



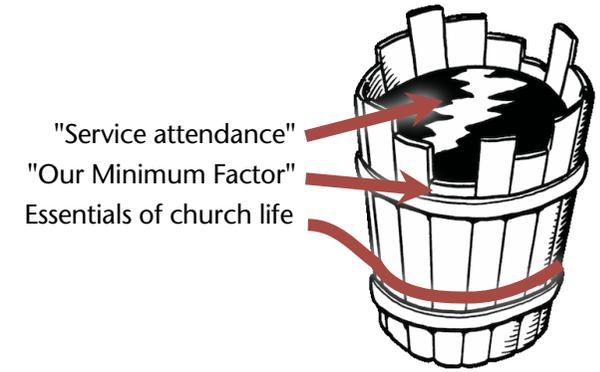
NCD Profile *plus*

Quality Characteristic Analysis & Trends
for the Natural Church Development Journey of

Desert Valley SDA Church

Nov-18

Pastor for 5 years: James Brauer



Profile	Date	Minimum Factor	Maximum Factor	Min - Max Difference	Average
3	Nov-18	52 Passionate spirituality	69 Effective structures	17	62
				Change 2 - 3	+12
2	Sep-15	42 Holistic small groups	59 Empowering leadership	17	50
				Change 1 - 2	+10
1	Sep-11	32 Holistic small groups	49 Empowering leadership	17	40



How to use Profile Plus

1. Essential reading to use Profile Plus effectively

1.1 Why this resource?

Your church is a dynamic, living organism whose health is constantly changing. All actions in your church at every point in time, especially decisions by leadership, result in the church's health improving or declining. No matter how healthy your church is, there are always areas for improvement. Profile Plus provides a comprehensive and clear picture of church life so you can track that dynamic change and stay focused on current and emerging health issues.

Growing the church is a partnership with God. Profile Plus helps you fulfill your role of identifying existing and potential barriers to health. Regular, accurate identification of barriers, and taking effective steps to remove them, maximizes the potential for ongoing growth.

1.2 The Profile Plus numbers

The statistical scale for all Profile Plus graphs is the same as the one used for the basic profile graph of the eight quality characteristics. The results are standardized scores, not percentages, based upon a standardization for your country that is updated annually. The result for each question can be directly compared with the results for all other questions. The statistical model is as follows.

- The "average" church will score 50: above 50 means above average health and below 50 means below average health.
- 70% of churches score between 35 and 65.
- Scoring 65 or higher puts your church in the top 15% of churches. This shows a high degree of health.
- Scoring 35 or less places your church in the lowest 15% of churches.
- It is possible to get less than zero and more than 100.

1.3 Recognise strengths and weaknesses are relative

For a proper perspective on the health of individual scores, you must compare them with the results for the rest of the country and not just the other results in your profile. Do this using the scale on the left side of the page (see 1.2 above).

For example, you may score 43 for "New Christians find friends in our church quickly" while all other results for need-oriented evangelism are over 55. On this comparison alone, you may conclude: "We are no good at helping new Christians find friends". A comparison with the rest of the country shows such a conclusion to be untrue.

1.4 Negatively-phrased questions

All questions on the Profile Plus graphs are taken directly from the questionnaire. However, the questionnaire includes some negatively-phrased questions to achieve statistical accuracy. The graphed results for these questions have been reversed on the Profile Plus graphs so that they can be compared directly with the graphed results of positively-phrased questions. Negatively-phrased questions are identified by a (neg).

In reading these results, you may wish to rephrase the question by adding a "not" (or equivalent phrasing). If that is too difficult, remember this: the higher the result, the healthier it is.

1.5 Avoid trying to do your own calculations

It is not possible to average the results for questions related to a characteristic and generate the overall result for that characteristic. For the results do not include the contributive weightings of each question towards the overall result for a characteristic.



1.6 Accuracy

Completed profiles are regularly added to the database in your country and a new national standardization is issued by the Institute for NCD every year. This ensures the ongoing statistical accuracy of all detailed analyses.

The anonymity of the survey process also contributes to accuracy because respondents feel that they can say exactly what they think.

2. Getting the Most from Profile Plus

The principal function of Profile Plus is to help you accurately identify existing and potential barriers impeding healthy growth.

2.1 Where to begin

The most helpful information regarding the key health issues is found on the following five pages:

- Cover page - containing summary information
- 'Quality Characteristic Current Profile'
- '[Minimum Factor] Current Profile'
- 'Current Highest 10'
- 'Current Lowest 10'

Having focused on the principle issues raised in these pages, particularly with respect to the minimum factor, the other graphs can be used to bring further insight into the information found in the above five pages and for addressing other specific ministry areas.

2.2 Suggested method of interpretation

The following is a proven method for interpretation. It involves placing individual results within the context of the whole profile and identifying unique issues by exploring connections between questions.

1. *Look within a quality characteristic.* Examine the results for a quality characteristic and ask questions such as:

- "Why is this result high and that result high?"
- "Why is this result low and that result low?"
- "Why is this result low but that result high?"

2. *Look across quality characteristics.* Use these same questions to draw connections between results across quality characteristics, revealing issues and barriers not evident from looking at each quality characteristic on its own. (The graph 'Current Lowest 10' is helpful here.)

3. *Look for trends.* If the church has done two or more profiles, additional graphs are provided showing historical trends. These comparative graphs highlight:

- the immediate impact of actions taken to remove specific barriers;
- longer term barriers (e.g. cultural factors) not clearly evident in a single profile; and
- potential or emerging barriers.

4. *Look for strengths.* The 'Current Highest 10' graph highlights the ten areas where the church is healthiest. Celebrate these and consider them in plans to address the minimum factor.

2.3 All activity impacts health

If you have done two or more profiles, Profile Plus shows you the effect on the church's health of all activity in the church since the previous profile, whether you actively addressed the minimum factor issues or not. The colored dots on the Current Lowest 10 page are especially helpful in this regard as they highlight areas that are recurring challenges on your consecutive results.



3.1 Copyright

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NCD questions © NCD International

3.2 Presenting this report publicly

You may screen this report directly through a data projector. Open the file in Acrobat Reader, select the 'View' menu, then 'Full Screen'. Use the up and down arrows on your keyboard to select the desired graphs.

3.3 Confidentiality

This report may only be used by the church whose data it contains or by the denominational leaders or the NCD coach who requested it on behalf of the church. Its contents are not to be revealed publicly without the express permission of the church concerned.

3.4 Publication or presentation of results

No part of this report may be reproduced in magazines, newsletters, journals, books or web sites, or presented in a public forum, without the written permission of the church and the relevant NCD National Partner.

3.5 Publication of NCD questions

This report is based on the NCD Survey questions devised and compiled by the Institute for Natural Church Development International, also known as NCD International. These questions may not be reproduced in any form outside of this report.

3.6 Decisions based on this report

The church whose data appears in this report has sole responsibility for:

- ensuring that the most up-to-date Profile Plus report is being used;
- determining who has access to it;
- ensuring that all who do have access read its contents accurately;
- all conclusions drawn from the report; and
- the consequences of actions taken as a result of drawing those conclusions.

4. Questions?

If you have any questions, contact 1. your NCD Coach or 2. the person in your denomination or movement who has responsibility for NCD or 3. the person who supplied you with the NCD Survey results.

If this is not possible, contact the NCD National Partner in your country. Contact details can be found on the NCD International web site – www.ncdnet.org

At this web site you will also find:

- additional information about NCD resources, research and coaching
- NCD news, videos and case studies from around the world
- answers to frequently asked questions about NCD
- eNCDine - the Natural Church Development online magazine

For further information and discussion: www.coloryourworld.org/ncdsurvey

Please do not directly contact the authors of Profile Plus or the Institute for NCD International. If your questions cannot be answered at the local level, they will be passed on by your NCD National Partner.

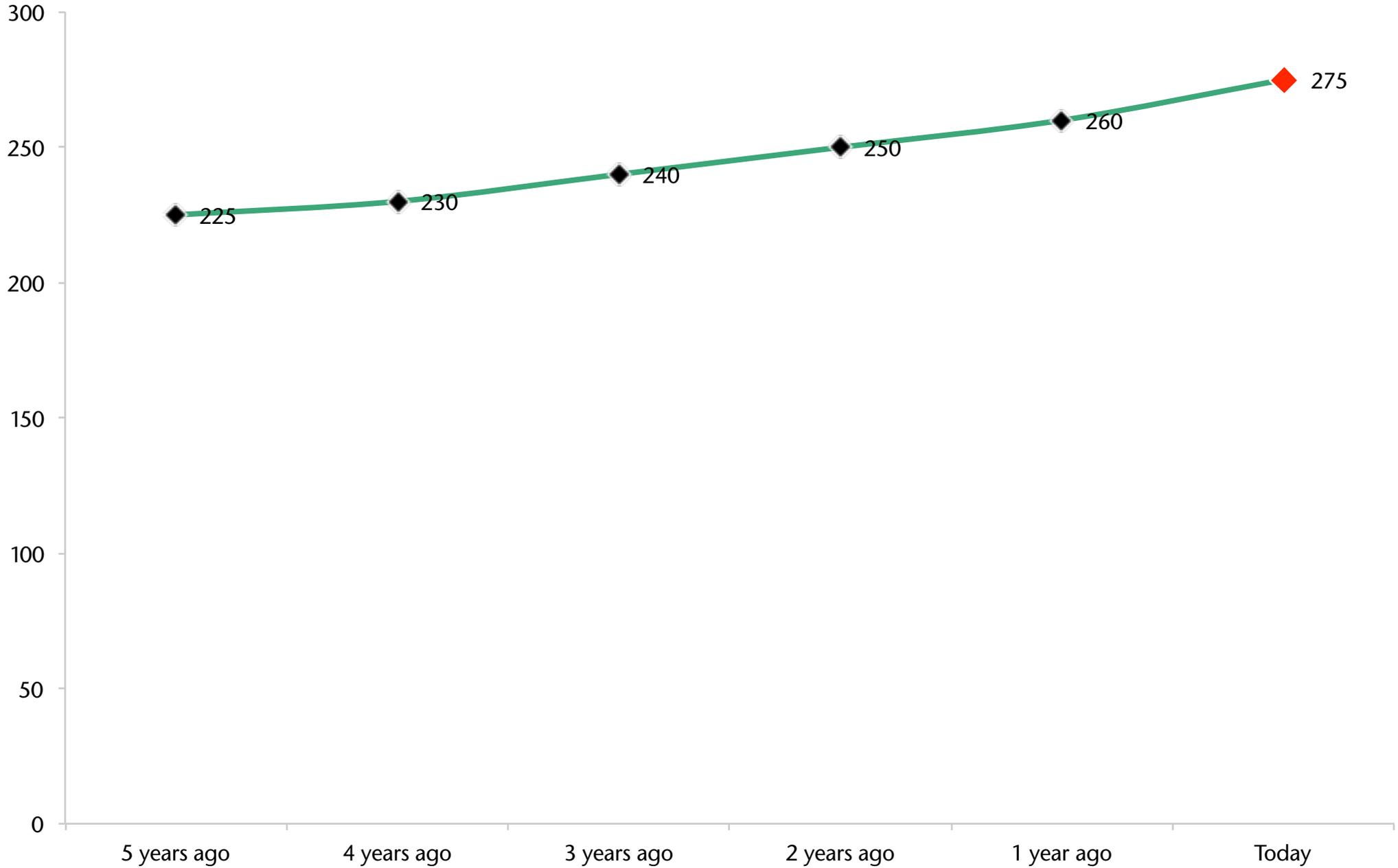
Should you require more than a brief consultation on the contents of this report, please be prepared to negotiate a fee for the services provided.

We trust that you and your church will be blessed as you use this NCD tool for releasing the potential for healthy, sustainable, 'all by itself' growth.

Christoph Schalk – Institute for NCD International
Ian Campbell & Adam Johnstone – NCD Australia



