ш
Veteran	1,066	11.0%	54	Ī
Nonveteran	8,652	89.0%	174	Ī
Male	5,039	51.9%	111	Ш
Veteran	959	9.9%	51	Ш
Nonveteran	4,080	42.0%	101	
Female	4,679	48.1%	99	Ī
Veteran	107	1.1%	21	
Nonveteran	4,572	47.0%	97	Ш
CIVILIAN VETERANS AGE 18 OR OLDER BY PERIOD OF				
MILITARY SERVICE				
Total	1,066	100.0%	54	ш
Gulf War (9/01 or later), no Gulf War (8/90 to 8/01), no Vietnam Era	78	7.3%	18	
Gulf War (9/01 or later) and Gulf War (8/90 to 8/01), no Vietnam Era	46	4.3%	10	- H
Gulf War (9/01 or later), and Gulf War (8/90 to 8/01), and Vietnam Era	11	1.0%	36	ī
Gulf War (8/90 to 8/01), no Vietnam Era	104	9.8%	26	- 5
Gulf War (8/90 to 8/01) and Vietnam Era	16	1.5%	6	
Vietnam Era, no Korean War, no World War II	488	45.8%	26	iii
Vietnam Era and Korean War, no World War II	5	0.5%	3	
Vietnam Era and Korean War and World War II	0	0.0%	0	
Korean War, no Vietnam Era, no World War II	87	8.2%	32	П
Korean War and World War II, no Vietnam Era	0	0.0%	0	ш
World War II, no Korean War, no Vietnam Era	32	3.0%	13	
Between Gulf War and Vietnam Era only	117	11.0%	10	<u></u>
Between Vietnam Era and Korean War only	81	7.6%	20	
Between Korean War and World War II only	1	0.1%	2	ï
Pre-World War II only	0	0.0%	0	
The World Wal II ollly	· ·	0.070	O .	
HOUSEHOLDS BY POVERTY STATUS				
Total	4,733	100.0%	100	III
Income in the past 12 months below poverty level	471	10.0%	31	Ш
Married-couple family	95	2.0%	23	1
Other family - male householder (no wife present)	46	1.0%	8	
Other family - female householder (no husband present)	84	1.8%	10	111
Nonfamily household - male householder	110	2.3%	10	
Nonfamily household - female householder	136	2.9%	14	
Income in the past 12 months at or above poverty level	4,262	90.0%	94	
Married-couple family	2,649	56.0%	90	
Other family - male householder (no wife present)	172	3.6%	17	
Other family - finale householder (no husband present)	205	4.3%	17	Щ
				Щ
Nonfamily household - male householder	769 467	16.2%	29	
Nonfamily household - female householder	467	9.9%	24	III
Poverty Index	80			
Source: U.S. Census Bureau, 2018-2022 American Community Survey		Reliability: III high	🔢 medium 🔋 low	



Carney Evangelical Free Church 2 52 Church St, Carney, Michigan, 49812 Drive time: 30 minute radius

Latitude: 45.58867 Longitude: -87.55424

Prepared by Esri

Drive time: 30 minute radius			Longitud	e: -87.5542
	2018-2022 ACS Estimate	Percent	MOE(±)	Reliabilit
HOUSEHOLDS BY OTHER INCOME				
Social Security Income	2,114	44.7%	58	1
No Social Security Income	2,619	55.3%	89	
Retirement Income	1,495	31.6%	33	I
No Retirement Income	3,238	68.4%	97	
GROSS RENT AS A PERCENTAGE OF HOUSEHOLD INCOME IN				
THE PAST 12 MONTHS				
<10% of Income	62	11.1%	10	11
10-14.9% of Income	82	14.6%	11	П
15-19.9% of Income	40	7.1%	14	П
20-24.9% of Income	55	9.8%	13	Ī
25-29.9% of Income	45	8.0%	8	ī
30-34.9% of Income	40	7.1%	12	
35-39.9% of Income	29	5.2%	18	Ī
40-49.9% of Income	36	6.4%	7	
50+% of Income	73	13.0%	10	ī
Gross Rent % Inc Not Computed	98	17.5%	8	
HOUSEHOLDS BY PUBLIC ASSISTANCE INCOME IN THE PAST 12 MONTHS				
Total	4,733	100.0%	100	•
With public assistance income	81	1.7%	7	I
No public assistance income	4,652	98.3%	99	I
HOUSEHOLDS BY FOOD STAMPS/SNAP STATUS				
Total	4,733	100.0%	100	I
With Food Stamps/SNAP	323	6.8%	18	<u> </u>
With No Food Stamps/SNAP	4,410	93.2%	99	
HOUSEHOLDS BY DISABILITY STATUS				
Total	4,733	100.0%	100	
With 1+ Persons w/Disability	1,394	29.5%	50	<u> </u>
With No Person w/Disability	3,339	70.5%	92	11

Data Note: N/A means not available. Population by Ratio of Income to Poverty Level represents persons for whom poverty status is determined. Household income represents income in 2022, adjusted for inflation.

Reliability: III high

2018-2022 ACS Estimate: The American Community Survey (ACS) replaces census sample data. Esri is releasing the 2018-2022 ACS estimates, five-year period data collected monthly from January 1, 2018 through December 31, 2022. Although the ACS includes many of the subjects previously covered by the decennial census sample, there are significant differences between the two surveys including fundamental differences in survey design and residency rules.

Margin of error (MOE): The MOE is a measure of the variability of the estimate due to sampling error. MOEs enable the data user to measure the range of uncertainty for each estimate with 90 percent confidence. The range of uncertainty is called the confidence interval, and it is calculated by taking the estimate +/- the MOE. For example, if the ACS reports an estimate of 100 with an MOE of +/- 20, then you can be 90 percent certain the value for the whole population falls between 80 and 120.

Reliability: These symbols represent threshold values that Esri has established from the Coefficients of Variation (CV) to designate the usability of the estimates. The CV measures the amount of sampling error relative to the size of the estimate, expressed as a percentage.

- High Reliability: Small CVs (less than or equal to 12 percent) are flagged green to indicate that the sampling error is small relative to the estimate and the estimate is reasonably reliable.
- Ш Medium Reliability: Estimates with CVs between 12 and 40 are flagged yellow-use with caution.
- Low Reliability: Large CVs (over 40 percent) are flagged red to indicate that the sampling error is large relative to the estimate. The estimate is considered very unreliable.