Adult Attendance Growth

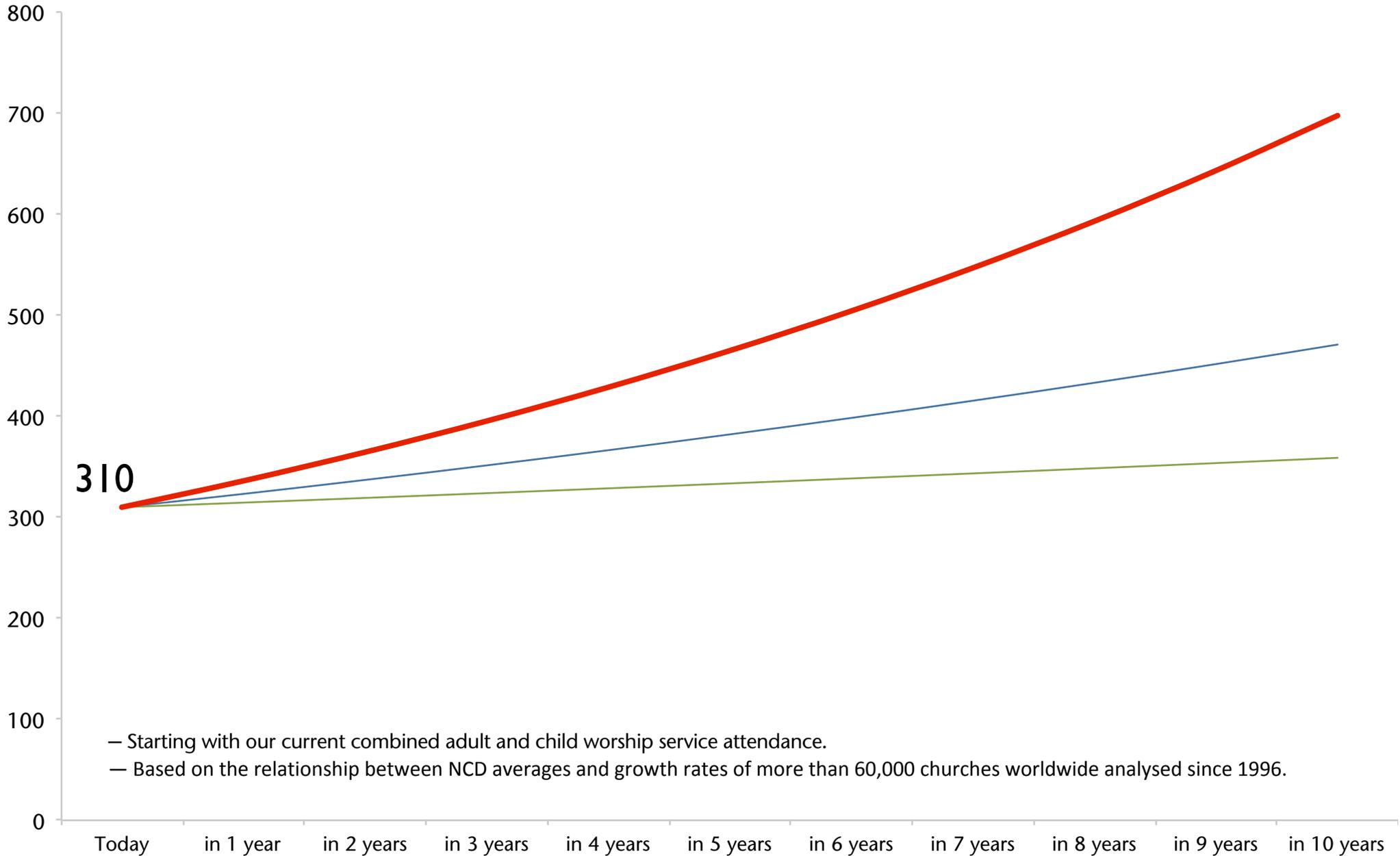




Projected attendance growth

Comparison between our consecutive survey averages

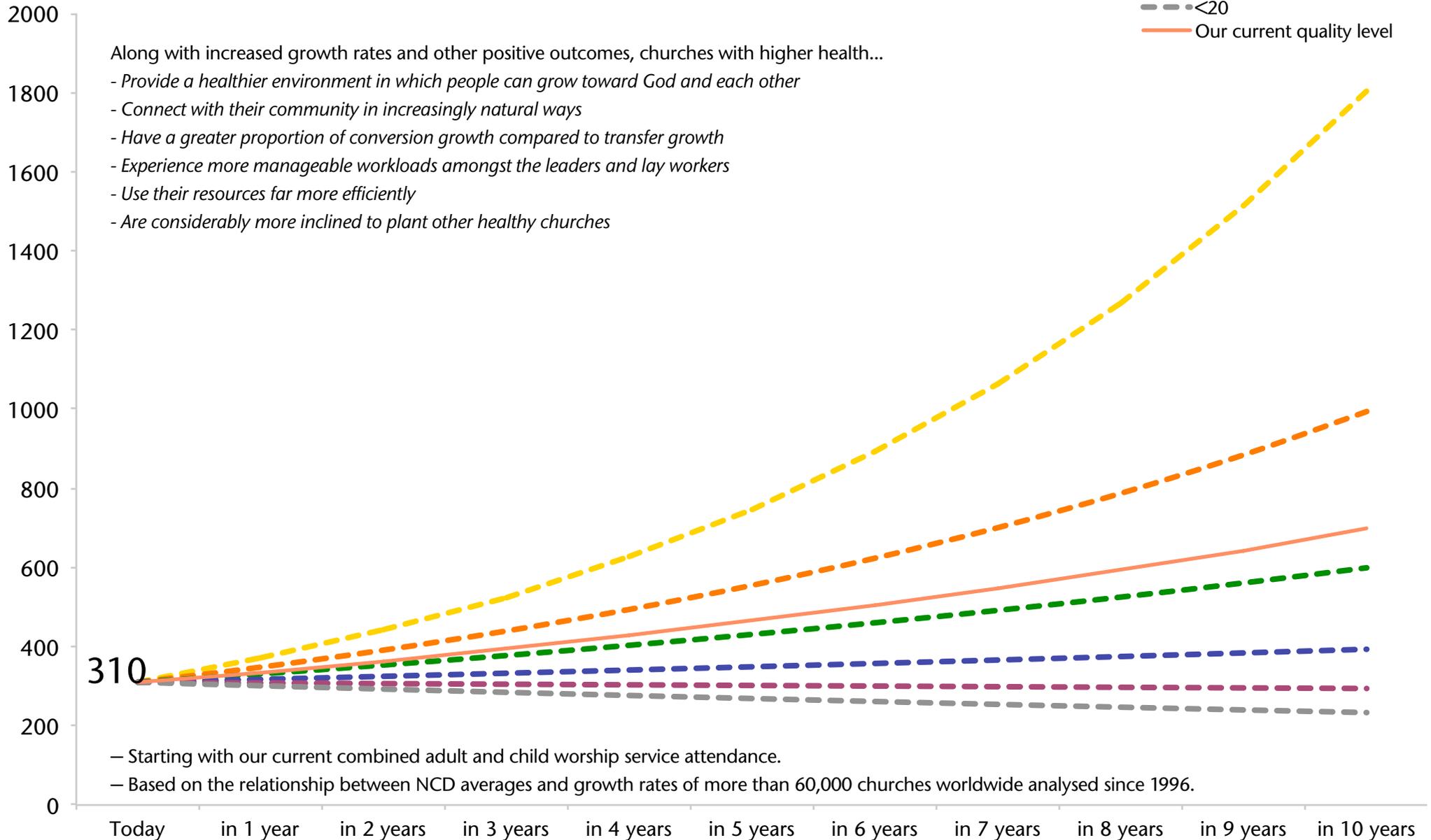
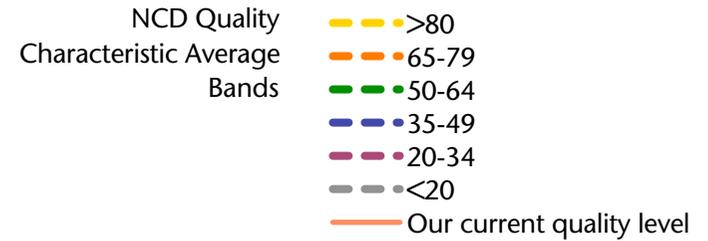
Profile 1 Profile 2 Current Profile



- Starting with our current combined adult and child worship service attendance.
- Based on the relationship between NCD averages and growth rates of more than 60,000 churches worldwide analysed since 1996.

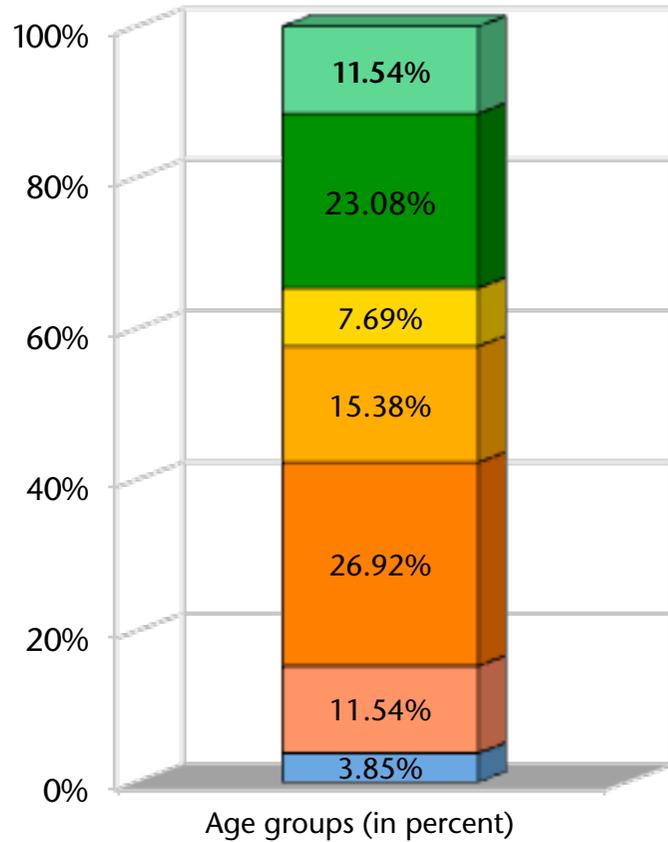


Possibility growth projection

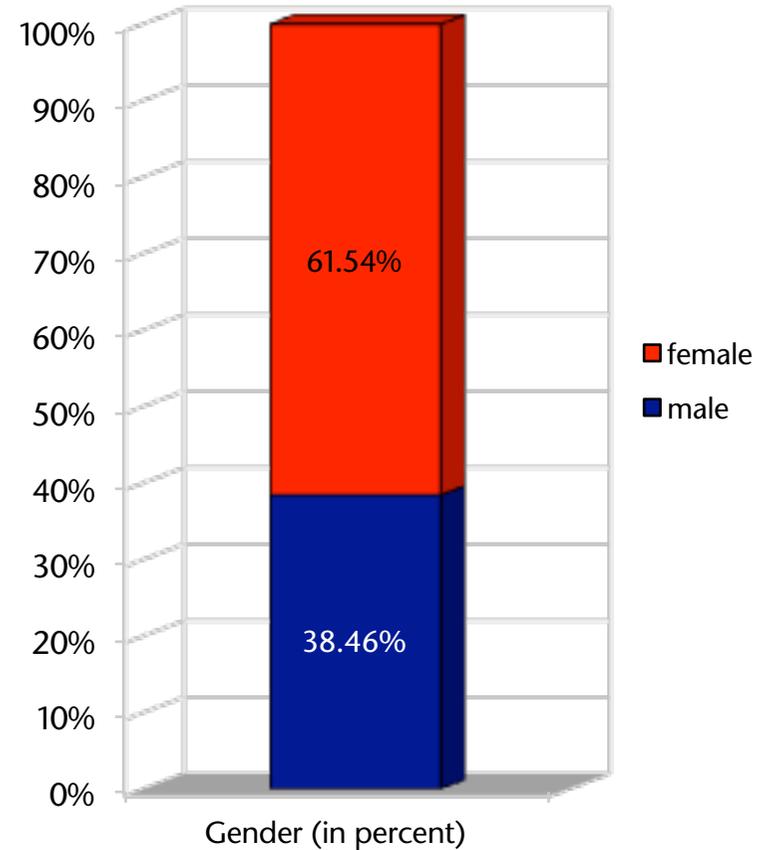




Survey Participants by Age Groups and Gender



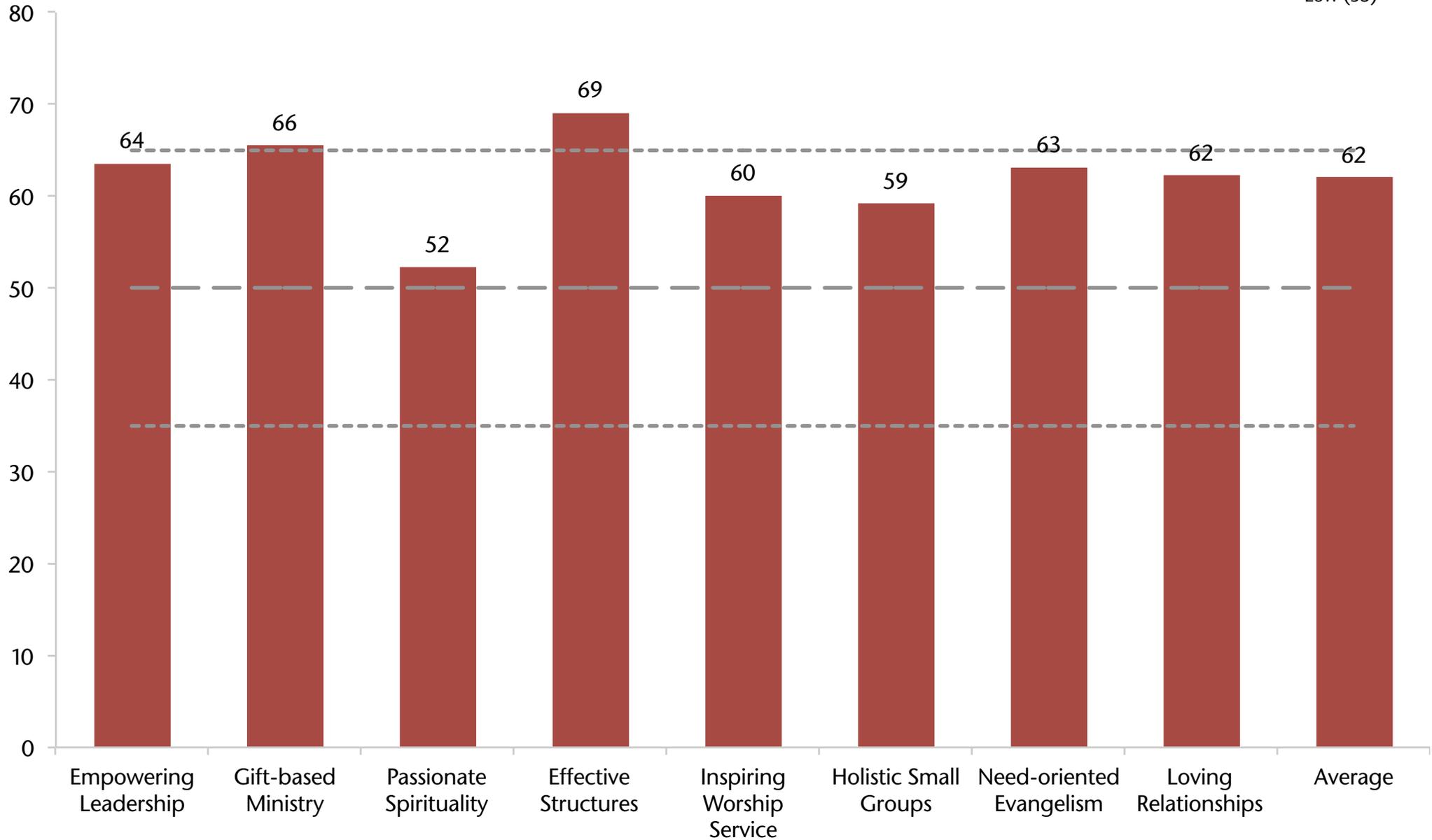
- 70+
- 61-70
- 51-60
- 41-50
- 31-40
- 21-30
- 20