Source: U.S. Census Bureau, 2018-2022 American Community Survey

November 26, 2024

medium low



Demographic and Income Profile

Carney Evangelical Free Church 2 52 Church St, Carney, Michigan, 49812

Drive time: 30 minute radius

Prepared by Esri Latitude: 45.58867 Longitude: -87.55424

Summary		Census 20		Census 202		2024		
Population		12,5		12,19		12,000		1
Households		5,0	41	5,14	17	5,169		
Families		3,4	79	3,37	71	3,297		
Average Household Size		2.	43	2.3	32	2.28		
Owner Occupied Housing Units		4,3	06	4,36	50	4,444		
Renter Occupied Housing Units		7	35	78	37	725		
Median Age		40	5.5	50	.6	51.1		
Trends: 2024-2029 Annual Rat	е		Area			State		Na
Population			-0.22%			-0.09%		
Households			0.07%			0.27%		
Families			-0.12%			0.08%		
Owner HHs			0.24%			0.69%		
Median Household Income			3.11%			2.84%		
						2024		
Households by Income				Nui	mber	Percent	Number	P
<\$15,000					411	8.0%	361	
\$15,000 - \$24,999					450	8.7%	377	
\$25,000 - \$34,999					468	9.1%	380	
\$35,000 \$34,999					795	15.4%	680	
\$50,000 - \$74,999					955	18.5%	950	
\$75,000 - \$99,999					819	15.8%	831	
\$100,000 - \$149,999					837	16.2%	1,014	
\$150,000 - \$149,999					246	4.8%	352	
\$200,000+					187	3.6%	241	
\$200,0001					107	5.0 /0	271	
Median Household Income				\$59	,648		\$69,515	
Average Household Income				\$78	3,219		\$90,891	
Per Capita Income				\$34	,337		\$40,495	
	Ce	nsus 2010	Cei	1sus 2020		2024		
Population by Age	Number	Percent	Number	Percent	Number	Percent	Number	P
0 - 4	597	4.8%	502	4.1%	497	4.1%	491	
5 - 9	737	5.9%	611	5.0%	558	4.6%	505	
10 - 14	814	6.5%	712	5.8%	641	5.3%	576	
15 - 19	775	6.2%	723	5.9%	670	5.6%	587	
20 - 24	503	4.0%	494	4.1%	550	4.6%	510	
25 - 34	1,098	8.8%	1,042	8.5%	1,059	8.8%	1,164	
35 - 44	1,422	11.4%	1,229	10.1%	1,203	10.0%	1,189	
45 - 54	2,176	17.4%	1,526	12.5%	1,440		1,386	
55 - 64	1,956	15.6%	2,191	18.0%	1,953	16.3%	1,735	
65 - 74	1,300	10.4%	1,884	15.5%	2,009		2,079	
75 - 84	767	6.1%	904	7.4%	1,024		1,205	
85+	380	3.0%	374	3.1%	397		441	
		nsus 2010		nsus 2020	33,	2024		
Race and Ethnicity	Number	Percent	Number	Percent	Number	Percent	Number	Р
White Alone	11,857	94.7%	11,172	91.6%	10,935	91.1%	10,756	•
Black Alone	29	0.2%	15		25		28	
	409	3.3%	480	0.1% 3.9%	468	0.2% 3.9%	467	
American Indian Alone								
Asian Alone	25	0.2%	33	0.3%	40	0.3%	44	
Pacific Islander Alone	5	0.0%	3	0.0%	3	0.0%	3	
Some Other Race Alone	34	0.3%	56	0.5%	69	0.6%	71	
Two or More Races	166	1.3%	434	3.6%	460	3.8%	498	
Hispanic Origin (Any Race)	143	1.1%	182	1.5%	212	1.8%	229	

Data Note: Income is expressed in current dollars.

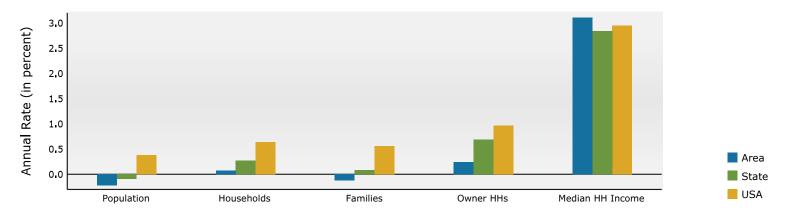
Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.



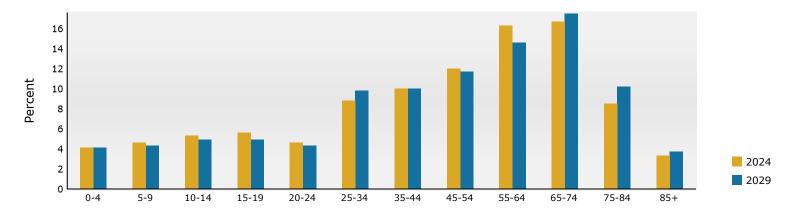
Demographic and Income Profile

Carney Evangelical Free Church 2 52 Church St, Carney, Michigan, 49812 Drive time: 30 minute radius Prepared by Esri Latitude: 45.58867 Longitude: -87.55424

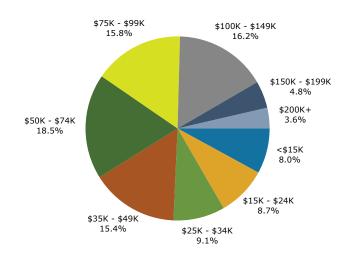
Trends 2024-2029



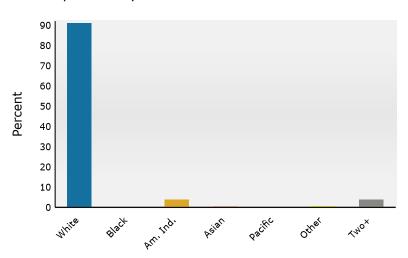
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin:1.8%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.



Carney Evangelical Free Church 2 52 Church St, Carney, Michigan, 49812 Drive time: 30 minute radii Prepared by Esri

Latitude: 45.58867 Longitude: -87.55424

Population Summary	30 minutes
Population Summary	12.526
2010 Total Population	12,526
2020 Total Population	12,193
2020 Group Quarters	234
2024 Total Population	12,000
2024 Group Quarters	233
2029 Total Population	11,866
2024-2029 Annual Rate	-0.22%
2024 Total Daytime Population	10,557
Workers	3,981
Residents	6,576
Household Summary	
2010 Households	5,041
2010 Average Household Size	2.43
2020 Total Households	5,147
2020 Average Household Size	2.32
2024 Households	5,169
2024 Average Household Size	2.28
2029 Households	5,186
2029 Average Household Size	2.24
2024-2029 Annual Rate	0.07%
2010 Families	3,479
2010 Average Family Size	2.91
2024 Families	3,297
2024 Average Family Size	2.86
2029 Families	3,277
2029 Average Family Size	2.83
2024-2029 Annual Rate	-0.12%
Housing Unit Summary	
2000 Housing Units	7,353
Owner Occupied Housing Units	57.6%
Renter Occupied Housing Units	10.0%
Vacant Housing Units	32.4%
2010 Housing Units	7,913
Owner Occupied Housing Units	54.4%
Renter Occupied Housing Units	9.3%
Vacant Housing Units	36.3%
2020 Housing Units	7,204
Owner Occupied Housing Units	60.5%
Renter Occupied Housing Units	10.9%
Vacant Housing Units	29.5%
2024 Housing Units	7,169
Owner Occupied Housing Units	62.0%
Renter Occupied Housing Units	10.1%
Vacant Housing Units	27.9%
2029 Housing Units	7,182
Owner Occupied Housing Units	62.6%
Renter Occupied Housing Units	9.6%
	3.0 70

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Carney Evangelical Free Church 2 52 Church St, Carney, Michigan, 49812

Drive time: 30 minute radii

Prepared by Esri Latitude: 45.58867 Longitude: -87.55424

	30 minutes
2024 Households by Income	
Household Income Base	5,169
<\$15,000	8.0%
\$15,000 - \$24,999	8.7%
\$25,000 - \$34,999	9.1%
\$35,000 - \$49,999	15.4%
\$50,000 - \$74,999	18.5%
\$75,000 - \$99,999	15.8%
\$100,000 - \$149,999	16.2%
\$150,000 - \$199,999	4.8%
\$200,000+	3.6%
Average Household Income	\$78,219
2029 Households by Income	
Household Income Base	5,186
<\$15,000	7.0%
\$15,000 - \$24,999	7.3%
\$25,000 - \$34,999	7.3%
\$35,000 - \$49,999	13.1%
\$50,000 - \$74,999	18.3%
\$75,000 - \$99,999	16.0%
\$100,000 - \$149,999	19.6%
\$150,000 - \$199,999	6.8%
\$200,000+	4.6%
Average Household Income	\$90,891
2024 Owner Occupied Housing Units by Value	
Total	4,444
<\$50,000	6.2%
\$50,000 - \$99,999	16.4%
\$100,000 - \$149,999	17.3%
\$150,000 - \$199,999	18.1%
\$200,000 - \$249,999	14.7%
\$250,000 - \$299,999	10.8%
\$300,000 - \$399,999	10.9%
\$400,000 - \$499,999	2.7%
\$500,000 - \$749,999	1.8%
\$750,000 - \$999,999	0.5%
\$1,000,000 - \$1,499,999	0.3%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.1%
Average Home Value	\$204,331
2029 Owner Occupied Housing Units by Value	
Total	4,498
< \$50,000	5.8%
\$50,000 - \$99,999	15.3%
\$100,000 - \$149,999	16.4%
\$150,000 - \$199,999	17.3%
\$200,000 - \$249,999	14.1%
\$250,000 - \$299,999	12.1%
\$300,000 - \$399,999	12.4%
\$400,000 - \$499,999	3.3%
\$500,000 - \$749,999	2.3%
\$750,000 - \$999,999	0.5%
\$1,000,000 - \$1,499,999	0.4%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.1%
Average Home Value	\$215,168

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Carney Evangelical Free Church 2 52 Church St, Carney, Michigan, 49812

Drive time: 30 minute radii

Prepared by Esri

Latitude: 45.58867 Longitude: -87.55424

Drive time: 30 minute radii	Longitude: -87.55424
	30 minutes
Median Household Income	
2024	\$59,648
2029	\$69,515
Median Home Value	
2024	\$177,740
2029	\$186,405
Per Capita Income	+0.4.00=
2024	\$34,337
2029	\$40,495
Median Age	
2010	46.5
2020	50.6
2024	51.1
2029	51.7
2020 Population by Age	12.402
Total	12,193
0 - 4	4.1%
5 - 9	5.0% 5.8%
10 - 14 15 - 24	10.0%
25 - 34	8.5%
35 - 44	10.1%
45 - 54	12.5%
55 - 64	18.0%
65 - 74	15.5%
75 - 84	7.4%
85 +	3.1%
18 +	81.2%
2024 Population by Age	
Total	12,001
0 - 4	4.1%
5 - 9	4.6%
10 - 14	5.3%
15 - 24	10.2%
25 - 34	8.8%
35 - 44	10.0%
45 - 54	12.0%
55 - 64	16.3%
65 - 74	16.7%
75 - 84	8.5%
85 +	3.3%
18 +	82.3%
2029 Population by Age	
Total	11,868
0 - 4	4.1%
5 - 9	4.3%
10 - 14	4.9%
15 - 24 25 - 34	9.2% 9.8%
25 - 34 35 - 44	9.8%
45 - 54	11.7%
45 - 54 55 - 64	11.7%
65 - 74	17.5%
75 - 84	10.2%
85 +	3.7%
18 +	83.6%
 ·	33.0 /0

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Carney Evangelical Free Church 2 52 Church St, Carney, Michigan, 49812

Drive time: 30 minute radii

Prepared by Esri

Latitude: 45.58867 Longitude: -87.55424

2020 Panulation by Say	30 minutes
2020 Population by Sex	£ 20/
Males Females	6,284
	5,909
2024 Population by Sex	
Males	6,26
Females	5,733
2029 Population by Sex	
Males	6,170
Females	5,690
2010 Population by Race/Ethnicity	
Total	12,525
White Alone	94.7%
Black Alone	0.2%
American Indian Alone	3.3%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.3%
Two or More Races	1.3%
Hispanic Origin	1.1%
Diversity Index	12.
2020 Population by Race/Ethnicity	
Total	12,193
White Alone	91.6%
Black Alone	0.1%
American Indian Alone	3.9%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.5%
Two or More Races	3.6%
Hispanic Origin	1.5%
Diversity Index	18.
2024 Population by Race/Ethnicity	
Total	12,000
White Alone	91.1%
Black Alone	0.2%
American Indian Alone	3.9%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.6%
Two or More Races	3.89
Hispanic Origin	1.89
Diversity Index	19.
2029 Population by Race/Ethnicity	
Total	11,86
White Alone	90.6%
Black Alone	0.29
American Indian Alone	3.9%
Asian Alone	0.49
Pacific Islander Alone	0.09
Some Other Race Alone	0.69
Two or More Races	4.29
Hispanic Origin	1.9%
Diversity Index	20.6

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Carney Evangelical Free Church 2 52 Church St, Carney, Michigan, 49812 Drive time: 30 minute radii Prepared by Esri Latitude: 45.58867

Longitude: -87.55424

30 minutes 2020 Population by Relationship and Household Type 12,193 In Households 98.1% Householder 43.4% Opposite-Sex Spouse 22.8% Same-Sex Spouse 0.1% Opposite-Sex Unmarried Partner 2.7% Same-Sex Unmarried Partner 0.1% Biological Child 21.8% Adopted Child 0.6% Stepchild 1.2% Grandchild 1.6% Brother or Sister 0.5% Parent 0.5% Parent-in-law 0.1% Son-in-law or Daughter-in-law 0.3% Other Relatives 0.5% Foster Child 0.1% Other Nonrelatives 1.8% In Group Quarters 1.9% Institutionalized 1.3% Noninstitutionalized 0.6% 2024 Population 25+ by Educational Attainment 9,085 Total Less than 9th Grade 2.4% 9th - 12th Grade, No Diploma 5.0% High School Graduate 36.4% GED/Alternative Credential 3.5% Some College, No Degree 21.7% Associate Degree 14.0% 12.6% Bachelor's Degree Graduate/Professional Degree 4.4% 2024 Population 15+ by Marital Status Total 10,304 **Never Married** 24.7% Married 58.4% Widowed 6.5% 10.4% Divorced 2024 Civilian Population 16+ in Labor Force Civilian Population 16+ 5,643 Population 16+ Employed 96.6% Population 16+ Unemployment rate 3.5% Population 16-24 Employed 13.0% Population 16-24 Unemployment rate 7.8% Population 25-54 Employed 57.3% Population 25-54 Unemployment rate 3.3% Population 55-64 Employed 21.7% Population 55-64 Unemployment rate 2.4% Population 65+ Employed 8.0%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Population 65+ Unemployment rate