Quality Characteristic Current Profile

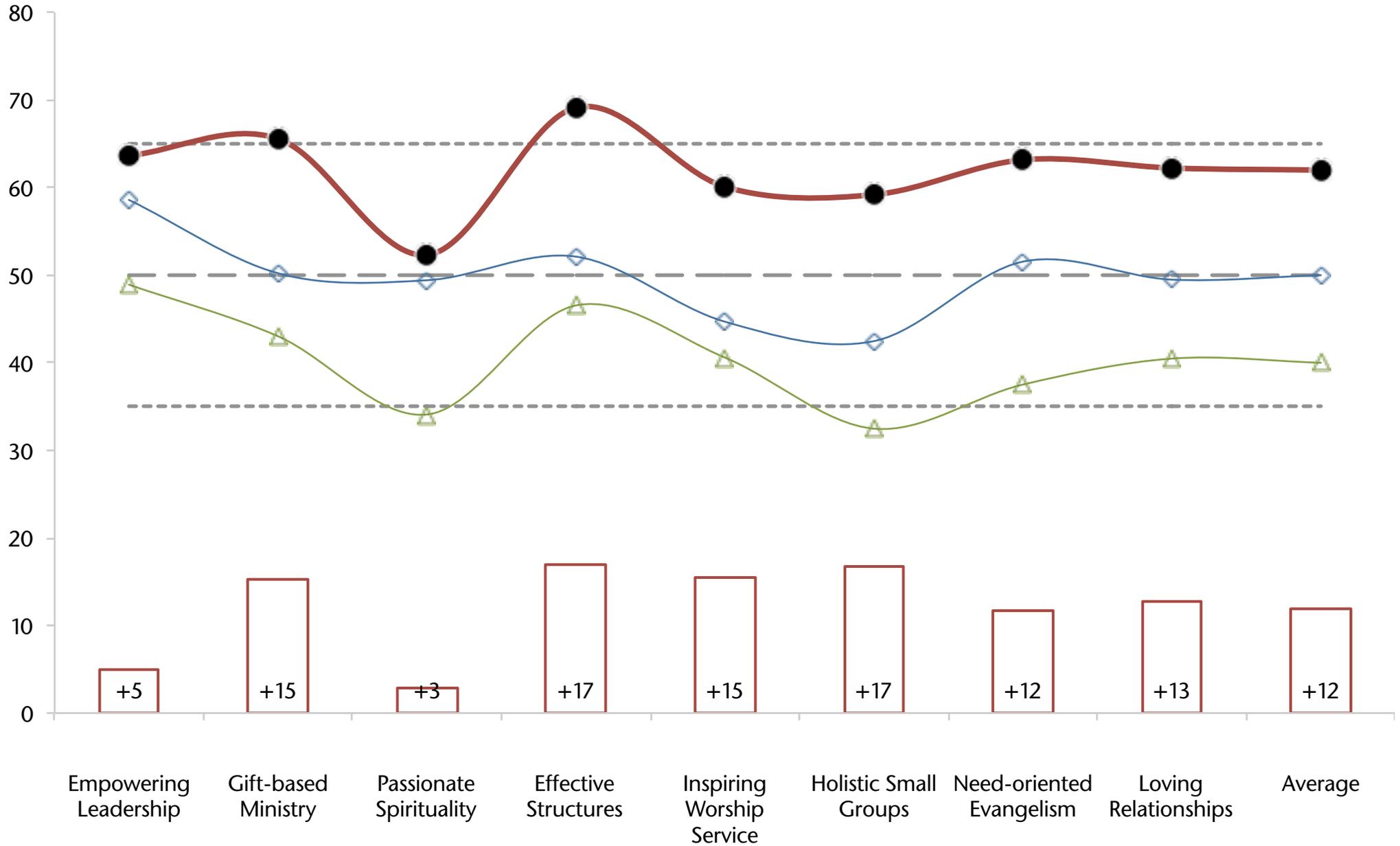
■ Current
- - - High (65)
— Average (50)
- - - Low (35)





Dynamic Progress

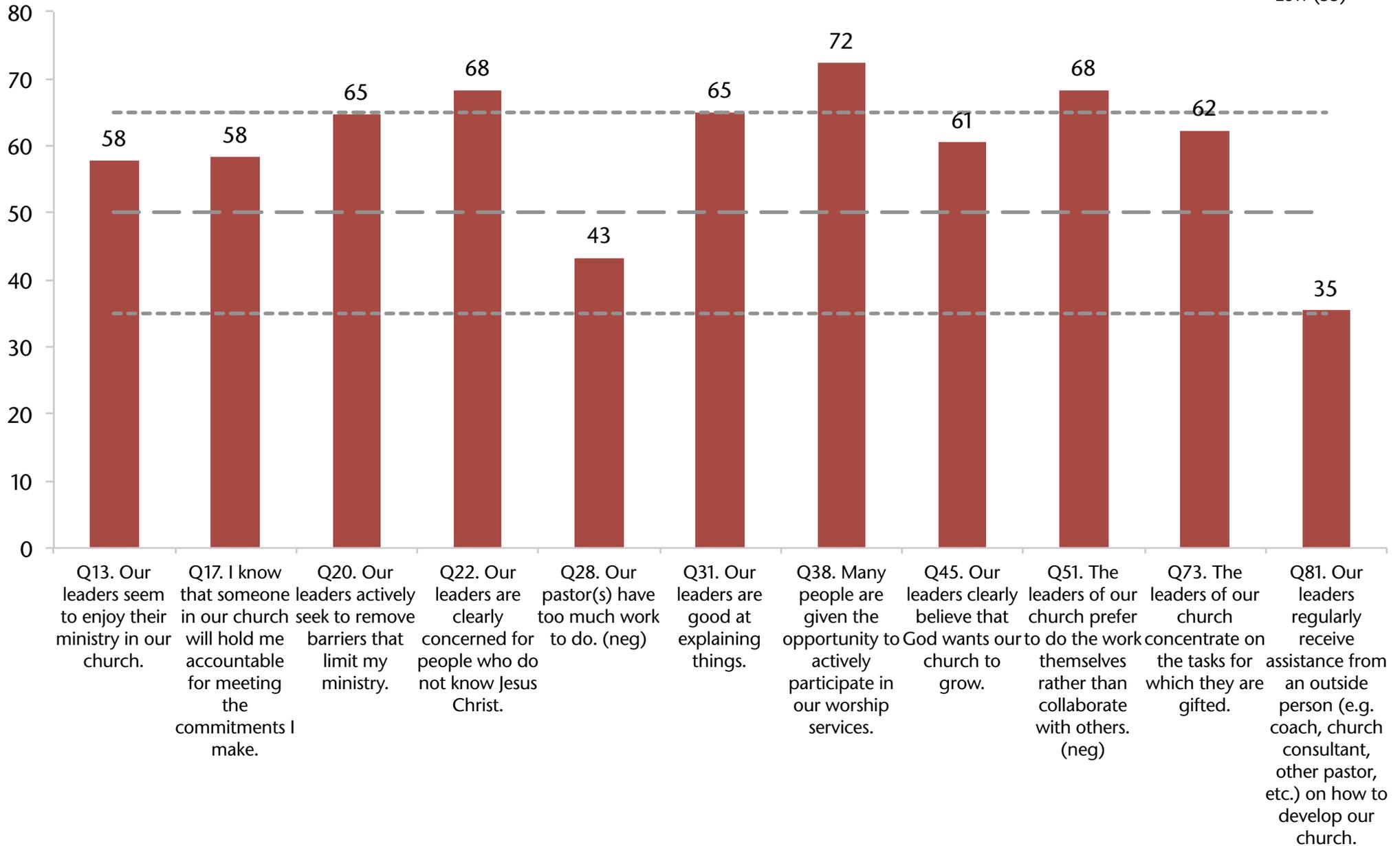
— Last Change - - - High (65) — Average (50) - - - Low (35)
—△ Profile 1 —◇ Profile 2 —● Current





Empowering Leadership Current Profile

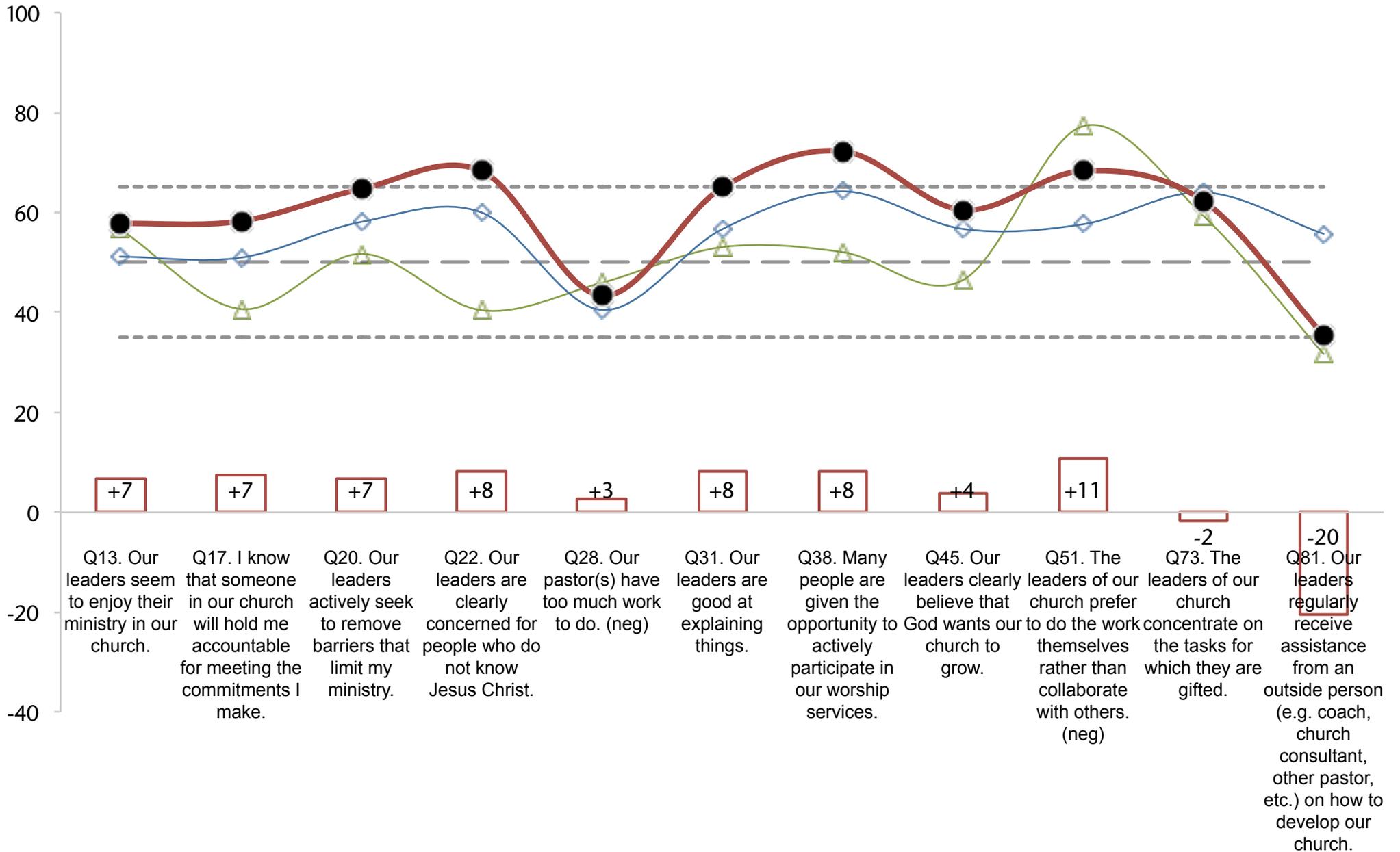
■ Current
- - - High (65)
— Average (50)
- - - Low (35)





EL Dynamic Progress

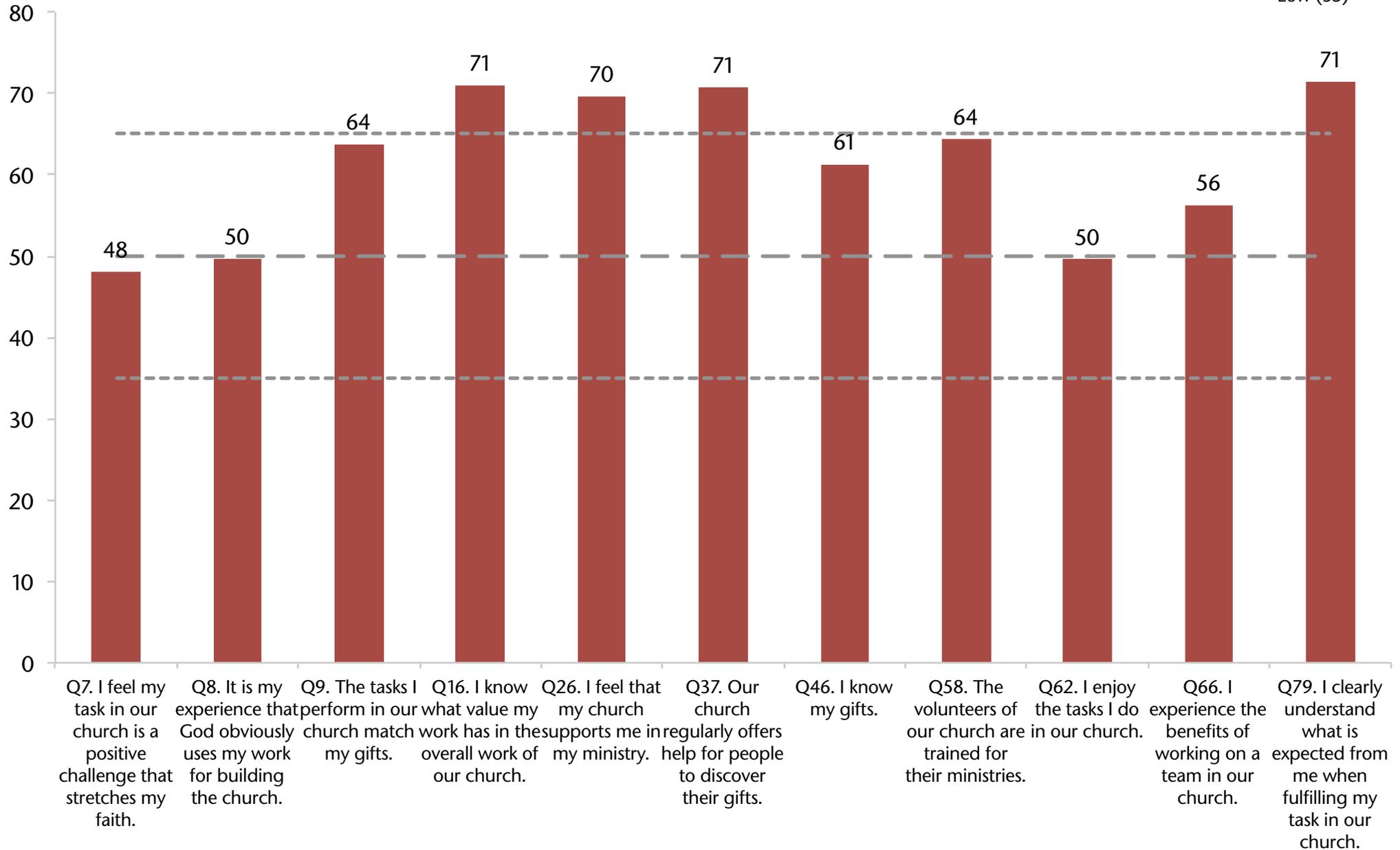
Last Change
 - - - High (65)
 - - - Average (50)
 - - - Low (35)
▲ Profile 1
◆ Profile 2
● Current





Gift-based Ministry Current Profile

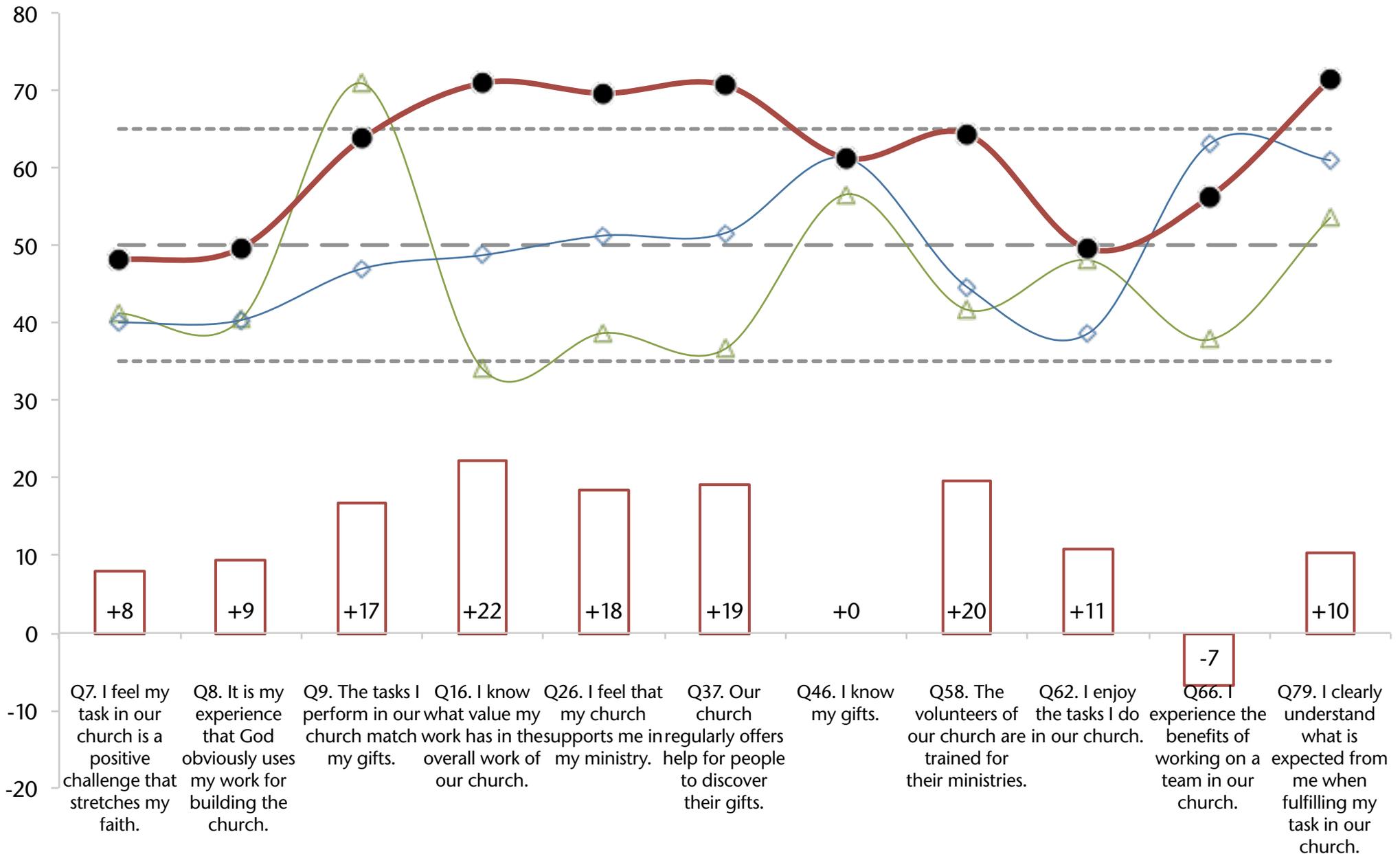
■ Current
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— Average (50)
- - - Low (35)





GbM Dynamic Progress

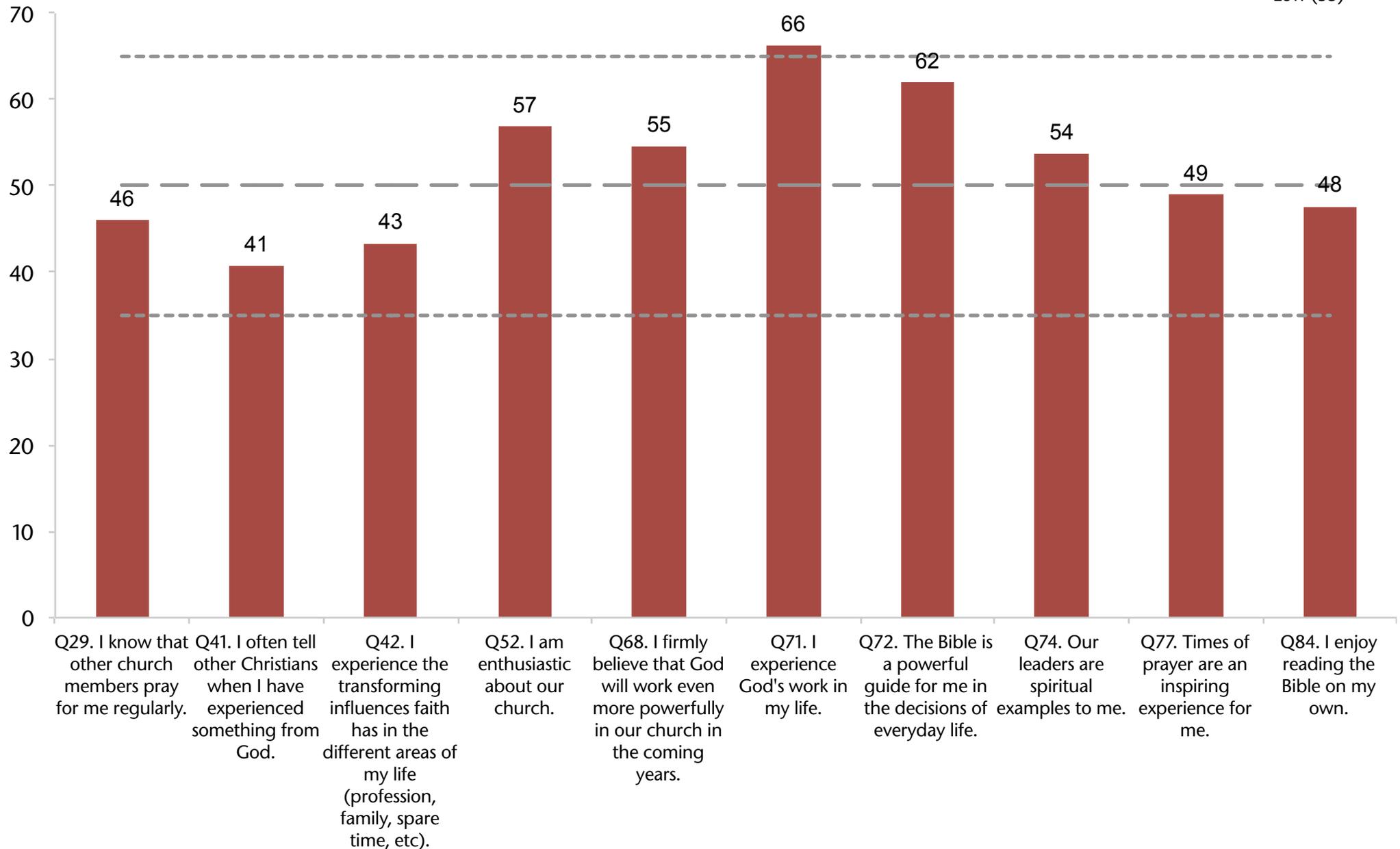
Last Change
 - - - High (65) - - Average (50) - - - Low (35)
—△ Profile 1 —◇ Profile 2 —● Current





Passionate Spirituality Current Profile

■ Current
- - - High (65)
— Average (50)
- - - Low (35)