0.2%



Carney Evangelical Free Church 2 52 Church St, Carney, Michigan, 49812

Latitude: 45.58867 Drive time: 30 minute radii Longitude: -87.55424

Drive time. 30 minute radii	Longitude: -87.5542-
2024 Employed Population 16+ by Industry	30 minutes
Total	5,449
Agriculture/Mining	6.0%
Construction	7.8%
Manufacturing	24.3%
Wholesale Trade	1.9%
Retail Trade	8.8%
Transportation/Utilities	6.1%
Information	1.5%
Finance/Insurance/Real Estate	3.3%
Services	36.49
Public Administration	3.9%
2024 Employed Population 16+ by Occupation	J.J.
Total	E 44'
White Collar	5,44° 47.0°
Management/Business/Financial	14.39
Professional	16.39
Sales	6.79
Administrative Support	9.79
Services	16.89
Blue Collar	36.29
Farming/Forestry/Fishing	1.79
Construction/Extraction	6.89
Installation/Maintenance/Repair	3.69
Production	14.19
Transportation/Material Moving	10.0%
2020 Households by Type	
Total	5,14
Married Couple Households	52.4%
With Own Children <18	13.0%
Without Own Children <18	39.3%
Cohabitating Couple Households	6.7%
With Own Children <18	2.5%
Without Own Children <18	4.29
Male Householder, No Spouse/Partner	21.89
Living Alone	16.5%
65 Years and over	6.89
With Own Children <18	1.79
Without Own Children <18, With Relatives	2.89
No Relatives Present	0.89
Female Householder, No Spouse/Partner	19.1%
Living Alone	12.9%
65 Years and over	8.2%
With Own Children <18	2.5%
Without Own Children <18, With Relatives	3.19
No Relatives Present	0.6%
2020 Households by Size	
Total	5,147
1 Person Household	29.4%
2 Person Household	42.1%
3 Person Household	11.2%
4 Person Household	9.3%
5 Person Household	4.5%
6 Person Household	2.0%
7 + Person Household	1.4%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Prepared by Esri



Carney Evangelical Free Church 2 52 Church St, Carney, Michigan, 49812 Drive time: 30 minute radii

Latitude: 45.58867 Longitude: -87.55424

Prepared by Esri

	30 minutes
2020 Households by Tenure and Mortgage Status	
Total	5,147
Owner Occupied	84.7%
Owned with a Mortgage/Loan	42.7%
Owned Free and Clear	42.0%
Renter Occupied	15.3%
2024 Affordability, Mortgage and Wealth	
Housing Affordability Index	129
Percent of Income for Mortgage	18.7%
Wealth Index	70
2020 Housing Units By Urban/ Rural Status	
Total	7,204
Urban Housing Units	0.4%
Rural Housing Units	99.6%
2020 Population By Urban/ Rural Status	
Total	12,193
Urban Population	0.6%
Rural Population	99.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Carney Evangelical Free Church 2 52 Church St, Carney, Michigan, 49812

Drive time: 30 minute radii

Prepared by Esri

Latitude: 45.58867 Longitude: -87.55424

	30 minutes
Top 3 Tapestry Segments	
1.	Rooted Rural (10B)
2.	Salt of the Earth (6B)
3.	Rural Resort Dwellers (6E)
2024 Consumer Spending	
Apparel & Services: Total \$	\$7,736,138
Average Spent	\$1,496.64
Spending Potential Index	63
Education: Total \$	\$5,061,162
Average Spent	\$979.14
Spending Potential Index	57
Entertainment/Recreation: Total \$	\$16,002,161
Average Spent	\$3,095.79
Spending Potential Index	76
Food at Home: Total \$	\$27,774,356
Average Spent	\$5,373.26
Spending Potential Index	74
Food Away from Home: Total \$	\$13,250,105
Average Spent	\$2,563.38
Spending Potential Index	66
Health Care: Total \$	\$34,502,279
Average Spent	\$6,674.85
Spending Potential Index	87
HH Furnishings & Equipment: Total \$	\$12,019,028
Average Spent	\$2,325.21
Spending Potential Index	73
Personal Care Products & Services: Total \$	\$3,210,995
Average Spent	\$621.20
Spending Potential Index	62
Shelter: Total \$	\$87,487,645
Average Spent	\$16,925.45
Spending Potential Index	63
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$14,589,075
Average Spent	\$2,822.42
Spending Potential Index	81
Travel: Total \$	\$10,833,255
Average Spent	\$2,095.81
Spending Potential Index	69
Vehicle Maintenance & Repairs: Total \$	\$5,990,990
Average Spent	\$1,159.02
Spending Potential Index	78

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Carney Evangelical Free Church 2 52 Church St, Carney, Michigan, 49812 Drive time: 30 minute radius Prepared by Esri

Latitude: 45.58867 Longitude: -87.55424

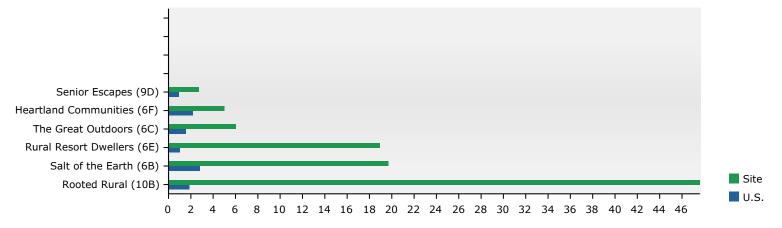
Top Twenty Tapestry Segments

		2024	Households	2024 U.S. I	Households	
			Cumulative		Cumulative	
Rank	Tapestry Segment	Percent	Percent	Percent	Percent	Index
1	Rooted Rural (10B)	47.6%	47.6%	1.8%	1.8%	2578
2	Salt of the Earth (6B)	19.7%	67.3%	2.8%	4.6%	708
3	Rural Resort Dwellers (6E)	18.9%	86.2%	1.0%	5.6%	1,891
4	The Great Outdoors (6C)	6.0%	92.3%	1.6%	7.2%	386
5	Heartland Communities (6F)	5.0%	97.3%	2.2%	9.4%	229
	Subtotal	97.2%		9.4%		
6	Senior Escapes (9D)	2.7%	100.0%	0.9%	10.3%	300

0.9%
0

Total 100.0% 10.3% 972

Top Ten Tapestry Segments Site vs. U.S.



Percent of Households by Tapestry Segment

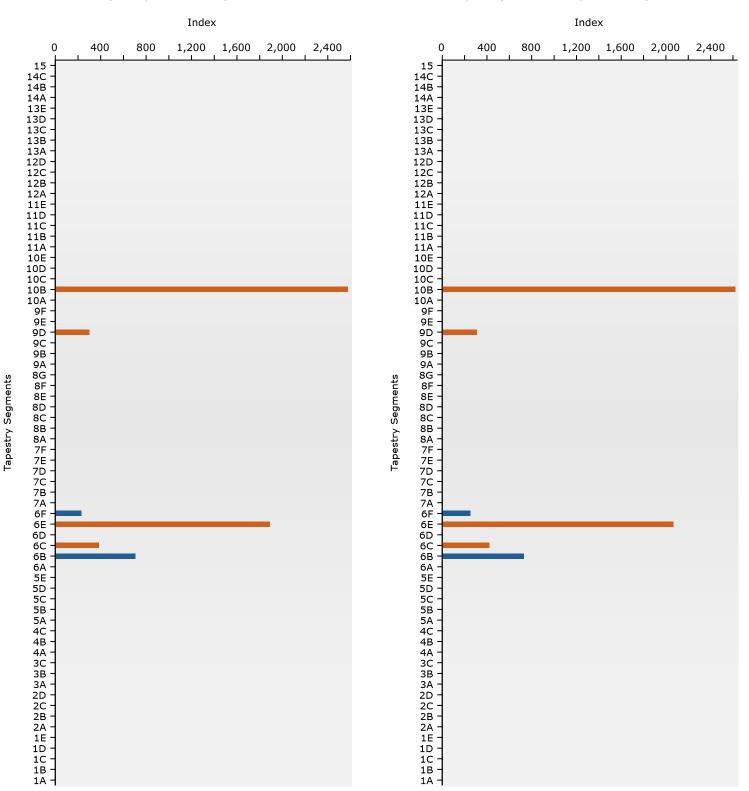
Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.