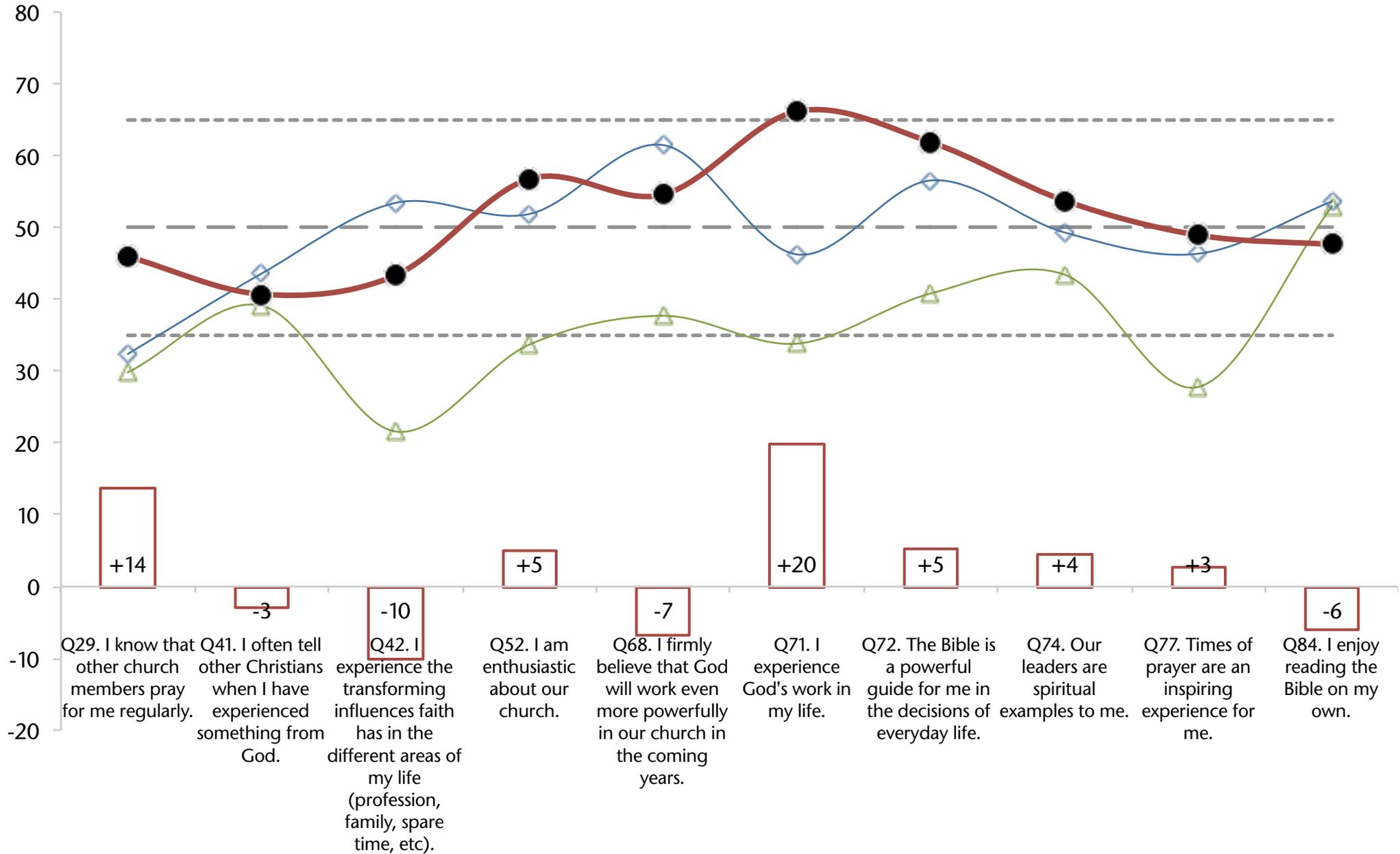




PS Dynamic Progress

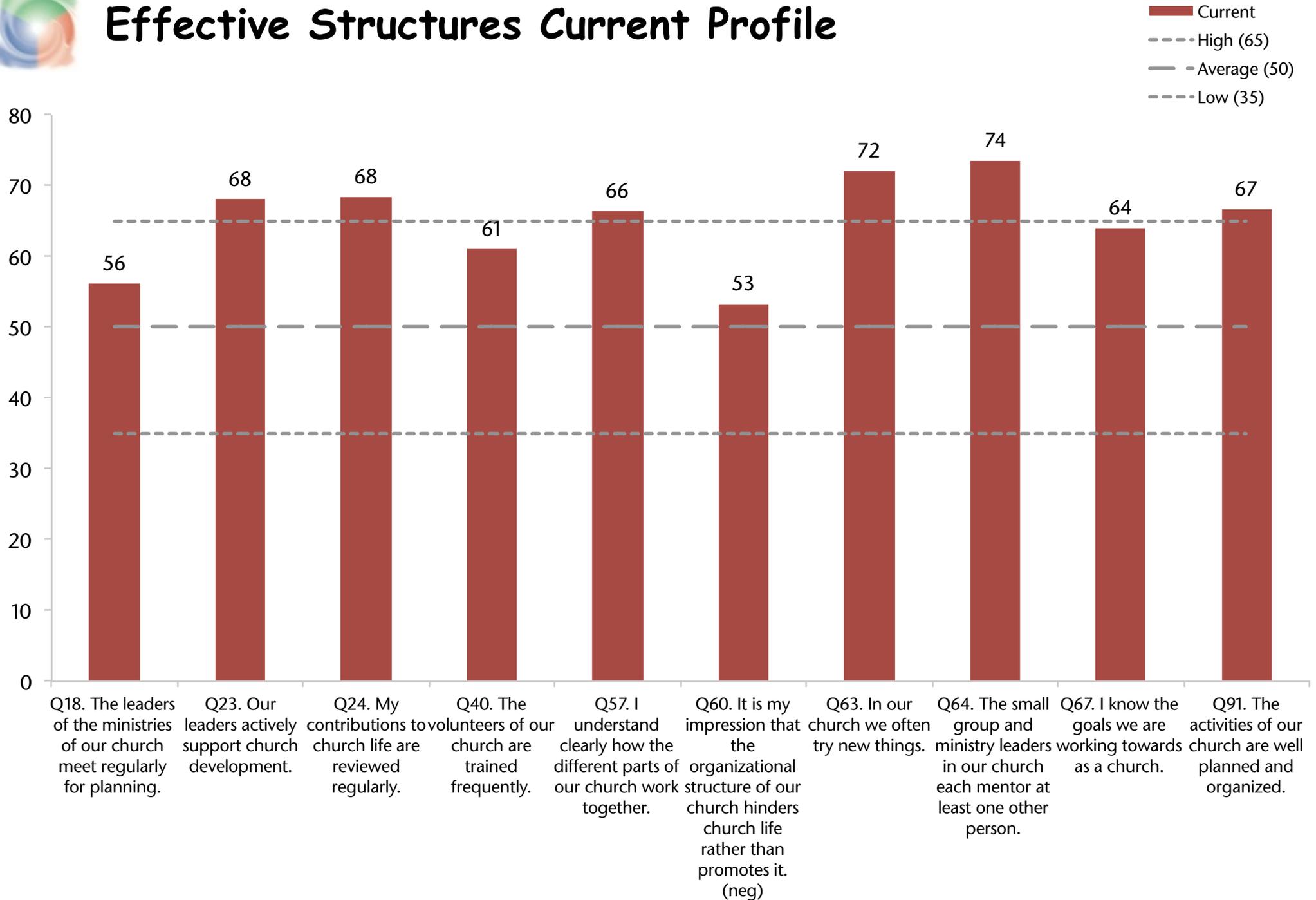
Last Change
 High (65)
 Average (50)
 Low (35)

▲ Profile 1
 ◆ Profile 2
 ● Current





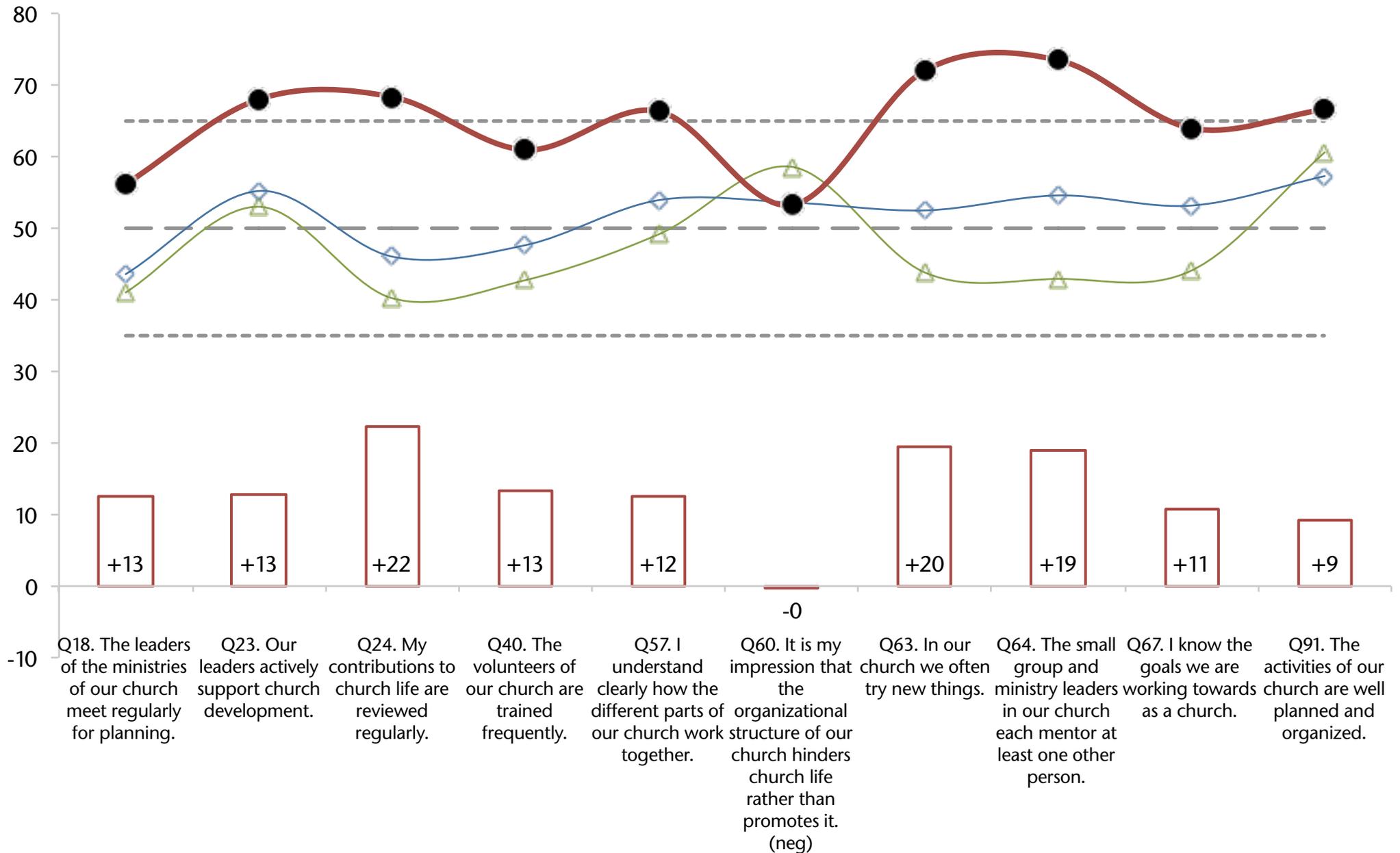
Effective Structures Current Profile





ES Dynamic Progress

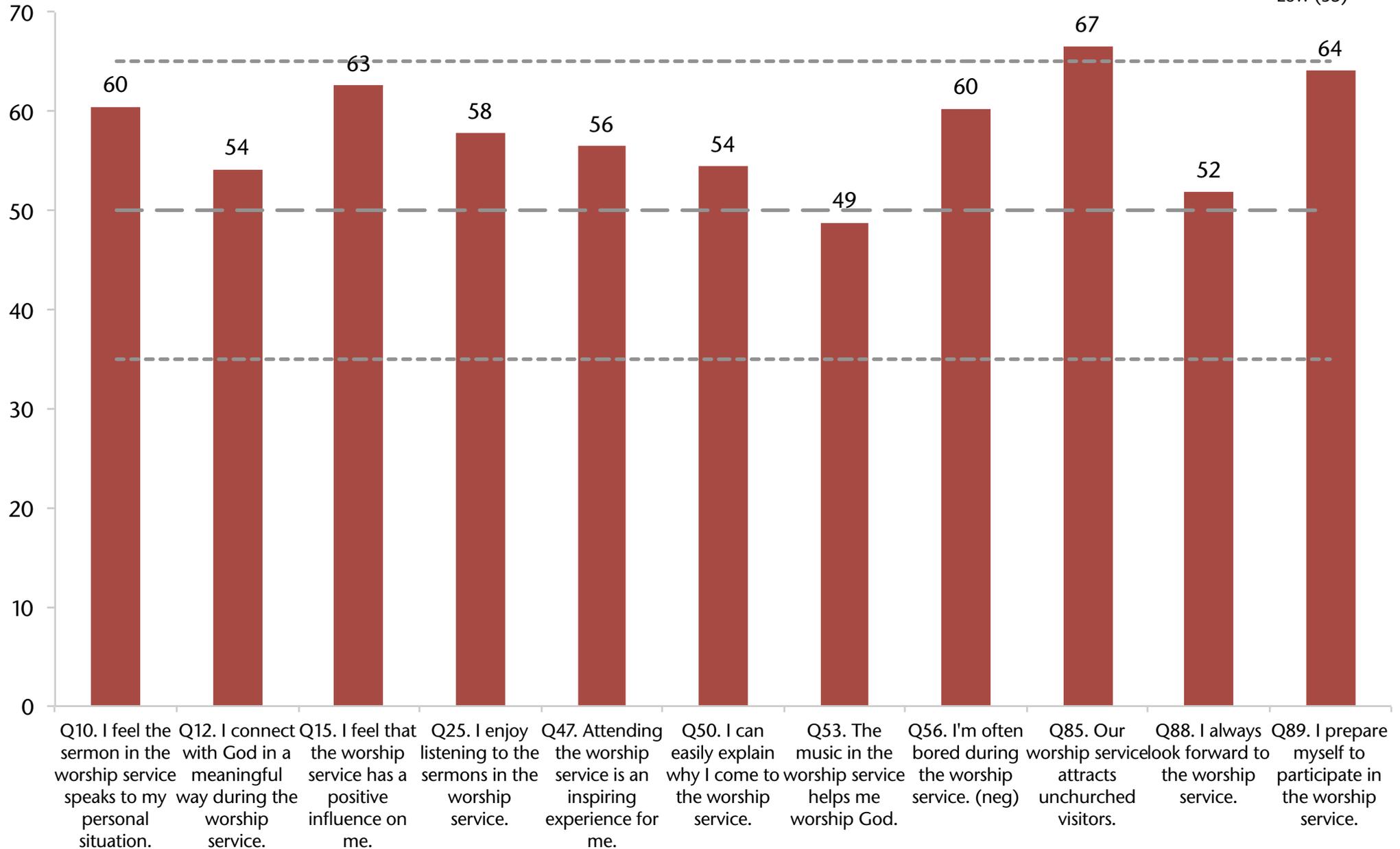
Last Change
 - - - High (65)
 - Average (50)
 - - - Low (35)
▲ Profile 1
◆ Profile 2
● Current





Inspiring Worship Service Current Profile

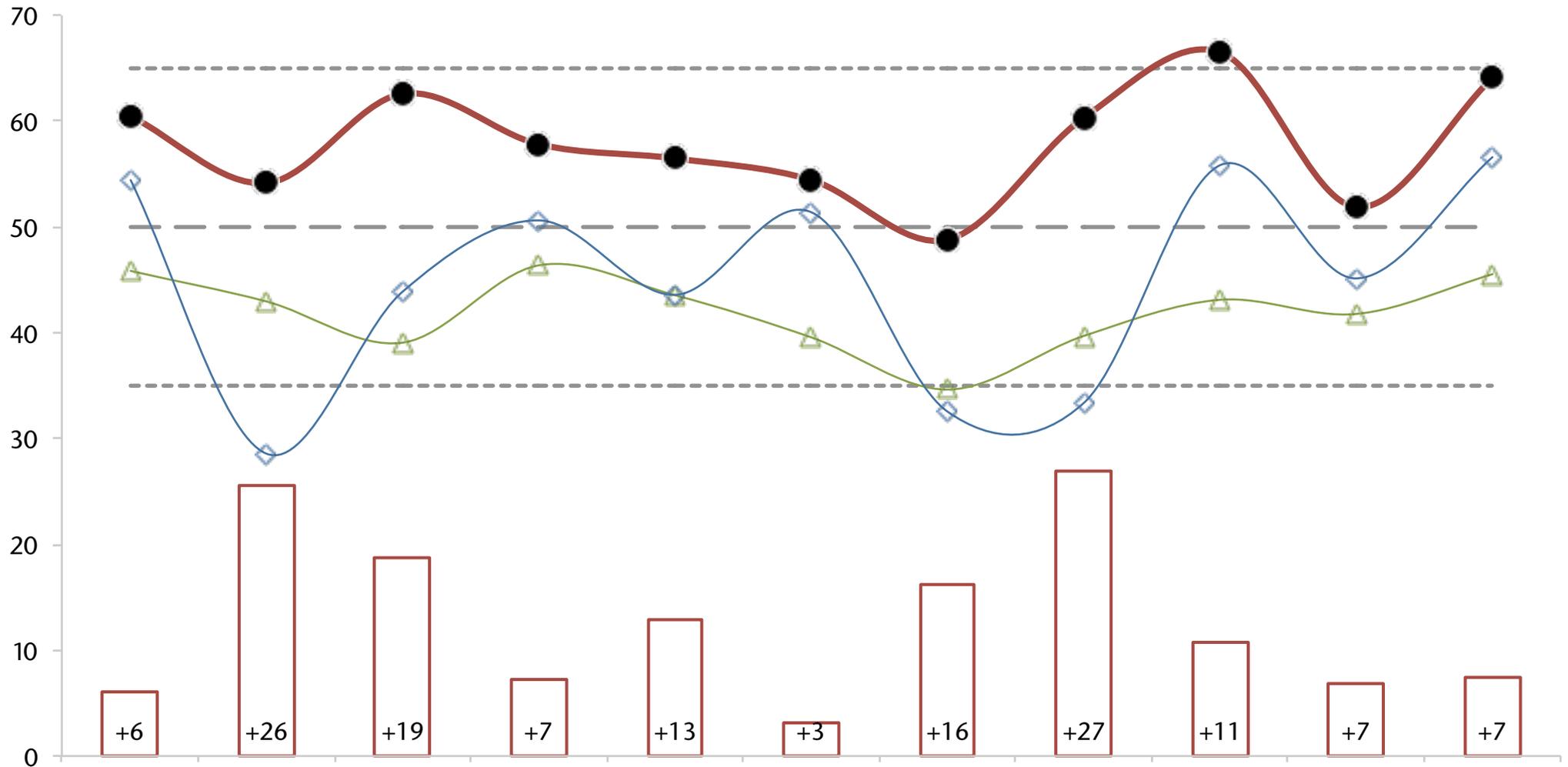
■ Current
- - - High (65)
— Average (50)
- - - Low (35)