Carney Evangelical Free Church 2 52 Church St, Carney, Michigan, 49812 Drive time: 30 minute radius Prepared by Esri Latitude: 45.58867 Longitude: -87.55424

2024 Tapestry Indexes by Households

2024 Tapestry Indexes by Total Population 18+



Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average. **Source:** Esri



Carney Evangelical Free Church 2 52 Church St, Carney, Michigan, 49812

Drive time: 30 minute radius

Prepared by Esri Latitude: 45.58867 Longitude: -87.55424

1. Affluent Estates	Tapestry LifeMode Groups	202	4 Households		2024 Adult Population			
1. Affluent Estates		Number	Percent	Index	Number	Percent	Index	
Top Tier (1A)	Total:	5,169	100.0%		9,881	100.0%		
Top Tier (1A)	1. Affluent Estates	0	0.0%	0	0	0.0%	(
Professional Pricte (1B) 0 0.0% 0 0 0.0% 0 0	Top Tier (1A)					0.0%		
Boomburks (1C)								
Savy Suburbanites (1D)								
Description Company								
Urban Chic (2A)								
Durban Chic (2A)	2 Unscale Avenues	0	0.0%	0	0	0.0%		
Pleasant/life (ZB)	•							
Pacific Heights (2C)								
September Sept								
Laptops and Lattes (3A)								
Laptops and Lattes (3A)			0.00/			2.20/		
Metro Renters (3B) 0 0.0% 0 0.0% Trendsetters (3C) 0 0.0% 0 0.0% 4. Family Landscapes 0 0.0% 0 0.0% Workday Drive (4A) 0 0.0% 0 0 0.0% Home Improvement (4B) 0 0.0% 0 0 0.0% Middleburg (4C) 0 0.0% 0 0 0.0% Middleburg (4C) 0 0.0% 0 0 0.0% 5. GenXurban 0 0.0% 0 0 0.0% Comfortable Empty Nesters (5A) 0 0.0% 0 0 0.0% 5. GenXurban 0 0.0% 0 0 0.0% 0 0.0% Comfortable Empty Nesters (5A) 0 0.0% 0 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>-</td>							-	
A. Family Landscapes								
4. Family Landscapes 0 0.0% 0 0.0% Workday Drive (4A) 0 0.0% 0 0.0% Home Improvement (4B) 0 0.0% 0 0 0.0% Middleburg (4C) 0 0.0% 0 0 0.0% Middleburg (4C) 0 0.0% 0 0 0 0.0% 5. GenXurban 0 0.0% 0 0 0 0.0% Comfortable Empty Nesters (5A) 0 0.0% 0 0 0.0% In Style (5B) 0 0.0% 0 0 0 0.0% Parks and Rec (5C) 0 0.0% 0 0 0 0.0% Rustbelt Traditions (5D) 0 0.0% 0 0 0 0.0% Midlife Constants (5E) 0 0.0% 0 0 0 0.0% Midlife Constants (5E) 0 0.0% 0 0 0 0.0% 6. Cozy Country Living 2,568 49.7% 421 4,995 50.6% 4 Green Acres (6A) 0 0.0% 0 0 0 0.0% Salt of the Earth (6B) 1,018 19.7% 708 1,968 19.9% 7 The Great Outdoors (6C) 312 6.0% 386 635 6.4% 4 Prairie Living (6D) 0 0.0% 0 0 0.0% Rural Resort Dwellers (6E) 979 18.9% 1,891 1,890 19.1% 2,0 Rural Resort Dwellers (6E) 979 18.9% 1,891 1,890 19.1% 2,0 T. Sprouting Explorers 0 0.0% 0 0 0.0% Urban Villages (7B) 0 0.0% 0 0 0.0% Formit Orbor Living (7D) 0 0.0% 0 0 0.0% Formit Orbor Living (7D) 0 0.0% 0 0 0.0% Formit Orbor Living (7D) 0 0.0% 0 0 0.0% Formit Orbor Living (7D) 0 0.0% Formit Orbor Living (7D) 0 0.0% Formit Orbor Living (7D) 0 0.0% Formit Orbole (7E) 0 0.0% Formit Orbole (7E) 0 0.0% Farm to Table (7E) 0 0.0%	· ,							
Workday Drive (4A) 0 0.0% 0 0.0% Home Improvement (4B) 0 0.0% 0 0.0% Middleburg (4C) 0 0.0% 0 0.0% Middleburg (4C) 0 0.0% 0 0.0% S. GenXurban 0 0.0% 0 0 0.0% Comfortable Empty Nesters (5A) 0 0.0% 0 0 0.0% Barks and Rec (5C) 0 0.0% 0 0 0.0% 0 Parks and Rec (5C) 0 0.0% 0 0 0.0% 0 0	Trendsetters (3C)	0	0.0%	0	0	0.0%		
Home Improvement (4B) 0 0.0% 0 0 0.0%	4. Family Landscapes	0		0	0			
Middleburg (4C) 0 0.0% 0 0.0% 0 0.0% 0 0.0% 0 0.0% Comfortable Empty Nesters (5A) 0 0.0% 0 0.0% 0 0.0% In Style (5B) 0 0.0% 0 0.0% 0 0.0% Parks and Rec (5C) 0 0.0% 0 0.0% 0 0.0% Rustbelt Traditions (5D) 0 0.0% 0 0.0% 0 0.0% Midlife Constants (5E) 0 0.0% 0 0.0% 0 0.0% 6. Cozy Country Living 2,568 49.7% 421 4,995 50.6% 4. Green Acres (6A) 0 0.0% 0 0 0.0% 5alt of the Earth (6B) 1,018 19.7% 708 1,968 1,99% 7 The Great Outdoors (6C) 312 6.0% 386 635 6.4% 4 Prairie Living (6D) 0 0.0% Rural Resort Dwellers (6E) 979 18.9% 1,891 1,890 19.1% 2,0 42.0 42.0 43.0 44.0 45.0 46.0 46.0 46.0 46.0 47.0 47.0 48.0 48.0 48.0 49.0								
5. GenXurban 0 0.0% 0 0.0% Comfortable Empty Nesters (5A) 0 0.0% 0 0 0.0% In Style (5B) 0 0.0% 0 0 0.0% 0 Parks and Rec (5C) 0 0.0% 0 0 0.0% 0 0.0% Rustbelt Traditions (5D) 0 0.0% 0 0 0.0% </td <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>								
Comfortable Empty Nesters (5A) 0 0.0% 0 0.0% 0 0.0% 1n Style (5B) 0 0.0% 0 0.0% 0 0.0% 1n Style (5B) 0 0.0% 0 0.0% 0 0.0% 1n Style (5B) 0 0.0% 0 0.0% 0 0.0% 1n Style (5B) 0 0.0% 0 0.0% 0 0.0% 1n Style (5B) 0 0.0% 0 0.0% 0 0.0% 1n Style (5B) 0 0.0% 0 0 0.0% 1n Style (5B) 0 0.0% 0 0 0 0.0% 1n Style (5B) 0 0.0% 0 0 0 0.0% 1n Style (5B) 0 0.0% 0 0 0 0.0% 1n Style (5B) 1n Sty	Middleburg (4C)	0	0.0%	0	0	0.0%		
In Style (5B) 0 0.0% 0 0.0% Parks and Rec (5C) 0 0.0% 0 0.0% Rustbelt Traditions (5D) 0 0.0% 0 0 0.0% Midlife Constants (5E) 0 0.0% 0 0 0.0% Midlife Constants (5E) 0 0.0% 0 0 0.0% 6. Cozy Country Living 2,568 49.7% 421 4,995 50.6% 4 Green Acres (6A) 0 0.0% 0 0 0.0% Salt of the Earth (6B) 1,018 19.7% 708 1,968 19.9% 7 The Great Outdoors (6C) 312 6.0% 386 635 6.4% 4 Prairie Living (6D) 0 0.0% 0 0 0.0% Rural Resort Dwellers (6E) 979 18.9% 1,891 1,890 19.1% 2,0 Heartland Communities (6F) 259 5.0% 229 502 5.1% 2 7. Sprouting Explorers 0 0.0% 0 0 0.0% Ulp and Coming Families (7A) 0 0.0% 0 0 0.0% Ulp and Coming Families (7C) 0 0.0% 0 0 0.0% Urban Villages (7B) 0 0.0% 0 0 0.0% Urban Edge Families (7C) 0 0.0% 0 0 0.0% Forging Opportunity (7D) 0 0.0% 0 0 0.0% Farm to Table (7E) 0 0.0% 0 0 0.0% Farm to Table (7E) 0 0.0%	5. GenXurban	0	0.0%	0	0	0.0%		
Parks and Rec (5C)	Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%		
Rustbelt Traditions (5D) 0 0.0% 0 0 0.0% Midlife Constants (5E) 0 0.0% 0 0 0 0.0% 6. Cozy Country Living 2,568 49.7% 421 4,995 50.6% 4.6 Green Acres (6A) 0 0.0% 0 0 0 0.0% Salt of the Earth (6B) 1,018 19.7% 708 1,968 19.9% 7 The Great Outdoors (6C) 312 6.0% 386 635 6.4% 4.7 Prairie Living (6D) 0 0.0% 0 0 0.0% Rural Resort Dwellers (6E) 979 18.9% 1,891 1,890 19.1% 2,0 Heartland Communities (6F) 259 5.0% 229 502 5.1% 2 7. Sprouting Explorers 0 0.0% 0 0 0.0% Urban Villages (7B) 0 0.0% 0 0 0.0% Urban Villages (7B) 0 0.0% 0 0 0.0% Forging Opportunity (7D) 0 0.0% 0 0 0.0% Forging Opportunity (7D) 0 0.0% 0 0 0.0% Farm to Table (7E) 0 0.0% 0 0 0.0%	In Style (5B)	0	0.0%	0	0	0.0%		
Midlife Constants (5E) 0 0.0% 0 0 0.0% 6. Cozy Country Living 2,568 49.7% 421 4,995 50.6% 4 Green Acres (6A) 0 0.0% 0 0 0 0.0% Salt of the Earth (6B) 1,018 19.7% 708 1,968 19.9% 7 The Great Outdoors (6C) 312 6.0% 386 635 6.4% 4 Prairie Living (6D) 0 0.0% 0 0 0.0% Rural Resort Dwellers (6E) 979 18.9% 1,891 1,890 19.1% 2,0 Heartland Communities (6F) 259 5.0% 229 502 5.1% 2 7. Sprouting Explorers 0 0.0% 0 0 0.0% Up and Coming Families (7A) 0 0.0% 0 0 0.0% Urban Villages (7B) 0 0.0% 0 0 0.0% Urban Edge Families (7C) 0 0.0% 0 0 0 0.0% Forging Opportunity (7D) 0 0.0% Farm to Table (7E) 0 0.0% 0 0 0.0% Farm to Table (7E) 0 0.0%	Parks and Rec (5C)	0	0.0%	0	0	0.0%		
6. Cozy Country Living 2,568 49.7% 421 4,995 50.6% 4 Green Acres (6A) 0 0.0% 0 0 0.0% Salt of the Earth (6B) 1,018 19.7% 708 1,968 19.9% 7 The Great Outdoors (6C) 312 6.0% 386 635 6.4% 4 Prairie Living (6D) 0 0.0% 0 0 0.0% Rural Resort Dwellers (6E) 979 18.9% 1,891 1,890 19.1% 2,0 Heartland Communities (6F) 259 5.0% 229 502 5.1% 2 7. Sprouting Explorers 0 0.0% 0 0 0.0% Up and Coming Families (7A) 0 0.0% 0 0 0.0% Urban Villages (7B) 0 0.0% 0 0 0.0% Urban Edge Families (7C) 0 0.0% 0 0 0.0% Forging Opportunity (7D) 0 0.0% 0 0 0.0% Farm to Table (7E) 0 0.0% 0 0 0.0%	Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%		
Green Acres (6A) 0 0.0% 0 0.0% Salt of the Earth (6B) 1,018 19.7% 708 1,968 19.9% 7 The Great Outdoors (6C) 312 6.0% 386 635 6.4% 4 Prairie Living (6D) 0 0.0% 0 0 0.0% Rural Resort Dwellers (6E) 979 18.9% 1,891 1,890 19.1% 2,0 Heartland Communities (6F) 259 5.0% 229 502 5.1% 2 7. Sprouting Explorers 0 0.0% 0 0 0.0% 0 Up and Coming Families (7A) 0 0.0% 0 0 0.0% Urban Villages (7B) 0 0.0% 0 0 0.0% Urban Edge Families (7C) 0 0.0% 0 0 0.0% Forging Opportunity (7D) 0 0.0% 0 0 0.0% Farm to Table (7E) 0 0.0% 0 0 0 0	Midlife Constants (5E)	0	0.0%	0	0	0.0%		
Salt of the Earth (6B) 1,018 19.7% 708 1,968 19.9% 7 The Great Outdoors (6C) 312 6.0% 386 635 6.4% 4 Prairie Living (6D) 0 0.0% 0 0 0.0% 0 Rural Resort Dwellers (6E) 979 18.9% 1,891 1,890 19.1% 2,0 Heartland Communities (6F) 259 5.0% 229 502 5.1% 2 7. Sprouting Explorers 0 0.0% 0 0 0.0% 0 Urban Villages (7B) 0 0.0% 0 0 0.0% Urban Edge Families (7C) 0 0.0% 0 0 0.0% Forging Opportunity (7D) 0 0.0% 0 0 0.0% Farm to Table (7E) 0 0.0% 0 0 0.0%	6. Cozy Country Living	2,568	49.7%	421	4,995	50.6%	43	
The Great Outdoors (6C) 312 6.0% 386 635 6.4% 4 Prairie Living (6D) 0 0.0% 0 0 0.0% Rural Resort Dwellers (6E) 979 18.9% 1,891 1,890 19.1% 2,0 Heartland Communities (6F) 259 5.0% 229 502 5.1% 2 7. Sprouting Explorers 0 0.0% 0 0 0.0% Up and Coming Families (7A) 0 0.0% 0 0 0.0% Urban Villages (7B) 0 0.0% 0 0 0.0% Urban Edge Families (7C) 0 0.0% 0 0 0.0% Forging Opportunity (7D) 0 0.0% 0 0 0.0% Farm to Table (7E) 0 0.0% 0 0 0.0%	Green Acres (6A)	0	0.0%	0	0	0.0%		
Prairie Living (6D) 0 0.0% 0 0 0.0% Rural Resort Dwellers (6E) 979 18.9% 1,891 1,890 19.1% 2,0 Heartland Communities (6F) 259 5.0% 229 502 5.1% 2 7. Sprouting Explorers 0 0.0% 0 0 0.0% Up and Coming Families (7A) 0 0.0% 0 0 0.0% Urban Villages (7B) 0 0.0% 0 0 0.0% Urban Edge Families (7C) 0 0.0% 0 0 0.0% Forging Opportunity (7D) 0 0.0% 0 0 0 0.0% Farm to Table (7E) 0 0.0% 0 0 0.0%	Salt of the Earth (6B)	1,018	19.7%	708	1,968	19.9%	73	
Rural Resort Dwellers (6E) 979 18.9% 1,891 1,890 19.1% 2,0 Heartland Communities (6F) 259 5.0% 229 502 5.1% 2 7. Sprouting Explorers 0 0.0% 0 0 0.0% Up and Coming Families (7A) 0 0.0% 0 0 0.0% Urban Villages (7B) 0 0.0% 0 0 0.0% Urban Edge Families (7C) 0 0.0% 0 0 0.0% Forging Opportunity (7D) 0 0.0% 0 0 0 0.0% Farm to Table (7E) 0 0.0% 0 0 0.0%	The Great Outdoors (6C)	312	6.0%	386	635	6.4%	42	
### Heartland Communities (6F) 259 5.0% 229 502 5.1% 2 7. Sprouting Explorers 0 0.0% 0 0 0.0% Up and Coming Families (7A) 0 0.0% 0 0 0.0% Urban Villages (7B) 0 0.0% 0 0 0.0% Urban Edge Families (7C) 0 0.0% 0 0 0.0% Forging Opportunity (7D) 0 0.0% 0 0 0.0% Farm to Table (7E) 0 0.0% 0 0 0.0%	Prairie Living (6D)	0	0.0%	0	0	0.0%		
### Heartland Communities (6F) 259 5.0% 229 502 5.1% 2 7. Sprouting Explorers 0 0.0% 0 0 0.0% Up and Coming Families (7A) 0 0.0% 0 0 0.0% Urban Villages (7B) 0 0.0% 0 0 0.0% Urban Edge Families (7C) 0 0.0% 0 0 0 0.0% Forging Opportunity (7D) 0 0.0% 0 0 0 0.0% Farm to Table (7E) 0 0.0% 0 0 0.0%		979	18.9%	1,891	1,890	19.1%	2,06	
Up and Coming Families (7A) 0 0.0% 0 0.0% Urban Villages (7B) 0 0.0% 0 0 0.0% Urban Edge Families (7C) 0 0.0% 0 0 0.0% Forging Opportunity (7D) 0 0.0% 0 0 0.0% Farm to Table (7E) 0 0.0% 0 0 0.0%	Heartland Communities (6F)	259	5.0%			5.1%	25	
Up and Coming Families (7A) 0 0.0% 0 0.0% Urban Villages (7B) 0 0.0% 0 0 0.0% Urban Edge Families (7C) 0 0.0% 0 0 0.0% Forging Opportunity (7D) 0 0.0% 0 0 0.0% Farm to Table (7E) 0 0.0% 0 0 0.0%	7. Sprouting Explorers	0	0.0%	0	0	0.0%		
Urban Villages (7B) 0 0.0% 0 0.0% Urban Edge Families (7C) 0 0.0% 0 0.0% Forging Opportunity (7D) 0 0.0% 0 0.0% Farm to Table (7E) 0 0.0% 0 0 0.0%								
Urban Edge Families (7C) 0 0.0% 0 0.0% Forging Opportunity (7D) 0 0.0% 0 0 0.0% Farm to Table (7E) 0 0.0% 0 0 0.0%								
Forging Opportunity (7D) 0 0.0% 0 0.0% Farm to Table (7E) 0 0.0% 0 0.0%								
Farm to Table (7E) 0 0.0% 0 0.0%								
	Southwestern Families (7F)	0	0.0%	0	0	0.0%		