IWS Dynamic Progress

Last Change
 - - - High (65)
 - Average (50)
 - - - Low (35)
▲ Profile 1
◆ Profile 2
● Current

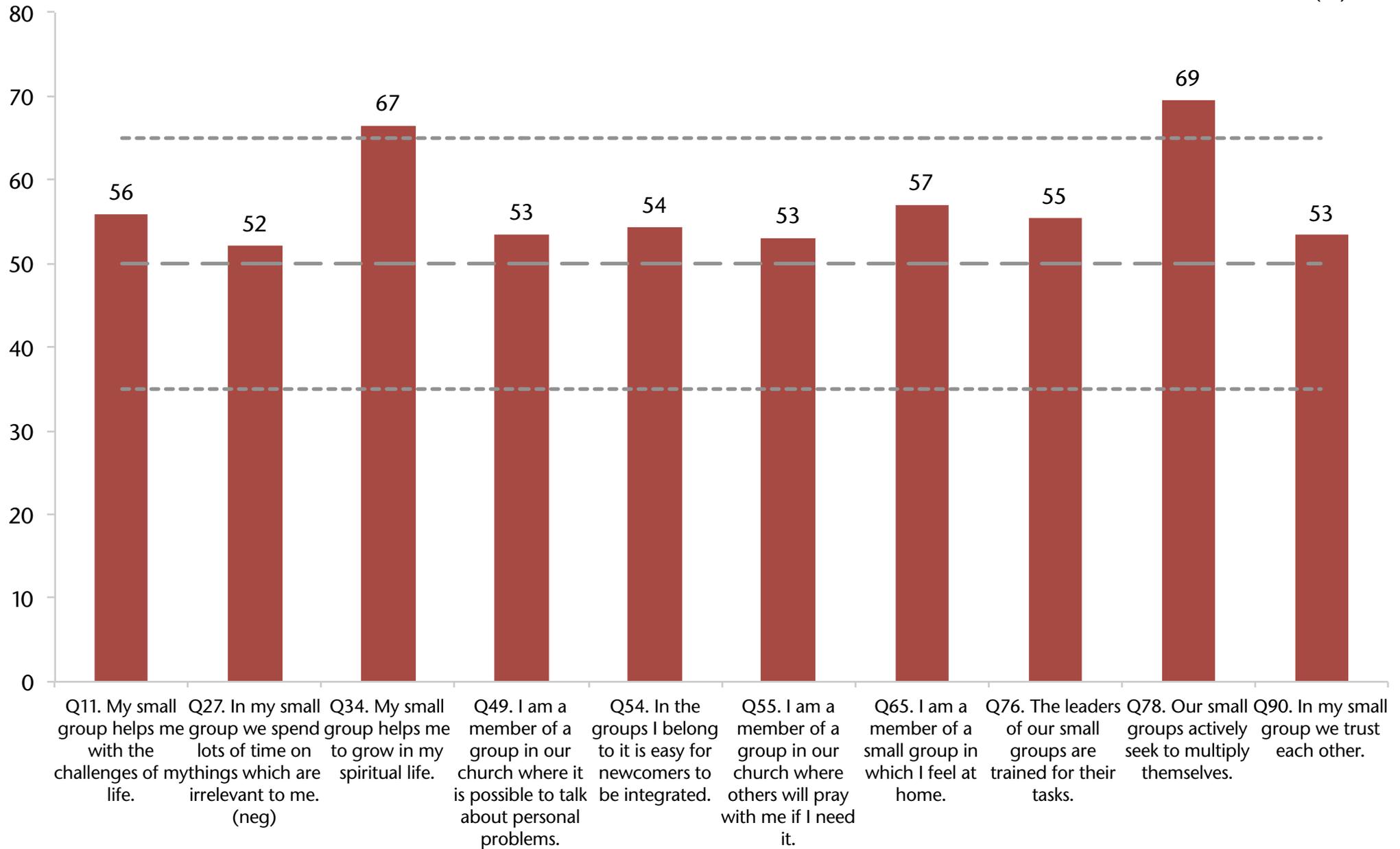


Q10. I feel the sermon in the worship service speaks to my personal situation.
 Q12. I connect with God in a meaningful way during the worship service.
 Q15. I feel that the worship service has a positive influence on me.
 Q25. I enjoy listening to the sermons in the worship service.
 Q47. Attending the worship service is an inspiring experience for me.
 Q50. I can easily explain why I come to the worship service.
 Q53. The music in the worship service helps me worship God.
 Q56. I'm often bored during the worship service. (neg)
 Q85. Our worship service attracts unchurched visitors.
 Q88. I always look forward to the worship service.
 Q89. I prepare myself to participate in the worship service.



Holistic Small Groups Current Profile

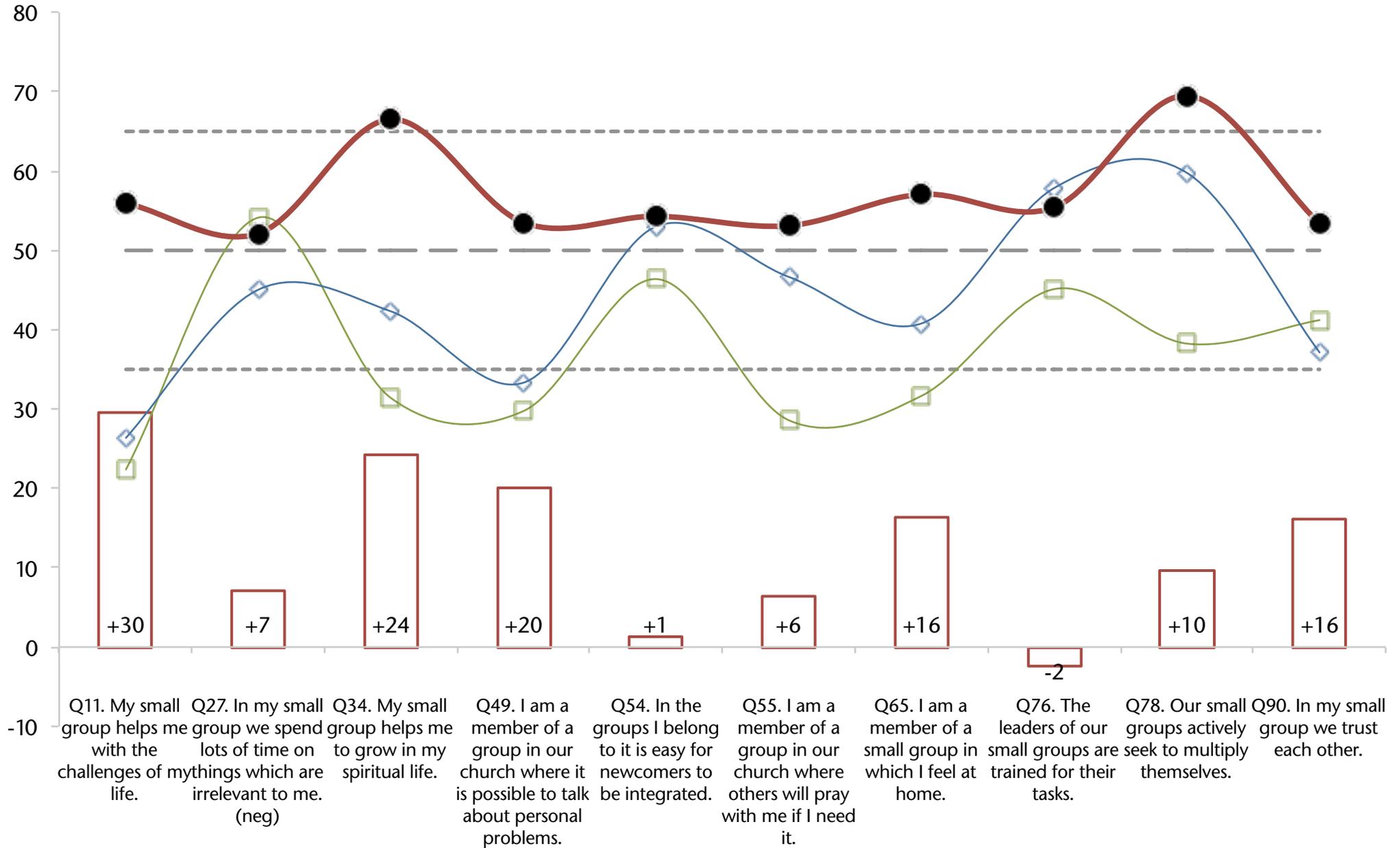
■ Current
- - - High (65)
— Average (50)
- - - Low (35)





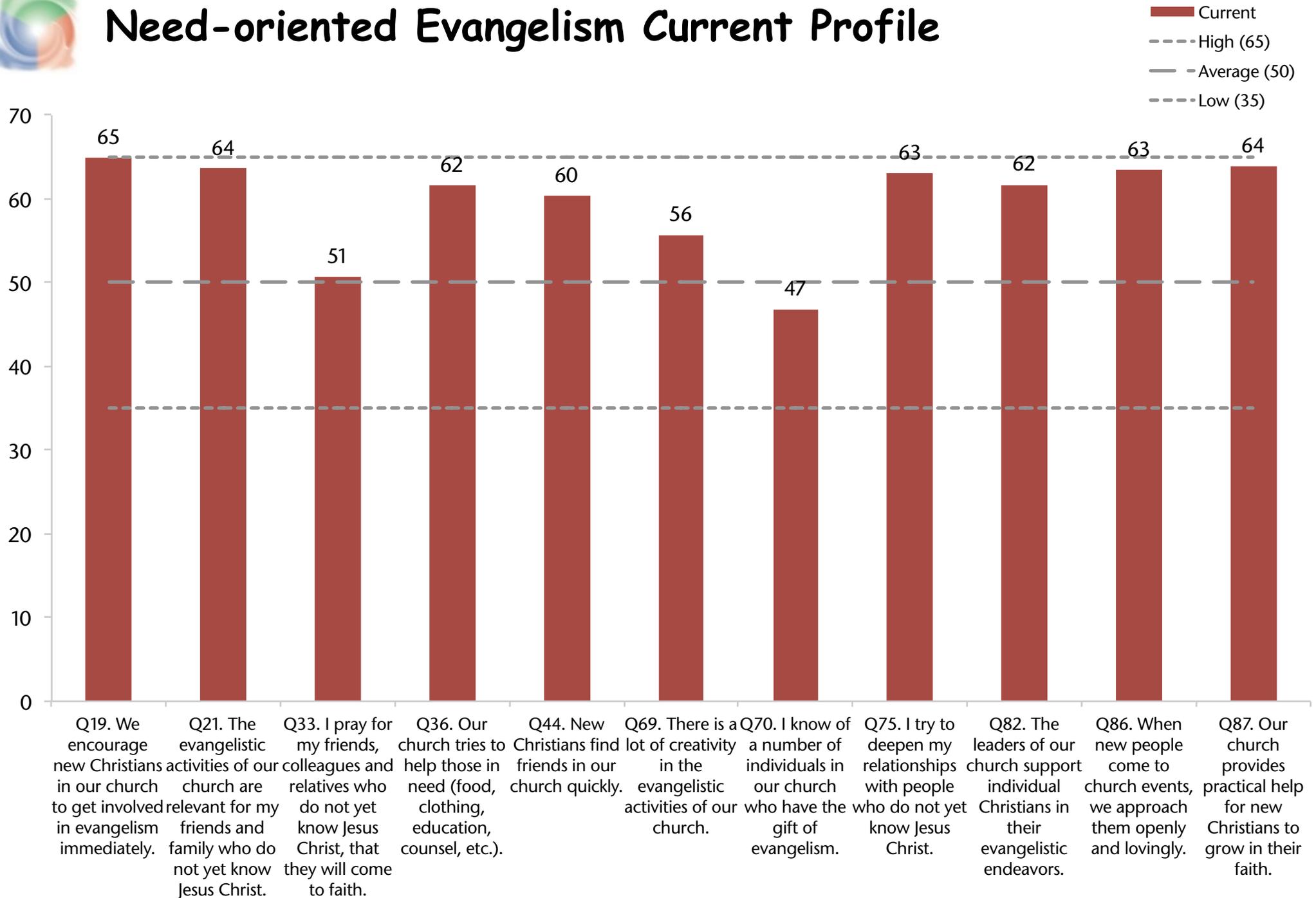
HSG Dynamic Progress

Last Change
 - - - High (65) - Average (50) - - - Low (35)
 Profile 1
 -◇- Profile 2 -●- Current





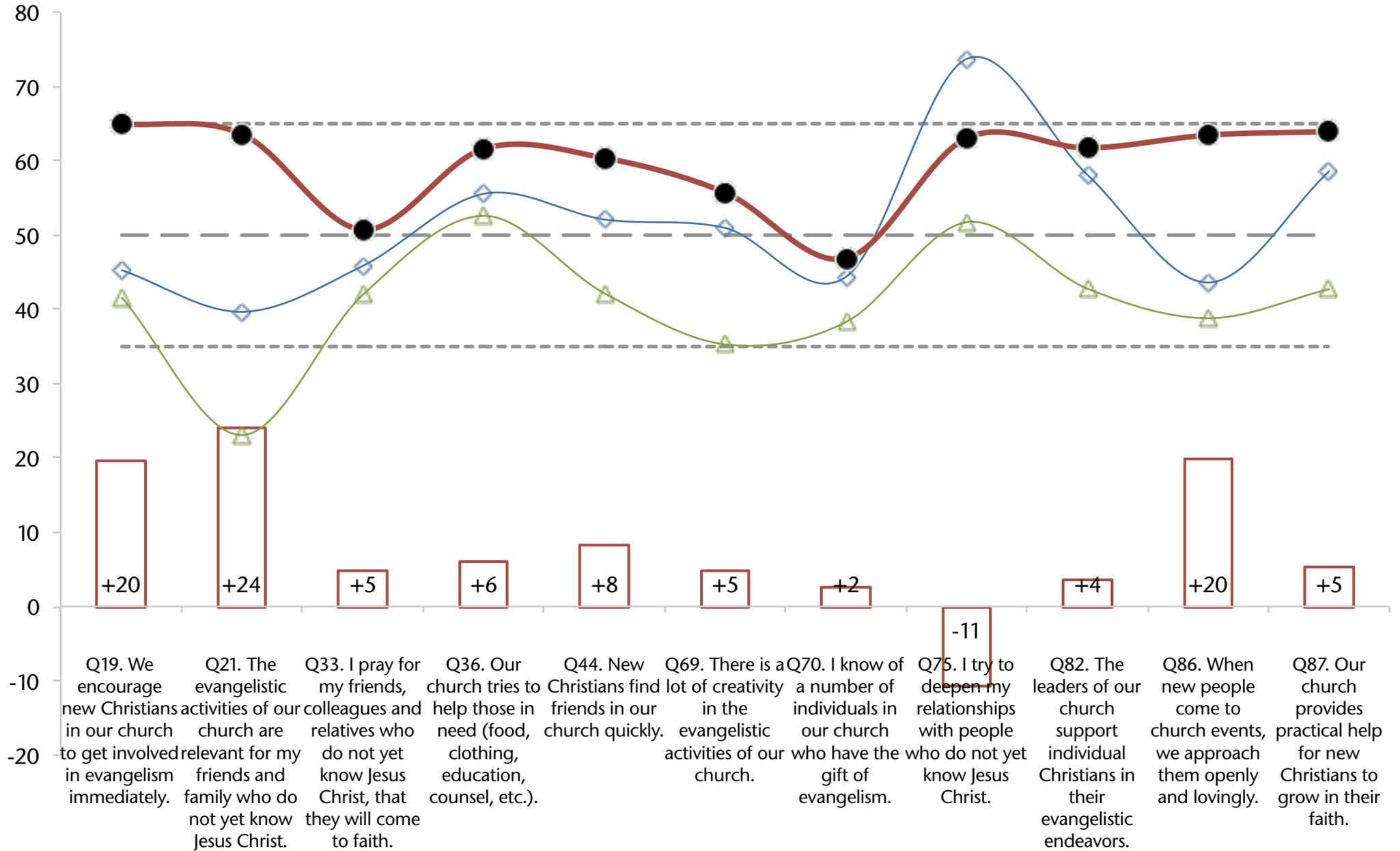
Need-oriented Evangelism Current Profile





NoE Dynamic Progress

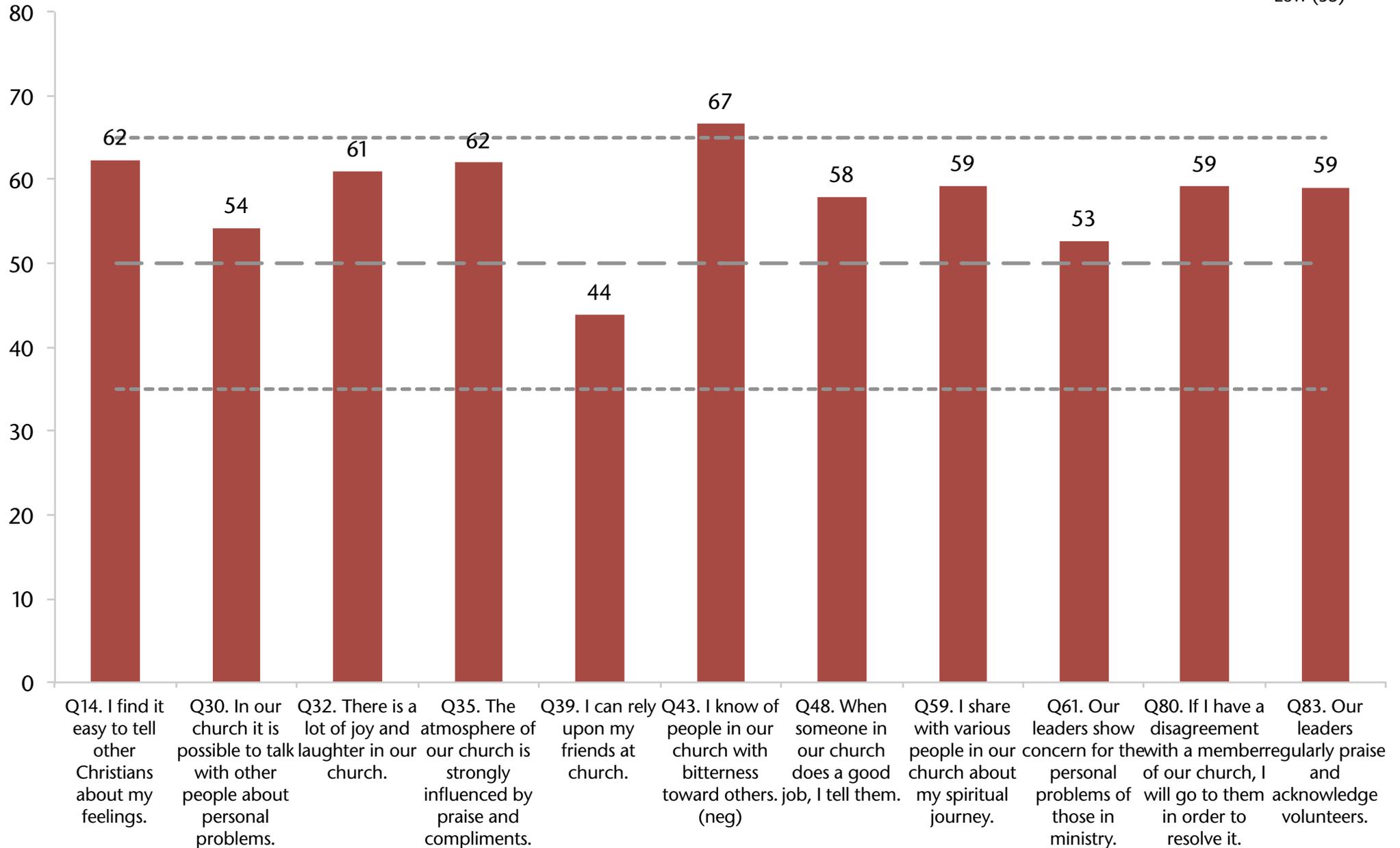
Last Change
 - - - High (65)
 - Average (50)
 - - - Low (35)
▲ Profile 1
◆ Profile 2
● Current





Loving Relationships Current Profile

■ Current
- - - High (65)
— Average (50)
- - - Low (35)

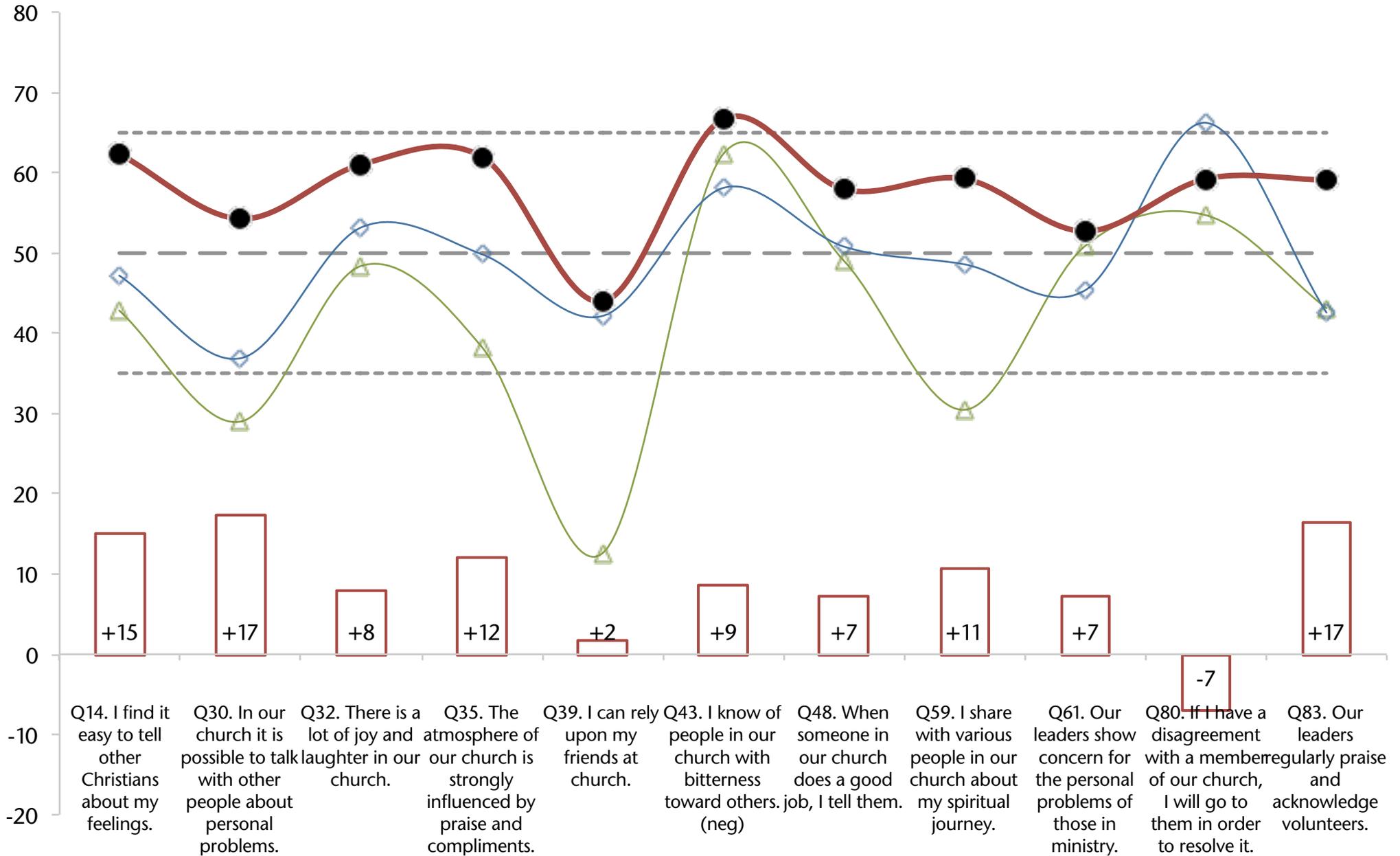




LR Dynamic Progress

Last Change
 - - - High (65)
 - Average (50)
 - - - Low (35)