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.



Carney Evangelical Free Church 2 52 Church St, Carney, Michigan, 49812

Drive time: 30 minute radius

Prepared by Esri Latitude: 45.58867 Longitude: -87.55424

Tapestry LifeMode Groups	Groups 2024 Households			2024 Adult Population			
	Number	Percent	Index	Number	Percent	Inde	
Total:	5,169	100.0%		9,881	100.0%		
8. Middle Ground	0	0.0%	0	0	0.0%		
City Lights (8A)	0	0.0%	0	0	0.0%		
Emerald City (8B)	0	0.0%	0	0	0.0%		
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%		
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%		
Front Porches (8E)	0	0.0%	0	0	0.0%		
Old and Newcomers (8F)	0	0.0%	0	0	0.0%		
Hometown Heritage (8G)	0	0.0%	0	0	0.0%		
9. Senior Styles	141	2.7%	47	257	2.6%	5	
Silver & Gold (9A)	0	0.0%	0	0	0.0%	J	
Golden Years (9B)	0	0.0%	0	0	0.0%		
The Elders (9C)	0	0.0%	0	0	0.0%		
Senior Escapes (9D)	141	2.7%	300	257	2.6%	30	
Retirement Communities (9E)	0	0.0%	0	0	0.0%	30	
Social Security Set (9F)	0	0.0%	0	0	0.0%		
10. Rustic Outposts	2,460	47.6%	600	4,629	46.8%	59	
Southern Satellites (10A)	0	0.0%	0	0	0.0%		
Rooted Rural (10B)	2,460	47.6%	2,578	4,629	46.8%	2,62	
Economic BedRock (10C)	2,400	0.0%	2,570	0	0.0%	2,02	
Down the Road (10D)	0	0.0%	0	0	0.0%		
Rural Bypasses (10E)	0	0.0%	0	0	0.0%		
11. Midtown Singles	0	0.0%	0	0	0.0%		
City Strivers (11A)	0	0.0%	0	0	0.0%		
oung and Restless (11B)	0	0.0%	0	0	0.0%		
Metro Fusion (11C)	0	0.0%	0	0	0.0%		
Set to Impress (11D)	0	0.0%	0	0	0.0%		
City Commons (11E)	0	0.0%	0	0	0.0%		
312)		0.070			0.070		
2. Hometown	0	0.0%	0	0	0.0%		
family Foundations (12A)	0	0.0%	0	0	0.0%		
Fraditional Living (12B)	0	0.0%	0	0	0.0%		
Small Town Sincerity (12C)	0	0.0%	0	0	0.0%		
Modest Income Homes (12D)	0	0.0%	0	0	0.0%		
13. Next Wave	0	0.0%	0	0	0.0%		
Diverse Convergence (13A)	0	0.0%	0	0	0.0%		
Family Extensions (13B)	0	0.0%	0	0	0.0%		
NeWest Residents (13C)	0	0.0%	0	0	0.0%		
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%		
High Rise Renters (13E)	0	0.0%	0	0	0.0%		
14. Scholars and Patriots	0	0.0%	0	0	0.0%		
Military Proximity (14A)	0	0.0%	0	0	0.0%		
College Towns (14B)	0	0.0%	0	0	0.0%		
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%		
Unclassified (15)	0	0.0%	0	0	0.0%		