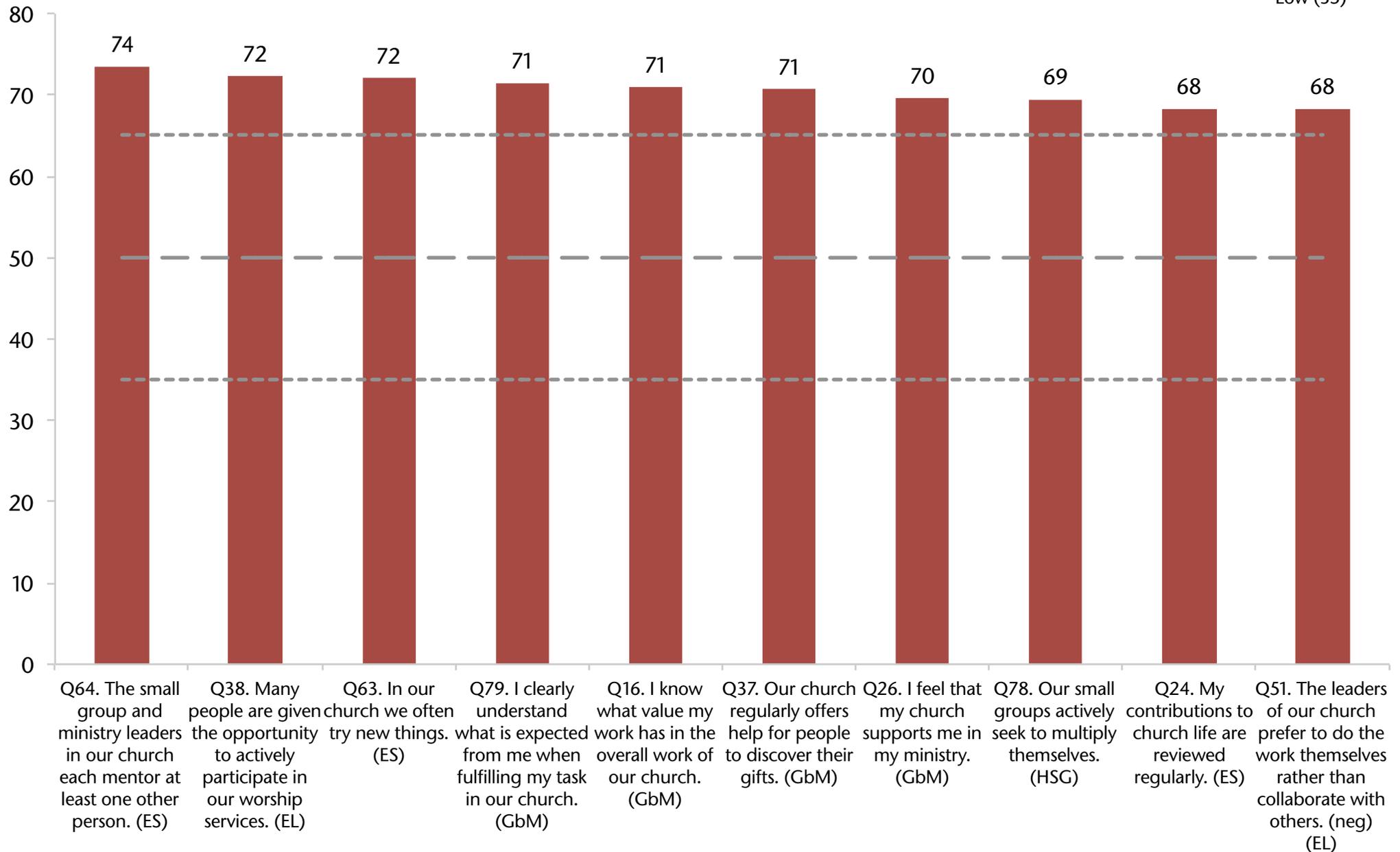
▲ Profile 1
◆ Profile 2
● Current





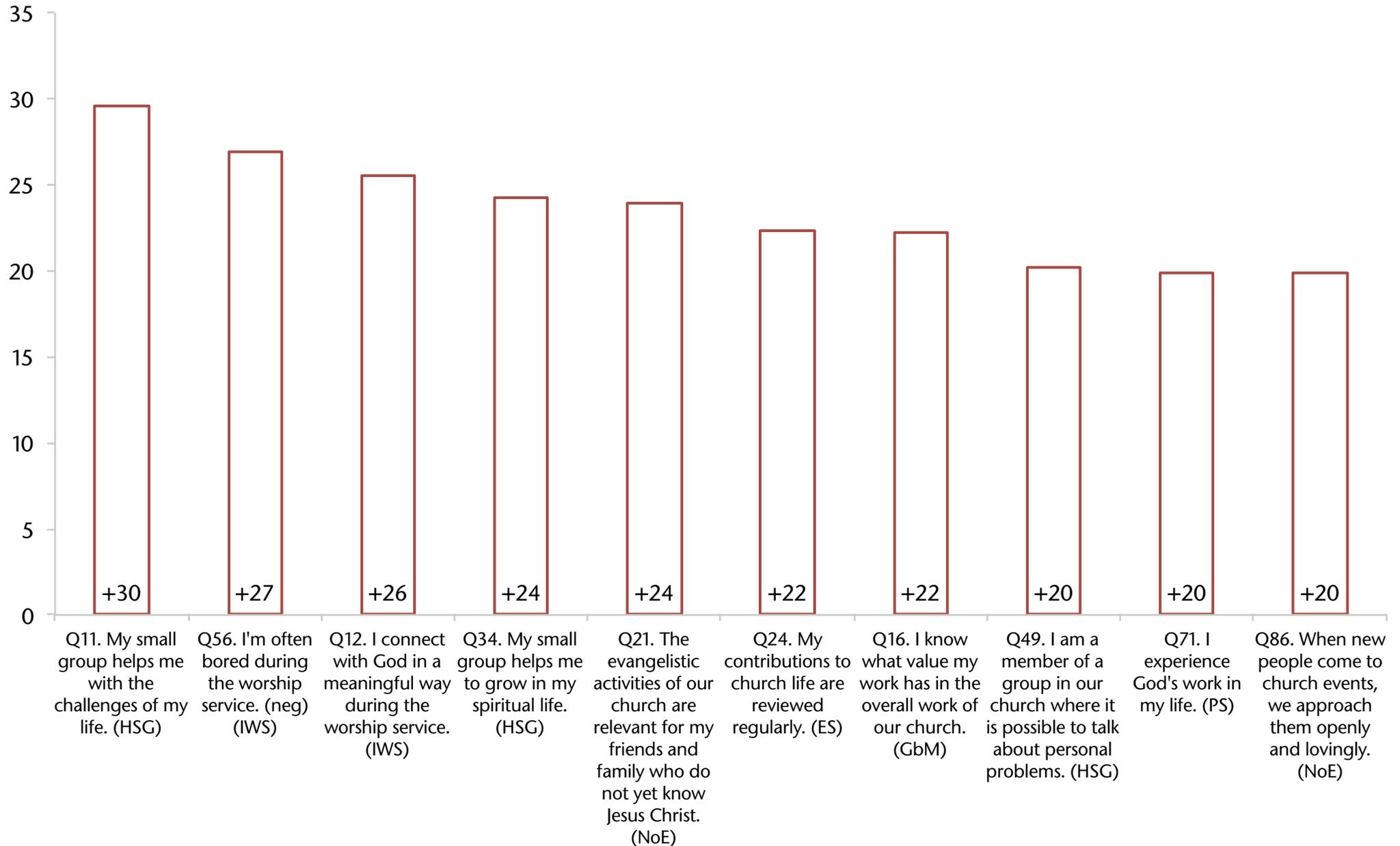
Current Highest 10

■ Highest 10
- - - High (65)
— Average (50)
- - - Low (35)





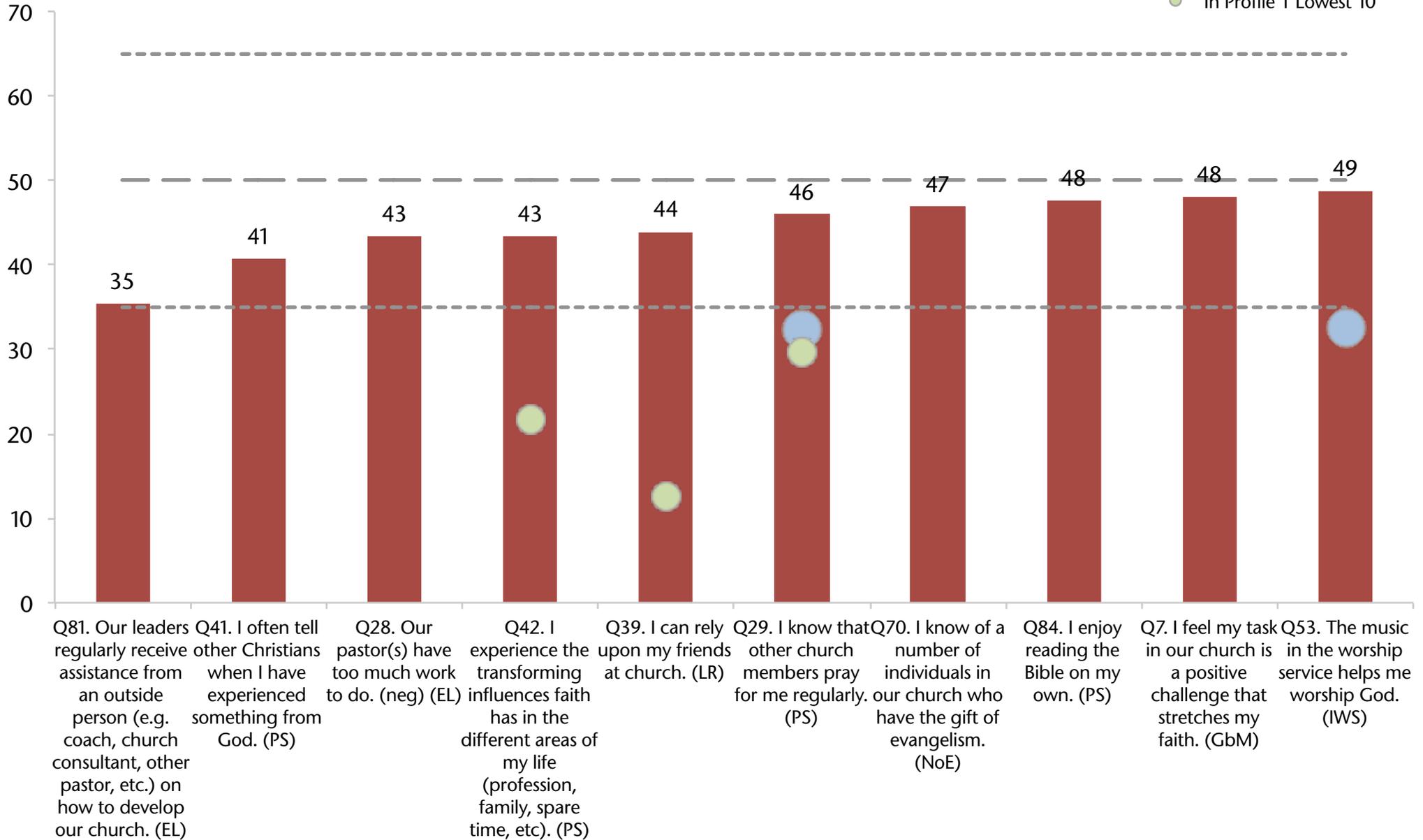
Highest 10 changes from previous to current





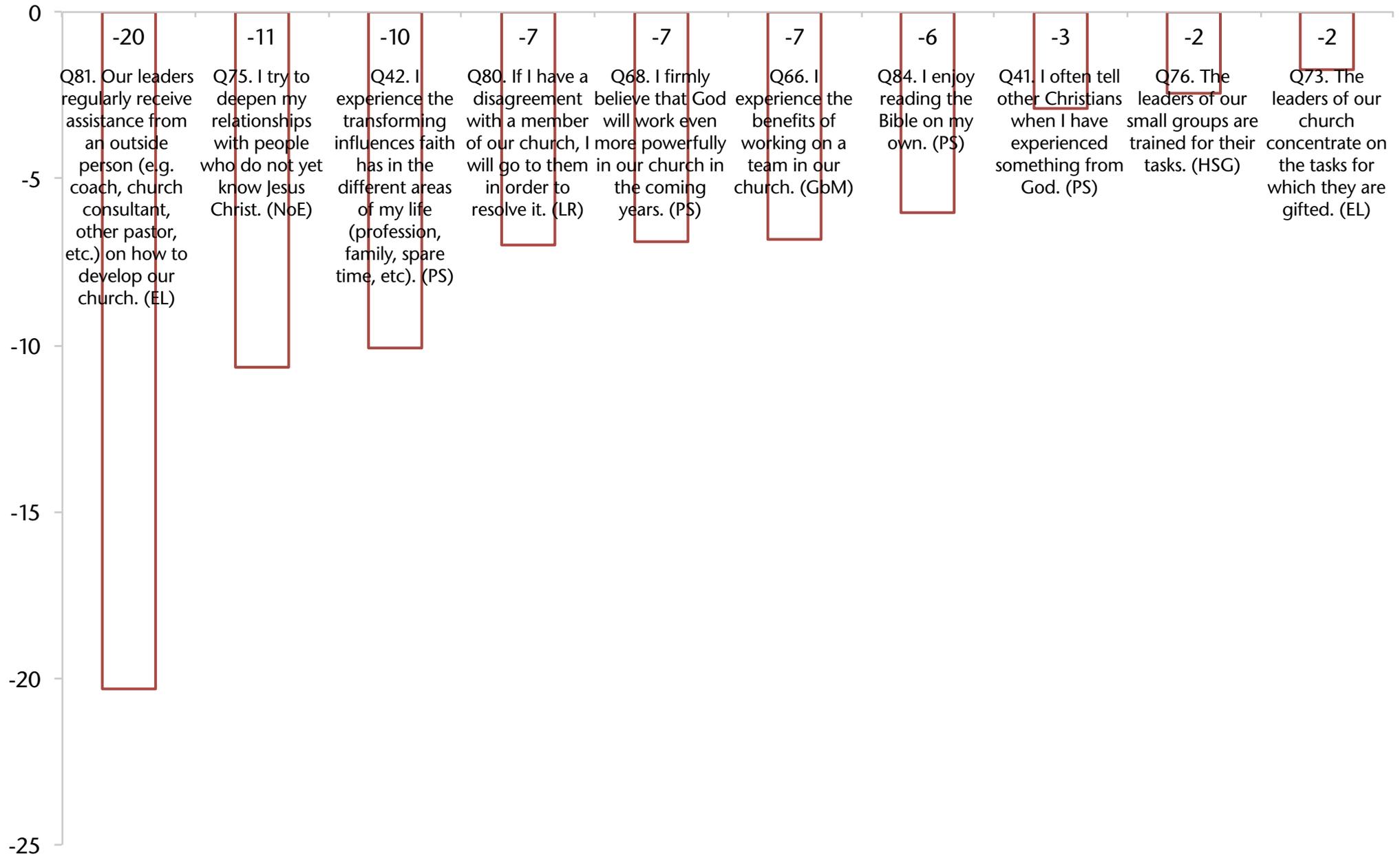
Current Lowest 10

- Lowest 10
- - - High (65)
- - - Average (50)
- - - Low (35)
- In Profile 2 Lowest 10
- In Profile 1 Lowest 10





Lowest 10 changes from previous to current



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