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Carney Evangelical Free Church 2 52 Church St, Carney, Michigan, 49812

Drive time: 30 minute radius

Prepared by Esri Latitude: 45.58867 Longitude: -87.55424

Tapestry Urbanization Groups	2024	2024 Households		2024 Adult Population			
	Number	Percent	Index	Number	Percent	Index	
Total:	5,169	100.0%		9,881	100.0%		
1. Principal Urban Center	0	0.0%	0	0	0.0%	O	
Laptops and Lattes (3A)	0	0.0%	0	0	0.0%	C	
Metro Renters (3B)	0	0.0%	0	0	0.0%	C	
Trendsetters (3C)	0	0.0%	0	0	0.0%	C	
Downtown Melting Pot (8D)	0	0.0%	0	0	0.0%	C	
City Strivers (11A)	0	0.0%	0	0	0.0%	C	
NeWest Residents (13C)	0	0.0%	0	0	0.0%	C	
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	C	
High Rise Renters (13E)	0	0.0%	0	0	0.0%	C	
2. Urban Periphery	0	0.0%	0	0	0.0%	0	
Pacific Heights (2C)	0	0.0%	0	0	0.0%	C	
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0	
Urban Villages (7B)	0	0.0%	0	0	0.0%	C	
Urban Edge Families (7C)	0	0.0%	0	0	0.0%	C	
Forging Opportunity (7D)	0	0.0%	0	0	0.0%	O	
Southwestern Families (7F)	0	0.0%	0	0	0.0%	C	
City Lights (8A)	0	0.0%	0	0	0.0%	C	
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%	C	
Metro Fusion (11C)	0	0.0%	0	0	0.0%	C	
Family Foundations (12A)	0	0.0%	0	0	0.0%	C	
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	C	
Diverse Convergence (13A)	0	0.0%	0	0	0.0%	C	
Family Extensions (13B)	0	0.0%	0	0	0.0%	C	
3. Metro Cities	0	0.0%	0	0	0.0%	0	
In Style (5B)	0	0.0%	0	0	0.0%	C	
Emerald City (8B)	0	0.0%	0	0	0.0%	C	
Front Porches (8E)	0	0.0%	0	0	0.0%	C	
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	C	
Hometown Heritage (8G)	0	0.0%	0	0	0.0%	C	
Retirement Communities (9E)	0	0.0%	0	0	0.0%	C	
Social Security Set (9F)	0	0.0%	0	0	0.0%	0	
Young and Restless (11B)	0	0.0%	0	0	0.0%	C	
Set to Impress (11D)	0	0.0%	0	0	0.0%	C	
City Commons (11E)	0	0.0%	0	0	0.0%	C	
Traditional Living (12B)	0	0.0%	0	0	0.0%	O	
College Towns (14B)	0	0.0%	0	0	0.0%	C	
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0	

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Carney Evangelical Free Church 2 52 Church St, Carney, Michigan, 49812 Drive time: 30 minute radius

Latitude: 45.58867 Longitude: -87.55424

Prepared by Esri

Tapestry Urbanization Groups	2024	Households	2024 Adult Population			
	Number	Percent	Index	Number	Percent	Index
Total:	5,169	100.0%		9,881	100.0%	
4. Suburban Periphery	0	0.0%	0	0	0.0%	0
Top Tier (1A)	0	0.0%	0	0	0.0%	0
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	0	0.0%	0	0	0.0%	0
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
Urban Chic (2A)	0	0.0%	0	0	0.0%	0
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
Workday Drive (4A)	0	0.0%	0	0	0.0%	0
Home Improvement (4B)	0	0.0%	0	0	0.0%	0
Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	0
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
5. Semirural	400	7.7%	82	759	7.7%	85
Middleburg (4C)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	259	5.0%	229	502	5.1%	251
Farm to Table (7E)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	141	2.7%	300	257	2.6%	309
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Small Town Sincerity (12C)	0	0.0%	0	0	0.0%	0
6. Rural	4,769	92.3%	563	9,122	92.3%	571
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	1,018	19.7%	708	1,968	19.9%	730
The Great Outdoors (6C)	312	6.0%	386	635	6.4%	421
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	979	18.9%	1,891	1,890	19.1%	2,069
Southern Satellites (10A)	0	0.0%	0	0	0.0%	2,009
Rooted Rural (10B)	2,460	47.6%	2,578	4,629	46.8%	2,621
Economic BedRock (10C)	2,400	0.0%	2,378	4,029	0.0%	2,021
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
rulai bypasses (IVE)	U	0.0%	U	U	0.0%	U
Unclassified (15)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.



Time Series Profile

Carney Evangelical Free Church 2 52 Church St, Carney, Michigan, 49812 Drive time: 30 minute radius

Latitude: 45.58867 Longitude: -87.55424

Prepared by Esri

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Population															
Total	12,432	12,383	12,365	12,360	12,376	12,361	12,314	12,262	12,211	12,143	12,070	12,026	12,009	12,003	12,000
Change	-	-49	-18	-5	16	-15	-47	-52	-51	-68	-73	-44	-17	-6	-3
Percent Change	-	-0.4%	-0.1%	0.0%	0.1%	-0.1%	-0.4%	-0.4%	-0.4%	-0.6%	-0.6%	-0.4%	-0.1%	0.0%	0.0%
Annual Rate	-	-0.4%	-0.3%	-0.2%	-0.1%	-0.1%	-0.2%	-0.2%	-0.2%	-0.3%	-0.3%	-0.3%	0.0%	-0.3%	-0.3%
	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Households															
Total	5,075	5,077	5,089	5,114	5,147	5,165	5,167	5,168	5,170	5,171	5,171	5,157	5,156	5,161	5,169
Change	-	2	12	25	33	18	2	1	2	1	0	-14	-1	5	8
Percent Change	-	0.0%	0.2%	0.5%	0.6%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	-0.3%	0.0%	0.1%	0.2%
Annual Rate	-	0.0%	0.1%	0.3%	0.4%	0.4%	0.3%	0.3%	0.2%	0.2%	0.2%	0.1%	0.1%	0.1%	0.1%
	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Housing Units															
Total	7,932	7,852	7,782	7,728	7,686	7,628	7,543	7,459	7,375	7,292	7,203	7,176	7,170	7,167	7,169
Change	-	-80	-70	-54	-42	-58	-85	-84	-84	-83	-89	-27	-6	-3	2
Percent Change	-	-1.0%	-0.9%	-0.7%	-0.5%	-0.8%	-1.1%	-1.1%	-1.1%	-1.1%	-1.2%	-0.4%	-0.1%	0.0%	0.0%
Annual Rate	-	-1.0%	-1.0%	-0.9%	-0.8%	-0.8%	-0.8%	-0.9%	-0.9%	-0.9%	-1.0%	-0.9%	-0.8%	-0.8%	-0.7%

Data Note: The Esri Vintage 2024 Time Series (2010 thru 2024) represents July 1 annual estimates in 2024 geography. With each annual release, the entire Time Series is revised. **Source:** Esri forecasts for 2024 and 2029.